



Fáilte Ireland

National Tourism Development Authority



ANNUAL REPORT 2017

Financial Statements for the year ended 31 December 2017



Fáilte Ireland Offices

HEAD OFFICE - DUBLIN

Áras Fáilte
 88-95 Amiens Street
 Dublin D01 WR86

LoCall: 1890 525 525
Email: info@failteireland.ie
Web: www.failteireland.ie

Consumer:
www.discoverireland.ie

CORK

Unit 2, Nessian House,
 Riverview Business Park
 Bessboro Road, Blackrock
 Cork T12 R8HE

LoCall: 1890 525 525

SLIGO

Áras Reddan
 Temple Street
 Sligo F91 RX45

LoCall: 1890 525 525

GALWAY

Unit 20F,
 Liosbán Business Park
 Tuam Road
 Galway H91 X0YK

LoCall: 1890 525 525

WATERFORD

4th floor, Wallace House
 Maritana Gate
 Canada Street
 Waterford X91 PP2R

LoCall: 1890 525 525

WESTMEATH

2nd Floor Fair Green House
 Green Bridge
 Mullingar
 Westmeath N91 V5WC

LoCall: 1890 525 525

LIMERICK

2nd Floor, The Granary
 Michael Street
 Limerick V94 P38C

LoCall: 1890 525 525





Trim Castle, Co. Meath

ANNUAL REPORT 2017

Financial Statements for the
year ended 31 December 2017

**TO THE MINISTER FOR TRANSPORT,
TOURISM AND SPORT**

In accordance with the National Tourism
Development Authority Act 2003,
Fáilte Ireland presents its report for
the year ended 31 December 2017.

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Fáilte Ireland

National Tourism Development Authority

“...in Fáilte Ireland, we have been very focused on growing tourism in a sustainable manner...”



Rock of Cashel, Co. Tipperary

Chairman's Statement

MICHAEL CAWLEY
Chairman



I'm pleased to report another record year for Irish tourism in 2017. Inbound tourism numbers grew by 3% to a new high of over 9m while revenue, due to a favourable mix of originating markets, was up by 6% to €4.9bn. Domestic tourism numbers also grew by 3%, generating €1.9bn in revenue.

As in previous years, the growth in international tourist numbers is directly correlated to the increase in air access, and I am pleased to note that further developments in capacity in 2017, particularly from the US, Canada, Germany, Denmark, the Middle East, Hong Kong and mainland China, are set to underpin healthy levels of increases in tourism in 2018.

I must, however, strike a note of caution in relation to the delayed development of further infrastructure at Dublin Airport. As Europe's fastest growing large airport in 2017, Dublin has, at times, struggled under the pressure of the extra capacity which airlines have scheduled there. Dublin Airport is a key strategic access point for tourists visiting the entire country, with 80% of all flight arrivals. It will be vitally important to provide capacity increases at Dublin Airport in order to sustain future growth.

Necessarily, the planning and implementation of new airport infrastructure is a long-term process, and already it is clear that we have fallen behind in responding to the new capacity requirements necessary to cope with the projected growth in passenger numbers. Tourism, in common with many other sectors of the economy, will suffer if we don't address this looming infrastructure deficit promptly.

My second area of concern is the continuing erosion in our customers' perception of value for money in Ireland. On the issue of hotel prices in Dublin, I'm pleased that we will see the completion of up to 5,400 additional rooms in the capital by the end of 2020. In addition, close to 1,500 rooms and suites are expected to be added in serviced accommodation

and guesthouses in Dublin over the next three years to 2020. This increase will help establish a better equilibrium between supply and demand, thereby helping to improve competitiveness while also representing a tremendous vote of confidence in our industry and a vindication of the policies followed over the last five years.

As always, success brings its own challenges and, at Fáilte Ireland, we have focused on addressing some of the key issues facing the Irish tourism industry.

When one considers that approximately 70% of tourism activity takes place in 30% of the land mass of the country, it is obvious that our current tourism activity is over-concentrated in a few key hotspots. If we were to continue to grow visitor numbers without addressing current regional disparities, we would be missing out on the great potential that tourism offers for regional development.

Therefore, in Fáilte Ireland, we have been very focused on growing tourism in a sustainable manner. We have designed the Wild Atlantic Way specifically to drive tourism from south to north and created Ireland's Ancient East to create a greater spread of activity in an area of the country that had been considered a transit zone. Fáilte Ireland's work to create greater regional activity progressed during 2017 and growth in Ireland's Ancient East, for example, was significantly ahead of the rates for the rest of the country, which demonstrates that this strategy is working.

Another major concern, in terms of growing tourism sustainably, is the need to have a longer season. It is unacceptable that, in some parts of the country, some tourism businesses are still only trading for 10 to 12 weeks. We need a tourism industry that is open for business all year round. Throughout 2017, Fáilte Ireland, in partnership with tourism businesses across the country, engaged in a programme of work around season extension, which resulted in 12 dedicated season extension projects being delivered. Furthermore, we strategically targeted our festival funding with a greater emphasis on spring and autumn to extend Ireland's attractiveness as a destination across the calendar year. Similarly, in terms of our capital investment, we were particularly keen to fund weather proof and all year round attractions to support an 'always on' industry.

During 2017, Fáilte Ireland approved significant investment in the tourism sector to support growth. This investment included over €22m in 36 capital projects; €3.7million for over 250 festivals; and training and development supports for 3,500 businesses. Included in the latter was a significant level of support for 600 businesses as part of our *Get Brexit Ready* programme, newly launched in 2017. While it is still too soon to fully establish the ultimate impact of Brexit on tourism, it is clear that individual businesses need to lessen their exposure to the British market given the current level of volatility. Accordingly, Fáilte Ireland's *Get Brexit Ready* programme was designed to help businesses diversify into new markets and to spread their risk across a number of destinations.

I'm pleased to note that during 2017, Fáilte Ireland continued its work in promoting the country as a business tourism destination, with €162m in business won for current and future years, and over €400m worth of leads generated in the pipeline. We have ambitious targets to grow business tourism over the next decade and aim to generate over €1.2bn annually for the country by 2028.

During 2017, we launched new and modernised accommodation standards and supported a new *Commis Chef Apprenticeship* Programme. In the latter half of the year, our work on a new brand for the centre of the country was progressed and, in April 2018, to considerable enthusiasm from the trade, we introduced the final member of our experience brand family, Ireland's Hidden Heartlands. Early indications are extremely positive.

I want to express my thanks to the staff at Fáilte Ireland for their ongoing commitment, dedication and passion for the industry and my thanks also to the Chief Executive, Paul Kelly, for leading the organisation and for the innovative work it does to support and develop opportunities for the whole tourism sector.

Special thanks also go to my colleagues on the Authority. I am very grateful for the abundance of support, insight and advice they offer both me and the executive – it is invaluable.

Finally, on behalf of myself and my colleagues on the Authority, I would like to acknowledge Minister for Transport, Tourism and Sport, Shane Ross T.D. and Minister of State, Brendan Griffin T.D. for their support and work to champion the industry. In that context, I wish to thank our former Minister of State Patrick O'Donovan T.D. I also wish to acknowledge the support of Graham Doyle, Secretary General of the Department of Transport, Tourism and Sport, and of his colleague Assistant Secretary Ken Spratt, who leads the Tourism function at the Department.



Michael Cawley
Chairman



Tranarossan Bay, Co. Donegal

“...Irish tourism beat all expectations in 2017 as we welcomed just over 9m overseas visitors, the highest number on record...”

PAUL KELLY
CEO, Fáilte Ireland



Rock of Dunamase, Co. Laois

Chief Executive's Review

PAUL KELLY
CEO



In 2017, we enjoyed a record year for tourism in Ireland. Fáilte Ireland's key emphasis throughout the year, through working with businesses around the country, was to ensure that future growth reaches all regions, and that we spread activity across a longer tourism season.

The aim of this approach is to give every region in the country the opportunity to benefit from increased tourism revenue and additional employment on a year-round basis, and to open new visitor experiences for overseas markets. We endeavoured to achieve this by developing our regional experience brands, continuing to grow business tourism and investing in tourism infrastructure, activities and business supports.

Irish tourism beat all expectations in 2017 as we welcomed just over 9m overseas tourists, the highest number on record, reflecting an increase of 3% on 2016, and well above the pre-recession peak of 7.7m overseas tourists. Spending by these tourists was also at an all-time high with overseas spending up by 6% to €4.9bn.

The Irish domestic tourism market also experienced growth of 3% with revenue increasing by 5% to €1.9bn.

We saw steady growth across our core overseas markets throughout 2017. North American tourist arrivals increased by 16%, the fifth straight year of double digit growth with 1.7m tourists. Demand from Mainland Europe grew by 5% to 3.3m tourists, also surpassing the previous year's record numbers.

As expected, the uncertainty created by the Brexit result, and the weakening value of Sterling, contributed to visitor numbers from Britain declining by 5% to 3.4m tourists in 2017, reflecting a decrease of just under 200,000 tourists on 2016. Throughout the year Fáilte Ireland continued its work to target

this core market to soften the decline, as well as helping tourism businesses to diversify into other emerging markets. The potential in other markets is reflected in the fact that, when Britain is excluded from the equation, overseas tourism grew by 9% compared to 2016.

Although numbers from Britain were down, the overall record visitor numbers in 2017 were reflected in the performance of tourism businesses, particularly within the accommodation sector. For the last number of years, the paid service accommodation sector – including, hotels, guesthouses and B&Bs – has been growing, and 2017 was no exception, with two thirds (67%) of providers reporting growth in visitor numbers compared to 2016, which was in itself a strong year.

Hotels enjoyed another high performance year in 2017, with 69% reporting that business was up on the previous 12 months. One of the markets driving this growth was North America – 61% of hotels checked in more Americans. However, as is the case for most in the tourism industry, hotels saw a reduction in business from Northern Ireland (36% of businesses were down) and Great Britain (49% down).

Six in 10 (59%) guesthouses also enjoyed higher visitor numbers during 2017, and half (49%) of B&B operators reported growth in 2017 as well. Almost half (46%) of self-catering operators experienced a boost in overseas business in 2017, as did half (50%) of hostels.

Other parts of the tourism sector welcomed increased activity too. Almost two thirds (63%) of attractions enjoyed a lift in the number of visitors they welcomed during the year. Also, half of restaurants in areas of good tourist footfall reported more tourist custom in 2017.

The scale of growth in 2017 ensured that almost 62% of paid serviced accommodation providers reported increased profitability during the year. Fáilte Ireland's research indicated that, as visitor numbers increased across the sector, so too did employment levels within the industry. Encouragingly, one in five (21%) tourism businesses took on more full time staff during the year, including 33% of hotels.

Overall, tourism employment grew by an impressive 15,000 jobs to 240,000 in 2017. This compares to net job growth of 8,300 in construction, no job growth in financial services and 5,300 net job losses in agriculture.

The growth in revenue outlined in this report, and its ability to spur employment, underscores the vital importance of tourism for Ireland. Its importance is even greater when you consider the fact that this growth in revenue and jobs is generated in many parts of the country where there are not many other major industries and where tourism is absolutely vital to local communities.

DEVELOPING WORLD-CLASS VISITOR EXPERIENCES

Key to Fáilte Ireland's strategy to grow leisure tourism activity and generate growth and revenue across the regions, has been the development of its regional experience brands. Through the success of these regional experience brands, we've seen how important high-level visitor experiences are for tourism. Although every Irish town has its own unique charm, it's clear that the country needs visitor experiences of scale that will really stand out to international markets.



Only three years after its official launch in spring 2014, and with four tourist seasons under its belt, the Wild Atlantic Way continues to capture the imaginations of visitors and holidaymakers both domestically and overseas. It is now a household name in Ireland, and the Wild Atlantic Way has repositioned the West Coast of Ireland as a compelling and unique holiday experience. The regional experience brand further evolved in 2017 with the development of experiences as well as initiatives to lengthen the core tourism season across the region.

During 2017, the 'Wild Atlantic Way Interpretation & Branding' project was completed in time for the tourist season, and enriched the visitor experience by giving insights into the stories and unique character of the route's geography. This contributed to increased dwell time by slowing visitors down to engage with the traditional culture and communities of the Wild Atlantic Way.

One of the big challenges facing tourism businesses and communities along the route is the seasonal nature of business - particularly outside of established urban centres. Continuing on from the success of Fáilte Ireland's 'Extending the Season' initiative, the Wild Atlantic Way team worked with 12 cluster groups to develop a suite of off-season experiences to present to visitors and buyers as a means of encouraging incremental business outside of the core tourist season.

A key component of this work is providing businesses with the tools to understand the cost of doing business, and allow them to make measured and sensible business decisions. A key output of this work was the development of 125 new visitor experiences for the shoulder season. The Wild Atlantic Way hosted the Incoming Tour Operators Association (ITOA) members on an in-destination immersion trip in October to both the Surf Coast and Northern Headlands zones to experience first-hand these new experiences, and give them compelling reasons to present more Wild Atlantic Way programmes in the northern half of the region.

Fáilte Ireland also delivered two highly impactful Wild Atlantic Way spring and autumn campaigns to support incremental breaks along the Wild Atlantic Way to a domestic Irish audience.

Overall, 2017 was a strong year in terms of really developing visitor experiences along the Wild Atlantic Way. As well as creating these new experiences to draw more business into the off-season, Fáilte Ireland further developed long-term tourism plans (Visitor Experience Development Plans), which were initiated in 2016.

The Visitor Experience Development Plan for the Skellig Coast in South Kerry sets out the story of the Skellig Coast area and amplifies four key themes that have the potential to engage and draw the visitor in and around the region, with a variety of hero and secondary visitor experiences. This plan was launched in January 2017 and is currently at implementation stage. It has already brought greater unity between the business and tourism community in the destination, helping to build a really strong overall visitor experience offer in the area.

In 2017, two additional plans were developed - *Connemara & the Aran Islands* and *The Burren & Cliffs of Moher*. The Connemara & the Aran Islands plan is scheduled to launch in early 2018 and will proceed immediately to implementation. This will be followed by the completion and launch of *The Burren & Cliffs of Moher* plan later in Q1. Work commenced at the end of 2017 on three additional Visitor Experience Development Plans – Dingle Peninsula in Kerry, Inishowen Peninsula in Donegal and The Three Heads in West Cork and Kerry. These plans are on target for completion in mid-2018.

As part of Fáilte Ireland's work to broaden the Wild Atlantic Way experience by developing loops and drives off the route, the Shannon Estuary Way was created in 2017. The Shannon Estuary Way is designed to encourage visitors deeper into Co. Limerick and the Clare side of the Shannon Estuary.

The route identification phase was completed in time for the 2017 summer season and a visitor map was produced and widely distributed. The navigation strategy was completed in Q3 and the Interpretation Strategy is currently under development and due for completion in 2018, to be followed by the development of a number of Viewing Points to help engage visitors. This work will be completed in time for the 2018 tourist season and it has also been proposed to develop a number of additional drives in the Wild Atlantic Way region in 2018.

Fáilte Ireland also invested over €1.1m in supporting a total of 152 national and regional festivals along the Wild Atlantic Way in 2017, encouraging visitors to explore different parts of the region.

Helping to bring to life the huge offering across the Wild Atlantic Way, as of 2017, over 1,000 tourism business owners, front line personnel and community ambassadors have completed the *Wild Atlantic Way Champions* programme. The initiative harnesses the passion and commitment of local tourism operators and helps them to deliver the best possible visitor experience through service excellence.



Croagh Patrick, Co Mayo



Meanwhile, Ireland's Ancient East – Fáilte Ireland's newer regional experience brand - is making a significant impact on tourism across the east of the country. As of 2017, almost 32,000 incremental bed nights have been delivered and over 50 Ireland's Ancient East itineraries are being promoted in the international marketplace.

Indeed, businesses working with Fáilte Ireland in Ireland's Ancient East are seeing growth ahead of the market. For example, attractions Fáilte Ireland are working with experienced, on average, visitor growth of 13% and revenue growth of 14% year on year. Ireland's Ancient East has also helped to ensure our tourism offer in Ireland is more sustainable as it is helping to push a more seasonal and regional spread of visitors.

Throughout the region, the branding and signage implementation for Ireland's Ancient East was comprehensively rolled out with over 100 orientation signs installed at strategic sites throughout the region, and more than 250 county themed boundary signs put in place. Forty-two historic town panels have also been replaced in towns within the area. This activity has proved to be very successful in creating a clear region and encouraging visitors to properly explore the whole area and stay for longer. Research with consumers, along with site owner feedback, has demonstrated that the orientation signs are influencing the visitor to take in additional sites in the region, thereby increasing dwell time and spend.

Fáilte Ireland continues to support the building of industry capability and skills within Ireland's Ancient East. In 2017, over 1,500 front line staff received training on the regional experience brand to maximise the potential of the brand's appeal, while 862 tourism trade attended workshops delivered throughout the region. This included cross-selling training for front line staff which has had a positive impact - 33% of international visitors at attractions in Ireland's Ancient East said they were influenced to visit another visitor centre in the region – this compares to a national average of 19%.

To boost the appeal of the region's historical narratives, which are at the core of the regional experience brand, Fáilte Ireland also invested €520,500 in festivals in the Ireland's Ancient East programming area with many focusing on bringing local stories to life.

As with the Wild Atlantic Way, Visitor Experience Development Plans for Ireland's Ancient East signature stories were initiated. Three of these plans are now complete - the *Tales of Two Worlds*, *Castles and Conquests* and *Vikings*.

With the aim of improving visitor experiences for core overseas markets, Ireland's Ancient East is currently leading the way in the provision of experiences in foreign languages. In 2017, Fáilte Ireland developed over 50 experiences in Ireland's Ancient East to offer interpretation in a foreign language, with 30 of these providing 'best in class' experiences using personal guides, audio guides and audio visuals.

Investing in attractions and visitor experiences is key to unlocking the brand's potential. In 2017 Fáilte Ireland also launched a €1m Storytelling Interpretation Grants Scheme to improve the quality of interpretation, animation and storytelling at operating heritage sites and visitor attractions across Ireland's Ancient East. This will help to develop world-class and engaging visitor experiences at sites across the region, with grants being awarded in 2018.

Helping to drive more visitors in spring and autumn, Fáilte Ireland also launched a domestic consumer campaign called "Great Stories Stay with You Forever" to target off-season business. Bringing to life the regional experience brand and all Ireland's Ancient East has to offer, Fáilte Ireland also launched an award-winning website in 2017, alongside a suite of digital content to showcase the region to domestic and overseas visitors.

Ireland's Ancient East is now a well-established regional experience brand. It has a physical presence on the ground through the signage projects and has been integrated into the visitor experience by industry and stakeholders. The ongoing development of the visitor experience is key in attracting new visitors and buyers alike. Early signs of commercial success are evident throughout the region, and Ireland's Ancient East is providing the platform, and visitor experience of scale, for tourism businesses in the region to grow their revenue.



Newgrange, Donore, Co. Meath



Fáilte Ireland's Dublin regional experience brand remains a huge draw for international visitors, and a very strong component of Ireland's tourism offering. During 2017, we welcomed almost 6m overseas tourists to Dublin – a record breaking number which is testament to the international reputation Dublin has as a vibrant, culturally rich and exciting destination.

Dublin is on a strong footing – hotel occupancy levels are high, inbound aviation capacity is up and our tourism businesses are thriving, with the momentum expected to continue into 2018. These successes are examples of what can be achieved when Fáilte Ireland works in partnership with key stakeholders.

However, during 2017, capacity was an issue in Dublin and contributed to higher prices. On a positive note, Fáilte Ireland's research tells us that there is currently a good pipeline of hotel beds in planning stages, which will ease the pressure on accommodation supply by 2020.

A key focus of the Dublin Programme team in 2017 was to help Dublin tourism businesses extend their reach and assert a greater presence for the international visitor. Throughout 2017, Fáilte Ireland worked in tandem with the industry to attract overseas visitors, develop and enhance visitor experiences and a robust partnership programme, as well as building strong brand equity for Dublin.

A big draw for visitors to Dublin has been Fáilte Ireland's top-class festivals. Fáilte Ireland invested over €2m in 2017 supporting both national and regional Dublin events such as St Patrick's Festival, Bloomsday and Tradfest. Fáilte Ireland co-created the Bram Stoker Festival and the hugely popular New Year's Festival, which welcomed in excess of 45,000 visitors in 2017. For the first time ever, international and Irish visitors experienced ringing in the New Year in spectacular style at the sell-out 2017 Midnight Moment Performance, which was broadcast on RTÉ and around the world, showcasing the best of Dublin.

During 2017, Fáilte Ireland also carried out considerable work to enhance visitor experiences on the ground including developing the *Dublin Visitor Orientation Strategy*. The aim of this project is to help visitors travel around Dublin by public transport, bike and on foot – and to do this with ease and confidence so that they may explore and experience all that both Dublin city and county have to offer.

Through working with Dublin City Council and Sing London, Fáilte Ireland piloted the 'Talking Statues' programme in 2017, which animates 10 statues across Dublin with well-known voices and words



**Kilmainham Gaol,
Dublin**

from contemporary writers, and provides an interesting platform for visitors and locals alike to learn about Dublin's storied past.

Over the course of 2017, Fáilte Ireland worked in partnership with Dublin City Council to further develop the Dublin Trail experience, launching two brand new trails – *Iconic Sights*, *Hidden Highlights* and *Inspiring Places*, *Hallowed Spaces*. The new trails are the latest addition to the existing Dublin Discovery Trails, a series of free self-guided walking trails.

Fáilte Ireland's industry engagement programme was a key pillar of its 2017 strategy, working closely with individual businesses, tourism groups and other influential groups to help deliver a unique visitor experience in Dublin. This included networking opportunities for over 800 members of Dublin trade, which enabled them to develop key business relationships and cross-promote. Fáilte Ireland's Champions Programme had over 500 graduates in 2017 – an initiative which has helped front of house hospitality staff to deliver service excellence and showcase the best of Dublin to our visitors.

A highlight of Fáilte Ireland's 2017 marketing activity included the promotion of Dublin under a single brand narrative. Fáilte Ireland and Tourism Ireland, on behalf of the four local authorities and the Dublin Hotel Industry, delivered a bespoke overseas marketing campaign throughout the year. This off-season activity aimed to deliver an integrated campaign for Dublin across key cities in Mainland Europe, the United States and Great Britain.

Helping to increase the regional experience brand's presence even further overseas, Fáilte Ireland welcomed over 417 international journalists to Dublin in 2017. In addition, more than 40 international bloggers attending TBEX – the largest conference and networking event for travel writers – travelled to Dublin to participate in trade-supported familiarisation trips of the region in October. This activity generated €48.3m in Equivalent Advertising Value for the Dublin region.

Finally, with respect to our regional experience brands, Fáilte Ireland has worked to develop a new brand for the Midlands and along the River Shannon. This progressed steadily throughout 2017 and by the end of the year, Fáilte Ireland's work on this new regional experience brand was almost finalised and ready to launch in early 2018.



DEVELOPING WORLD-CLASS TOURISM PRODUCTS

Driving growth in the regions through tourism is a key priority at Fáilte Ireland, and having top-class visitor attractions is an integral part of this. To achieve this, Fáilte Ireland looks for every possible opportunity to stimulate the development of new and compelling experiences throughout the country and, in turn, attract visitors from around the world.

Over the course of 2017 alone, Fáilte Ireland approved tourism projects totalling over €22m, helping to drive growth in every part of the country for the coming years.

Following the launch of a grants scheme for large tourism capital projects in mid-2016, we received a significant level of interest, with 115 applications. Over the course of 2017, Fáilte Ireland worked closely with 24 projects who were successful at Stage 1 under this scheme to further develop comprehensive proposals aligned with the relevant brand proposition, whether it be in Dublin, the Wild Atlantic Way or Ireland's Ancient East. Fáilte Ireland is expected to announce a large number of these in 2018 and 2019.

In addition, capital funding was allocated to 36 projects nationwide, including projects with a number of strategic partners nationwide, such as the Office of Public Works (OPW), the National Parks and Wildlife Service (NPWS), Coillte and Waterways Ireland. These partnerships are an innovative way for Fáilte Ireland to team up with other state agencies and maximise the amount of investment into projects for tourism.

Coupled with these and pre-existing capital projects, over the course of 2017, Fáilte Ireland worked with more than 75 capital projects across every region in the country.

During 2017, a number of targeted funding schemes were designed for launch in 2018, including Small Grant Schemes for the Wild Atlantic Way and Dublin, to complement the existing Small Grants Scheme for Ireland's Ancient East, which was rolled out in 2017.

Similarly, Fáilte Ireland's investment in festivals is helping to drive growth in the regions and entice both domestic and overseas visitors to different parts of the country.

Under its National Festivals and Participative Programme in 2017, Fáilte Ireland continued to provide considerable support, investing over €3m in 35 festivals and events around Ireland as well as €700,000 for 218 regional festivals.

As well as the plethora of major festivals Fáilte Ireland supported through its three regional experience brands, a new funding agreement with Local Authorities was established to help optimise funding for local events. This agreement transfers the funding currently provided under Fáilte Ireland's Regional Festivals and Participative Programme to Local Authorities in 2018. Their knowledge and expertise of local assets, strengths and history - at county level - means they are best placed to target funding more strategically for the festivals and participative events best positioned to attract additional visitors to their area.

This will help to create a more efficient, streamlined and impactful funding solution for local festival organisers, as Local Authorities also support a significant number of the same festivals.

Crucially in 2017, Fáilte Ireland also continued to develop its Festivals Innovation Programme to find new ways and ideas to showcase local culture and places across the country, as well as weighting funding towards those events that have the highest impact in terms of drawing new visitors from core markets.

Another key element of a successful tourism sector is, of course, Ireland's natural environment and landscape. Throughout 2017, Fáilte Ireland continued its proactive approach to environmental sustainability by adopting best practice and management of its activities and initiatives through the use of the internationally recognised VICE (Visitor, Industry, Community and Environment) Model for Sustainable Tourism. In everything it does, Fáilte Ireland recognises the vital importance of protecting and enhancing the country's natural resources, and continues to work with the industry to promote environmental sustainability.

BRINGING MORE BUSINESS TO IRISH SHORES

In terms of new trade opportunities and developing new business in the leisure market, Fáilte Ireland generated almost 100 new leads among overseas travel agents and large tour operators across its three regional experience brands in 2017 and converted 50 of these. These conversions delivered an additional 150,300 new and incremental bed nights across the three brands. Fáilte Ireland also worked closely with channel intermediaries and buyers to ensure that in excess of 200 branded tours are now on sale overseas, promoting the Wild Atlantic Way, Ireland's Ancient East and Dublin.

During the year, new overseas platforms were provided to the industry in the Luxury (Private Leisure Forums - Europe) and Youth & Adventure (ITB Berlin - Youth, Adventure and Responsible Travel Hall) sectors. Fáilte Ireland delivered three consumer-facing golf events on the island of Ireland, in Dublin, Belfast and at the Irish Open.

In 2017, Fáilte Ireland also hosted one of the UK's largest tour wholesalers, Albatross Tours, and 18 of their clients in the northern half of the Wild Atlantic Way, providing a platform for 25 Irish providers to present their product and experiences for sale in 2018. This activity has led to the wholesaler increasing their 2018 sales into Ireland, bucking the Brexit trend. In direct response to the challenges being faced by Brexit, Fáilte Ireland hosted 15 Asia based operators and media for a golf familiarisation tour in Dublin, Ireland's Ancient East and the Wild Atlantic Way in order to capitalise on the strong growth in golf travel from the Far East.

Fáilte Ireland's Business Development team was active in its target marketplaces over the course of 2017, through the delivery of eight Joint Activity Plans in partnership with Tourism Ireland. These plans are designed to align the investment being made by both agencies to maximise the return for Irish tourism. This activity has led to new Wild Atlantic Way and Ireland's Ancient East programmes to be sold in the US, France, Great Britain and Germany in 2018.

Fáilte Ireland also ran a pilot initiative to help tour and activities operators gain access to the international marketplace through online channels – something which has previously been a struggle for these operators. The pilot was delivered on the Wild Atlantic Way with an Icelandic based online sales platform called Bókun. Following the hosting of workshops in Galway and Westport, 33 companies and 131 products and experiences are now being sold online and can be cross-sold by those using the system - opening up the potential to drive incremental bed nights and encouraging longer stays in these two areas.

