

WORDING FOR REGISTRATION FORM/INVITATION & WELCOME CONFIRMATION/TICKETS

REGISTRATION FORM/INVITATION FOR B2C & B2B EVENTS

□ I understand that photos and digitals will be taken during the event and used for marketing and promotional purposes *.

Text for B2C: Photographs/digital footage will be taken at the event and will be shared with Fáilte Ireland and Tourism Ireland to promote Ireland as a tourist destination. The photographs/digital footage may be included in marketing communication channels such as, social media, print material, tourism ezines, advertisements and websites. If you have any queries about data protection, please contact <u>dataprotection@failteireland.ie</u>.

Text for B2B: Please be aware that by attending this event your photograph and digital footage may be used by Fáilte Ireland and Tourism Ireland, without compensation, for the use in all media and you release Fáilte Ireland and Tourism Ireland from liability whatsoever of any nature.

We will be distributing and displaying these photographs on newspapers and our social media channels (e.g., Twitter and Linkedin). These photographs provide an excellent promotional opportunity for your business. Fáilte Ireland uses the lawful basis of 'Legislative Mandate' because we want to highlight the work we are doing and how public funds are being spent.

If you have any queries about data protection, please contact <u>dataprotection@failteireland.ie</u>.