

Overseas Visitors to Counties in 2011 and Associated Revenue

Important note: The effect of global economic turmoil is evident in overseas tourism performance in recent years. This volatility in the number of overseas visitors is reflected and magnified as the data is broken down to regional and county level and is particularly evident in the British Market. This should be borne in mind when using this data.

Revised July 2013

(based on CSO revision of Overseas Visitor Numbers and Revenue in March 2013)

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Overseas Visitors (000s) to Counties in 2011

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	3,739	1,310	1,531	652	246
Carlow	58	28	23	4	3
Kilkenny	214	37	97	73	7
Tipperary(South)	114	46	37	25	5
Waterford	206	53	74	61	17
Wexford	180	82	66	22	10
Cork	1,102	408	388	227	78
Kerry	829	161	312	276	80
Clare	441	112	142	158	29
Limerick	375	141	126	93	16
Tipperary(North)	51	27	15	6	3
Offaly (West)	10	5	3	1	1
Galway	938	129	458	275	75
Mayo	268	99	97	58	13
Roscommon	46	27	9	9	1
Cavan	91	49	15	20	7
Donegal	205	62	88	42	13
Leitrim	31	21	5	4	1
Monaghan	49	33	8	6	1
Sligo	167	55	73	27	12
Kildare	143	84	39	13	7
Laois	38	23	8	2	5
Longford	24	11	7	5	1
Louth	104	51	30	13	11
Meath	130	62	28	29	11
Wicklow	204	74	83	33	14
Offaly (East)	38	24	9	4	1
Westmeath	94	48	32	9	4

• * indicates less than 1,000.

• Total visits to region are less than the sum of visits to the counties because overseas visitors can visit more than one county.

• Data is based on three-year rolling averages.

Source: Fáilte Ireland

Revised July 2013

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Revenue (€mn) Generated by Overseas Visitors by County – 2011

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	1,107	251	496	216	144
Carlow	26	7	14	3	3
Kilkenny	27	8	8	10	1
Tipperary (South)	38	12	17	7	2
Waterford	39	15	11	10	3
Wexford	39	22	11	5	2
Cork	408	142	132	90	44
Kerry	177	56	46	53	22
Clare	92	34	24	31	4
Limerick	140	35	40	61	4
Tipperary(North)	16	8	5	2	1
Offaly (West)	3	1	1	1	*
Galway	317	38	157	106	16
Mayo	79	34	26	18	1
Roscommon	20	9	2	8	1
Cavan	23	14	2	5	2
Donegal	51	23	13	13	2
Leitrim	11	8	2	1	1
Monaghan	13	9	2	2	*
Sligo	47	17	23	6	1
Kildare	44	20	18	4	2
Laois	11	6	4	*	1
Longford	7	4	1	1	*
Louth	33	13	10	4	6
Meath	47	19	15	7	6
Wicklow	58	23	19	12	4
Offaly (East)	14	8	5	1	*
Westmeath	36	21	9	3	3

- * indicates less than €1mn.
- Data is based on three-year rolling averages.