Fáilte Ireland's strategic partnership with the Irish Tour Operators Association (ITOA) gained momentum in 2017 as it worked in partnership with 21 of their members, as well as non-ITOA Irish based operators and Destination Management Companies (DMCs). Fáilte Ireland hosted 35 of their representatives on familiarisation trips to Ireland's Ancient East and the Wild Atlantic Way to experience the products in each brand area first-hand. Fáilte Ireland also drove a pilot programme to encourage Ireland-based operators and DMCs to creatively develop new programmes which featured the Northern half of the island. This "competition" between the operators has created nine new programmes, three of which are already being sold in the US and Europe for the year ahead.



Malin Head, Co. Donegal

GROWING BUSINESS TOURISM ACROSS THE REGIONS

Business Tourism continues to be one of the most lucrative forms of tourism, with visitors travelling to Ireland for business purposes spending almost three times more than the average visitor.

To ensure this success continues in the years ahead, by the end of 2017 Fáilte Ireland had generated a pipeline of 633 international business events opportunities for the coming year. These opportunities will be further developed with a full range of practical and financial supports made available to help with their conversion.

In partnership with Tourism Ireland - under the Meet in Ireland brand – Fáilte Ireland organised and supported an Irish presence at 45 key international sales platforms to enable Irish businesses to meet overseas MICE (meetings, incentives, conferences and events) buyers. Fáilte Ireland also launched a brand new world-class business tourism website – MeetinIreland.com – providing a shop window for destination Ireland to buyers across the globe.

Driving growth in the regions, Fáilte Ireland operates a service level agreement with the Regional Convention Bureaux (RCB) whereby Fáilte Ireland links its RCB funding directly to the level of business won. In 2017, a further €36m was secured for regional Ireland, exceeding a target of €27m.

Developing the industry's expertise and capabilities in Business Tourism also formed a key part of Fáilte Ireland's work in 2017. In line with this, Fáilte Ireland hosted the first ever visit of the SITE Global Board and Foundation; a group of global MICE leaders who shared key insights and learnings with 250 of Ireland's top MICE suppliers at an educational forum.

Going forward into 2018, Fáilte Ireland will continue to invest in Business Tourism in order to secure €165m worth of business. Strategic priorities will focus on maximising lead generation opportunities for future years and growing regional spread.

In order to continue the strong growth trend, Fáilte Ireland will identify and support home grown events that have the potential to deliver significant numbers of international delegates. Internationally, a strong brand awareness drive will be launched and the team will look to new markets including Northern Europe, Southern Europe and Australia. Research will be conducted into the potential of the Indian and Chinese markets.

SUPPORTING A ROBUST INDUSTRY

Another core focus of Fáilte Ireland's work is building a strong and innovative industry which has the resilience and adaptability to face changing trends and markets. Building industry capability was paramount to Fáilte Ireland's strategic delivery in 2017.

Fáilte Ireland has now worked with 800 businesses and industry representatives across the country through its 'Get Brexit Ready Programme' to anticipate and deal with any further consequences from the Brexit effect, and to minimise any over-exposure to Ireland's nearest overseas market. In particular, Fáilte Ireland is helping businesses to assess the risks to their business, respond to the changes they are currently experiencing, plan for future eventualities, and diversify into other markets to ensure their customer mix is balanced.

Over the course of 2017, Fáilte Ireland also continued to deliver a range of tourism business supports to help the entire industry improve their sales capability with a clear focus on optimising business performance throughout the year. This included building expertise in the use of digital channels, delivering top quality service and creating a great food experience for

visitors from all corners of the globe. In total, Fáilte Ireland's Enterprise Development division delivered 200 quality business programmes to over 5,500 clients in over 4,300 individual businesses.

Over the course of 2017, Fáilte Ireland continued to develop many of its training and support programmes, including the International Sales Development Programme, the Master Class in Revenue Management, Revenue Management for Attractions, and the new Irish Management Institute and Fáilte Ireland Executive Development Programme, as well as a new accredited Service Excellence Programme.

Fáilte Ireland provided significant support to the industry-led National Commis Chef Apprenticeship Programme in 2017.

In particular, Fáilte Ireland worked with key stakeholders within the industry to ensure the programme has a robust on-the-job training element.

Fáilte Ireland's Research unit has once again proven to be an invaluable resource for the industry through its authoritative insights into performance, emerging trends, markets and visitor experiences. Four major research projects were commissioned in 2017 -

Adventure Travel, Luxury Travel, Channel Mapping and Disruptive Online Technologies. Each of these pieces of research has provided the route map to business development activity in these four areas for the coming years, and allowed Fáilte Ireland to clearly define the channels with most potential to positively impact on the incremental bed nights generated.

PROMOTING IRELAND AS A TOP VISITOR DESTINATION

With the domestic holiday market providing year round activity, worth in the region of €1.9bn, Fáilte Ireland's marketing division invested over €4m in developing and delivering creative and effective media content to bolster the home holiday market.

In 2017, Fáilte Ireland launched a domestic consumer campaign for Ireland's Ancient East, called "Great Stories Stay with You Forever". This targeted off-season business growth, and experienced unprecedented engagement, with over 90% of the population seeing or hearing Fáilte Ireland's advertising for the campaign.

For the first time, Fáilte Ireland also livestreamed the Winter Solstice from Newgrange over three days in December. Almost 20,000 people tuned in live from around the world, and the activity was the number one trend on YouTube for two days. To date, the broadcast piece has achieved over 500,000 views and secured considerable national media coverage. In addition to this activity, Fáilte Ireland had 2.5m digital engagements, and 500,000 website visits for Ireland's Ancient East.

Fáilte Ireland also launched a new campaign for the Wild Atlantic Way to drive off-season business in spring and autumn – this included a new TV advertisement. The campaign ran on outdoor, radio and digital channels with updates reflected across social media and the website. Again, more than 90% of the population saw or heard this advertising.

In addition to this, Fáilte Ireland launched a dedicated Star Wars campaign including a new cinema ad, supporting digital and social media over a six week campaign period. This complemented locations along the Wild Atlantic Way featuring in the new movie with the aim of helping to drive tourism in each area. The cinema ad reached over 600,000 people and the dedicated Star Wars webpage had 150,000 hits.

Overall, the Wild Atlantic Way brand had 4.5m digital engagements and 1.5m website visits over the course of 2017.

For Dublin, Fáilte Ireland executed an international city destination campaign in partnership with Tourism Ireland for six weeks across multiple markets.

In total, the campaign had 13m digital engagements for the brand, and over 2m website visits. Some coverage highlights from 2017 include Dublin being featured on the prestigious '2018 Best of the World' list by National Geographic Traveller magazine as one of the 21 'must-see' destinations to visit in the year ahead.

Meanwhile, Fáilte Ireland also worked with Tourism Ireland to promote overseas awareness of Ireland as a destination with a series of tailored familiarisation trips for overseas media and international travel operators.

The total number of international media hosted by Fáilte Ireland's International Publicity Department in 2017 was 843, with some visiting more than one programme and meeting with over 4,000 Irish businesses. The resulting overseas coverage in Equivalent Advertising Value for these visits was €104.2m, with a total Combined Reach of almost 9.2bn readers and viewers from 19 overseas markets. Fáilte Ireland also hosted 558 TBEX bloggers from around the world, resulting in 5bn Twitter impressions.

In addition, Fáilte Ireland's International Trade Team delivered 60 itineraries for International Buyers from 20 markets across Ireland's Ancient East, Wild Atlantic Way and Dublin.

They hosted 1,337 international buyers during these familiarisation tours, 360 of which attended in-Ireland workshops during the year. Through the trips, workshops and networking events, Fáilte Ireland provided opportunities for 1,456 Irish industry representatives to engage with these buyers.

To top it all off, from across the three regional experience brands, Fáilte Ireland recruited 311 Irish industry representatives to attend 52 different sales platforms in 20 international markets – ensuring Ireland is on travel itineraries around the world for the coming year and beyond.

CONCLUSION

This set of full year figures for 2017 confirms what tourism businesses and the industry as a whole have been telling us throughout the year. Britain was down, Europe was up and North America exceeded expectations with double digit growth.

Obviously the drop in our largest overseas market in terms of volume is concerning and the years ahead will no doubt be challenging. Fáilte Ireland is working with hundreds of businesses across the country through our 'Get Brexit Ready' programme to anticipate and prepare for further consequences from the Brexit effect, and to minimise any over-exposure to Ireland's nearest overseas market.

In addition, Fáilte Ireland is also working with the industry to diversify and gear their business towards other markets which we expect to be stronger, including emerging markets like China and the Middle East.

If we are to sustain the impressive growth of 2017, we will need to continue to invest in world-class visitor attractions, activities and experiences to ensure that our offering on the ground is strong and appeals to visitors from across the globe, particularly those from overseas markets with the best potential.

Crucially, tourism businesses will need to constantly be on the front foot to maintain their competitiveness and adaptability in a world of volatile exchange rates and strong consumer preferences for value for money. This latter point is especially important in terms of maintaining Ireland's good reputation overseas – for overseas visitors, the quality and value they get for their money is a major factor in their impression of a destination, and whether or not they would recommend it to their counterparts. To ensure Ireland can continue to welcome record numbers of visitors in the years to come, it really is imperative that the industry strives to provide value for money in order for the country to compete as a world-leading visitor destination. If we gain a perception for being a poor value destination, it could take us years to rectify that view.

Although Fáilte Ireland's own research indicates that there is a solid pipeline of hotel beds in place for Dublin, with pressure beginning to ease by 2020, there will continue to be a strong need for more accommodation capacity in major tourism locations, including the capital. Throughout next year and beyond, Fáilte Ireland will continue to support the industry and guide investment by providing intelligence on where the highest demand is likely to be, as well as ensuring tourism growth is sustainable.

To promote a tourism industry in Ireland that is properly sustainable, and to ensure that every region can benefit from tourism growth, we must continue our work to share the spread of activity across Ireland. The Ireland's Ancient East regional experience brand has already reaped results in driving greater tourism activity into that part of the country, and we

have similar hopes for a new regional experience brand due to be unveiled for the Midlands in early 2018. Similarly, we have placed greater emphasis on promoting and developing the northern stretch of the Wild Atlantic Way to tap into the potential there. However, there is much more to be done in terms of creating a healthy spatial spread of tourism.

There is also still great potential to improve the social and economic fabric of the country through tourism – it is an industry which is uniquely placed to generate jobs and prosperity in every corner of the country, and it brings a major sense of pride in local communities. Fáilte Ireland will continue to work with businesses and organisations up and down the country to play its part in realising this potential.

The figures show that 2017 was a record year, but the tourism industry cannot rest on its laurels. It is vital that we continue to invest in and support growth within the tourism sector, with particular emphasis on extending the tourism season for many operators, and driving activity into those parts of the country where we believe there is potential for greater visitor capacity and growth. The years ahead will also be about putting tourism on the national agenda for growth and jobs.

On a personal note, I would like to pay tribute to the leadership and dedication of our Chairman and the Authority as well as our Fáilte Ireland staff who work hard across every region in the country to support and grow the wider industry – the results of which are clear in this report, and in tourism's continued growth. The results outlined here are also reflective of our strong partnership working, in particular with our colleagues in Tourism Ireland.

None of what we do would be possible without Government support and investment. I want to acknowledge the ongoing support we received from Government throughout 2017, particularly from Minister Shane Ross T.D. and Minister of State Brendan Griffin T.D. I would also like to extend my thanks to our former Minister of State Patrick O'Donovan T.D. With the right coordination between Government, public sector agencies, private businesses and local communities to grow tourism more evenly across the regions and throughout the year, we can move from today's strong outcomes to even greater days ahead.



Paul Kelly
CEO, Fáilte Ireland



Lough Tay, Co. Wicklow

An aerial photograph of a golf course green, showing several golfers on the green and surrounding areas. The green is surrounded by a large, circular, grassy area, possibly a bunker or a large green. The image is taken from a high angle, looking down on the green. The text is overlaid on the top left of the image.

“...Tourism is an industry which is uniquely placed to generate jobs and prosperity in every corner of the country, and it brings a major sense of pride in local communities.”

Corporate Statement

Year Ended 31 December 2017

Corporate Governance

Fáilte Ireland supports and subscribes to the highest standards of corporate governance and specifically abides by applicable principles and guidelines defined in the *Revised Code of Practice for the Governance of State Bodies 2016* and all Government legislation including the Public Spending Code.

Equality

Fáilte Ireland is an equal opportunities employer. All relevant equality legislation is implemented by the organisation.

Safety, Health and Welfare

The safety and well-being of the organisation's employees and visitors to its properties were safeguarded through strict adherence to health and safety standards. The Authority is satisfied that the company meets the provisions of the Safety, Health and Welfare at Work Act 2005.

Freedom of Information

In the period under review, Fáilte Ireland received 42 requests under the Freedom of Information legislation.

Training Activity 2017

Year Ended 31 December 2017

	2017
Industry-Based Programmes (Business Supports)	5,505
Higher & Further Education	1,141
Total	6,646

Authority Members 2017

Year Ended 31 December 2017

Member Attendance at Authority Meetings in 2017

MEMBER	TOTAL	TENURE COMMENCED/CEASED
Michael Cawley	5	
Gerard Barron	5	
Susan Bergin	5	
Sean Boland	2**	**Commenced July 2017
Francis Brennan	3	
Paul Carty	2**	**Commenced July 2017
Jim Deegan	2*	*Ceased May 2017
Bridget Halligan-Neville	2*	*Ceased May 2017
Noel Kavanagh	5	
Mary Kerins	5	
Gina Murphy	4	
Margaret Ryan	2*	*Ceased May 2017
Frankie Sheahan	1*	*Ceased March 2017
Mary Rose Stafford	2*	*Ceased May 2017

MICHAEL CAWLEY
Chairman



Having joined Ryanair in February of 1997, Michael was centrally involved in the IPO of the company in May of that year and assumed the additional responsibilities as Commercial Director in September 1997. Michael also oversaw the company securing a listing on the London Stock Exchange in June of 1998. In February 2003 Michael was appointed Chief Operating Officer and Deputy Chief Executive of Ryanair.

In March 2014, Michael stepped down from his Chief Operating Officer and Deputy Chief Executive role at Ryanair and joined the Board in a Non-Executive capacity on 1st May 2014. He was also appointed as a Non-Executive Director of Paddy Power Plc in July 2013.

A Chartered Accountant, Michael has previously worked in a number of different industries including distribution and manufacturing. He led a management buy-out in Athlone Extrusions in 1991 and, prior to joining Ryanair, he was the Finance Director of the Gowan Group, one of Ireland's largest private companies.

A native of Cork, he is married with four children.

GERARD BARRON



Gerard is the Chairman and founding member of Comeragh's Wild Festival and was instrumental in the development of the Waterford Greenway.

Presently working as Parliamentary Assistant in Seanad Éireann, Gerard was previously an elected member of Waterford County Council for 15 years and served as County Mayor from 2005-2006.

SUSAN BERGIN



Susan Bergin has a BComm from UCD and is a Chartered Accountant and a Chartered Tax Advisor. She trained as an Auditor with one of the top four accounting firms in Dublin.

In 2010, while working as a Finance Director for a property and hospitality group, she was appointed to the Fáilte Ireland Authority and has served as an Authority Member and Chair of the Audit Committee since then.

In 2013/2014 she was employed as a Central Bank approved Head of Finance and Compliance for an online and international Financial Services Company. She subsequently returned to the hospitality industry and currently works for a leading events, exhibition and conference venue.

SEAN BOLAND



Sean, as Co-Owner of Hertz Ireland, has worked in the car hire sector - an integral part of the tourism industry - for the past 35 years. Starting as a domestic home-grown company, they have controlled the Hertz operation for the last 25 years and as of today, run the Hertz, Dollar, Thrifty and Firefly car rental brands on the island of Ireland.

The Hertz organisation has been driving changes in the travel industry, through extensive travel across the globe to deliver new business and maintain consistent growth. Hertz has worked with and has close associations with the majority of organisations that bring tourism into Ireland.

FRANCIS BRENNAN



Francis Brennan, of the Park Hotel Kenmare, was born in Dublin and educated at the Catholic University School, Leeson Street. He completed a HDip in Hotel and Catering Management at Dublin College and BSc (Mgmt) at Trinity College Dublin.

He is involved in a number of organisations and is past National President of SKAL International, past Director of Shannon Castle Heritage & Banquets and Chairman of Small Luxury Hotels of the World between 1994-97. He is currently SKAL International World Councillor for Ireland and a presenter on hospitality TV programme 'At Your Service' on RTÉ as well as a radio pundit commenting on all things relating to hospitality. He is also the author of three best-selling books.

PAUL CARTY



Paul Carty is the Managing Director at Guinness Storehouse, Ireland's No. 1 visitor attraction, welcoming over 1.7m visitors per annum.

After completing his formal education, Paul trained to be a chef at Rockwell Hotel School and then moved on to Shannon College of Hotel Management where he became an honours graduate. He is also a past student of Cornell University New York.

JIM DEEGAN



Jim Deegan is the Director of the National Centre for Tourism Policy Studies (NCTPS), University of Limerick (UL) and Professor of Tourism Policy. He is an economist by training and his research interests and publications are in all facets of public policy for tourism. To that end, he has co-authored what is recognised as the seminal text on Irish tourism: "Tourism Policy and Performance-The Irish Experience" (1997) and he continually publishes articles in the mainstream tourism and public policy outlets.

Jim completed an extended five year term as Head of the Economics Department at UL in 2016. He has acted on the board of a number of private sector companies and was Chairman of Treaty Radio Limited (Live 95FM) that was sold to UTV Plc in 2002.

BRIDGET HALLIGAN-NEVILLE



Bridget lives in Wexford and has worked in the Tourism and Hospitality Industry for over four decades.

Bridget's experience of change and development within the industry over this time – and a strong understanding of the tourism sector's growing contribution to the economy –provides her with significant insight which guides her contribution to the Authority's deliberations.

NOEL KAVANAGH



Noel was educated in Crescent College, Limerick, and trained as a manager with Penney's/ Primark.

He is the Owner/Chairperson of the Kavanagh Group since 1979 – operating a chain of 16 SuperValu Supermarkets across Ireland and the UK. Noel is also the Owner/Operator of the Wyatt Hotel in Westport, Co. Mayo (since 1995) and is the Chairperson of the Westport Town Hall Theatre.

MARY KERINS



Mary is responsible for policy development and review, as well as oversight and compliance activities, in the areas of Health, Safety, Sustainability and the Environment for the Dublin Airport Authority (DAA) - for Dublin and Cork airports.

As well as being a member of the Board of Fáilte Ireland, she was part of the Grow Dublin Tourism Taskforce. Mary was previously Chair of the ACI-Europe Economics Committee and member of the World ACI Economics Committee and the ICAO AEP/ANSEP Committees. Mary has a PhD in Chemistry from University College Dublin, and has been with DAA for 19 years.

GINA MURPHY



Gina is the Proprietor and General Manager of Hugo's Restaurant in Dublin, and has previously owned and managed restaurants in Offaly and Mayo. A member of the Restaurant Association of Ireland (RAI), Gina has served as President and Vice-President of the organisation in the past. Gina also served for many years as a member of the RAI's management and Steering Committee.

Gina has also been an Employers' Representative on the Joint Labour Committee (JLC) for Catering as well as the Irish Representative in HOTREC - the European Lobby Group for the Hotel, Restaurant and Café industry, based in Brussels. Gina also frequently addresses various commercial and industry associations as a guest speaker – including, in 2009, the European Parliament's Tourism Forum in Lisbon.

MARGARET RYAN



Margaret has been actively involved in the tourism industry since her college days in Limerick. As part of a placement from the University of Limerick (UL), she joined Shannon Castle Tours, initially on a six month placement, and thus her love and interest in tourism commenced. She trained as a National Tour Guide which gave her a greater understanding of all products on the island of Ireland. She joined Ryan Hotels as a Sales Manager moving through the ranks to become Director of Sales and Marketing for the group's Irish, UK, Dutch, Belgian and German hotels.

In 2000 she established her own marketing business with a client base from all sectors - including tourism agencies North and South, SMEs, Tour Operators, 4 and 5 Star hotels – working on new product developments, feasibility studies and brand development.

FRANKIE SHEAHAN



Frankie retired as an international professional rugby player for Ireland in 2009. He then set up Front Row Speakers which is now the fastest growing speakers' bureau in Ireland and the UK.

They source speakers in the area of leadership, motivation, high performance and entertainment for some of the largest companies and brands in the world. In 2013 he was involved in setting up the Pendulum Summit and, in four short years, it has become the world's leading business and self-empowerment summit and the largest summit in Ireland with over 8,000 attendees.

MARY ROSE STAFFORD

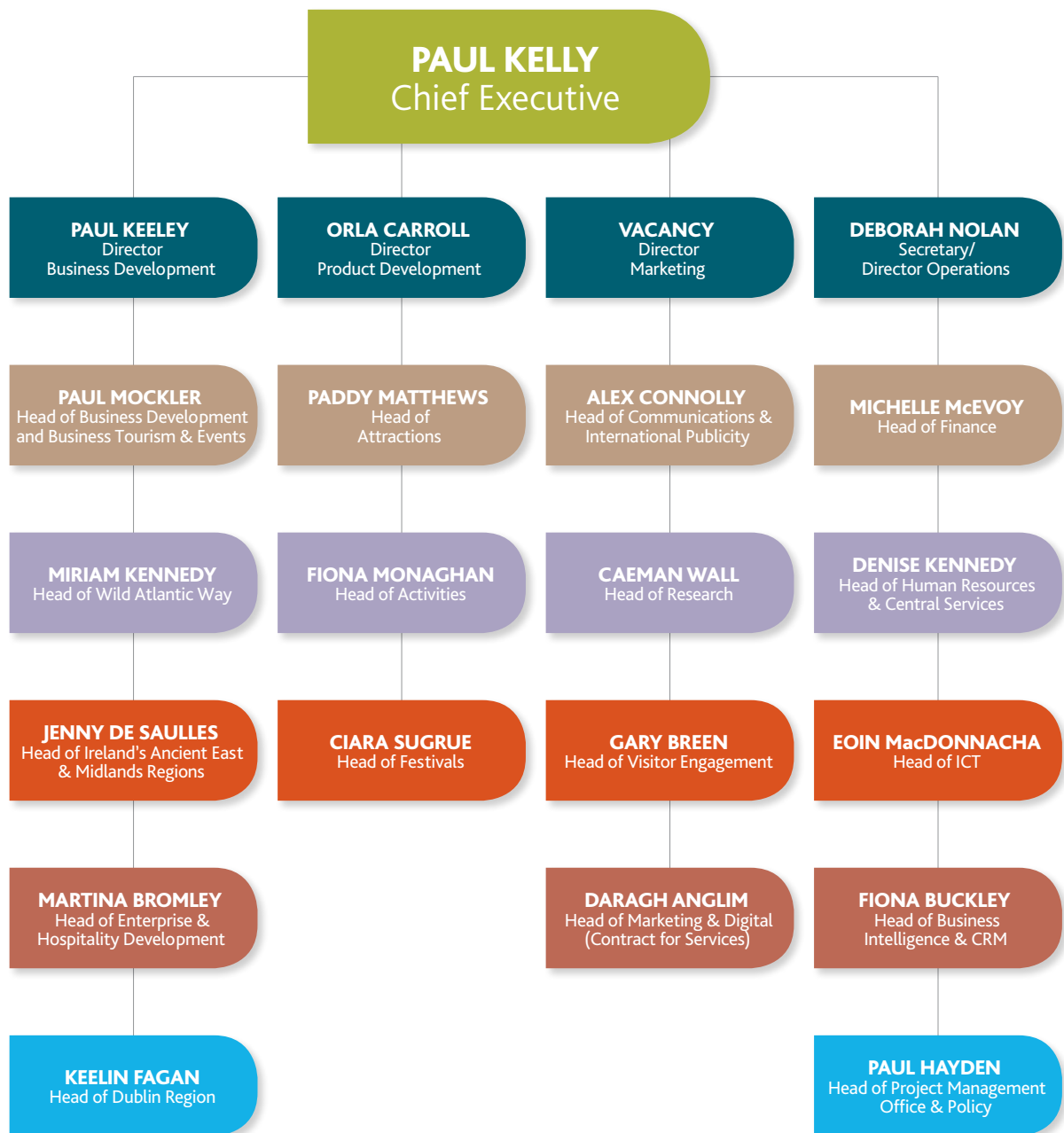


Mary Rose Stafford is the Head of Department of Hotel, Culinary Arts and Tourism at the Institute of Technology, Tralee and is also the Manager of the Irish Academy of Hospitality & Tourism at the Institute.

Having graduated with her degree in Hotel Management from DIT, Cathal Brugha Street, she has 15 years national and international hotel management experience, specialising in human resource management, working in New York, London, Dublin and Kerry. Since 2003, she has worked in third level education at Tralee IT where she also completed her Master's degree. She is the author of two books and numerous academic papers.

Divisional Structure

Year ended 31 December 2017



Tourism¹ Numbers 2013-2017

NUMBERS (000s) (Revenue €mn)	2013 ⁴	2014	2015	2016	2017	% change 17 vs. 16
Britain	2,870	3,007	3,346	3,632	3,445	-5
	890.9	926.7	1,017.9	1,109.8	1,046.5	-6
Mainland Europe	2,346	2,490	2,880	3,102	3,256	5
	1,228.2	1,301.2	1,555.3	1,657.5	1,763	6
North America	1,039	1,146	1,294	1,477	1,715	16
	829	940.3	1,199.7	1,337.4	1,525.5	14
Rest of World	431	462	516	531	607	14
	367.7	428.1	492.6	533.3	588.9	10
Total Overseas	6,686	7,105	8,036	8,742	9,023	3
	3,315.7	3,596.4	4,265.3	4,638	4,923.9	6
Northern Ireland ^{1 5 6}	1,572	1,708	1,492	1,358	1,315	-3
	304.5	334.4	338.2	366.9	371.3	1
Carrier Receipts ⁷	976	1,166	1,322	1,479	1,611	9
Overseas Same Day Visits	35	41	38	48	53	10
Total Foreign Exchange Earnings	4,631.3	5,137.7	5,963.5	6,613.0	6,959.2	5
Domestic Trips^{2 3}	8,413	8,991	9,125	9,359	9,626	3
	1,533	1,713.5	1,725.3	1,797.7	1,879.1	5
Total Tourism Revenue	6,164.3	6,851.2	7,688.8	8,410.7	8,838.3	5
Total Tourism Revenue Excluding Carrier Receipts	5,188.3	5,685.3	6,366.8	6,931.7	7,227.3	4

1. Tourists are defined as visitors whose trip includes an overnight stay. Overseas tourist numbers include those arriving through Republic of Ireland air and sea ports (source CSO) and those arriving over land via Northern Ireland (source NISRA).

1. Revised by NISRA May 2015

2. 2012-2015 domestic data revised due to new methodological approach by CSO, August 2016

3. 2016 domestic data revised by CSO, December 2017

4. Revenue revised March 2014

5. NISRA GBP: Northern Ireland resident expenditure data provided in STE. 2016 Euro exchange rate 0.81948 Source: Central Bank of Ireland

6. 2013 Revised by NISRA May 2015, 2015 revised 2016

7. 2013 and 2014 revised March 2016



Doolough Pass, Co. Mayo

Energy Efficiency Statement 2017

Overview of Energy Usage in 2017

At end of December 2017, Fáilte Ireland's headcount was 321 staff or 298.4 Full Time Equivalents (FTEs) and 43 properties. Within the organisation's diverse property portfolio are 8 administrative offices, 23 year round Tourist Information Offices (TIOs); 2 of which also have administrative offices, 6 Seasonal TIOs (open 7-8 months per annum), 4 Museums and 2 vacant properties. Of these 43 properties - 7 are over 500m² and 12 properties are listed with the National Inventory of Architectural Heritage.

In April 2018, through the Sustainable Energy Authority of Ireland (SEAI) Monitoring & Reporting system (M&R), Fáilte Ireland reported an energy consumption of 1,999,798 kWh of energy comprising:

- 1,689,133 kWh of electricity
- 310,684 kWh of thermal (fossil) fuels;
 - 215,424 kWh of gas
 - 95,260 kWh of heating oils

In 2016 Fáilte Ireland's reported energy consumption was 2,155,502 kWh. That shows reported energy savings of 155,704 kWh. In 2017 we used 31,936 kWh more of electricity when compared to 2016, however, we used 187,641 kWh less of thermal / fossil fuel energy; 147,108 kWh less of gas and 40,533 kWh less of heating oils.

Notwithstanding the above, for the Government to meet the targets outlined in the National Energy Efficiency Action Plan 2009-2020; "The public sector will improve its energy efficiency by 33%"; this 33% savings is calculated on an organisations Total Primary Energy Requirement (TPER).

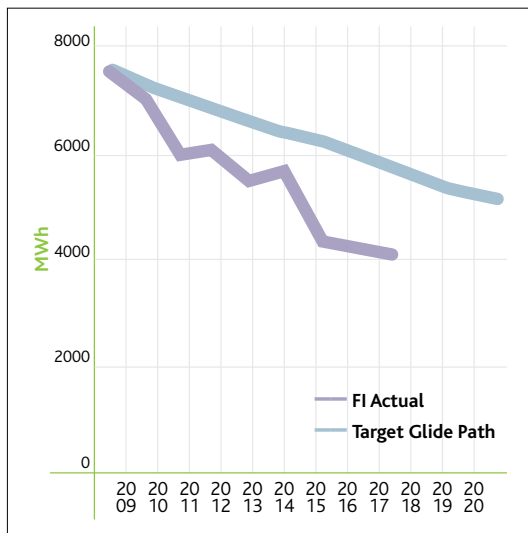
Fáilte Ireland's TPER consumption for 2017 was 3,933,798 kWh. This is down from a TPER of 4,083,032 kWh for 2016. This reflects a 3.7% or 149,234 kWh decrease year on year. This 3.7% energy saving represents:

- 43,800 kWh more in electricity; TPER for electricity for 2017 was 3,586,033 kWh up from 3,542,233 kWh in 2016
- 193,034 kWh less in fossil fuels. Consumption profile for thermal fuel consumption in 2017 was:
 - 151,842 kWh less gas, down from 391,534 kWh in 2016 to 239,692 kWh in 2017
 - 41,192 kWh less heating oils, down from 149,266 kWh in 2016 to 108,074 kWh in 2017. Drilling down further this reflects 18,601 kWh less kerosene and 22,591 kWh less gasoil

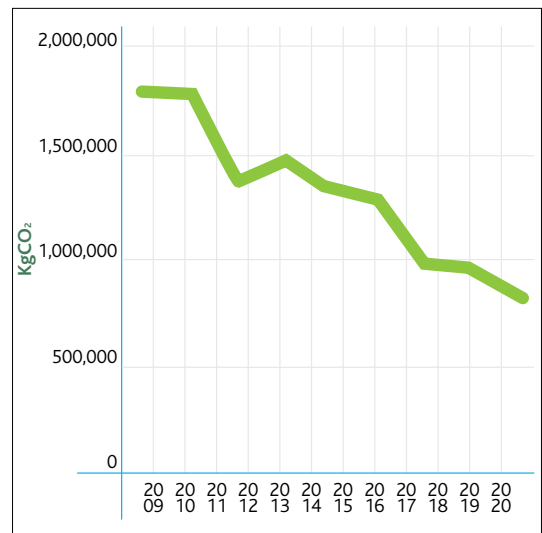
While Fáilte Ireland's TPER usage decreased by 3.7% in 2017, the cost of purchasing that energy increased. In 2017 the organisation spent €322,582 (excl. VAT) on its energy requirements. In 2016 the cost of energy requirements was €315,084 (excl. VAT). That reflects an increase in cost of 2.38% from 2016 to 2017. Given a 3.7% decrease in energy usage resulted in an increase in cost of 2.38% - the financial impact to Fáilte Ireland would have been considerably higher had energy usage remained static or increased. It is also worth noting that since Fáilte Ireland began reporting on annual energy use in 2009; the annual spend on Light/Heat/Power for the organisation has decreased from €421,030 (excl. VAT) in 2009 to €322,582 in 2017. In nine years we have managed to cut our organisations energy costs by nearly €100,000 by decreasing the organisations energy usage.

Given one of Fáilte Ireland's main roles is to promote Ireland as a holiday destination, a 'green environment' is a key factor in successfully promoting Ireland and assuring sustainable tourism growth. The changes achieved to date in our energy consumption set us above the government's target glide path. As of the end of 2017 we have achieved a 46.4% decrease in our energy consumption since 2009, our baseline year for measurement. In 2009 our TPER was 7,333,275 kWh, in 2017 it was 3,933,798 kWh. In greenhouse emissions that translates to 1,723,064 kgCO₂ in 2009. By the end of 2017 we had reduced our carbon footprint to 812,306 kgCO₂ – a 52.8% decrease.

FÁILTE IRELAND'S TOTAL PRIMARY ENERGY REQUIREMENTS (TPER)



FÁILTE IRELAND'S CARBON EMISSIONS - KGCO₂



ACTIONS UNDERTAKEN IN 2017

Of the 46.4% savings achieved to date 3.7% of that was achieved in 2017. It has been our experience that everyday maintenance changes/upgrades can have a lasting impact on energy usage. When considering general building maintenance / ICT upgrades Fáilte Ireland are cognisant of potential energy efficiencies which could be achieved.

- **Emergency Light & Emergency Exit Running Man Signs** were upgraded in Dublin HQ in March/April 2017 with estimated electricity savings of 2,114 kWh per annum
 - 12 Emergency Exit/Running Man 8W signs replaced with 1.5W LED Signs
 - 10 x 28W Emergency Stairwell Lighting replaced with 10W LED light fixtures
 - 18 x 18W Emergency Lights replaced with 1.5W LED light fixtures
- In Q2 2017 a lighting upgrade was carried out in our Kenmare Tourist Information Office. 36 x 42W spotlights were replaced with 9W LED lamps. Basing calculations on 1,200 hours usage

per annum (8 hours per day, 5 days per week, 30 weeks per annum – seasonal office) it is estimated that this upgrade generated annual electricity savings of 1,426 kWh

- **Heating upgrades** - replacement of old 5kW units in 2 Tourist Offices saved an estimated 14,028 kWh
 - In April 2017, 2 x 550W electric digital panel heaters replaced a 5kW AC unit which heated the Westport Tourist Office. Estimated annual electricity savings 6,552 kWh based on 1,680 hours usage per annum (8 hours per day, 6 days per week, 35 weeks from September to April)

- In April 2017, 1 x 550W electric digital panel heater replaced a 5kW AC unit which heated the Cork Tourist Office. Estimated annual electricity savings 7,476 kWh based on 1,680 hours usage per annum (8 hours per day, 6 days per week, 35 weeks from September to April)
- **ICT Hardware Refreshes**
- 1 x HP DL360 G5 server replaced with a HP DL380p G8 server. Anticipated electricity energy savings for this 1 refresh alone is estimated to be 2,102 kWh per annum
 - A refresh of 20 laptops; 10 x Lenovo T510's were replaced with 20 x HP Elitebook 820 laptops (additional hardware required for increased headcount). Notwithstanding doubling the number of machines purchased versus retired, anticipated electricity savings are still 75 kWh per annum - based on annual usage of 1,875 hours (7.5 hours per day, 250 days per annum)

ACTIONS PLANNED FOR 2018

Having made great strides to date the challenge remains to continue to decrease the organisations energy usage by 3% per annum. To help meet this target Fáilte Ireland plan to carry out the following:

ICT Hardware Refreshes

- The following planned hardware refreshes in 2018 are estimated to save 8,325 kWh per annum based on annual usage of 1,875 hours (7.5 hours per day, 250 days per annum)
 - 30 x Lenovo T510's will be replaced with HP Elitebook 820 laptops
 - 100 x Dell Optiplex 980's will be replaced with HP Prodesk 400 G4 desktops
 - 40 x Dell 1911p monitors and 60 x Lenovo ThinkVision LT2223p monitors will be replaced with 100 x HP VH22 monitors
- ICT plan to refresh 10 POE switches in 2018 – it is intended to refresh 10 Netgear GS748TP with 10 Cisco SG300 52 switches. Anticipated electricity savings from this refresh is estimated at 13,578 kWh per annum (based on switches operating 24/7)

Lighting Upgrades:

- The following lighting upgrade projects are expected to be completed by end Q2 2018 which will generate an anticipated electricity saving of 5,181 kWh
 - O'Connell Street Dublin TIO: 40 x 50W spotlights will be replaced with 5.5W LED lamps. 4,357 kWh savings based on 2,448 hours usage per annum (8 hours per day, 6 days per week, 51 weeks per annum)
 - Dublin HQ: the old courtyard step lighting 8 x 60W lights will be replaced with 7W LED light fittings. Savings of 823 kWh are based on 1,942 hours usage per annum (3 hours x 365 days + 5.5 hours, 7 days per week, October to February)

Fáilte Ireland plan to move 2 Tourist Information Offices in 2018:

- Cork: By the end of Q2 2018 it is intended to move premises from Grand Parade to a new Tourist Information Centre on St. Patrick's Street; a street with much greater footfall, making it more fit-for-purpose. The Grand Parade premises, a largely empty 1,566m² building, has a Building Energy Rating (BER) of E1. Prior to fit-out the BER for the new 67m² TIO is D2. It is anticipated a new fit-out will increase this rating significantly and will also enable more energy efficient (Triple E rated) appliances/ fittings to be utilised. While it is not yet known what the energy savings will be, in 2017 the Grand Parade premises consumed 38,054 kWh of electricity
- Kilkenny: By year end 2018 it is intended to move premises from the Shee Alms House, 169m², 16th Century structure to a new Kilkenny Tourist Information Centre in a 19th century more fit-for-purpose, national disability accessible, 58m² premises on High Street; adjacent to the Medieval Mile. While it is not yet known the energy savings to be achieved for such a move, in 2017 the Kilkenny TIO consumed 29,194 kWh of electricity

Fáilte Ireland hope to further decrease our energy consumption by creating a greater awareness and knowledge of energy conservation and sustainability amongst staff. Several toolbox programmes and information awareness days on sustainability and energy conservation will be rolled out in 2018.

Financial Statements

For The Year Ended
31 December 2017

Trawmore Strand (Keel), Achill Island, Co. Mayo

Governance Statement and Authority Members' Report

Governance

The National Tourism Development Authority (the Authority) otherwise known as Fáilte Ireland was established under the National Tourism Development Authority Act 2003 with effect from 28th May 2003. Fáilte Ireland has adopted a corporate governance regime in accordance with best practice.

It is a Statutory Authority, established under the National Tourism Development Authority Act, 2003. The establishment, functions and responsibilities of the Authority are set out in Part 2 of the Act.

The Authority and Chairperson of the National Tourism Development Authority (NTDA) are appointed by the Minister for Transport, Tourism and Sport, who represents the State as the de facto shareholder of the NTDA.

Duties of the Authority

- The Authority delegated operational responsibility for the day-to-day running of Fáilte Ireland to the Chief Executive and the management team. The exercise of the power of delegation does not absolve the Authority from the duty to supervise the discharge of the delegated functions.
- Monitoring of performance – the Authority received regular reports from the State body's management team and Authority sub-committees.
- The Authority advised and supported the Chairperson, Chief Executive Officer and management.
- The Authority satisfied themselves that financial controls and systems of risk management are robust and defensible.
- The Authority has responsibility for ensuring that effective systems of internal control are instituted and implemented. The Authority is required to confirm annually to the relevant Minister that the State body has an appropriate system of internal (and financial) control in place.
- The Authority, through the Audit, Risk and Registration Committee established procedures for maintaining an appropriate relationship with the external auditors. While the Authority of a State body may establish an Audit and Risk Committee to assist with its consideration of issues relating to audit, governance and risk management, the Authority of the State body maintains responsibility for and makes the final decisions on all of these areas.
- The Authority kept itself up to date and fully informed about strategic issues and changes affecting the State body and the environment in which it operates.
- The Authority ensured that on appointment to the Authority, non-executive Authority members received a formal letter of appointment setting out clearly what is expected of them in terms of time commitment, committee service and involvement outside Authority meetings.
- The Authority may, from time to time, establish such committees of the Authority as are necessary to assist it in the performance of its duties.

Authority Responsibilities

Section 27 of the National Tourism Development Authority Act 2003 requires the Authority to prepare financial statements in such form as may be approved by the Minister for Transport, Tourism and Sport with the consent of the Minister for Public Expenditure and Reform.

In preparing those financial statements, the Authority is required to:

- select suitable accounting policies and then apply them consistently;
- make judgments and estimates that are reasonable and prudent;
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that Fáilte Ireland will continue in operation;
- disclose and explain any material departures from applicable accounting standards.

The Authority is responsible for keeping adequate accounting records which disclose with reasonable accuracy at any time the financial position of the Authority and which enable it to ensure that the Financial Statements comply with Section 27 of the Act. The Authority is also responsible for safeguarding the assets of Fáilte Ireland and for taking reasonable steps for the prevention and detection of fraud and irregularities.

Authority Structure

The Authority consists of a Chairperson and twelve ordinary members who are independent non-executive Authority members. They are appointed by the Minister. Members hold office for a period not exceeding five years, and may be reappointed for, at most, one more term.

	DATE RESIGNED	DATE APPOINTED
Michael Cawley (Chair)		19/05/2014
Francis Brennan		04/07/2014
Gerard Barron		04/07/2014
Mary Kerins		Reappointed with effect from 04/07/2014
Susan Bergin		Reappointed with effect from 04/07/2014
Noel Kavanagh		Reappointed with effect from 30/06/2015
Gina Murphy		Reappointed with effect from 30/06/2015
Frankie Sheahan	31/03/2017	18/07/2011
Margaret Ryan	27/05/2017	09/10/2013
Bridget Halligan Neville	27/05/2017	03/07/2013
Séan Boland		04/07/2017
Paul Carty		04/07/2017
Jim Deegan	27/05/2017	03/07/2013
Mary Rose Stafford	27/05/2017	03/07/2013

The Authority has established the following sub-committees:

- The Audit, Risk & Registrations Committee, which consists of a Chairperson and at least two other members, all of whom are non-executive Authority members; the specific mission, composition, authorities and responsibilities of the Committee are stated in the Terms of Reference, which is approved by the Authority
- The Remuneration Committee, consisting of a Chairperson and at least two other members, all of whom are non-executive Authority members; details of the composition, authorities and responsibilities of the Committee are set out in the Terms of Reference of the Committee, which are approved by the Authority

- The Festivals and Cultural Events Committee, currently consisting of a Chairperson and at least two other members, all of whom are non-executive Authority members; details of the composition, authorities and responsibilities of the Committee are set out in the Terms of Reference of the Committee, which are approved by the Authority
- The Investment Committee, currently consisting of a Chairperson and at least two other members, all of whom are non-executive Authority members; details of the composition, authorities and responsibilities of the Committee are set out in the Terms of Reference of the Committee, which are approved by the Authority

Schedule of Number of Meetings Attended

	AUDIT RISK AND REGISTRATIONS COMMITTEE	REMUNERATION COMMITTEE	FESTIVALS AND CULTURAL EVENTS COMMITTEE	INVESTMENT COMMITTEE	AUTHORITY
	2017	2017	2017	2017	2017
Michael Cawley (Chair)				6	5
Francis Brennan					3
Gerard Barron	4				5
Mary Kerins	4		1	5	5
Susan Bergin	5				5
Noel Kavanagh	4			6	5
Gina Murphy		2	1		4
Frankie Sheahan					1
Margaret Ryan			1		2
Bridget Halligan Neville			1		2
Séan Boland					2
Paul Carty					2
Jim Deegan		2			2
Mary Rose Stafford		1			2

Fees to Authority Members for the period (see note 11 of the Financial Statements)

Key Personnel Changes

The Authority is responsible for ensuring that Fáilte Ireland has complied with the requirements of the Code of Practice for the Governance of State Bodies 2016, as published by the Department of Public Expenditure and Reform in August 2016. In February 2017, a new CEO was appointed, details of which are disclosed in note 8 to the financial statements.

Disclosures Required by Code of Practice for the Governance of State Bodies (2016)

The Authority is responsible for ensuring that Fáilte Ireland has complied with the requirements of the Code of Practice for the Governance of State Bodies 2016, as published by the Department of Public Expenditure and Reform in August 2016.

Employee Short-Term Benefits Breakdown (see note 8 to the Financial Statements)

Consultancy Costs (see note 10 to the Financial Statements)

Legal Costs and Settlements

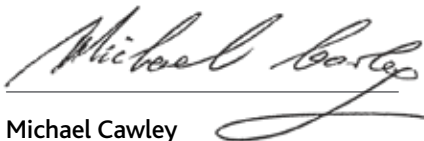
No expenditure was incurred in the reporting period in relation to legal costs, settlements and conciliation and arbitration proceedings relating to contracts with third parties. Expenditure incurred in relation to general advice received by Fáilte Ireland is disclosed as part of consultancy costs (see note 10 to the financial statements).

Travel and Subsistence Expenditure (see note 9 to the Financial Statements)

Hospitality Expenditure (see note 9 to the Financial Statements)

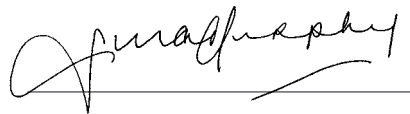
Statement of Compliance

The Authority has adopted the Code of Practice for the Governance of State Bodies (2016) and has put procedures in place to ensure compliance with the Code. Fáilte Ireland was in full compliance with the Code of Practice for the Governance of State Bodies for 2017.



Michael Cawley
Chairman

27th June 2018



Gina Murphy
Authority Member

27th June 2018

Comptroller and Auditor General Report for presentation to the Houses of the Oireachtas

National Tourism Development Authority

Qualified opinion on financial statements

I have audited the financial statements of the National Tourism Development Authority for the year ending 31 December 2017 as required under the provisions of section 27 of the National Tourism Development Authority Act 2003. The financial statements have been prepared in accordance with Financial Reporting Standard (FRS) 102 – *The Financial Reporting Standard applicable in the UK and the Republic of Ireland* and comprise

- the group statement of income and expenditure and retained revenue reserves
- the group statement of comprehensive income
- the group statement of financial position
- the Authority statement of financial position
- the group statement of changes in equity
- the group statement of cash flows and
- the related notes, including a summary of significant accounting policies

In my opinion, except for the non-compliance with the requirements of FRS 102 in relation to the recognition of a deferred retirement benefit funding asset for two of its pension schemes referred to below, the financial statements give a true and fair view of the assets, liabilities and financial position of the National Tourism Development Authority at 31 December 2017 and of its income and expenditure for 2017 in accordance with FRS 102.

Basis of qualified opinion on financial statements

The group financial statements disclose total retirement benefit obligations at 31 December 2017 of €279 million (2016: €275 million).

As more fully explained in the accounting policies, the Authority operates four pension schemes. Statutory guarantees are in place in respect of the future funding of pension payments for two of the schemes. As a result, the group financial statements recognise a deferred retirement benefit funding asset of €113 million in respect of those schemes.

The financial statements do not recognise a deferred retirement benefit funding asset in relation to the Single Public Service Pension Scheme or the National Tourism Development Authority (NTDA) superannuation scheme. The Authority has adopted this approach on the basis that it considers that it has not been provided with a statutory or other guarantee in relation to future funding of those schemes. In my opinion, a deferred retirement benefit funding asset should be recognised in relation to those pension schemes in accordance with generally accepted accounting practice in Ireland.

Section 44 of the Public Service Pensions (Single Scheme and Other Provisions) Act 2012 provides for funding of pension payments as they fall due by way of payments out of the Central Fund of the Exchequer or from funds provided by the Oireachtas for that purpose.

Recognition of a deferred retirement benefit funding asset in respect of the NTDA superannuation scheme is appropriate based on

- the statutory provision for the establishment of the scheme
- the established policy and practice in relation to funding public service retirement benefit obligations on a pay-as-you-go-basis
- the fact that the scheme requires employee contributions, and
- the nature of the annual estimates process under which State funding for the Authority is determined.

Had the Authority recognised a deferred retirement benefit funding asset in relation to the Single Public Service Pension Scheme and the NTDA superannuation scheme, the group statement of financial position at 31 December 2017 would disclose net assets of €38.3 million (2016: €41 million), the Authority statement of financial position would disclose net assets of €36.4 million (2016: €39 million) and the 2017 group statement of income and expenditure would disclose a surplus of €100,000 for the year (2016: deficit of €1.3 million).

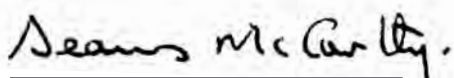
I conducted my audit of the financial statements in accordance with the International Standards on Auditing (ISAs) as promulgated by the International Organisation of Supreme Audit Institutions. My responsibilities under those standards are described in the appendix to this report. I am independent of the National Tourism Development Authority and have fulfilled my other ethical responsibilities in accordance with the standards.

I believe that the audit evidence I have obtained is sufficient and appropriate to provide a basis for my opinion.

Report on information other than the financial statements, and on other matters

The National Tourism Development Authority has presented certain other information together with the financial statements. This comprises the annual report, the governance statement and Authority members' report and the statement on internal control. My responsibilities to report in relation to such information, and on certain other matters upon which I report by exception, are described in the appendix to this report.

I have nothing to report in that regard.



Seamus McCarthy
Comptroller and Auditor General
 29 June 2018

Statement on Internal Control

Scope of Responsibility

On behalf of the National Tourism Development Authority, I acknowledge the Authority's responsibility for ensuring that an effective system of internal control is maintained and operated. This responsibility takes account of the requirements of the Code of Practice for the Governance of State Bodies (2016).

Purpose of the System of Internal Control

The system of internal control is designed to manage risk to a tolerable level rather than to eliminate it. The system can therefore only provide reasonable and not absolute assurance that assets are safeguarded, transactions authorised and properly recorded and that material errors or irregularities are either prevented or detected in a timely way.

The system of internal control, which accords with guidance issued by the Department of Public Expenditure and Reform has been in place in the National Tourism Development Authority for the year ended 31 December 2017 and up to the date of approval of the financial statements.

The Capacity to Handle Risk

National Tourism Development Authority has an Audit and Risk Committee (ARC) comprising of four Authority members with financial and audit expertise, one of whom is the Chair. The ARC met four times in 2017.

National Tourism Development Authority has also established an internal audit function which is adequately resourced and conducts a programme of work agreed with the ARC.

The ARC has developed a risk management policy which sets out its risk appetite, the risk management processes in place and details the roles and responsibilities of staff in relation to risk. The policy has been issued to all staff who are expected to work within the National Tourism Development Authority's risk management policies, to alert management on emerging risks and control weaknesses and assume responsibility for risks and controls within their own area of work.

Risk and Control Framework

National Tourism Development Authority has implemented a risk management system which identifies and reports key risks and the management actions being taken to address and, to the extent possible, to mitigate those risks.

A risk register is in place which identifies the key risks facing the National Tourism Development Authority and these have been identified, evaluated and graded according to their significance. The register is reviewed and updated by the ARC on a quarterly basis. The outcome of these assessments is used to plan and allocate resources to ensure risks are managed to an acceptable level.

The risk register details the controls and actions needed to mitigate risks and responsibility for operation of controls assigned to specific staff.

I confirm that a control environment containing the following elements is in place:

- procedures for all key business processes have been documented,
- financial responsibilities have been assigned at management level with corresponding accountability,
- there is an appropriate budgeting system with an annual budget which is kept under review by senior management,
- there are systems aimed at ensuring the security of the information and communication technology systems,
- there are systems in place to safeguard the assets, and
- control procedures over grant funding to outside agencies ensure adequate control over approval of grants and monitoring and review of grantees to ensure grant funding has been applied for the purpose intended.

Ongoing Monitoring and Review

Formal procedures have been established for monitoring control processes and control deficiencies are communicated to those responsible for taking corrective action and to management and the Authority where relevant, in a timely way.

I confirm that the following ongoing monitoring systems are in place:

- key risks and related controls have been identified and processes have been put in place to monitor the operation of those key controls and report any identified deficiencies,
- reporting arrangements have been established at all levels where responsibility for financial management has been assigned, and
- there are regular reviews by senior management of periodic and annual performance and financial reports which indicate performance against budgets/forecasts.

Procurement

I confirm that the National Tourism Development Authority has procedures in place to ensure compliance with procurement rules and guidelines and that during 2017 the National Tourism Development Authority complied with those procedures with the exception of expenditure of €117,600 on three contracts.

- One contract (€58,300) related to the selection of a venue for an event in 2017 without a competitive process. A tender has been conducted for this event in 2018.
- One contract (€30,000) was a pilot project in relation to data analytics. The Authority will evaluate the pilot project and a tender process will be conducted if the project continues.
- €29,400 was paid to a supplier that developed a website that has been in existence for many years. The supplier continues to support hosting of website pending development of new website.

Review of Effectiveness

I confirm that the National Tourism Development Authority has procedures to monitor the effectiveness of its risk management and control procedures. The National Tourism Development Authority's monitoring and review of the effectiveness of the system of internal financial control is informed by the work of the internal and external auditors, the Audit and Risk Committee which oversees their work, and the senior management within the National Tourism Development Authority responsible for the development and maintenance of the internal financial control framework.

I confirm that the Authority conducted an annual review of the effectiveness of the internal controls for 2017 on the 7th February 2018.

Internal Control Issues

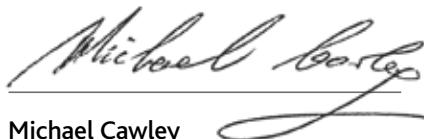
During 2016 and 2017 errors in relation to the Authority's outsourced payroll function were identified by Management totalling €79k.

The errors which occurred over a number of years relate to:

- A) Maternity Leave - was not included for PRD calculation
- B) Adoptive Leave - was not included for PRD calculation
- C) Income continuance deductions treatment for PRSI and USC purposes.

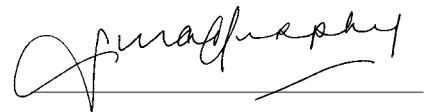
Those staff affected have been notified and repayment plans have been put in place.

A full review of the lifecycle of the payroll process has occurred and corrective action has been taken to ensure the process going forward is fully compliant with all legislative and taxation obligations.



Michael Cawley
Chairman

27th June 2018



Gina Murphy
Authority Member

27th June 2018

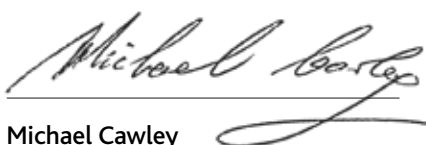
Group Statement of Income and Expenditure and Retained Revenue Reserves

for the year ended 31 December 2017

	Notes	2017 €'000	2016 €'000 Reclassify
INCOME			
Oireachtas Grants	2	120,753	119,551
Other Income	3	5,168	6,599
KGCL Property Holdings Ltd - Rental Income	16	17	17
Net deferred retirement benefits funding in year	26 D	1,733	2,336
		127,671	128,503
TRANSFER FROM/(TO) CAPITAL RESERVES	20	2,718	(1,191)
Total Income		130,389	127,312
EXPENDITURE			
General Operating Expenses:			
Signature Programmes (Wild Atlantic Way, Dublin, Ireland's Ancient East)	4	22,235	23,727
Other Programmes (Business Tourism, Domestic Marketing)	5	8,539	9,504
Supporting Activities and Enablers	6	16,511	15,868
Operations Development	7	12,141	11,350
Pay	8	19,407	19,047
KGCL Property Holdings Ltd - Administration Expenses	16	69	60
Tourism Ireland Limited Grant Payovers	2	41,857	39,536
Retirement Benefit Costs	26 A	10,330	10,116
Total Expenditure		131,089	129,208
(Deficit) before Taxation		(700)	(1,896)
Taxation		-	-
(Deficit) after Taxation		(700)	(1,896)
Non-controlling interest – KGCL Property Holdings Ltd		13	11
(Deficit) after Non-controlling interest		(687)	(1,885)

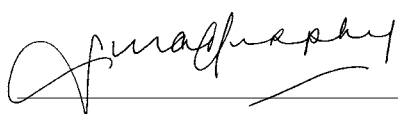
Certain prior year amounts have been reclassified for consistency with the current period presentation. These reclassifications have no effect on the reported results.

The Statement of Cash Flows and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley
Chairman

27th June 2018



Gina Murphy
Authority Member

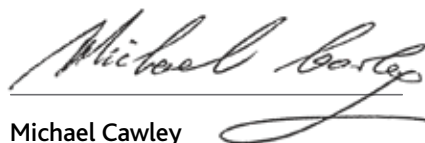
27th June 2018

Group Statement of Comprehensive Income

for the year ended 31 December 2017

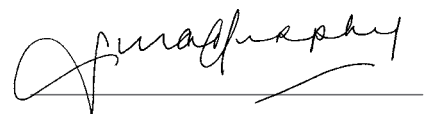
	Notes	2017 €'000	2016 €'000
(Deficit) for the Year		(687)	(1,885)
ACTUARIAL GAINS ON PENSION SCHEMES			
Experience gain/(loss) on pension scheme liabilities	26 B	899	(571)
(Losses) due to changes in assumptions	26 B	(2,213)	(27,094)
ACTUARIAL (LOSS)		(1,314)	(27,665)
ADJUSTMENT TO DEFERRED RETIREMENT BENEFIT FUNDING ASSET	26 B	(66)	10,024
Net Pension Deferral Adjustment		(1,380)	(17,641)
Total Recognised (Loss) for the Year		(2,067)	(19,526)

The Statement of Cash Flows and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley
Chairman

27th June 2018



Gina Murphy
Authority Member

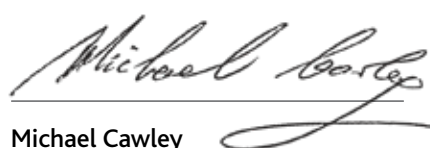
27th June 2018

Group Statement of Financial Position

as at 31 December 2017

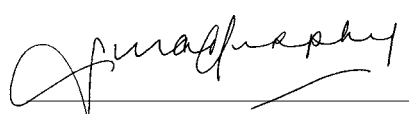
	Notes	2017 €'000	2016 €'000
FIXED ASSETS			
Property, Plant and Equipment	12	24,849	27,638
Intangible Assets	13	2,486	2,457
Financial Assets	15	60	60
Investment Property	14	176	176
		27,571	30,331
CURRENT ASSETS			
Inventories		45	35
Receivables	17	1,148	709
Bank and Cash Balances	18	50,720	47,186
		51,913	47,930
PAYABLES : AMOUNTS FALLING DUE WITHIN ONE YEAR	19	41,144	37,324
NET CURRENT ASSETS		10,769	10,606
TOTAL ASSETS LESS CURRENT LIABILITIES BEFORE PENSIONS		38,340	40,937
Deferred Retirement Benefit Funding Asset	26 D	113,423	111,757
Retirement Benefits Obligations	26 C	(278,681)	(274,814)
TOTAL ASSETS LESS CURRENT LIABILITIES AFTER PENSIONS		(126,918)	(122,120)
REPRESENTING			
Retained Revenue Reserves		(153,060)	(150,993)
Capital Account	20	25,664	28,382
		(127,396)	(122,611)
NON- CONTROLLING INTEREST		478	491
		(126,918)	(122,120)

The Statement of Cash Flows and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley
Chairman

27th June 2018



Gina Murphy
Authority Member

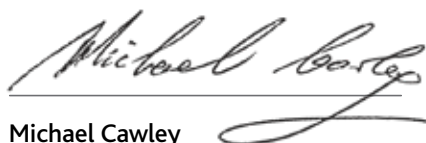
27th June 2018

Authority Statement of Financial Position

as at 31 December 2017

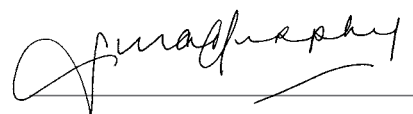
	Notes	2017 €'000	2016 €'000
FIXED ASSETS			
Property, Plant and Equipment	12	22,944	25,691
Intangible Assets	13	2,486	2,457
Financial Assets	15	58	58
Investment Property	14	176	176
		25,664	28,382
CURRENT ASSETS			
Inventories		45	35
Receivables	17	1,147	709
Bank and Cash Balances	18	50,708	47,174
		51,900	47,918
PAYABLES: AMOUNTS FALLING DUE WITHIN ONE YEAR	19	41,128	37,318
NET CURRENT ASSETS		10,772	10,600
TOTAL ASSETS LESS CURRENT LIABILITIES BEFORE PENSIONS		36,436	38,982
Deferred Retirement Benefit Funding Asset	26 D	113,423	111,757
Retirement Benefit Obligations	26 C	(278,681)	(274,814)
TOTAL ASSETS LESS CURRENT LIABILITIES AFTER PENSIONS		(128,822)	(124,075)
REPRESENTING			
Retained Revenue Reserves		(154,486)	(152,457)
Capital Account	20	25,664	28,382
		(128,822)	(124,075)

The Statement of Cash Flows and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley
 Chairman

27th June 2018



Gina Murphy
 Authority Member

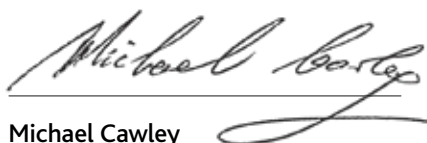
27th June 2018

Group Statement of Changes in Equity

for the year ended 31 December 2017

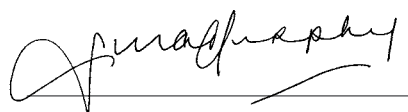
	Income & Expenditure Account	Capital	NCI	TOTAL
	€'000	€'000	€'000	€'000
At 01 January 2016	(131,467)	27,191	502	(103,774)
Retained (Deficit)/Surplus for 2016	(1,896)	-	(11)	(1,907)
KGCL Retained (Deficit)/Surplus for 2016	11	-	-	11
Income Used to Purchase Fixed Assets or Fund Capital Payments	-	4,270	-	4,270
Amortisation in line with depreciation	-	(2,975)	-	(2,975)
Asset Disposal	-	(4)	-	(4)
Sale of Investment Property	-	(100)	-	(100)
Other Comprehensive Income - pension	(17,641)	-	-	(17,641)
At 31 December 2016	(150,993)	28,382	491	(122,120)
Retained (Deficit)/Surplus for 2017	(700)	-	-	(700)
KGCL Retained (Deficit)/Surplus for 2017	13	-	(13)	-
Income Used to Purchase Fixed Assets or Fund Capital Payments	-	2,648	-	2,648
Amortisation in line with depreciation or finance charge	-	(3,401)	-	(3,401)
Asset Disposal	-	(1,965)	-	(1,965)
Other comprehensive income - pension	(1,380)	-	-	(1,380)
At 31 December 2017	(153,060)	25,664	478	(126,918)

The Statement of Cash Flows and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley
Chairman

27th June 2018



Gina Murphy
Authority Member

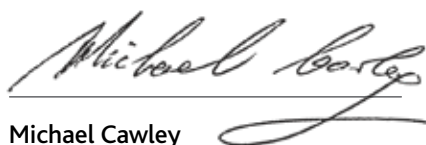
27th June 2018

Group Statement of Cash Flows

for the Year ended 31 December 2017

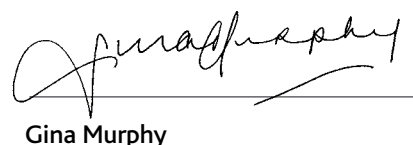
	Notes	2017	2016
		€'000	€'000
Net Cash Flows From Operating Activities			
(Deficit) after Non Controlling Interest		(687)	(1,885)
Non-Controlling Interest		(13)	(11)
Net Deferred Retirement Benefit Funding Expenditure		820	625
Depreciation of Property, Plant & Equipment		1,611	1,670
Depreciation on Intangible Assets		1,832	1,347
Write off of Property, Plant and Equipment		26	4
Transfer to/(from) Capital Account	20	(2,718)	1,191
Bank Interest Received		2	7
Loss on Sale of Property, Plant and Equipment		1,939	-
(Increase)/ Decrease in Receivables	17	(439)	24
Increase/(Decrease) in Payables	19	3,820	1,143
(Increase)/Decrease in Inventories		(9)	(14)
Net Cash Inflow/Outflow from Operating Activities		6,184	4,101
Cash Flow from Investing Activities			
Payments to Acquire Property, Plant and Equipment		(787)	(1,286)
Payments to Acquire Intangible Assets		(1,861)	(2,984)
Receipts from Sale of Investment Property		-	100
Receipts from Sales of Property, Plant and Equipment		-	-
Net Cash Inflow/Outflow From Investing Activities		(2,648)	(4,170)
Cash Flow from Financing Activities			
Bank Interest Received		(2)	(7)
Net Cash Inflow/(Outflow) from Financing Activities		(2)	(7)
Net(decrease)/increase in cash and cash equivalents		3,534	(76)
Cash and cash Equivalents at the beginning of year		47,186	47,262
Cash and cash Equivalents at the end of year		50,720	47,186

The Statement of Cash Flows and notes 1 to 28 form an integral part of these financial statements.



Michael Cawley
 Chairman

27th June 2018



Gina Murphy
 Authority Member

27th June 2018

Notes to the Financial Statements

year ended 31 December 2017

1. ACCOUNTING POLICIES

The significant accounting policies adopted in these financial statements are as follows:-

GENERAL INFORMATION AND ACCOUNTING CONVENTION

Fáilte Ireland was established under National Tourism Development Authority Act 2003. Its primary functions as specified in legislation include:

To encourage, promote and support the development of tourist traffic within and to the state and to support enterprises and projects in this regard.

To encourage, promote and support the recruitment, training and education and development of persons for the purposes of employment with the tourism industry.

To promote and engage in research and planning.

To establish and maintain registers of accommodation facilities.

Fáilte Ireland is a Public Benefit Entity.

STATEMENT OF COMPLIANCE

The financial statements of Fáilte Ireland for the year ended 31 December 2017 have been prepared in accordance with FRS 102, the financial reporting standard applicable in the UK and Ireland issued by the Financial Reporting Council (FRC), as promulgated by Chartered Accountants Ireland. The financial statements have been prepared under the Code of Practice for the Governance for State Bodies 2016.

BASIS OF PREPARATION

The financial statements have been prepared under the historical cost convention, except for certain assets and liabilities that are measured at fair values as explained in the accounting policies below. The financial statements are in the form approved by the Minister for Transport, Tourism and Sport with the concurrence of the Minister for Public Expenditure and Reform under the National Tourism Development Authority Act 2003. The following accounting policies have been applied consistently in dealing with items which are considered material in relation to Fáilte Ireland's financial statements. The 2016 figures have been reclassified where required in line with the requirements as set out in the Code of Practice for the Governance of State bodies 2016.

OIREACTHAS GRANTS

Grants shown in the Statement of Income and Expenditure reflect the amounts received in respect of the period. All Oireachtas Grants funding for Tourism Ireland Limited is funded through Fáilte Ireland. Deferred grant income arises where planned expenditure in relation to the grants received has not been incurred by the year end.

GRANTS PAYABLE

Grant expenditure is recognised in the period in which the recipient carries out the grant activity that creates an entitlement to the grant. Prepaid income arises where Fáilte Ireland receive fee income in advance of the period to which it relates.

OTHER INCOME

All income, other than rental income, is recognised when it is probable that the economic benefit associated with the transaction will flow to the Group and when the income can be reliably measured. Rental income is recognised on a straight line basis over the term of the relevant lease.

FOREIGN CURRENCIES

The functional and presentational currency of the parent and the group is considered to be euro because that is the currency of the primary economic environment in which it operates. Transactions denominated in foreign currencies are converted into euro at an agreed standard rate for the year. Realised exchange gains and losses on transactions settled during the year are included in the Statement of Income and Expenditure and Retained Revenue Reserves for the year.

Monetary assets and liabilities denominated in foreign currencies are converted into euro at exchange rates ruling at the reporting date and resulting gains and losses are included in the Statement of Income and Expenditure and Retained Revenue Reserves for the year.

PROPERTY, PLANT AND EQUIPMENT AND DEPRECIATION

Property, Plant and Equipment under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

The company adds to the carrying amount of an item of fixed assets the cost of replacing part of such an item when that cost is incurred, if the replacement part is expected to provide incremental future benefits to the company. Repairs and maintenance are charged to the Statement of Income and Expenditure and Retained Revenue Reserves during the period in which they are incurred.

Depreciation is charged so as to allocate the cost of the assets less its residual value over the estimated useful lives, using the straight line method at the annual rates set out below.

Notes to the Financial Statements

year ended 31 December 2017

Land	0%
Computer Equipment	33 $\frac{1}{3}$ % Straight line
Furniture & Fittings	20% Straight line
General Equipment	20% Straight line
Premises	2% Lower of Straight line or if higher remaining life of Lease.

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

INTANGIBLE FIXED ASSETS

Intangible Fixed Assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses, where the asset is available for its intended use. Historical cost includes expenditure that is directly attributable to preparing the asset for its intended use. Where the costs relate to an asset that is not available for its intended use, the cost will be held at historical cost and not depreciated until it is available for its intended use.

Depreciation is charged so as to allocate the cost of the assets less its residual value over the estimated useful lives, using the straight line method at the annual rate of 33 $\frac{1}{3}$ %.

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

The Authority's intangible assets comprise of all directly attributable costs necessary to create, produce and prepare the asset to be capable of operating in the manner intended by management. These assets include website development, photo/video, creative and content costs.

INVESTMENT ASSETS

Investment Assets comprise land and buildings with amenity value only and are stated at historic cost. Investment properties for which fair value can be measured reliably without undue cost or effort on an ongoing basis are measured at fair value annually with any change recognised in the Statement of Income and Expenditure. Investment assets that are for sale are revalued at their expected sale price.

FINANCIAL ASSETS

Financial assets include equity interests in a number of entities as detailed in Note 15. These assets are shown at cost less impairment rather than at valuation as valuation is not practical due to the nature of the investments and because (a) there are no quoted prices available for identical assets on an active market (b) there are no prices for recent transactions of identical assets and (c) there is no means of determining a transaction price based on arm's length exchange motivated by normal business considerations.

Furthermore the cost associated with valuing the assets would exceed the benefit derived and there is no intention to dispose of these investments in the foreseeable future.

CAPITAL ACCOUNT

The Capital Account represents the unamortised value of income used for capital purposes. Transfers between revenue reserves and capital reserves are made annually so as to equate the capital funding of the organisation, including finance leases, to the net book value of its assets.

RECEIVABLES

Receivables do not contain a significant financing element and are measured at their transaction price on initial recognition. Receivables are reviewed for indicators of impairments and bad debts are written off in the period in which they arise.

INVENTORIES

Inventories are valued at the lower of cost and net realisable value.

The carrying amount of inventories are reviewed for indicators of impairment at each reporting date. If there is objective evidence of impairment, an impairment loss is recognised in the Statement of Income and Expenditure and Retained Revenue Reserves.

OPERATING LEASES

Rental paid under operating leases is charged to the Statement of Income and Expenditure and Retained Revenue Reserves on a straight line basis over the period of the lease.

EMPLOYEE BENEFITS

(A) Retirement Benefits

Fáilte Ireland operates four defined benefit schemes.

Three are funded annually on a pay as you go basis from monies provided by the Department of Transport, Tourism and Sport and from contributions deducted from staff salaries. The fourth is the new Single Public Service retirement benefit Scheme of which all contributions collected are remitted on a monthly basis to the Department of Public Expenditure and Reform.

Fáilte Ireland recognises an asset equivalent to the deferred pension liability in relation to two schemes where there is a legal commitment that funds will be provided by the Oireachtas to fund pensions on an ongoing basis. Where there is no legal commitment to the provision of monies to fund future pension payments, Fáilte Ireland does not recognise a deferred pension asset. The details are set out below.

Notes to the Financial Statements

year ended 31 December 2017

Unfunded (formerly CERT) contributory pension and death benefits plan and unfunded Regional Tourism Organisation pension scheme.

An asset is recognised to reflect the provisions of the Financial Measures (Miscellaneous Provisions) Act 2009. Under the Act where the aggregate of members and Fáilte Ireland contributions to the scheme are insufficient to meet Fáilte Ireland's obligations to pay its pension obligations in accordance with the scheme, the Minister for Finance shall make good any deficiency from funds provided by the Oireachtas.

Unfunded National Tourism Development Authority Superannuation Scheme.

In 2014 the Authority sought confirmation from the Department of Transport, Tourism and Sport and The Department of Public Expenditure and Reform that similar provisions as those contained in the Financial Measures (Miscellaneous Provisions) Act 2009 applied to the National Tourism Development Authority Superannuation Scheme.

The Authority received confirmation that while there is no explicit guarantee that funds will always be made available, the Minister for Public Expenditure and Reform accepts that the continuation of Exchequer funding is a reasonable assumption for relevant Exchequer funded bodies with accrual accounts and pay-as-you-go schemes to make. As this does not give the Authority the assurance that any deficit in the fund will be provided by the Oireachtas, accordingly as at the 31st of December 2013 the Authority amended its accounting policy to no longer recognise an asset in respect of the unfunded deferred liability for the National Tourism Development Authority Superannuation Scheme.

Single Public Services Retirement Benefit Scheme (Single Scheme)

Fáilte Ireland operates the Single Public Services Retirement benefit Scheme (Single Scheme) which is the defined benefit scheme for pensionable public servants appointed on or after 1st January 2013. Single Scheme members contributions are paid over to the Department of Public Expenditure and Reform.

Pension costs reflect pension benefits earned by employees in the period. The costs are shown net of staff pension contributions which are retained by the Authority and used in the discharge of the overall pensions liability for the year. An amount corresponding to the pension charge is recognised as income to the extent that it is recoverable.

Actuarial gains or losses arising on scheme liabilities and assets, are reflected in the Statement of Comprehensive Income and a corresponding adjustment for the Unfunded (formerly CERT) contributory pension and death benefits plan and Unfunded Regional Tourism Organisations pension scheme is recognised in the amount recoverable from the Exchequer to reflect the provisions of the Financial Measures (Miscellaneous Provisions) Act 2009.

There is no corresponding asset recognised from the Unfunded National Tourism Development Authority Superannuation Scheme as the scheme is not referred to in the above legislation.

Retirement Benefit Obligations' represent the present value of future pension payments earned by members of the schemes to date. The schemes liabilities as at 31 December 2017 have been valued by an independent actuary using the projected unit method.

(B) Short-term Benefits

Short term benefits such as holiday pay are recognised as an expense in the year, and benefits that are accrued at year-end are included in the Payables figure in the Statement of Financial Position.

CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATES

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the amounts reported for assets and liabilities as at the reporting date and the amounts reported for revenues and expenses during the year.

However, the nature of estimation means that actual outcomes could differ from those estimates. The following judgements have had the most significant effect on amounts recognised in the financial statements.

Impairment of Property, Plant and Equipment and Intangible Assets and Depreciation

Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An impairment loss is recognised for the amount by which the asset's carrying amount exceeds its recoverable amount. The recoverable amount is the higher of an asset's fair value less cost to sell and value in use. For the purpose of assessing impairment, assets are grouped at the lowest levels for which there are separately identifiable cash flows (cash generating units). Non-financial assets that suffered impairment are reviewed for possible reversal of the impairment at each reporting date.

Depreciation and Residual Values

Management have reviewed the asset lives and associated residual values of all fixed asset classes and have concluded that asset lives and residual values are appropriate.

Retirement Benefit Obligation

The assumptions underlying the actuarial valuations for which the amounts recognised in the financial statements are determined (including discount rates, rates of increase in future compensation levels, mortality rates and healthcare cost trend rates) are updated annually based on current economic conditions, and for any relevant changes to the terms and conditions of the pension and post-retirement plans.

Notes to the Financial Statements

year ended 31 December 2017

The assumptions can be affected by:

- the discount rate, changes in the rate of return on high-quality corporate bonds
- future compensation levels, future labour market conditions
- health care cost trend rates, the rate of medical cost inflation in the relevant regions.

Capital Grants

As outlined in the accounting policy in relation to grants payable, expenditure is recognised in the period in which

the recipient carries out grant activity that creates an entitlement to the grant support and complies with the stipulated grant conditions. The Authority provides capital grants to local authorities in relation to tourism projects. Significant delays can occur in the submission of claims to the Authority for payment. The financial statements recognise an accrual in relation to expenditure incurred by local authorities but not yet claimed (note 19). In relation to capital projects a significant part of this accrual is based on estimates provided by local authorities on the basis of expenditure incurred on capital projects.

2. OIREACHTAS GRANTS RECEIVED FOR THE PERIOD

	2017			2016		
	Fáilte Ireland €'000	Tourism Ireland €'000	2017 Total €'000	Fáilte Ireland €'000	Tourism Ireland €'000	2016 Total €'000
E3 Fáilte Ireland Grant						
General Operating Expenses	58,401	-	58,401	56,547	-	56,547
Capital Development	800	-	800	800	-	800
E5 Tourism Marketing Fund	9,147	27,256	36,403	9,947	25,106	35,053
E4 Tourism Ireland Ltd. Admin & Expenses	-	14,601	14,601	-	14,430	14,430
E6 Tourism Product Development	10,548	-	10,548	12,721	-	12,721
	78,896	41,857	120,753	80,015	39,536	119,551

Oireachtas Grants are received from the Department of Transport, Tourism and Sport (Vote 31) under the subheads E3, E4, E5 and E6 as detailed above. The voted Tourism Marketing Fund is allocated annually between Fáilte Ireland and Tourism Ireland Limited by the Department of Transport, Tourism and Sport. The Grants Received were used for the purposes for which they were allocated.

Notes to the Financial Statements

year ended 31 December 2017

3. OTHER INCOME

	2017	2016
	€'000	€'000
Standards and Registration fees	1,888	1,882
Tourist Information Offices and Attractions	225	285
Trade Shows and Sales Opportunities	2,753	2,037
Department of Arts Culture and the Gaeltacht 1916 centenary (note 6)	101	1,668
Rental Income, Bank Interest and Other	201	727
	5,168	6,599

4. SIGNATURE PROGRAMMES (WILD ATLANTIC WAY, DUBLIN, IRELAND'S ANCIENT EAST)

	2017	2016
	€'000	€'000
		Reclassify
Programme Expenditure	9,371	9,079
Festivals & Events Expenditure	4,177	4,781
Capital Expenditure	8,687	9,867
	22,235	23,727

5. OTHER PROGRAMMES

	2017	2016
	€'000	€'000
		Reclassify
Business Tourism	5,840	5,419
Domestic Marketing	2,699	4,085
	8,539	9,504

Notes to the Financial Statements

year ended 31 December 2017

6. SUPPORTING ACTIVITIES AND ENABLERS

	2017 €'000	2016 €'000
		Reclassify
Business Development	2,112	1,723
Digital and E-Business	2,894	2,412
Brand Experience	499	404
Research	1,062	1,015
Visitor and Trade Engagement	2,114	2,137
Tourism Education	3,036	3,412
Quality and Standards	1,138	1,319
Futures and Key Partnerships	4	399
International Trade	1,330	1,379
Business Intelligence (CRM and GDPR Compliance)	1,428	-
Enterprise Support*	793	-
1916 Centenary project	101	1,668
	16,511	15,868

* Enterprise Support was separated out from the Business Programme area in 2017

7. OPERATIONS DEVELOPMENT

	2017 €'000	2016 €'000
		Reclassify
Audit Fee	55	51
Occupancy & Office Services	3,923	4,442
Authority Member Fees	115	150
Authority Member Expenses	9	11
Other Administration Costs	2,673	3,717
Depreciation charge for the year	3,401	2,975
Costs of fixed assets Disposal (write off of NBV Grand Parade €1,939K, other €26K)	1,965	4
	12,141	11,350

Notes to the Financial Statements

year ended 31 December 2017

8. PAY

	2017	2016
	€'000	€'000
Salaries	17,538	17,267
Employers PRSI	1,807	1,772
Voluntary Redundancy	62	8
	19,407	19,047

Pension Levy of €766,880.78 has been deducted in the period and paid over to the Department of Transport, Tourism and Sport.

Chief Executive remuneration package in 2017 comprised basic salary of €143,141 (previous CEO €2,885, new CEO appointed 1st of February €140,256) inclusive of both CEO's where the previous CEO was in position until the 6th of January 2017 (2016: €150,010). No BIK was paid to either CEO.

The CEO is a member of the Single Public Services Retirement Benefit Scheme (Single Scheme).

The total payment to Key Management Personnel in 2017, excluding the CEO, was €502,638. (2016: €503,614). Key Management Personnel comprise of members of the Management Advisory Committee, namely the Business Development Director, Marketing Director, Strategic Development Director and Operations Director/Secretary to the Authority.

Average staff numbers for the year were 312 whole-time equivalents (2016: 323 whole-time equivalents).

Fáilte Ireland operates a long service employee award scheme. In 2017, there were 8 recipients of this scheme. Total cost of this scheme in 2017 was €2,850. Sanction was received from the Department of Transport, Tourism and Sport to make three voluntary redundancy payments in 2017.

Employee numbers in salary ranges exceeding €60,000										
€000's	60-70	70-80	80-90	90-100	100-110	110-120	120-130	130-140	140-150	150-160
2016	64	16	19	5	2	2	1	0	1	1
2017	68	9	27	3	5	0	0	2	1	1

9. TRAVEL, SUBSISTENCE AND HOSPITALITY (STAFF ONLY)

	2017	2016
	€'000	€'000
Domestic Travel and Subsistence	899	880
Foreign Travel and Subsistence	342	266
Hospitality Expenditure	50	32
	1,291	1,178

Notes to the Financial Statements

year ended 31 December 2017

10. CONSULTANCY COSTS

	2017	2016
	€'000	€'000
Legal	853	389
Tax and Financial advisory	484	541
Public relations/marketing	3	-
Pensions and human resources	13	26
Other	658	413
	2,011	1,369

11. AUTHORITY MEMBERS' FEES & EXPENSES

The fees of the Authority Members are set by the Minister of Transport, Tourism and Sport. Expenses claimed by Authority Members are in line with Civil Service rates.

EXPENSES AND FEES TO AUTHORITY MEMBERS FOR THE PERIOD:

	2017	2016	2017	2016
	€'000	€'000	€'000	€'000
	Expenses		Fees	
Michael Cawley (Chair)	-	-	21	21
Francis Brennan	-	3	12	12
Gerard Barron	2	3	12	12
Mary Kerins	-	-	-	-
Susan Bergin	-	-	12	12
Noel Kavanagh	-	-	12	12
Gina Murphy	-	-	12	12
Ciaran O'Gaora	-	-	-	9
Frankie Sheahan	3	-	3	12
Margaret Ryan	-	-	5	12
Bridget Halligan Neville	1	2	5	12
Séan Boland	-	-	6	-
Paul Carty	-	-	5	-
Jim Deegan (fee paid to the University of Limerick)	2	3	5	12
Mary Rose Stafford (fee paid to the Institute of Technology Tralee)	1	1	5	12
Total	9	12	115	150

The number of Authority Members at 31 December 2017 was 9 (2016: 12). The Authority received sanction from the Department of Transport, Tourism and Sport and Department of Public Expenditure and Reform to pay the fees of Mr Deegan and Ms Stafford to the University of Limerick and Tralee IT respectively to cover their replacement costs when absent from the third level institutions on Authority business. This in line with the one person one salary principle.

Notes to the Financial Statements

year ended 31 December 2017

12. PROPERTY, PLANT AND EQUIPMENT - GROUP

	Land and Premises €'000	Furniture and Fittings €'000	General Equipment €'000	Computer Equipment €'000	Total €'000
Cost					
At 1 January 2017	46,156	1,672	413	2,006	50,247
Additions at cost	91	306	95	295	787
Disposals at cost	(4,854)	(127)	-	-	(4,981)
At 31 December 2017	41,393	1,851	508	2,301	46,053
Depreciation					
At 1 January 2017	19,075	1,553	357	1,624	22,609
Charged during year	1,117	148	40	306	1,611
Disposals	(2,889)	(127)	-	-	(3,016)
At 31 December 2017	17,303	1,574	397	1,930	21,204
Net Book Value:					
At 31 December 2017	24,090	277	111	371	24,849
At 31 December 2016	27,081	119	56	382	27,638

PROPERTY, PLANT AND EQUIPMENT - AUTHORITY

	Land and Premises €'000	Furniture and Fittings €'000	General Equipment €'000	Computer Equipment €'000	Total €'000
Cost					
At 1 January 2017	43,216	1,672	413	2,006	47,307
Additions at cost	91	306	95	295	787
Disposals at cost	(4,854)	(127)	-	-	(4,981)
At 31 December 2017	38,453	1,851	508	2,301	43,113
Depreciation					
At 1 January 2017	18,082	1,553	357	1,624	21,616
Charged during year	1,075	148	40	306	1,569
Disposals	(2,889)	(127)	-	-	(3,016)
At 31 December 2017	16,268	1,574	397	1,930	20,169
Net Book Value:					
At 31 December 2017	22,185	277	111	371	22,944
At 31 December 2016	25,134	119	56	382	25,691

Notes to the Financial Statements

year ended 31 December 2017

13. INTANGIBLE ASSETS - GROUP

	Intangible Assets €'000	Assets Under Construction €'000	Total €'000
Cost			
At 1 January 2017	3,830	753	4,583
Movement from Asset Under Construction	753	(753)	
Additions at cost	1,861	-	1,861
Disposals at cost	-	-	-
At 31 December 2017	6,444	-	6,444
Depreciation			
At 1 January 2017	2,126	-	2,126
Charged during year	1,832	-	1,832
Disposals	-	-	-
At 31 December 2017	3,958	-	3,958
Net Book Value:			
At 31 December 2017	2,486	-	2,486
At 31 December 2016	1,704	753	2,457

INTANGIBLE ASSETS - AUTHORITY

	Intangible Assets €'000	Assets Under Construction €'000	Total €'000
Cost			
At 1 January 2017	3,830	753	4,583
Movement from Asset Under Construction	753	(753)	-
Additions at cost	1,861	-	1,861
Disposals at cost	-	-	-
At 31 December 2017	6,444	-	6,444
Depreciation			
At 1 January 2017	2,126	-	2,126
Charged during year	1,832	-	1,832
Disposals	-	-	-
At 31 December 2017	3,958	-	3,958
Net Book Value:			
At 31 December 2017	2,486	-	2,486
At 31 December 2016	1,704	753	2,457

Notes to the Financial Statements

year ended 31 December 2017

14. INVESTMENT PROPERTY - GROUP & AUTHORITY

	2017 €'000	2016 €'000
Investment Property comprises:		
Glenans Sailing Club - Baltimore Co Cork	65	65
Killarney Golf Club - see note 14 below	111	111
	176	176

The land and buildings at Baltimore in Cork were occupied under lease by Glenans Sailing Club, from which it operated a sailing school.

Glenans ceased its operations at Baltimore and the property was surrendered back to Fáilte Ireland. In compliance with Circular 11/2015 – Protocols for the Transfer and Sharing of State Property – these premises were placed on the State Property Register in 2016 as surplus to requirements, as a result of which an expression of interest was received. Permission is now being sought from the Department of Transport, Tourism and Sport in order to proceed to the next phase.

Killarney Golf Club

Fáilte Ireland owns land at Killarney Golf Club. The lands are leased to KGCL Property Holdings Ltd and form part of the golf courses operated by the Killarney Golf and Fishing Club. The value on the Statement of Financial Position is stated at historic cost.

15. FINANCIAL ASSETS - GROUP

	2017 €'000	2016 €'000
Financial Assets comprise		
Waterford Regional Airport plc. - 1,562 Ordinary €2.54 Shares	4	4
Connemara West plc. - 5,500 ordinary shares @ €1.27 each	7	7
Louisburgh Holidays plc. - 25,000 'B' Ordinary Shares @ €1.27 each	31	31
Connemara Golf Club - 500 ordinary shares @ €1.27 each	1	1
Galf Corca Dhuibhne - 386 shares plus an additional 90 shares for the land	3	3
KGCL Property Holdings Ltd. Share of Kerry Regional Airport Plc.	14	14
	60	60

- Fáilte Ireland also holds €250 worth of shares in Kerry Airport Plc. This is a nominal shareholding.
- Fáilte Ireland holds 100% of the shares in Teffub Limited, whose principal activity is that of a property holding company. These shares are valued at €3.

All the shares above are shown at their carrying values in the audited financial statements of the relevant Regional Tourism Authorities as at 30th June 2006, immediately prior to integration with Fáilte Ireland.

Notes to the Financial Statements

YEAR ENDED 31 DECEMBER 2017

15. FINANCIAL ASSETS - GROUP (CONTINUED)

Fáilte Ireland holds a controlling interest in the following companies limited by guarantee. The companies had no assets, liabilities, staff or trading activity in the 12 months ended 31st December 2017 or 31st December 2016. An application has been made to the Registrar of Companies to request Voluntary Strike Off of the companies from the Register with the exception of The Gathering Project 2013.

South West Regional Tourism Authority
 North West Regional Tourism Authority
 Western Regional Tourism Authority
 Midland East Regional Tourism Authority
 Dublin Regional Tourism Organisation
 Dublin Regional Tourism Authority
 The Gathering Project 2013

KGCL Property Holdings Ltd has an investment in Kerry Airport Plc valued at cost of €14,297.

FINANCIAL ASSETS - AUTHORITY

	2017 €'000	2016 €'000
Financial Assets comprise		
Waterford Regional Airport plc. - 1,562 Ordinary €2.54 Shares	4	4
Connemara West plc. - 5,500 ordinary shares @ €1.27 each	7	7
Louisburgh Holidays plc. - 25,000 'B' Ordinary Shares @ €1.27 each	31	31
Connemara Golf Club - 500 ordinary shares @ €1.27 each	1	1
Galf Corca Dhuibhne - 386 shares plus an additional 90 shares for the land	3	3
75% Shareholding KGCL Property Holdings Ltd.	12	12
	58	58

- Fáilte Ireland also holds €250 worth of shares in Kerry Airport Plc. This is a nominal shareholding.

- Fáilte Ireland holds 100% of the shares in Teffub Limited, whose principal activity is that of a property holding company. These shares are valued at €3.

All the shares above are shown at their carrying values in the audited financial statements of the relevant Regional Tourism Authorities as at 30th June 2006, immediately prior to integration with Fáilte Ireland.

Fáilte Ireland holds a controlling interest in the following companies limited by guarantee. The companies had no assets, liabilities, staff or trading activity in the 12 months ended 31st December 2017 or 31st December 2016. An application has been made to the Registrar of Companies to request Voluntary Strike Off of the companies from the Register with the exception of The Gathering Project 2013.

South West Regional Tourism Authority
 North West Regional Tourism Authority
 Western Regional Tourism Authority
 Midland East Regional Tourism Authority
 Dublin Regional Tourism Organisation
 Dublin Regional Tourism Authority
 The Gathering Project 2013

Fáilte Ireland is the owner of a 75% shareholding in KGCL Property Holdings Limited. This has been valued at €12,000 in these financial statements.

Notes to the Financial Statements

year ended 31 December 2017

16. KGCL PROPERTY HOLDINGS LIMITED

KGCL Property Holdings Limited is a 75% subsidiary of Fáilte Ireland. KGCL Property Holdings Limited is a property holding company. KGCL Property Holdings Limited results were included in the consolidated accounts of Fáilte Ireland for the first time in 2014. No Consideration was paid for the equity in KGCL Property Holdings Limited. In 2013, KGCL Property Holdings Limited transferred the operation of golf courses in Killarney to its members. KGCL Property Holdings Limited retains ownership of the land. The members' pay annual rent of €3,000 to KGCL Property Holdings Limited. KGCL Property Holdings Limited has a lease for the Lackabane golf course with an annual rent of €12,000. The members pay annual rent of €12,000 to KGCL Property Holdings Limited for this land also.

KGCL Property Holdings Limited has availed of the exemption in FRS 102 not to prepare a cash flow statement on the basis the companies results are included in the consolidated financial statements of Fáilte Ireland.

KGCL PROPERTY HOLDINGS LIMITED

STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 31 DECEMBER 2017	2017	2016
	€'000	€'000
INCOME:		
Rent	15	15
Refund of Insurance	2	2
Gross Profit	17	17
EXPENDITURE:		
Depreciation	42	42
Rental Charges	15	15
Contribution to Access Road	10	-
Professional Fees & Insurance	2	3
Total Administration Expenses	69	60
Interest receivable and similar income		
Surplus/(Deficit) before Taxation	(52)	(43)
Taxation		
Surplus/(Deficit) after Taxation	(52)	(43)
NET ASSETS AS AT 31 DECEMBER 2017	2017	2016
	€'000	€'000
FIXED ASSETS:		
Property, Plant and Equipment	1,905	1,947
Financial assets	14	14
	1,919	1,961
Current Assets	13	12
Current Liabilities	(16)	(6)
TOTAL NET ASSETS	1,916	1,967

Notes to the Financial Statements

year ended 31 December 2017

17. RECEIVABLES - GROUP

	2017	2016
	€'000	€'000
Trade	204	277
Prepayments	875	364
Accrued Income	68	68
KGCL Property Holdings Ltd - Debtors	1	-
	1,148	709

RECEIVABLES - AUTHORITY

	2017	2016
	€'000	€'000
Trade	204	277
Prepayments	875	364
Accrued Income	68	68
	1,147	709

18. CASH AND CASH EQUIVALENTS - GROUP

	2017	2016
	€'000	€'000
Deposit Accounts	23,213	39,651
Current Accounts	27,495	7,523
Cash on hand		
KGCL Property Holdings Ltd - Bank Accounts	12	12
	50,720	47,186

CASH AND CASH EQUIVALENTS - AUTHORITY

	2017	2016
	€'000	€'000
Deposit Accounts	23,213	39,651
Current Accounts	27,495	7,523
Cash on hand	-	-
	50,708	47,174

Notes to the Financial Statements

year ended 31 December 2017

19. PAYABLES - GROUP

	2017	2016
	€'000	€'000
Amounts falling due within one year		
Trade Creditors	2,001	3,371
Tourism Ireland	25	37
Deferred Income	9,522	6,839
Accruals - Capital	19,567	18,534
Accruals - Pay	641	548
Accruals - Non Pay	6,210	5,041
Other Creditors	953	834
Prepaid Income	2,209	2,114
KGCL Property Holdings Ltd - Payables & Accruals	16	6
	41,144	37,324

PAYABLES - AUTHORITY

	2017	2016
	€'000	€'000
Amounts falling due within one year		
Trade Creditors	2,001	3,371
Tourism Ireland	25	37
Deferred Income	9,522	6,839
Accruals - Capital	19,567	18,534
Accruals - Pay	641	548
Accruals - Non Pay	6,210	5,041
Other Creditors	953	834
Prepaid Income	2,209	2,114
	41,128	37,318

Deferred income includes proceeds of disposal of freehold and leasehold interest (see Note 22)

Notes to the Financial Statements

year ended 31 December 2017

20. CAPITAL ACCOUNT - GROUP

		2017	2016
		€'000	€'000
At 1 January		28,382	27,191
Income used for capital purposes			
Additions to Purchased Property, Plant and Equipment in year		787	1,286
Additions to Intangible Assets in year		1,861	2,984
Sale of Investment Property		-	(100)
Amortisation in line with Asset Depreciation		(3,401)	(2,975)
Amount released on Disposal of Property, Plant and Equipment		(1,965)	(4)
Transfer to / (from) Income and Expenditure Account		(2,718)	1,191
At 31 December		25,664	28,382
The balance in the Capital Account corresponds with the following amounts:	Notes	2017	2016
FIXED ASSETS		€'000	€'000
Property, Plant and Equipment	12	24,849	27,638
Intangible Assets	13	2,486	2,457
Investment Property	14	176	176
Financial Assets	15	60	60
Less Total Assets of KGCL Property Holdings Ltd.	16	(1,919)	(1,961)
Investment in Subsidiary KGCL Property Holdings Ltd.	15	12	12
		25,664	28,382

CAPITAL ACCOUNT - AUTHORITY

		2017	2016
		€'000	€'000
At 1 January		28,382	27,191
Income used for capital purposes			
Additions to Purchased Property, Plant and Equipment in year		787	1,286
Additions to Intangible Assets in year		1,861	2,984
Sale of Investment Property		-	(100)
Amortisation in line with Asset Depreciation		(3,401)	(2,975)
Amount released on Disposal of Property, Plant and Equipment		(1,965)	(4)
Transfer to / (from) Income and Expenditure Account		(2,718)	1,191
At 31 December		25,664	28,382

Notes to the Financial Statements

year ended 31 December 2017

20. CAPITAL ACCOUNT - AUTHORITY (CONTINUED)

The balance in the Capital Account corresponds with the following amounts:	Notes	2017 €'000	2016 €'000
FIXED ASSETS			
Property, Plant and Equipment	12	22,944	25,691
Intangible Assets	13	2,486	2,457
Investment Property	14	176	176
Financial Assets	15	58	58
		25,664	28,382

21. OPERATING LEASE COMMITMENTS ON LAND AND BUILDINGS

At 31st December 2017, the Authority had the following total future commitments under operating leases:

	2017 €'000	2016 €'000
Minimum future lease payments		
Within one year	625	757
between two and five years	2,163	2,178
after five years	681	1,136
	3,469	4,071

The total amount charged in respect of operating leases in the Income and Expenditure Account for 2017 is €721,428.83 (2016: €1,114,437.09)

22. PROCEEDS OF SALES

In 2017 the Authority disposed of: Freehold interest in a premises for €789,087 (net)

In 2016 the Authority disposed of: Freehold interest in land and investment property for €49,822 (net)

In 2015 the Authority disposed of: Freehold interest in a premises for €70,697 (net)

In 2014 the Authority disposed of: Leasehold interest in a premises for €3,911,000 (net)

Freehold interest in a premises for €137,000 (net)

The Authority has received sanction from Department of Transport, Tourism and Sport to retain funds totalling €4,957,606 arising from profits arising on the sale of land, premises and investment property in the period 2014-2017. The sanction was given on condition that the funds are expended on tourism capital development priorities. The retention of these monies is to be taken into account in determining the future grant allocation.

Notes to the Financial Statements

year ended 31 December 2017

23. GRANT PAYMENT COMMITMENTS

Commitments for capital grant payments at 31 December 2017 were estimated at €30.2 million (2016: €18.9 million).

24. RELATED PARTY DISCLOSURES

The Authority adopts procedures in accordance with the guidelines issued by the Department of Public Expenditure & Reform in relation to the disclosure of interests by Authority Members and these procedures have been adhered to by the Authority Members and the Authority during the year.

The Authority Members and Fáilte Ireland complied with the Department of Public Enterprise and Reform guidelines covering situations of personal interest in the normal course of business. Fáilte Ireland may approve financial support/grants and enter into contractual arrangements with undertakings in which Fáilte Ireland Authority Members are employed or otherwise interested.

In cases of potential conflict of interest Authority Members do not receive Authority documentation on the proposed transactions nor did the members participate in or attend discussions relating to the matters.

No conflicts were declared during 2017.

25. RECOVERY OF GRANTS

Fáilte Ireland has carried out verification checks on expenditure claimed in a sample of projects supported under the 1994-1999 Tourism Operational Programme and also carries out post-monitoring on grants paid. As a result of these procedures, funds to the value of €653,592.39 (2016: €776,453.40) which were recovered from grantees, were on hand and included in Payables above at year-end. There is no mechanism to repay such funds to the EU. Fáilte Ireland plans to offset amounts due to it from the EU in relation to monitoring projects, against this creditor.

26. PENSIONS

The Authority's pension schemes are described below

UNFUNDED NATIONAL TOURISM DEVELOPMENT AUTHORITY SUPERANNUATION SCHEME

The Authority operates an unfunded defined benefit superannuation scheme for eligible permanent staff under The National Tourism Development Authority Act, 2003 and for eligible permanent staff of the former Bord Fáilte under section 15 of the Tourist Traffic Act, 1952 and section 9 of the Tourist Traffic Act, 1983.

The pension scheme is a defined benefit final salary pension arrangement with benefits and contributions defined by reference to current "model" public sector scheme regulations. The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions. Normal Retirement Age is a member's 65th birthday; pre 2004 members have an entitlement to retire without actuarial reduction from age 60. Pensions in payment (and deferment) normally increase in line with general public sector salary inflation.

UNFUNDED (FORMERLY CERT) CONTRIBUTORY PENSION AND DEATH BENEFITS PLAN (CLOSED TO NEW ENTRANTS)

The Authority operates a defined benefit pension scheme for eligible staff of the former CERT Ltd. Benefits and contributions are defined by pension scheme deeds and booklets. The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions subject to a rule that if a member attains 20 years service at age 65 years, 40 years is awarded. Normal Retirement Age is a member's 65th birthday.

As this scheme is closed, under the projected unit method, the current service cost will increase as the members of the scheme approach retirement.

UNFUNDED REGIONAL TOURISM ORGANISATIONS PENSION SCHEME (CLOSED TO NEW ENTRANTS)

A defined benefit pension scheme is operated for eligible staff of the former six Regional Tourism Authorities with benefits funded by contributions from the employees.

Notes to the Financial Statements

year ended 31 December 2017

26. PENSIONS (CONTINUED)

Benefits and contributions are defined by pension scheme deeds and booklets. The scheme provides a pension (eightieths per year of service), a gratuity or lump sum (three eightieths per year of service) and spouse's and children's pensions. Normal Retirement Age is a member's 65th birthday; pre 2004 members have an entitlement to retire without actuarial reduction from age 60. Pensions in payment (and deferment) normally increase in line with general public sector salary inflation. As this scheme is closed, under the projected unit method, the current service cost will increase as the members of the scheme approach retirement.

DEFINED CONTRIBUTION SCHEME

A defined contribution pension scheme was available for staff who were not eligible for the unfunded superannuation scheme. The assets of this scheme were held separately from those of Fáilte Ireland in independently administered funds. Since November 2013 there are no longer any staff who are members of this scheme.

(A) Analysis Of Total Retirement Benefit Costs Charged To Expenditure	2017	2016
	€'000	€'000
Current service cost	6,148	5,252
Interest on pension scheme liabilities	4,875	5,529
Employee contributions	(744)	(692)
Total Defined Benefit Scheme Costs	10,279	10,089
Other*	51	27
Total	10,330	10,116

*Other costs comprise: (1) Income Continuance Premium Payments made of €122,625 (2) €32,570, being the difference between the formerly CERT pension scheme entitlement and the payment of an annuity purchased at the time, as reduced by (3) accrual reversal of (€94,123) (4) pension contributions refunded/ due to be refunded of (€9,302).

(B) Analysis of amount recognised in Comprehensive Income	2017	2016
	€'000	€'000
Experience Gains / (Loss)	899	(571)
Changes in Assumptions	(2,213)	(27,094)
Actuarial Gain / (Loss)	(1,314)	(27,665)
Actuarial Gain (Loss) recognised by matching funding	(66)	10,024
Total	(1,380)	(17,641)

Notes to the Financial Statements

year ended 31 December 2017

26. PENSIONS (CONTINUED)

(C) Movement in Net Retirement Benefit Obligations' during the year	2017	2016
	€'000	€'000
Net Pension Liability at 1 January	(274,814)	(244,188)
Benefits paid	8,499	(7,820)
Transfer payments	(29)	-
Current service cost	(6,148)	(5,252)
Interest on pension scheme liabilities	(4,875)	(5,529)
Actuarial gain/(loss)	(1,314)	(27,665)
Net Pension Liability at 31 December	(278,681)	(274,814)

(D) Deferred Retirement Benefits Funding

The Authority recognises an asset corresponding to the unfunded deferred liability for the Unfunded Regional Tourism Organisations Pension Scheme and the Unfunded (formerly CERT) pension scheme as set out in the Accounting Policy for pensions.

	2017	2016
	€'000	€'000
Unfunded (formerly CERT) pensions scheme and Unfunded Regional Tourism Organisation Scheme (Based on the Provisions of the Financial Measures Act 2009).	113,423	11,757
Total	113,423	111,757

The Net Deferred Funding for Pensions recognised in the Income and Expenditure Account is as follows:

	2017	2016
	€'000	€'000
Funding Recoverable in respect of current year retirement benefit costs -Unfunded (formerly CERT) pensions scheme and Unfunded Regional Organisation Tourism Scheme	4,779	4,793
State Grant applied to pay pensioners	(2,738)	(2,157)
Staff Contributions applied to pay pensioners	(308)	(300)
	1,733	2,336

The quantification of the liability is based on the financial assumptions set out in the note below (E). The assumptions used, which are based on professional actuarial advice, are advised to the Department of Transport Tourism and Sport.

(E) Scheme and Actuarial Assumptions

The valuation of the schemes' liabilities used for the purposes of FRS 102 Section 28 Employee Benefits disclosures has been based on a full actuarial valuation at the 31 December 2017 carried out by a qualified independent actuary. Pension scheme liabilities have been measured using the projected unit method

Notes to the Financial Statements

year ended 31 December 2017

26. PENSIONS (CONTINUED)

Principal actuarial assumptions used to calculate the scheme liabilities:

	31/12/2017	31/12/2016
	%	%
Discount rate	1.8	1.8
Rate of increase in salaries	3.30	3.25
Future state pension increases	3.30	3.25
Future pension increases	2.8*	2.75
Inflation Rate	1.80	1.75
Revaluation in deferment	2.8**	2.75**

Demographic Assumptions	31/12/2017	31/12/2016
Mortality Pre Retirement	Male 62% of PNML00 Female 70% of PNML00	Male 62% PNFL00 Female 70% of PNFL00
Mortality Post Retirement	Male 58% of PNML00 Female 62% of PNML00	Male 58% of PNML00 Female 62% of PNML00
Allowances for future improvements in mortality	Yes	Yes
Retirement Age	New entrants 65, other employees 62***	New entrants 65, other employees 62***
% married at retirement	90%	90%
Age difference between spouses	A male is assumed to be 3 years older than his spouse	A male is assumed to be 3 years older than his spouse

*In the case of the CERT scheme, future pension increases of 3% p.a. are assumed

**In the case of the CERT scheme, statutory revaluation applies to deferred benefits. As a result a revaluation in deferment rate of 1.75% p.a. is assumed (2016 1.75%). In the case of the other Fáilte Ireland pension schemes deferred benefits are assumed to revalue in line with pay parity increases of 2.8% p.a. (2016 2.75%).

***The retirement age for the CERT pension scheme is 65 for all members.

The mortality basis above explicitly allows for improvements in life expectancy over time, so that life expectancy will depend on the year in which a member attains retirement age. The table below shows the life expectancy for members attaining age 65 in 2017 and 2037.

Year of attaining age 65	2017	2037
Life expectancy - Male	21.2 years	23.7 years
Life expectancy - Female	23.7 years	25.8 years

Notes to the Financial Statements

year ended 31 December 2017

26. PENSIONS (CONTINUED)

(F) History of defined benefit obligations, assets and experience gains and losses

	2017	2016	2015	2014	2013	2012
	€'000	€'000	€'000	€'000	€'000	€'000
Defined benefit obligations	278,681	274,814	244,188	242,135	221,485	231,888
Experience gain/(loss) on scheme liabilities						
• Amount (€'000)	899	(571)	473	4,751	8,540	1,632
• Percentage of present value scheme liabilities	0.32%	0.21%	0.19%	2.0%	3.9%	0.7%

27. GOING CONCERN

The Financial Statements have been prepared on the going concern basis. At the time of preparing the 2017 Financial Statements there is uncertainty as to the continued longer term funding of the National Tourism Development Authority Superannuation Scheme by the Oireachtas as the scheme is not mentioned in the Financial Measures (Miscellaneous Provisions) Act 2009 which provides legislative backing to the Group's three other pension schemes.

The Authority has sought assurance from the Department of Transport, Tourism and Sport and the Department of Public Expenditure and Reform as to the continued funding of this scheme and to date this assurance has not been received. Accordingly, the Authority has decided not to provide for a deferred asset in the Financial Statements totalling €165m, being the value of the deferred liability of the scheme.

In assessing the going concern position of the Group the Authority has considered the following

1. The Oireachtas continues to provide funding on a pay as you go basis for the National Tourism Development Authority Superannuation Scheme through the annual Estimates process.
2. The organisation is a state body established by the National Tourism Development Authority Act 2003 and 95% funded by the Oireachtas.
3. There are currently no plans to dissolve the organisation.
4. The funding of the pension scheme is an ongoing issue and the Authority has not been given a definitive position that funding will or will not continue.
5. The crystallisation of the potential liability will span a period of 32 years into the future.

Based on the above considerations the Authority members are satisfied that the Group has adequate resources to continue for at least 12 months from the date of approval of these Financial Statements and it is appropriate to adopt the going concern at basis in the preparation of the Financial Statements.

The Authority members have also concluded that the uncertainty re the National Tourism Development Superannuation Scheme does not represent a material uncertainty that casts significant doubt about the Group's ability to continue as a going concern and on that basis the Authority will continue to adopt the going concern basis in preparing its Financial Statements.

28. APPROVAL OF FINANCIAL STATEMENTS

These financial statements were approved by the Authority on 17 May 2018.

Prompt Payments by Public Sector Bodies

Reporting Template pursuant to Government Decision S29296 of 2 and 8 March 2011 and 28 March 2017 by: The Health Service Executive, the Local Authorities, State Agencies and all other Public Sector Bodies, (excluding Commercial Semi State bodies)

Parent Government Department: Department of Transport, Tourism & Sport
 Public Sector Body: National Tourism Development Authority (Fáilte Ireland)
 Quarterly Period Covered: 1st Jan 2017 to 31st December 2017

DETAILS	NUMBER	VALUE €	PERCENTAGE (%) OF TOTAL NUMBER OF PAYMENTS MADE
Total payments made in Year	12037	€57,033,649.46	100%
Payments made within 15 days	11110	€48,019,949.92	92.30%
Payments made within 16 days to 30 days	731	€7,074,084.99	6.07%
Payments made in excess of 30 days that were subject to LPI and compensation costs	155	€1,597,638.62	1.29%
Payments made in excess of 30 days that were not subject to LPI and compensation costs	41	€341,975.93,	0.37%
Amount of late payment interest (LPI) paid in Year	N/A	€3717.80	N/A
Amount of compensation costs paid in Year	N/A	€8150.00	N/A



Dun A Rí, Forest Park, Co. Cavan



Fáilte Ireland

National Tourism Development Authority



TUARASCÁIL BHLIANTÚIL 2017

Ráitis Airgeadais Bhliain dar Chríoch An 31 Nollaig 2017



Oifigí Fáilte Ireland

**CEANNOIFIG –
BAILE ÁTHA CLIATH**
Áras Fáilte
88-95 Sráid Amiens
Baile Átha Cliath D01 WR86

Íosghlao: 1890 525 525

Ríomhphost:
info@failteireland.ie

Láithreán Gréasáin:
www.failteireland.ie

Tomhaltóir:
www.discoverireland.ie

CORCAIGH
Aonad 2, Teach Nessian,
Páirc Ghnó Riverview
Bóthar Bessboro,
An Dúcharraig
Corcaigh T12 R8HE

Íosghlao: 1890 525 525

PORT LÁIRGE
4ú hUrlár, Teach Wallace
Geata Maritana
Sráid Cheanada
Port Láirge X91 PP2R

Íosghlao: 1890 525 525

SLIGEACH
Áras Reddan
Sráid an Teampaill
Sligeach F91 RX45
Íosghlao: 1890 525 525

AN IARMHÍ
2ú hUrlár Teach Fair Green
Green Bridge
An Muileann gCearr
Co. na hIarmhí N91 V5WC

Íosghlao: 1890 525 525

GAILLIMH
Aonad 20F,
Páirc Ghnó an Leasa Bháin
Bóthar Thuama
Gaillimh H91 X0YK

Íosghlao: 1890 525 525

LUIMNEACH
2ú hUrlár, The Granary
Sráid Mhichíl,
Luimneach V94 P38C

Íosghlao: 1890 525 525





Caisleán Bhaile Átha Troim, Co. na Mí.

TUARASCÁIL BHLIANTÚIL 2017

Tuarascáil agus Ráitis Airgeadais
Don Bhliain Dar Chríoch 31 Nollaig 2017

**CHUIG AN AIRE IOMPAIR,
TURASÓIREACHTA AGUS SPÓIRT**
De réir an Achta um Údarás Náisiúnta
Forbartha Turasóireachta, 2003, cuireann
Fáilte Ireland a tuarascáil don bhliain dar
chríoch 31 Nollaig 2017, i láthair.

CLÁR NA NÁBHAR

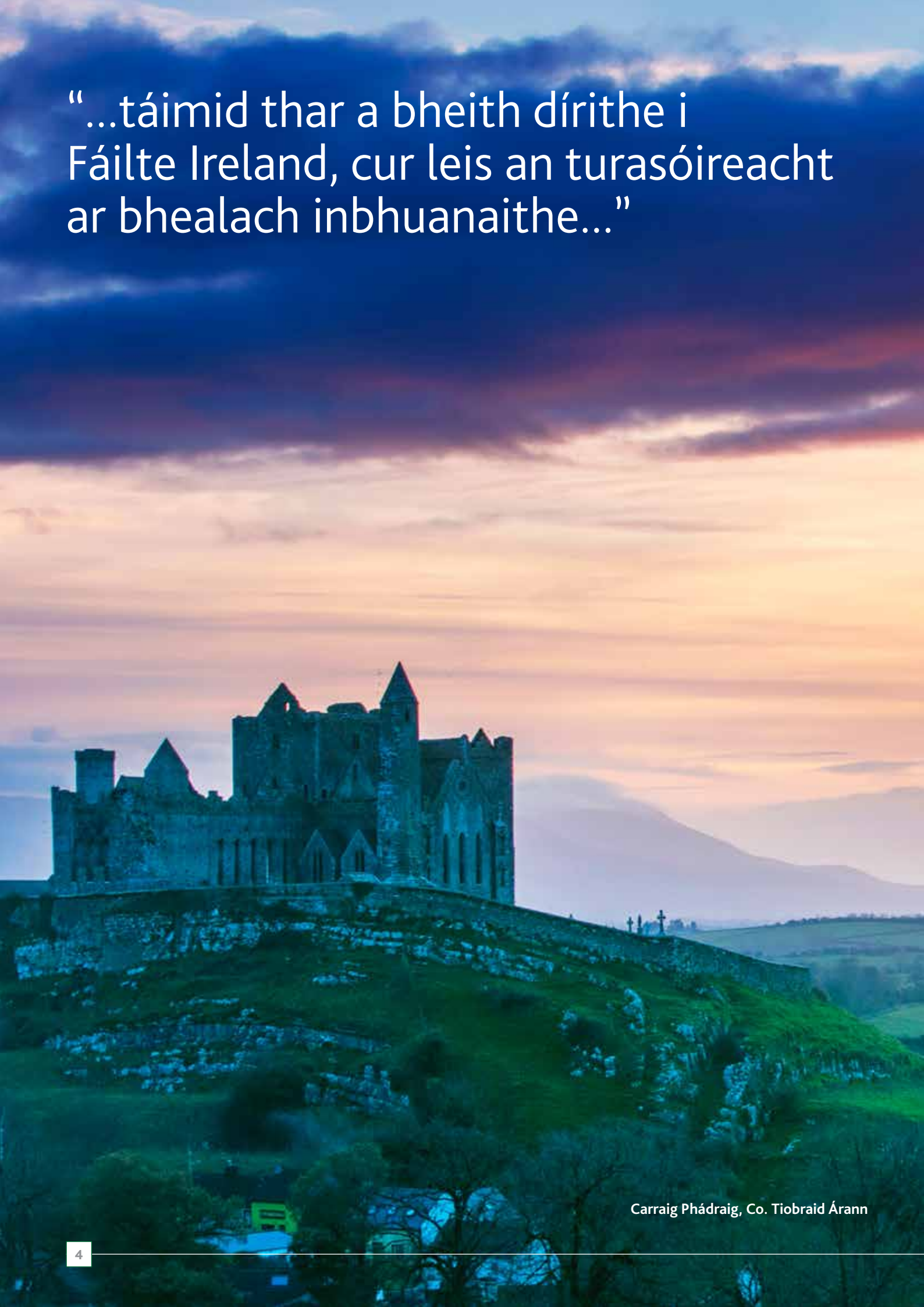
Ráiteas an Chathaoirligh	5
Athbhreithniú an Phríomhfheidhmeannaigh	9
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Gníomhaíocht Oiliúna 2017	21
Comhaltaí Údaráis 2017	22
Struchtúr na Roinne, Fáilte Ireland	26
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Ráitis Airgeadais Comhdhlúite	32
Íocaíochtaí Prasa le Comhlachtaí na hEarnála Poiblí	71



Fáilte Ireland

National Tourism Development Authority

“...táimid thar a bheith dírithe i
Fáilte Ireland, cur leis an turasóireacht
ar bhealach inbhuanaithe...”



Carrig Phádraig, Co. Tiobraid Árann

MICHAEL CAWLEY



Ráiteas an Chathaoirligh

Táim fíor-shásta a thuairisciú go raibh bliain eile den scoth againn sa bhliain 2017. Tháinig fás 3% ar líon na dturasóirí a tháinig chun na tíre ag baint buaicphointe nua amach a bhí os cionn 9 milliún agus bhí ardú 6% go €4.9bn ar ioncam mar gheall ar mheascán fabhrach de mhargaí bunaidh. Tháinig fás 3% freisin ar líon na dturasóirí baile, a chruthaigh ioncam de €1.9bn.

Amhail blianta roimhe seo, tá baint dhíreach ag an fás atá ar an líon turasóirí idirnáisiúnta leis an ardú atá ar an rochtain ar aerthaisteal, agus táim sásta a thabhairt ar aird go mbeidh forbairtí breise ar acmhainní sa bhliain 2018, go háirithe ó na Stáit Aontaithe, Ceanada, an Danmhairg, an Ghearmáin, an Meánoirthear, Hong Cong agus mórhíir na Síne, leagtha amach chun a tacú le leibhéal i bhfad níos fearr agus níos airde turasóirí sa bhliain 2018.

Ní mór dom, áfach, foláireamh a thabhairt maidir leis an mhoill atá ann ó thaobh tuilleadh forbartha a dhéanamh ar bhonneagar ag Aerfort Bhaile Átha Cliath. Mar an t-aerfort ba mhó fáis san Eoraip sa bhliain 2017, bhí Aerfort Bhaile Átha Cliath faoi bhrú, in amanna, mar gheall ar eitiltí breise a bhí curtha ar fáil ag aerlínte ann. Is ionann Aerfort Bhaile Átha Cliath agus an príomhphointe rochtana straitéiseach do thurasóirí atá ag tabhairt cuairte ar an tír ina hiomláine, le 80% de na heitiltí go léir a thagann isteach ina n-eitiltí turasóireachta. Beidh sé ríthábhachtach mar sin cur le heitiltí breise in Aerfort Bhaile Átha Cliath chun fás amach anseo a choinneáil ag imeacht.

Gan dabht, is próiseas fadtéarmach atá i bpleanáil agus i bhfeidhmiú bonneagar nua aerfoirt, ach tá sé soiléir cheana féin go bhfuilimid tite ar gcúl ó thaobh freagairt do riachtanais na n-eitiltí nua atá ag teastáil chun dul i ngleic leis an ardú réamh-mheasta ar líon na bpaisinéirí. Beidh an turasóireacht buailte, chomh maith le go leor earnálacha eile sa gheilleagar mura dtabharfaimid aghaidh go tapa ar an easpa bonneagair seo atá romhainn.

Ar an gcéad réimse eile atá ag déanamh tinnis dom tá an dochar leanúnach atá á dhéanamh do dhearcadh ár gcustaiméirí maidir le luach a bheith le fáil ar airgead in Éirinn. Maidir le praghsanna óstáin i mBaile Átha Cliath, is cúis áthais dom go mbeidh suas le 5,400 seomra breise againn san ardchathair faoi dheireadh na bliana 2020. Chomh maith leis sin, táthar ag súil go mbeidh 1,500 seomra agus svuít á gcur leis an lóistín le seirbhísí agus leis na tithe aíochta i mBaile Átha Cliath sna trí bliana go dtí an bhliain 2020. Cuideoidh an t-ardú seo le cothromaíocht níos fearr a bhaint amach idir soláthar agus éileamh sna trí bliana atá romhainn, ag cabhrú ar an mbealach sin feabhas a chur ar iomaíochas agus beidh sé ina vóta muiníne as cuimse sa tionscal agus ina chruthúnas dearfach gur leanamar na beartais chearta le cúig bliana anuas.

Mar is gnách, bíonn dúshláin ag baint le rathúlacht agus táimid dírithe i bhFáilte Ireland aghaidh a thabhairt ar roinnt de na príomhshaincheisteanna atá i ndán do thionscal na turasóireachta in Éirinn.

Nuair a bhreithnítear go dtarlaíonn tuairim is 70% den ghníomhaíocht turasóireachta i 30% de mhórchríoch na tíre, tá sé soiléir go bhfuil an ghníomhaíocht reatha turasóireachta ag díriú an iomarca ar chúpla príomhionad. Bheimis ag cailleadh amach ar an acmhainneacht iontach atá ag an earnáil turasóireachta i dtaobh forbairt réigiúnach má leanaimid ag cur le líon na gcuariteoirí gan aghaidh a thabhairt ar na difríochtaí móra atá idir réigiúnacha faoi láthair.

Dá bhrí sin, táimid thar a bheith dírithe i Fáilte Ireland, cur leis an turasóireacht ar bhealach inbhuanaithe. Rinneamar Slí an Atlantaigh Fhiáin a leagan amach chun treallús a chur faoin turasóireacht ón taobh ó thuaidh go dtí an taobh ó dheas agus tá Sean-Oirthear na hÉireann cruthaithe againn le scaipeadh níos fearr a dhéanamh ar ghníomhaíochtaí sa chuid den tír atá breithnithe a bheith ina chrios idirthuais. Rinneadh dul chun cinn leis an obair a bhí idir lámha ag Fáilte Ireland le linn na bliana 2017 le níos mó gníomhaíochta réigiúnacha a chruthú agus bhí an fás ar ghníomhaíocht maidir le Sean-Oirthear na hÉireann, mar shampla, chun cinn go suntasach ar rátaí na coda eile den tír, rud a léiríonn go bhfuil an straitéis seo ag feidhmiú.

Tá an gá leis an séasúr a bheith níos faide ina ábhar mór eile imní, i dtéarmaí cur go hinbhuanaithe leis an turasóireacht. Níl sé inghlactha nach bhfuil roinnt gnólachtaí turasóireachta ag trádáil ach ar feadh 10 go 12 seachtain i gcodanna den tír. Ní mór dúinn tionscal turasóireachta a bheith againn a bheidh oscailte ar feadh na bliana ar fad. Ar feadh na bliana 2017, bhí Fáilte Ireland i gcomhpháirtíocht le gnólachtaí turasóireachta ar fud na tíre, rannpháirteach i gclár oibre maidir le síneadh a chur leis an séasúr, agus mar thoradh ar an gclár sin, rinneadh seachadadh ar 12 tionscadal tiomnaithe chun síneadh a chur leis an séasúr. Chomh maith leis sin, dhíríomar maoiniú féilte go straitéiseach le níos mó béime a chur ar an earrach agus ar an bhfómhar chun síneadh a chur le tarraingteacht na hÉireann mar cheann scríbe ar feadh na bliana féilire. Ar an mbealach céanna, bhí an-fhonn orainn, go háirithe i dtéarmaí infheistíocht chaipitil, maoiniú a dhéanamh ar nithe ar díol spéise iad agus atá in ann don aimsir ar feadh na bliana go léir chun tacú le tionscal atá 'ag feidhmiú de shíor' ar feadh na bliana iomlán.

Le linn na bliana 2017, cheadaigh Fáilte Ireland infheistíocht shuntasach in earnáil na turasóireachta chun tacú le fás. Áirítear os cionn €22m i 36 tionscadal caipitil; €3.7 milliún do bhreis is 250 féile; agus tacaíochtaí d'oilíúint agus d'fhorbairt do 3,500 gnólacht, leis an infheistíocht seo. Bhí leibhéal suntasach tacaíochta san áireamh sa cheann deiridh sin do 600 gnólacht mar chuid dár gclár 'Bí Ullamh don Bhreathimeacht', clár nua a seoladh sa bhliain 2017. Cé go bhfuil sé ró-luath fós lena fháil amach cén tionchar a bheidh ag an mBreathimeacht ar an turasóireacht, tá sé soiléir nach mór do ghnólachtaí aonair chomh mór is atá siad ag brath ar mhargadh na Breataine a laghdú agus na leibhéil luaineachta reatha á dtógáil san áireamh. Dá réir sin, rinneadh clár maidir lena bheith 'Ullamh don Bhreathimeacht' Fáilte Ireland a leagan amach chun cuidiú le gnólachtaí tabhairt faoin éagsúlú agus bualadh faoi mhargáí nua agus a riosca a scaipeadh ar fud líon ceann scríbe.


Is cúis áthais dom a thabhairt ar aird gur lean Fáilte Ireland, le linn na bliana 2017, lena cuid oibre ar chur chun cinn na tíre mar cheann scríbe gnó turasóireachta, le €162m bainte amach ó thaobh gnó de don bhliain reatha agus do na blianta atá romhainn agus breis is €400m ginte i mbuntáistí atá ar na bacáin. Tá spriocanna uailmhianacha againn leis an turasóireacht a mhéadú sna deich mbliana atá amach romhainn agus le €1.2bn a ghiniúint don tír ar bhonn bliantúil faoin mbliain 2028.

Le linn na bliana 2017, sheolamar caighdeán chóiríochta nua agus caighdeán chóiríochta nua-aimseartha agus thugamar tacaíocht don Chlár Printíseachta nua do Commis Chef. Ag tarraingt le deireadh na bliana, rinneadh dul chun cinn maidir lenár gcuid oibre ar bhranda nua do lár na tíre, agus i mí Aibreáin 2018, thugamar isteach, le díocas millteanach ón ngnó, an píosa deiridh den taithí branda, Croíthailte Ceilte na hÉireann. Tá na luath-chomharthaí thar a bheith dearfach.

Is mian liom buíochas ó chroí a ghlacadh le foireann Fáilte Ireland as a ndúthracht agus a ndíograis leanúnach sa tionscal agus ba mhaith liom buíochas a ghlacadh leis an bPríomhfheidhmeannach, Paul Kelly, as an eagraíocht a stiúradh agus mar gheall ar an obair nuálach atá idir lámha ag an eagraíocht chun tacú le deiseanna turasóireachta a fhorbairt san earnáil turasóireachta go léir.

Tá buíochas ar leith ag dul do mo chomhghleacaithe ar an Údarás. Táim an-bhuíoch as an tacaíocht, léargas agus comhairle iontach atá á thabhairt acu dom féin agus don fheidhmeannas – ní féidir luach a chur air.

Ar deireadh, thar mo cheann féin agus mo chomhghleacaithe ar an Údarás, is mian liom aitheantas a thabhairt don tacaíocht atá a fháil againn ón Aire Iompair, Turasóireachta agus Spóirt, Shane Ross TD agus ón Aire Stáit, Brendan Griffin TD agus as a gcuid oibre ar son na cúise. Sa chomhthéacs sin, is mian liom buíochas a ghlacadh leis an Aire Stáit, Patrick O'Donovan T.D freisin. Ar deireadh, is mian liom aitheantas a thabhairt don tacaíocht atá á fháil againn ó Graham Doyle, Ard-Rúnaí na Roinne Iompair, Turasóireachta agus Spóirt agus óna chomhghleacáí, an Rúnaí Cúnta, Ken Spratt, a bhfuil feidhm Turasóireachta na Roinne á stiúradh aige.



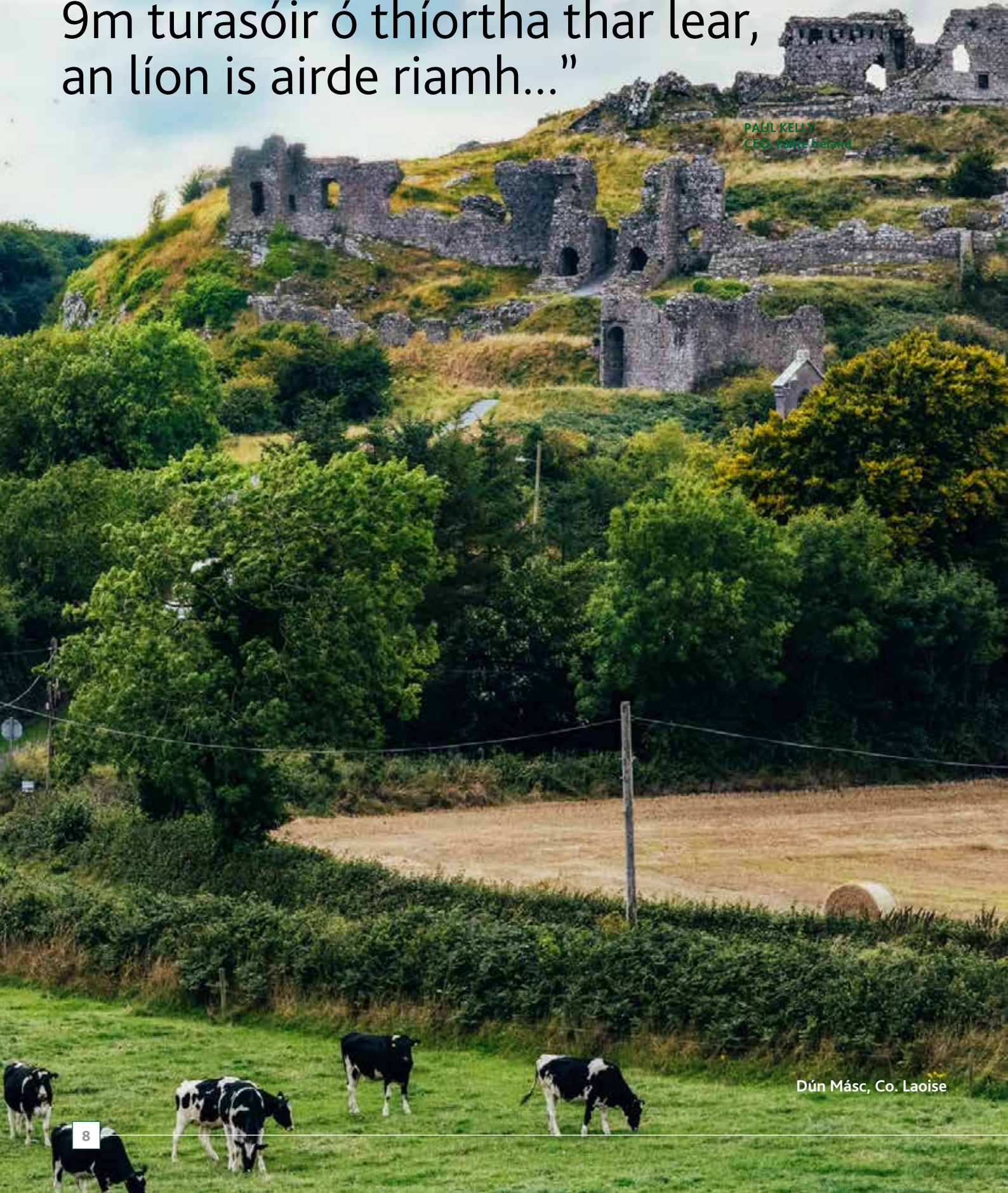
Michael Cawley
Cathaoirleach



Trá na Rosann, Co. Dhún na nGall

“...Sháraigh an turasóireacht in Éirinn na hionchais go léir sa bhliain 2017 nuair a cuireadh fáilte roimh beagán os cionn 9m turasóir ó thíortha thar lear, an líon is airde riamh...”

PAUL KELLY
CEO, Fáilte Ireland



Dún Másc, Co. Laoise

PAUL KELLY



Athbhreithniú an Phríomh- fheidhmeannaigh

Ba bhliain den scoth a bhí sa bhliain 2017 don turasóireacht in Éirinn. Bhí an bhéim go príomha á chur ag Fáilte Ireland ar feadh na bliana, trína bheith i mbun oibre le gnólachtaí mórthimpeall na tíre, ar a chinntiú go mbeidh fás ag tarlú i ngach réigiún sna blianta atá romhainn agus go scaipfear gníomhaíochtaí ar fud séasúr turasóireachta a bheidh níos faide.

Tá sé mar aidhm leis an gcur chuige seo buntáistí a thabhairt do gach réigiún sa tír le leas a bhaint as ioncam breise ón turasóireacht agus as fostaíocht bhreise ar feadh na bliana ar fad agus taithí nua turasóra a oscailt suas do mhargaí thar lear. Rinneamar iarracht é sin a bhaint amach trí fhorbairt a dhéanamh ar thaithí branda réigiúnach, leanúint le gnó na turasóireachta a fhás agus infheistíocht a dhéanamh i mbonneagar, i ngníomhaíochtaí agus i dtacaíochtaí gnó turasóireachta.

Sháraigh an turasóireacht in Éirinn na hionchais go léir sa bhliain 2017 nuair a cuireadh fáilte beagán os cionn 9m turasóir ó thíortha thar lear, an líon is airde riamh, a léirigh ardú 3% i gcomparáid leis an mbliain 2016, agus a bhí i bhfad os cionn an bhuaicphointe 7.7m turasóir ó thíortha thar lear a baineadh amach roimh an gcúlú eacnamaíochta. Bhain an caiteachas a bhí á dhéanamh ag na turasóirí seo freisin an leibhéal is airde riamh amach agus caiteachas turasóirí ó thíortha thar lear suas 6% go €4.9bn.

Bhí fás 3% ar mhargadh baile turasóireachta na hÉireann freisin sa bhliain 2017 agus tháinig ardú 5% ar ioncam go €1.9bn.

Bhí fás seasta sna croímhargaí thar lear ar feadh na bliana 2017. Tháinig ardú 16% ar líon na dturasóirí ó Mheiriceá Thuaidh, an cúigiú bliain as a chéile d'fhás dédhigiteach le 1.7m turasóir. Tháinig fás 5% go 3.3m turasóir ar líon na dturasóirí ó Mhórhthír na hEorpa, a sháraigh líon na bliana roimhe sin.

Mar a bhíothas ag súil leis, tháinig laghdú 5% go 3.4m turasóir sa bhliain 2017, ar líon na dturasóirí ón

mBreatain mar thoradh ar an éiginnteacht atá á chruthú ag an mBreaitimeacht, agus mar gheall ar an lagú atá ag teacht ar luach an Steirling, a léirigh laghdú go dtí díreach faoi 200,000 turasóir i gcomparáid leis an mbliain 2016. Lean Fáilte Ireland le linn na bliana, lena gcuid oibre agus iad ag díriú ar an gcroímhargadh seo leis an laghdú a dhéanamh níos boige chomh maith le cabhrú le gnólachtaí turasóireachta díriú ar mhargaí eile atá ag teacht chun cinn. Léirítear an acmhainneacht atá ag i margáí eile nuair a fhéachtar ar an margadh agus an Bhreatain fágtha as an gcothromóid, agus fás 9% tagtha ar líon na dturasóirí ó thíortha thar lear i gcomparáid leis an mbliain 2016.

Cé go raibh laghdú ar líon na dturasóirí ón mBreatain, bhí an líon cuairteoirí foriomlán as cuimse sa bhliain 2017 léirithe i bhfeidhmíocht na ngnólachtaí turasóireachta, go háirithe laistigh den earnáil cóiríochta. Tá fás ag teacht le roinnt blianta anuas ar an earnáil cóiríochta – lena n-áirítear, ar óstáin, tithe aíochta agus ar Leaba is Bricfeasta – agus níorbh aon eisceacht a bhí sa bhliain 2017, tráth ar thuairiscigh dhá thrian (67%) de sholáthróirí fás ar líon na gcuariteoirí i gcomparáid leis an mbliain 2016, agus ba bhliain mhaith a bhí sa bhliain 2016 freisin.

Bhí cúrsaí go maith ag na hóstáin arís sa bhliain 2017, agus thuairiscigh 69% go raibh feabhas ar an ngnó i gcomparáid leis an 12 mí roimhe sin. Bhí Meiriceá Thuaidh ar cheann de na margáí a bhí ag cur treallús faoin fhás seo – le 61% d'óstáin ag cur lóistín ar fáil do níos mó cuairteoirí ó Mheiriceá. Mar a bhí amhlaidh ag formhór na ngnólachtaí i dtionscal na turasóireachta, bhí laghdú ar an ngnó a bhí á fháil

ag óstáin ó Thuaisceart Éireann (tá 36% de ghnólachtaí síos) agus ón mBreatain Mhór (49% de ghnólachtaí síos).

Bhain sé theach aíochta as deich (59%) sásamh as líon níos airde cuairteoirí freisin le linn na bliana 2017, agus thuairiscigh leath (49%) de lucht Leaba is Bricfeasta fás sa bhliain 2017 chomh maith. Thuairiscigh beagnach leath (46%) d'oibreoirí iostas féinfhrestail borradh sa ghnó ó thar lear sa bhliain 2017 agus bhí an cás amhlaidh ó thaobh leath (50%) de bhrúnna.

Bhí ardú ar an ngníomhaíocht i measc codanna eile den earnáil turasóireacht freisin. I gcás nithe ar díol spéise iad ó thaobh na turasóireachta de, cuireadh fáilte roimh líon cuairteoirí a bhí ionann is dhá thrian (63%) níos airde le linn na bliana. Thuairiscigh leath na mbialann atá i gceantair ina mbíonn líon mór turasóirí go raibh níos mó gnó a fháil acu ó thurasóirí sa bhliain 2017 freisin.

Chinntigh scála an fháis sa bhliain 2017 gur thuairiscigh beagnach 62% de sholáthróirí cóiríochta brabúsacht níos fearr le linn na bliana. Léirigh taighde

a rinne Fáilte Ireland, gur tháinig ardú ar leibhéil fhostaíochta laistigh den tionscal de réir mar a tháinig ardú ar líon na gcuariteoirí ar fud na hearnála. Níos spreagúla fós, d'fhostaigh gnó amháin as cúig (21%) ghnó turasóireachta níos mó daoine ar bhonn lánaimseartha le linn na bliana, lena n-áirítear 33% d'óstáin.

Go ginearálta, tháinig fás ar dóigh idir 15,000 go 240,000 post ar fhostaíocht turasóireachta sa bhliain 2017. Sin i gcomparáid le glanfhás de 8,300 post i dtionscal na tógála, gan aon fhás i seirbhísí airgeadais agus 5,300 i gcaillteanas poist sa talmhaíocht.

Tarraingíonn an fás ar ioncam, a leagtar amach sa tuarascáil seo, agus an cumas atá aige fostaíocht a spreagadh, aird ar chomh tábhachtach is atá tionscal na turasóireachta don tír seo. Tá an tábhacht a bhaineann leis an turasóireacht níos fiúntaí fós nuair a bhreithnítear go gcruthaítear an fás seo ar ioncam agus ar fhostaíocht i roinnt mhaith codanna den tír nach bhfuil mórán tionscail mhóra iontu agus áit a bhfuil an turasóireacht ríthábhachtach do phobail áitiúla le maireachtáil.

TAITHÍ DEN SCOTH A FHORBAIRT DO CHUAIRTEOIRÍ

Tá forbairt a dhéanamh ar a cuid brandaí réigiúnacha do thaithí cuairteora lárnach ó thaobh straitéis Fáilte Ireland i leith gníomhaíocht fóillíochta turasóireachta a fhás agus i leith fás agus ioncam a chruthú ar fud na réigiún. Trí rathúlacht na mbrandaí réigiúnacha seo, chonaiceamar chomh tábhachtach is atá taithí cuairteora atá ar ardleibhéal don turasóireacht. Cé go bhfuil gleoiteacht ag baint le gach uile bhaile in Éirinn, tá sé soiléir go dteastaíonn taithí cuairteora atá ar ardleibhéal sa tír, taithí a bheidh in ann seasamh amach go hiontach ar na margaí idirnáisiúnta.



WILD ATLANTIC WAY

SLÍ AN ATLANTAIGH FHIÁIN

Gan ach trí bliana agus ceithre shéasúr turasóireachta curtha di ag Slí an Atlantaigh Fhiáin ó seoladh an feachtas sa bhliain 2014, leanann Slí an Atlantaigh Fhiáin le cuairteoirí a mhealladh idir cuairteoirí baile agus lucht saoire ó thar lear. Tá aithne thar na bearta ar Shlí an Atlantaigh Fhiáin in Éirinn agus tá Cósta Thiar na hÉireann curtha ar an mapa aici mar thaithí saoire atá uathúil agus iontach araon. Tháinig tuilleadh fáis sa bhliain 2017 ar an mbranda taithí réigiúnach nuair a rinneadh forbairt ar thaithí chomh maith le tionscnaimh chun fad a chur ar an séasúr croiláir turasóireachta ar fud an réigiúin.

Le linn na bliana 2017, tugadh tionscadal 'Léirmhíneithe & Brandála Shlí an Atlantaigh Fhiáin' chun críche in

am do shéasúr na turasóireachta, rud a chuir go mór le taithí an chuariteora trí léargas a thabhairt dóibh ar scéalta agus ar thréithe tíreolaíochta na slí. Chuir sé sin go mór leis an achar a bhí á chaitheamh ag cuairteoirí san áit, trína moilliú le blaiseadh a fháil ar an mbealach sin agus a bheith rannpháirteach le cultúr agus le traidisiún na bpobal feadh Slí an Atlantaigh Fhiáin.

Ceann de na dúshláin is mó atá i ndán do ghnólachtaí turasóireachta agus do phobail feadh na slí ná nádúr séasúrach an ghnó – go háirithe lasmuigh de na lárionaid uirbeacha atá ann cheana. Ag leanúint ar aghaidh ó rathúlacht tionscnaimh 'Extending the Season' le Fáilte Ireland, d'oibrigh foireann Shlí an Atlantaigh Fhiáin le 12 chnuasghrúpa le forbairt a dhéanamh ar shraith taithí as séasúr lena gcur i láthair cuairteoirí agus ceannaitheoirí mar bhealaí le gnó a dhéanamh de réir a chéile lasmuigh den séasúr croiláir turasóireachta.

Tá uirlisí a sholáthar do ghnólachtaí mar chomhpháirt lárnach den obair seo, le tuiscint a fháil ar an gcostas a

bhaineann le gnó a dhéanamh agus le deis a thabhairt dóibh le cinní gnó atá tomhaiste agus stuama a dhéanamh. Ar thoradh lárnach a bhí ar an obair seo bhí forbairt 125 taithí nua cuairteora don idirshéasúr. Rinne Slí an Atlantaigh Fhiáin óstáil ar chomhaltai de Chumann na gComhlachtaí Taistil in Éirinn (ITOA) ar thuras ceann scríbe intíre i mí Deireadh Fómhair chuig críosanna an *Surf Coast* agus *Northern Headlands* araon le taithí ó bhun a chur ar fáil dóibh agus le cúiseanna iontacha a thabhairt dóibh le tuilleadh clár maidir le Slí an Atlantaigh Fhiáin a chur i láthair sa leath thuaidh den réigiún. Rinne Fáilte Ireland seachadadh freisin ar dhá fheachtas earraigh agus fómhair ardtionchair Shlí an Atlantaigh Fhiáin do mhargadh baile na hÉireann le tacú le saoire incriminteach feadh Slí an Atlantaigh Fhiáin.

Ar an iomlán, ba bhliain láidir a bhí sa bhliain 2017 i dtéarmaí forbairt a dhéanamh i ndáiríre ar thaithí cuairteora feadh Slí an Atlantaigh Fhiáin. Chomh maith leis an taithí nua seo a chruthú le tuilleadh gnó a mhealladh le linn an ama lasmuigh den séasúr, rinne Fáilte Ireland tuilleadh forbartha ar phleananna turasóireachta fadtéarmacha (Pleananna Forbartha maidir le Taithí Cuairteora), ar cuireadh tús leo sa bhliain 2016.

Leagtar amach sa Phlean Forbartha maidir le Taithí Cuairteora do Chósta Sceilg Mhichíl i gCiarraí Theas, an scéal maidir le ceantar Cósta Sceilg Mhichíl agus méadaítear ceithre phríomhthéama a bhfuil an acmhainneacht acu aird an chuairteora a tharraingt ar an réigiún le taithí éagsúil a chur ar fáil dóibh maidir le laoch agus le taithí thánaisteach. Seoladh an plean seo i mí Eanáir 2017 agus tá an plean ag an gcéim fheidhmiúcháin faoi láthair. Tá ceangal níos fearr cruthaithe aige cheana féin idir an pobal gnó agus turasóireachta sa cheann scríbe, a chabhraíonn ó thaobh cur le taithí láidir maidir leis an méid atá ar fáil don chuairteoir sa cheantar.

Sa bhliain 2017, rinneadh forbairt ar dhá phlean bhreise – *Conamara & Oileáin Árann* agus *Boirinn & Aillte an Mhothair*. Táthar ag súil plean, *Conamara & Oileáin Árann* a sheoladh i dtús na bliana 2018 agus leanfar lena chur i bhfeidhm láithreach. Leanfar le tabhairt chun críche agus le seoladh an plean don

Boirinn & Aillte an Mhothair sa chéad ráithe de 2018. Cuireadh tús le hobair i ndeireadh na bliana 2017 ar thrí phlean forbartha breise maidir le taithí cuairteora – Leithinis an Daingin i gCiarraí, Inis Eoghain i nDún na nGall agus na *Three Heads* in Iarthar Chorcaí. Tá na pleananna seo de réir na sprice lena dtabhairt chun críche i lár na bliana 2018.

Mar chuid d'obair Fáilte Ireland le leathnú a chur ar thaithí Shlí an Atlantaigh Fhiáin trí shiúlóidí lúibe agus turais cairr a fhorbairt feadh an bhealaigh, cruthaíodh Slí Inbhear na Sionainne sa bhliain 2017. Tá Slí Inbhear na Sionainne leagtha amach le cuairteoirí a spreagadh a dhul ag fánaíocht níos faide isteach i gContae Luimnigh agus ar thaobh Chontae an Chláir d'Inbhear na Sionainne.

Tugadh céim aitheantais an bhealaigh chun críche in am do shéasúr an tsamhraidh 2017 agus cuireadh léarscáil cuairteora ar fáil agus rinneadh an léarscáil sin a scaipeadh go forleathan. Tugadh an straitéis nascleanúna chun críche le linn ráithe 3 agus tá an Straitéis léirmhínithe faoi fhorbairt i láthair na huaire agus ar na bacáin lena thabhairt chun críche don bhliain 2018, agus leanfar é sin le líon Láthair Amhairc a chabhróidh le cuairteoirí a mhealladh. Tabharfar an obair seo chun críche in am do shéasúr turasóireachta na bliana 2018 agus tá sé beartaithe líon turais bhreise sa charr a fhorbairt i Réigiún Shlí an Atlantaigh Fhiáin sa bhliain 2018.

Rinne Fáilte Ireland infheistíocht os cionn €1.1m sa bhliain 2017 freisin chun tacú le 152 féile náisiúnta agus réigiúnach feadh Slí an Atlantaigh Fhiáin, le cuairteoirí a spreagadh le cuairt a thabhairt ar pháirteanna difriúla den réigiún.

Chun cabhrú le beocht a chur sa mhéid atá á thairiscint ar fud Slí an Atlantaigh Fhiáin, amhail 2017, thug os cionn 1,000 úinéir gnó turasóireachta, pearsanra líne tosaigh agus ambasadóirí pobail clár Seaimpiní Shlí an Atlantaigh Fhiáin chun críche. Baineann an tionscnamh leas as díograis agus as tiomantais oibreoirí turasóireachta áitiúla agus cabhraíonn leo le seachadadh a dhéanamh ar an taithí cuairteora is fearr is féidir trí sheirbhís den scoth.





Idir an dá linn, tá tionchar suntasach ag Sean-Oirthear na hÉireann – an branda taithí réigiúnach is nuai atá ag Fáilte Ireland- ar an turasóireacht ar fud oirthear na tíre. Mar a chéile leis an mbliain 2017, rinneadh seachadadh ar beagnach 32,000 iostas oíche incriminteacha agus tá os cionn 50 cúrsa taistil de chuid Sean-Oirthear na hÉireann á gcur chun cinn ar an margadh idirnáisiúnta.

Go deimhin, tá fás á thabhairt faoi dearadh ag gnólachtaí atá obair le Fáilte Ireland ar Shean-Oirthear na hÉireann atá chun cinn ar an margadh. Mar shampla, bhí ardú 13% ar líon na gcuairteoirí agus fás 14% ar ioncam bhliain ar bhliain mar thoradh ar nithe is díol spéise ó thaobh na turasóireachta a bhfuil Fáilte Ireland ag obair leo. Chabhraigh Sean-Oirthear na hÉireann freisin lena chinntiú go bhfuil an méid atá á thairiscint ó thaobh na turasóireachta in Éirinn níos inbhuanaithe mar go bhfuil scaipeadh séasúrach agus réigiúnach cuairteoirí atá níos fearr mar thoradh air.

Rinneadh leathadh amach go cuimsitheach, ar fud an réigiúin, ar fheidhmiú brandála agus comharthaíochta do Sean-Neasoirthear na hÉireann, tráth ar suiteáladh os cionn 100 comhartha treoshuimh ag suíomhanna straitéiseacha ar fud an réigiúin agus tá os cionn 250 comhartha curtha in airde ar theorainneacha contae le téama an chontae orthu. Tá athsholáthar déanta ar dhachaichead a dó painéal baile stairiúil i mbailte laistigh den cheantar. Tá cruthúnas ann go éirigh thar barr leis an ngníomhaíocht seo ó thaobh an réigiúin a mharcáil go soiléir agus ó thaobh cuairteoirí a spreagadh le dul ag fámaireacht ar fud an cheantair go léir agus achar níos faide a chaitheamh san áit. Tá sé léirithe ag taighde ar tugadh faoi le tomhaltóirí chomh maith le haiseolas ón úinéir suímh, go bhfuil tionchar ag na comharthaí treoshuimh ar an gcuairteoir ó thaobh cuairte a thabhairt ar shuíomhanna breise sa réigiún, ag cur, ar an mbealach sin, leis an am agus leis an gcaiteachas atá á dhéanamh ag an gcuairteoir sa cheantar.

Leanann Fáilte Ireland le tacaíocht a thabhairt d'fhorbairt acmhainní agus scileanna an tionscail laistigh de Shean-Oirthear na hÉireann. Sa bhliain 2017, cuireadh oiliúint ar bhreis is 1,500 comhalta foirne líne tosaigh maidir leis an taithí branda réigiúnach chun cur an méid is fearr is féidir leis an acmhainneacht chun cuairteoirí a mhealladh, agus d'fhreastail 862 duine ó thionscal na turasóireachta ar cheardlanna a cuireadh ar fáil ar fud an réigiúin. Áirítear orthu sin, oiliúint chrosdiola a chur ar fáil do 1,500 comhalta foirne líne tosaigh, bhí tionchar dearfach aige seo – chuir 33% de na cuairteoirí idirnáisiúnta a bhí ag tabhairt cuairte ar nithe is díol spéise iad ó thaobh Sean-Oirthear na hÉireann in iúl go raibh siad faoi thionchar cuairt ó thabhairt ar

ionad cuairteoirí eile sa réigiún – sin i gcomparáid leis an meán náisiúnta 19%.

Chun borradh a chur faoin tarraingteach maidir le scéalaíocht stairiúil an réigiúin, atá i grollár taithí branda an réigiúin, rinne Fáilte Ireland infheistíocht €520,500 freisin i bhféilte i gceantar clár Shean-Oirthear na hÉireann agus tá go leor acu sin ag díriú ar chraiceann a chur ar na scéalta áitiúla.

Mar a chéile le Slí an Atlantaigh Fhiáin, cuireadh tús le Pleananna Forbartha maidir le Taithí Cuairteora do scéalta aitheantais Shean-Oirthear na hÉireann. Tá trí cinn de na pleananna sin críochnaithe anois - *Tales of Two Worlds, Castles agus Conquests agus na Vikings*.

Agus é mar aidhm feabhas a chur ar thaithí an chuairteora chun díriú ar mhargaí thar lear, tá Sean-Oirthear na hÉireann chun tosaigh ó thaobh taithí a chur ar fáil i dteangacha iasachta. Sa bhliain 2017, rinne Fáilte Ireland forbairt ar os cionn 50 taithí maidir le Sean-Oirthear na hÉireann le léirmhíniú a chur ar fáil i dteanga iasachta, agus tá taithí 'den scoth' a chur ar fáil ag 30 acu seo agus úsáid á bhaint as treoraí pearsanta, clostreoir agus closamhairc.

Tá infheistíocht a dhéanamh i nithe is díol spéise ó thaobh na turasóireachta iad agus i dtaithí cuairteora lárnach ó thaobh acmhainn an bhranda a oscailt suas. Sa bhliain 2017 sheol Fáilte Ireland Scéim Deontais maidir le Léirmhíniú a dhéanamh ar Sheanchas freisin arbh fhiú €1m i chun feabhas a chur ar léirmhíniú, ar bheochan agus ar sheanchas atá ag feidhmiú ag láithreáin oidhreacht agus ag nithe is díol spéise iad ó thaobh na turasóireachta ar fud Sean-Oirthear na hÉireann. Cabhróidh sé seo le taithí den scoth agus le rannpháirtíocht an chuairteora ag suíomhanna ar fud an réigiúin, agus beidh deontais á gceadú sa bhliain 2018.

Chun cabhrú le treallús a chur faoi líon na gcuairteoirí san earrach agus san fhómhar, sheol Fáilte Ireland feachtas baile do thomhaltóirí freisin ar a dtugtar "Great Stories Stay with You Forever" le díriú ar ghnó lasmuigh de séasúr na turasóireachta. Chun beocht a chur sa taithí branda réigiúnach agus a bhfuil le tairiscint ag Sean-Oirthear na hÉireann, sheol Fáilte Ireland láithreán gréasáin freisin sa bhliain 2017, a bhfuil duaiseanna buaite aige, chomh maith le sraith ábhar digiteach leis an réigiún a thaispeáint do chuairteoirí baile agus do chuairteoirí a thagann thar lear.

Tá Sean-Oirthear na hÉireann bunaithe agus ag feidhmiú go maith mar bhranda taithí réigiúnach faoin am seo. Tá láithreach fhísiciúil aige ar an talamh trí thionscadail comharthaíochta agus tá sé comhtháite isteach ina thaithí cuairteora ag an tionscal agus ag páirtithe leasmhara. Tá forbairt a dhéanamh ar thaithí cuairteora ar bhonn leanúnach lárnach le cuairteoirí nua agus le ceannaitheoirí araon a mhealladh. Tá luath-chomharthaí rathúlachta tráchtála le feiceáil ar fud an réigiúin, agus tá an t-ardán á sholáthar ag Sean-Oirthear na hÉireann agus ag taithí cuairteora ar scála chun an deis a thabhairt do ghnólachtaí turasóireachta sa réigiún chun cur lena gcuid ioncam.

Dublin

Baineann tarraingt mhór ó thaobh cuairteoirí idirnáisiúnta i gcónaí le branda taithí réigiúnach Fáilte Ireland do Bhaile Átha Cliath, agus tá sé mar chomhpháirt atá thar a bheith láidir maidir lena bhfuil le tairiscint ag an turasóireacht in Éirinn. Le linn na bliana 2017, chuireamar fáilte go Baile Átha Cliath roimh beagnach 6m turasóir a tháinig ó thar lear – tá an líon as cuimse seo mar fhianaise ar an gcáil idirnáisiúnta atá ar Bhaile Átha Cliath mar cheann scríbe atá bríomhar, saibhir ó thaobh an chultúir agus thar a bheith spreagúil.

Tá bonn láidir faoi Bhaile Átha Cliath – tá leibhéal arda áitíochta sna hóstáin, tá ardú ar líon na n-eitiltí isteach agus tá borradh faoi na gnólachtaí turasóireachta agus táthar ag súil go leanfaidh an borradh sin le linn na bliana 2018 – is samplaí atá sa rathúlacht seo maidir leis an méid is féidir a bhaint amach nuair a oibríonn Fáilte Ireland i gcomhpháirtíocht le príomhpháirtithe leasmhara eile.

Bhí fadhb le hacmhainn, áfach, i mBaile Átha Cliath le linn na bliana 2017 rud a chur le praghsanna a bhí níos airde. Le bheith dearfach faoi, cuireann taighde Fáilte Ireland in iúl dúinn go bhfuil líon maith leapacha óstáin ag céimeanna na planála a éascóidh an brú ar sholáthar cóiríochta faoin mbliain 2020.

Bhí sé mar fhócas lárnach ag foireann an Chláir do Bhaile Átha Cliath sa bhliain 2017 cabhrú le gnólachtaí turasóireachta i mBaile Átha Cliath lena scóip a leanúil agus láithreach níos fearr a bheith acu ó thaobh an chuariteora idirnáisiúnta. Ar feadh na bliana 2017, d'oibrigh Fáilte Ireland i gcomhar leis an tionscal le cuairteoirí thar lear a mhealladh, le forbairt agus feabhas a chur ar thaithí an chuariteora agus le clár láidir comhpháirtíochta a chur le chéile, chomh maith le branda láidir cothromais a chur le chéile do Bhaile Átha Cliath.

Ar na nithe ba mhó a tharraing cuairteoirí go Baile Átha Cliath bhí féilte den scoth Fáilte Ireland. Rinne Fáilte Ireland infheistíocht a bhí os cionn €2m sa bhliain 2017 chun tacú le féilte náisiúnta agus réigiúnacha i mBaile Átha Cliath ar nós Féile Naomh Pádraig, Féile Lá Bloom agus an Tradfest. Chomhchruthaigh Fáilte Ireland Féile Bram Stoker agus Féile na Bliana Nua, a raibh an-tóir uirthi agus a chuir fáilte roimh os cionn 45,000 cuairteoir sa bhliain 2017. Den chéad uair riamh, bhain cuairteoirí idirnáisiúnta agus cuairteoirí as Éirinn araon taitneamh as bualadh chlog na Bliana Nua ag an 2017 Midnight Moment Performance a bhí díolta amach, agus a craoladh ar RTÉ agus ar fud an domhain mhóir a rinne cur i láthair den scoth ar Bhaile Átha Cliath.

Le linn na bliana 2017, thug Fáilte Ireland faoi obair mhór freisin chun cur le taithí an chuariteora ar an talamh, lena n-áirítear forbairt a dhéanamh ar straitéis *Dublin Visitor Orientation*. Tá sé mar aidhm leis an tionscadal seo cabhrú le cuairteoirí taisteal ar fud Bhaile Átha Cliath ar iompar poiblí, ar rothar nó de shiúl na gcós – agus é sin a dhéanamh go deas éasca agus le muinín ionas go mbeidh ar a gcumas dul ag fánaíocht timpeall na cathrach agus taithí a fháil ar a bhfuil le tairiscint ag cathair agus ag contae Bhaile Átha Cliath.



Rinne Fáilte Ireland, trí oibriú i gcomhar le Comhairle Cathrach Bhaile Átha Cliath agus le *Sing London*, píolótú ar chlár 'Talking Statues' sa bhliain 2017, a dhéanann beochan ar 10 gcinn de dhealbh ar fud Bhaile Átha Cliath agus úsáid á mbaint glórtha daoine a bhfuil aithne mhór orthu agus le focail ó scríbhneoirí comhaimseartha, cuireann siad seo ardán speisiúil ar fáil do chuariteoirí agus do mhuintir na háite araon ó thaobh foghlaim faoi Bhaile Átha Cliath san am a caitheadh.

Le linn na bliana 2017, d'oibrigh Fáilte Ireland i gcomhpháirtíocht le Comhairle Cathrach Bhaile Átha Cliath le tuilleadh forbartha a dhéanamh ar thaithí an *Dublin Trail*, seoladh dhá chonair branda nua – *Iconic Sights*, *Hidden Highlights* agus *Inspiring Places*, *Hallowed Spaces*. Tá an dá chonair nua ar an ábhar breise is deireanaí a cuireadh le Conairí Fionnachtana Bhaile Átha Cliath, sraith de chonairí siúlóide féintreoirithe atá saor in aisce.

Bhí clár rannpháirtíochta tionscal Fáilte Ireland mar phríomhphiléar ina straitéis sa bhliain 2017, agus an eagraíocht ag obair go dlúth le gnólachtaí aonair, le grúpaí turasóireachta agus le grúpaí tionchair eile chun cabhrú le seachadadh a dhéanamh ar thaithí uathúil cuairteora ar Bhaile Átha Cliath. San áireamh ansin bhí deiseanna líonraithe do níos mó ná 800 comhalta ón ngnó i mBaile Átha Cliath, a chuir ar a gcumas caidreamh gnó a fhorbairt agus a chéile a chur chun cinn. Bhí os cionn 500 céimí ar Chlár Champions Fáilte Ireland sa bhliain 2017 – tionscnamh a chabhraigh le foirne fáilteachais le seirbhís den scoth a chur ar fáil agus Baile Átha Cliath a chur i láthair mar an áit saoire is fearr ar domhan do chuariteoirí le saoire a chaitheamh ann.

Áirítear ar bhuaicphointe gníomhaíochta margáíochta Fáilte Ireland sa bhliain 2017, Baile Átha Cliath a chur i láthair faoi bhranda aonair innte. Rinne Fáilte Ireland agus Turasóireacht Éireann, thar ceann ceithre údarás áitiúla agus an Dublin Hotel Industry, seachadadh ar fheachtas margáíochta saincheaptha thar lear ar feadh na bliana. Tá an feachtas seo, lasmuigh den séasúr, dírithe ar fheachtas comhtháite idirhéasúr do Bhaile Átha Cliath a seachadadh ar fud príomhchathracha ar Mhórthír na hEorpa, sna Stáit Aontaithe agus sa Bhreatain Mhór. Chruthaigh an ghníomhaíocht seo €48.3m ó thaobh Luach Comhionann Fógraíochta do Réigiún Bhaile Átha Cliath.

Ar deireadh, d'oibrigh Fáilte Ireland le forbairt a dhéanamh ar bhranda taithí réigiúnach nua do Lár na Tíre agus feadh na Sionainne. Cuireadh é sin chun cinn go leanúnach ar feadh na bliana 2017 agus faoi dheireadh na bliana, bhí obair Fáilte Ireland ar an mbranda taithí réigiúnach nua beagnach críochnaithe agus réidh lena sheoladh i dtús na bliana 2018.

Príosún Chill Mhaighneann, Baile Átha Cliath



TÁIRGÍ TURASÓIREACHTA DEN SCOTH A FHORBAIRT

Tá treallús a chur faoi fhás sna réigiúin mar phríomhthosaíocht ag Fáilte Ireland, agus tá nithe den scoth is díol spéise iad ó thaobh na turasóireachta mar chuid bhunúsach de sin. Féachann Fáilte Ireland, chun é sin a bhaint amach, le gach deis a thapú le spreagadh a chur faoi fhorbairt taithe nua agus taithe ar leith ar fud na tíre agus, ar a seal féin, cuairteoirí ar fud an domhain a mhealladh chun na tíre.

I rith na bliana 2017 aisti féin, cheadaigh Fáilte Ireland tionscadail turasóireachta arbh fhiú breis is €22m ar an iomlán iad, chun cabhrú le treallús a chur faoi fhás i ngach cuid den tír sna blianta atá romhainn.

Léiríodh leibhéal suntasach spéise, tar éis dúinn scéimeanna deontais a sheoladh do thionscadail mhóra caipitil turasóireachta i lár na bliana 2016 agus fuairamar 115 iarratas. Le linn na bliana 2017, d'oibrigh Fáilte Ireland go dlúth le 24 tionscadal ar éirigh leo faoi Chéim 1 den scéim seo le tuilleadh forbartha a dhéanamh ar thograí cuimsitheacha atá ailníthe leis an moladh ábhartha branda, cibé i mBaile Átha Cliath nó ar Shlí an Atlantaigh Fhiáin nó Sean-Oirthear na hÉireann. Táthar ag súil go bhfógróidh Fáilte Ireland líon mór de na tionscadail seo sa bhliain 2018 agus 2019.

Sa bhreis air sin, rinneadh maoiniú caipitil a leithdháileadh ar 36 tionscadal ar fud na tíre, lena n-áirítear líon comhpháirtithe straitéiseacha i ngníomhaireachtaí ar bhonn náisiúnta, Oifig na nOibreacha Poiblí (OPW), an tSeirbhís Páirceanna Náisiúnta agus Fiadhúlra NPWS), Coillte agus Uiscebhealaí Éireann ina measc. Is bealach nuálach atá sna comhpháirtíochtaí seo do Fáilte Ireland chun dul i gcomhar le gníomhaireachtaí stát eile agus cur an méid is fearr is féidir leis an méid infheistíochta sna tionscadail turasóireachta.

D'oibrigh Fáilte Ireland le linn na bliana 2017, le breis is 75 tionscadal caipitil ar fud gach réigiúin sa tír, chomh maith leis na tionscadail seo agus le tionscadail chaipitil a bhí ann cheana.

Le linn na bliana 2017, leagadh amach líon scéimeanna maoinithe spriocdhírthe lena seoladh sa bhliain 2018, lena n-áirítear, Scéimeanna Beaga Deontais do Shlí an Atlantaigh Fhiáin agus do Bhaile Átha Cliath, le comhlánú a dhéanamh ar na Scéimeanna Beaga Deontais atá ann cheana féin do Shean-Oirthear na hÉireann agus a rinneadh a leathadh amach sa bhliain 2017.

Ar an gcuma chéanna, tá infheistíocht Fáilte Ireland i bhféilte ag cabhrú le treallús a chur faoi fhás sna réigiúin agus le cuairteoirí baile agus cuairteoirí ó thar lear a mhealladh chuig páirteanna difriúla den tír.

Lean Fáilte Ireland sa bhliain 2017, faoina Clár Féilte Náisiúnta agus Rannpháirtíochta, le tacaíocht as cuimse a sholáthar, a chiallaigh infheistíocht breis is €3m i 35 féile agus imeacht ar fud na hÉireann chomh maith le €700,000 do 218 féile réigiúnach.

Chomh maith leis an iliomad féilte móra, ar thacaigh Fáilte Ireland leo, trína thaithe branda don chuairteoir, bunaíodh comhaontú maoinithe nua leis na hÚdaráis Áitiúla chun cabhrú le cur an méid is fearr is féidir le maoiniú a dhéanamh ar imeachtaí áitiúla. Aistríonn an comhaontú seo an maoiniú atá á chur ar fáil ag Fáilte Ireland faoina Clár Féilte Náisiúnta agus Rannpháirtíochta chuig na hÚdaráis Áitiúla sa bhliain 2018. Ciallaíonn a n-eolas agus a saineolas ar shócmhainní áitiúla, láidreachtaí agus stair – ag leibhéal contae - go bhfuil siad níos inniúla le maoiniú a dhíriú níos straitéise ar fhéilte agus ar imeachtaí rannpháirtíochta, imeachtaí agus féilte a bhfuil sé ar a gcumas cuairteoirí breise a mhealladh chuig ceantair.

Cabhróidh sé seo le réiteach a chruthú maidir le maoiniú atá níos éifeachtúla, níos sruthlíne agus a mbeidh níos mó tionchair aige do lucht eagraithe na bhféilte áitiúla, mar go dtacaíonn Údaráis Áitiúla le líon suntasach de na féilte céanna freisin.

Rud a bhí fíorthábhachtach sa bhliain 2017, gur lean Fáilte Ireland freisin le forbairt a dhéanamh ar a Chlár Nuálaíochta d'Fhéilte, le bealaí nua a aimsiú leis an gcultúr áitiúil agus áiteanna ar fud na tíre a thaispeáint, chomh maith le maoiniú a ualú i dtreo na n-imeachtaí sin ag a bhfuil an tionchar is mó i dtéarmaí cuairteoirí nua a mhealladh ó mhargaí croiláir.

Ar phríomhghné eile d'earnáil turasóireachta atá rathúil, tá ar ndóigh, timpeallacht agus tírdhreach nádúrtha na hÉireann. Ar feadh na bliana 2017, lean Fáilte Ireland lena chur chuige réamhghníomhach i leith inbhuanaitheacht comhshaoil trí ghlacadh le sárchleachtas agus bainistíocht a cuid gníomhaíochtaí agus tionscnaimh agus úsáid á bhaint acu as an tSamhail VICE (Cuairteoir, Tionscal, Pobal agus Timpeallacht) don Turasóireacht Inbhuanaithe atá aitheanta go hidirnáisiúnta. Aithníonn Fáilte Ireland, i ngach ní atá á dhéanamh acu, an tábhacht mhór a ghabhann le hacmhainní nádúrtha na tíre a chosaint agus a fheabhsú, agus leanann Fáilte Ireland ag obair leis an tionscal le hinbhuanaitheacht comhshaoil a chur chun cinn.

TUILLEADH GNÓ A THABHAIRT CHUN NA TÍRE

I dtéarmaí deiseanna trádála nua agus gnó nua a bhunú sa mhargadh fóillíochta, chruthaigh Fáilte Ireland beagnach 100 deis nua i measc gníomhairí taistil agus oibreoirí móra turais thar lear ar fud a trí branda taithí agus rinneadh oiriúnú ar 50 acu sin. Chuir na deiseanna seo 150,300 oíche lóistín breise incriminteacha ar fáil ar fud na trí bhranda taithí. D'oibrigh Fáilte Ireland go dlúth freisin le hidirghabhálaithe bealaí agus le ceannaitheoirí chun a chinntiú go bhfuil breis is 200 turas brandáilte ar díol thar lear anois, a chuireann Slí an Atlantaigh Fhiáin, Sean-Oirthear na hÉireann agus Baile Átha Cliath chun cinn.

Le linn na bliana, bunaíodh ardáin nua trádála don tionscal san earnáil phléisiúir (Private Leisure Forums - California) agus an earnáil Óige agus Eachtraíochta (ITB Berlin - Youth, Adventure and Responsible Travel Hall). Chuir Fáilte Ireland trí imeacht gailf ar fáil ar oileán na hÉireann, i mBaile Átha Cliath agus i mBéal Feirste agus ag Comórtas Oscailte na hÉireann.

Sa bhliain 2017, rinne Fáilte Ireland óstáil freisin ar an cheann de na mórdhíoltóirí turais is mó sa Ríocht Aontaithe, Albatross Tours, agus ar ocht nduine dhéag (18) dá gcuid cliant sa leath thuaidh de Shlí an Atlantaigh Fhiáin, ag cur ardán ar fáil do 25 soláthróir Éireannacha lena dtáirge agus taithí a chur ar díol sa bhliain 2018. Mar thoradh ar an ngníomhaíocht seo, chuir na mórdhíoltóirí lena gcuid díolacháin in Éirinn sa bhliain 2018, a chuaigh i gcoinne treocht an Bhreiteamachta. Rinne Fáilte Éireann, mar fhreagra díreach ar na dúshláin atá i ndán dúinn mar gheall ar an mBreiteamach, óstáil ar thuras eolas gailf i mBaile Átha Cliath, turas ar Shlí an Atlantaigh Fhiáin agus ar Shean-Oirthear na hÉireann do chúig dhuine dhéag (15) oibreoir turais agus meáin ón Áise, ar mhaith leis an deis atá ag gabháil leis an bhfás láidir ar thaisteal gailf ón gCianoirthear a thapú.

Bhí foireann Forbartha Gnó Fáilte Éireann gnóthach freisin sa bhliain 2017 agus iad ag díriú ar an margadh a bhaineann leosan, trí sheachadadh a dhéanamh ar ocht gcinn de Phleananna Comhghníomhaíochta i gcomhpháirtíocht le Turasóireacht Éireann. Tá na pleananna seo leagtha amach chun ailiniú leis an infheistiú atá á dhéanamh ar an dá ghníomhaireacht chun cur an méid is fearr is féidir leis na torthaí ón turasóireacht in Éirinn. Tá cláir nua ar Shlí an Atlantaigh Fhiáin agus ar Shean-Oirthear na hÉireann mar thoradh ar an ngníomhaíocht seo

a bheidh le díol sna Stáit Aontaithe, sa Fhrainc, sa Bhreatain Mhór agus sa Ghearmáin sa bhliain 2018.

Reáchtáil Fáilte Éireann tionscnamh píolótach freisin chun cabhrú le hoibreoirí turais agus gníomhaíochta rochtain a fháil ar an margadh idirnáisiúnta trí chainéil ar líne – rud a bhí dian ar na hoibreoirí seo roimhe seo. Rinneadh seachadadh ar an tionscnamh píolótach ar Shlí an Atlantaigh Fhiáin le hardán díolacháin ar líne ar a dtugtar Bókun agus atá lonnaithe san Íoslainn. Tar éis óstáil a dhéanamh ar cheardlanna i nGaillimh agus i gCathair na Mart, tá 33 cuideachta agus 131 táirge agus taithí á ndíol ar líne anois agus is féidir leo siúd atá ag úsáid an chórais iad a chrosdhíol - ag oscailt suas na féidearthachta le treallús a chur faoi oícheanta lóistín incriminteacha agus ag spreagadh cuairteoirí le tamall níos faide a chaitheamh sa dá cheantar seo.

Tháinig borradhfaoi chomhpháirtíochtaí straitéiseacha Fáilte Ireland le Cumann na gComhlachtaí Taistil in Éirinn (ITOA) sa bhliain 2017 tráth ar oibríodh i gcomhpháirtíocht le 21 chomhalta den ITOA, chomh maith le hoibreoirí turais a bhí lonnaithe in Éirinn agus nár chomhaltaí den ITOA iad agus le Cuideachtaí Socraithe Ceann Scribe (DMC'nna). Rinne Fáilte Ireland óstáil ar 35 ionadaí dá gcuid ar thurais eolais ar Shean-Oirthear na hÉireann agus ar Shlí an Atlantaigh Fhiáin le taithí a chur i láthair maidir leis an táirge i ngach ceantar branda. Chuir Fáilte Ireland treallús faoi chlár píolótach freisin le hoibreoirí atá lonnaithe in Éirinn agus le DMC'nna a spreagadh chun cláir nua atá cruthaitheach a fhorbairt agus a léiríonn an Leath Thuaidh den oileán. Chruthaigh an "comórtas" seo idir na hoibreoirí naoi gcinn de chláir nua, agus tá trí cinn acu sin á ndíol cheana féin i Stáit Aontaithe Mheiriceá agus san Eoraip don bhliain atá amach romhainn.

Cionn Mhálanna, Co. Dhún na nGall

BORRADH A CHUR FAOIN TURASÓIREACHT GNÓ AR FUD NA RÉIGIÚN

Leanann an Turasóireacht Gnó de bheith ar cheann de na cineálacha turasóireachta is brabúsaí agus tá cuairteoirí ag taisteal go hÉirinn chun críocha gnó agus iad ag caitheamh trí oiread is atá á chaitheamh ag gnáthchuireoir.

Chun a chinntiú go leanann an rathúlacht seo sna blianta atá romhainn, faoi dheireadh na bliana 2017 bhí 633 deis maidir le himeachtaí gnó idirnáisiúnta ar na bacáin ag Fáilte Ireland don bhliain atá romhainn. Déanfar tuilleadh forbartha ar na deiseanna seo le raon iomlán tacaíochtaí praiticiúla agus airgeadais chun cabhrú lena gcomhlíonadh.

I gcomhpháirtíocht le Turasóireacht Éireann – faoin mbranda Meet in Ireland – d'eagraigh agus thacaigh Fáilte Ireland le láithreachtaí ón tír seo ag 45 príomhardán díolacháin idirnáisiúnta chun deis a thabhairt do ghnólachtaí Éireannacha bualadh le (MICE) (cruinnithe, dreasachtaí, comhdhálacha agus imeachtaí) ceannaitheoirí ó thar lear. Sheol Fáilte Ireland láithreán gréasáin nua turasóireachta gnó den scoth - meetireland.com – a chuireann ardán ar fáil do cheannaitheoirí ar fud an domhain ar Éirinn mar áit saoire ar leith.

Chun treallús a chur faoi fhás sna réigiúin, feidhmíonn Fáilte Ireland comhaontú seirbhíse leis an Regional Convention Bureau trína gceanglóidh Fáilte Ireland an leibhéal gnó a fhaigheann siad go díreach leis an maoiniú RCB. Sa bhliain 2017, fuarthas €36m eile do réigiúin na hÉireann, a sháraíonn an sprioc €27m.

Bhí forbairt a dhéanamh ar shaineolas agus ar acmhainn an tionscail sa Turasóireacht Gnó mar phríomhpháirt d'obair Fáilte Ireland sa bhliain 2017. Ar aon dul leis sin, rinne Fáilte Ireland óstáil ar an gcéad chuairt riamh ón SITE Global Board and Foundation; grúpa de cheannairí domhanda MICE a roinn tuiscint agus foghlaim le 250 Príomhsholáthróir MICE na hÉireann ag fóram oideachais.

Níos faide amach sa bhliain 2018, leanfaidh Fáilte Ireland le hinfeistíocht a dhéanamh i dTurasóireacht an Ghnó ar mhaithe le deiseanna gnó ar luach €165m a bhaint amach. Díreofar tosaíochtaí straitéiseacha ar chur an méid is fearr is féidir le deiseanna a ghiniúint do na blianta atá romhainn agus le cur leis an scaipeadh réigiúnach.

Aithneoidh Fáilte Ireland, ar mhaithe le leanúint leis an treocht láidir ó thaobh fáis, agus tabharfaidh tacaíocht d'imeachtaí dúchasacha agus a bhfuil an acmhainneacht acu líon suntasach de thoscairí a mhealladh. Go hidirnáisiúnta, táthar chun feachtas feasachta láidir a sheoladh agus beidh margáí nua á bhfiosrú ag an fhoireann, lena n-áirítear, Tuisceart na hEorpa agus Deisceart na hEorpa agus an Astráil. Déanfar taighde a stiúradh maidir leis an fhéidearthacht ó thaobh gnó ó mhargáí na hIndia agus Margáí na Síne.

TACÚ LE TIONSCAL ATÁ LÁIDIR

Ar phríomhfhócas ó thaobh obair Fáilte Ireland tá cur le tionscal atá láidir agus nuálach, ag an bhfuil an teacht aniar agus an inoiriúnaitheacht le haghaidh a thabhairt ar threochtaí agus ar mhargáí atá ag athrú. Bhí cur le cumas an tionscal ríthábhachtach do sheachadadh straitéiseach Fáilte Ireland sa bhliain 2017.

Tá Fáilte Ireland tar éis a bheith ag obair anois le 800 gnólacht agus le hionadaí tionscal ar fud na tíre trína 'Clár Bí Ullamh don Bhreathimeacht' chun a bheith ag súil agus chun déileáil le haon imthosca breise ó thionchar an Bhreathimeachta, agus le híoslághdú a dhéanamh ar aon rónochtadh maidir leis an margadh thar lear is gaire don tír seo. Tá Fáilte Ireland, go háirithe, ag cabhrú le gnólachtaí le measúnú a dhéanamh ar na rioscaí atá ann don ghnó atá acu, freagairt do na hathruithe atá á mbrath acu faoi láthair, pleanáil a dhéanamh d'aon rud a d'fhéadfadh tarlú, agus athrú chuig margáí eile lena chinntiú go bhfuil cothromas sa mheascán custaiméirí atá acu.

Le linn na bliana 2017, lean Fáilte Ireland freisin le raon tacaíochtaí do ghnó na turasóireachta a sheachadadh chun cabhrú leis an tionscal iomlán le feabhas a chur ar a n-acmhainn díolacháin le fócas soiléir le cur an méid is fearr is féidir le feidhmiú an ghnó ar feadh na bliana. Áirítear leis seo, cur le saineolas maidir le húsáid cainéil dhigiteacha, seachadadh a dhéanamh

ar sheirbhís ar ardchaighdeán agus taithí iontach bia a chruthú do chuairteoirí ó gach cearn den domhan. Ar an iomlán, rinne rannán Forbartha Fiontair Fáilte Ireland seachadadh ar 200 clár gnó ar ardchaighdeán do bhreis is 5,500 cliant in os cionn 4,300 gnólacht anair.

Le linn na bliana 2017, lean Fáilte Ireland le forbairt a dhéanamh ar go leor dá cuid clár oiliúna agus tacaíochta, lena n-áirítear Clár Forbartha Díolacháin Idirnáisiúnta, Máistir-rang i mBainistíocht Ioncaim, Bainistíocht Ioncaim do Nithe is Díol Spéise, agus Clár Forbartha Feidhmiúcháin nua Foras Bainistíochta na hÉireann agus Fáilte Ireland chomh maith le Clár nua Sársheirbhíse creidiúnaithe.

Chuir Fáilte Ireland tacaíocht shuntasach ar fáil don Chlár Printíseachta Náisiúnta do Commis Chef faoi stiúir an tionscail sa bhliain 2017. D'oibrigh Fáilte Ireland, go háirithe, leis na príomhpháirtithe leasmhara laistigh den tionscal lena chinntiú go raibh gné oiliúna láidir 'ag an obair' ag gabháil leis an gclár.

Tá sé cruthaithe ag Aonad Taighde Fáilte Ireland arís eile go bhfuil an tAonad sin ina acmhainn sárluachmhar don tionscal trína léargais údarásach ar fheidhmíocht, treochoí atá ag teacht chun cinn, ar mhargaí agus ar thaithe cuairteora. Rinneadh coimisiúnú ar cheithre mhórhionscadal sa bhliain 2017 – Taisteal Eachtraíochta, Taisteal le haghaidh Pléisiúr, Léarscáilíú Cainéil agus Teicneolaíochtaí

Bunathraitheacha ar Líne. Chuir gach aon cheann de na píosaí taighde sin léarscáil bhealaigh ar fáil do ghníomhaíocht forbartha gnó sna ceithre réimse seo do na blianta atá romhainn, agus thug an deis do Fáilte Ireland na cainéil lena mbaineann an cumas is mó a shainmhíniú go soiléir le tionchar dearfach a bheith acu ar oícheanta lóistín incriminteacha a ghintear sna réimsí seo.

AG CUR NA HÉIREANN MAR CINN MAR PHRÍOMHCHEANN SCRÍBE DO CHUAIRTEOIRÍ

Agus an margadh saoire intíre ag soláthar gníomhaíochta ar feadh na bliana, ar fiú luach de thart ar €1.9bn é, rinne rannán margáíochta Fáilte Ireland infheistíocht os cionn €4m le forbairt agus seachadadh a dhéanamh ar ábhar meáin atá cruthaitheach agus éifeachtach leis an margadh saoire intíre a threisiú.

Sa bhliain 2017, sheol Fáilte Ireland feachtas tomhaltóra baile do Shean-Neasoirtheor na hÉireann ar a dtugtar “Great Stories Stay with You Forever”. Díriodh san feachtas seo ar ghnó lasmuigh den séasúr a fhás, agus chruthaigh an feachtas tóir thar na bearta, tráth ar fhéach nó ar chuala os cionn 90% den daonra fógraíocht Fáilte Ireland maidir leis an feachtas.

Den chéad uair riamh, rinne Fáilte Ireland sruthú beo thar trí lá i mí na Nollag ar Chriantstad an Gheimhridh ó Shlí an Bhrú. Thiúnáil beagnach 20,000 duine isteach beo ó thart timpeall an domhain agus bhí an ghníomhaíocht ar uimhir a haon ar YouTube ar feadh dhá lá. Go dtí seo, féachadh os cionn 500,000 uair ar an gcráoladh agus rinne na meáin náisiúnta clúdach leathan air. Chomh maith leis an ngníomhaíocht seo, bhí 2.5m rannpháirtíocht dhigiteach ag Fáilte Ireland, agus tugadh os cionn 500,000 cuairt ar an láithreán gréasáin chun féachaint ar Shean-Oirthear na hÉireann.

Sheol Fáilte Ireland feachtas nua freisin do Shlí an Atlantaigh Fhiáin le treallús a chur faoi ghnó lasmuigh den séasúr le linn an earraigh agus an fhómhair– áiríodh air seo fógraíocht nua teilifíse. Reachtáladh an feachtas seo ar mheáin lasmuigh, ar raidió agus ar na meáin dhigiteacha le nuashonruithe á léiriú ar fud na meáin shóisialta agus an láithreán gréasáin. Arís, d'fhéach nó chuala os cionn 90% den daonra an fhógraíocht seo.

Chomh maith leis sin, sheol Fáilte Ireland feachtas tiomnaithe Star Wars, lena n-áirítear, fógra nua do phictiúrlanna, mhair tréimhse an fheachtais sé seachtaine ar na meáin dhigiteacha agus ar na meáin shóisialta. Rinne sé sin comhlánú ar Sceilg Mhichíl a bhí le feiceáil sa scannán nua agus é mar aidhm treallús a chur faoi thurasóireacht sa cheantar. Rinneadh teagmháil le os cionn 600,000 tríd an bhfógra sa phictiúrlann agus tugadh os cionn 150,000 cuairt ar leathanach gréasáin Star Wars.

Ar an iomlán, rinneadh 4.5m teagmháil dhigiteach le branda Shlí an Atlantaigh Fhiáin agus tugadh 1.5m cuairt ar an láithreán gréasáin le linn na bliana 2017.

Chuir Fáilte Ireland feachtas maidir le ceann scríbe cathrach idirnáisiúnta i bhfeidhm do Bhaile Átha Cliath i gcomhpháirtíocht le Turasóireacht Éireann ar feadh sé seachtaine ar fud an iliomad margáí. Ar

an iomlán, rinneadh 13m teagmháil dhigiteach leis an mbranda agus tugadh os cionn 2m cuairt ar an láithreán gréasáin. Áirítear ar roinnt de bhuaicphointí an chláir ón mbliain 2017, bhí Baile Átha Cliath liostaithe ar an ‘2018 Best of the World’ ag an iris, an *National Geographic Traveller*, a bhfuil clú agus cáil uirthi, mar cheann de na 21 ceann scríbe ‘nach mór cuairt a thabhairt air’ an bhliain seo chugainn.

Idir an dá linn, d'oibrigh Fáilte Ireland le Turasóireacht Éireann freisin le feachtas a chur chun cinn thar lear maidir le hÉirinn mar cheann scríbe, san áireamh anseo bhí sraith turais eolais sainoiriúnaithe do na meáin thar lear agus d'oibreoírí taistil idirnáisiúnta.

Rinne Roinn Poiblíochta Idirnáisiúnta Fáilte Ireland óstáil ar líon iomlán de 843 duine ó na meáin idirnáisiúnta sa bhliain in 2017, agus thug roinnt acu sin chuairt ar níos mó ná aon chlár amháin agus aon chruinniú amháin le os cionn 4,000 gnó Éireannach. Is ionann an Luach Comhionann Fógraíochta a bhí mar thoradh ar chlúdach thar lear na gcuairteanna seo agus €104.2m, le Comhshroicheadh de bheagnach 9.2bn léitheoir agus lucht féachana ó 19 margadh thar lear. Rinne Fáilte Ireland óstáil freisin ar 558 mblagálaí TBEX ar fud an domhain, agus bhí 5bn imprisean Twitter i gceist leis.

Chomh maith leis sin, rinne Foireann Trádála Idirnáisiúnta Fáilte Ireland seachadadh ar 60 plean turais do Cheannaitheoirí Idirnáisiúnta ó 20 margadh ar fud Shean-Oirthear na hÉireann, Slí an Atlantaigh Fhiáin agus Baile Átha Cliath.

Rinne siad óstáil ar 1,337 gceannaitheoir idirnáisiúnta le linn na dturas eolais seo, agus d'fhreastail 360 acu ar cheardlanna in Éirinn le linn na bliana. Chuir Fáilte Ireland, trína turais, ceardlanna agus imeachtaí líonraithe, deiseanna ar fáil do 1,456 ionadaí ón tionscal in Éirinn ó thaobh a bheith rannpháirteach leis na ceannaitheoirí seo.

Rinne Fáilte Ireland, mar sméar mullaigh, earcú ar 311 ionadaí ón tionscal in Éirinn ar fud na trí thaithe branda, le freastal ar 52 ardán díolacháin difriúla i 20 margadh idirnáisiúnta – a chinntíonn go bhfuil Éire ar phleananna turais ar fud an domhain don bhliain seo romhainn agus níos faide ar aghaidh. .

CONCLÚID

Deimhníonn an tsraith iomlán seo d'fhigiúirí don bhliain 2017 an méid a bhí á rá ag gnólachtaí turasóireachta agus ag an tionscal linn ina iomláin ar feadh na bliana. Tá líon na dturasóirí ón mBreatain síos, tá líon na dturasóirí ón Eoraip suas agus sháraigh líon na dturasóirí ó Mheiriceá Thuaidh, le fás dédhigiteach, an líon turasóirí a rabhtas ag súil leo.

Gan amhras, is údar inní an titim sa mhargadh thar lear is mó a bhí againn i dtéarmaí méide agus níl aon dabht ann ach go mbeidh na blianta atá romhainn dúshlánach. Tá Fáilte Ireland ag obair leis na céadta gnólacht ar fud na tíre trínár gclár 'Bí Ullamh don Bhreiteimeacht' maidir leis na hiarmhairtí breise ar chóir a bheith ag súil leo agus a bheith ullamh dóibh a d'fhéadfadh a bheith mar thoradh ar an mBreiteimeacht, agus le híoslaghdú a dhéanamh ar aon rónochtadh maidir leis an margadh thar lear is gaire don tír seo.

Sa bhreis air sin, tá Fáilte Ireland ag obair le gnólachtaí freisin chun cuidiú leo éagsúlú a dhéanamh agus an gnó a dhíriú ar mhargaí eile, a bhfuilimid ag súil leo a bheith níos láidre, lena n-áirítear, margáí atá ag teacht chun cinn ar nós na Síne agus an Meánoirthear.

Má táimid chun cothabháil a dhéanamh ar an fhás iontach a bhí againn sa bhliain 2017, ní mór dúinn leanúint le hinfheistíocht a dhéanamh i nithe is díol spéise iad ó thaobh na turasóireachta, ar ghníomhaíochtaí agus ar thaithí nach bhfuil a shárú le fáil lena chinntiú go bhfuil an méid atá á thairiscint againn ar an talamh láidir agus in ann cuairteoirí ar fud an domhain a mhealladh chun na hÉireann, go háirithe na cuairteoirí sin ó mhargaí thar lear lena mbaineann an acmhainneacht is fearr.

Thar aon rud eile, ní mór do ghnólachtaí turasóireachta a bheith ar an airdeall de shíor le cothabháil a dhéanamh ar iomaíochas agus ar inoiriúnaitheacht i ndomhan lena mbaineann an oiread sin luaineachta le rátaí malairte agus le roghanna láidre an tomhaltóra ó thaobh luach ar airgead. Tá an pointe deiridh seo tábhachtach go háirithe i dtéarmaí cothabháil a dhéanamh ar dhea-cháil na hÉireann thar lear – do chuairteoirí a thagann thar lear, tá caighdeán agus an luach atá á fháil ar a gcuid airgid mar ghné ollmhór do chuairteoirí maidir lena mbarúil ar cheann scríbe agus cibé an mbeadh an ceann scríbe sin á mholadh acu do dhaoine eile nó nach mbeidh. Ar mhaithe lena chinntiú go mbeidh ar ár gcumas leanúint le fáilte a chur go héirinn roimh líon turasóirí níos mó ná riamh sna blianta atá romhainn, tá sé rithabhachtach go ndéanann an tionscal iarracht níos mó ná riamh le luach ar airgead a chur ar fáil ionas go mbeidh an tír in ann a dhul in iomaíocht mar cheann scríbe den scoth do chuairteoirí. Má chruthaíonn muid cáil dúinn féin mar cheann scríbe nach bhfuil mórán luach le fáil ann ar airgead, d'fhéadfadh sé blianta a thógáil orainn sula mbeimid in ann é sin a chur ina cheart.

Cé go léiríonn taighde Fáilte Ireland féin go bhfuil neart leapacha óstáin i mBaile Átha Cliath, agus go mbeidh an brú ag dul i laghad faoin mbliain 2020, beidh riachtanas ann i gcónaí do níos mó acmhainneachta ó thaobh na cóiríochta i mórshuíomhanna turasóireachta, lena n-áirítear an Ardchathair. Le linn na bliana atá romhainn agus ní faide ar aghaidh, leanfaidh Fáilte Ireland le tacaíocht a thabhairt don tionscal agus le hinfheistíocht a threorú trí fhaisnéis a sholáthar maidir leis an áit ina bhféadfadh an t-éileamh is airde a bheith chomh lena chinntiú go dtagann fás go hinbhuanaithe ar an turasóireacht.

Ní mór dúinn leanúint lenár gcuid oibre le scaipeadh na gníomhaíochta a roinnt ar fud na hÉireann, le tionscal turasóireachta a chur chun cinn a bheidh

inbhuanaithe i gceart agus lena chinntiú go mbeidh ar chumas gach réigiún sa tír leas a bhaint as an fhás turasóireachta. Tá torthaí á léiriú cheana féin ag branda taithí réigiúnach Shean-Oirthear na hÉireann ó thaobh treallús a chur faoi ghníomhaíocht turasóireachta sa chuid sin den tír agus tá dóchas den chineál céanna againn don bhranda taithí réigiúnach nua atá le foilsiú do Lár na Tíre i dtús na bliana 2018. Ar an gcuma chéanna, tá níos mó béime curtha againn ar an réimse thuaidh de Shlí an Atlantaigh Fhiáin ó thaobh teacht i dtír ar an acmhainneacht atá sa réimse sin. Tá go leor eile le déanamh, áfach, i dtéarmaí scaipeadh spásúil turasóireachta atá folláin a chruthú.

Tá acmhainneacht mhór ann i gcónaí le feabhas a chur ar chreatlach sóisialta agus geilleagrach na tíre tríd an turasóireacht – is tionscal atá ann atá in áit uathúil le poist agus rathúnas a chruthú i ngach cearn den tír, agus tugann an tionscal mórtas cine is ceantair do phobail áitiúla. Leanfaidh Fáilte Ireland lena gcuid oibre le gnólachtaí agus le heagraíochtaí fud fad na tíre chun páirt a bheith acu i mbaint amach na hacmhainneachta seo.

Léiríonn na figiúirí gur bliain den scoth a bhí sa bhliain 2017 ach ní féidir le tionscal na turasóireachta a gcuid maidí a ligean le sruth. Tá sé rithabhachtach go leanfaimid orainn le hinfheistíocht a dhéanamh agus tacaíocht a thabhairt d'fhás laistigh d'earnáil na turasóireachta le béim faoi leith ar leathnú a chur ar sheasúr na turasóireachta do go leor oibreoirí agus le treallús a chur faoi ghníomhaíocht sna codanna sin den tír a gcreidimid go bhfuil acmhainneacht ann do líon níos mó cuairteoirí agus fáis. Bainfidh na blianta atá romhainn freisin leis an turasóireacht a chur ar an gclár oibre náisiúnta maidir le fás agus le poist.

Go pearsanta, is mian liom mo bhuíochas a ghlacadh leis an gCathaoirleach agus leis an Údarás as a gceannaireacht agus a dtiomantas agus le foireann Fáilte Ireland atá ag oibriú go crua ar fud gach réigiún sa tír chun an tionscal a fhás agus a leathnú – agus tá na torthaí sin le feiceáil go soiléir i dtuarascáil an lae inniu agus i bhfás leanúnach na turasóireachta. Léiríonn na torthaí atá leagtha amach anseo freisin ár gcomhpháirtíocht láidir oibre, go háirithe lenár gcomhghleacaithe i dTurasóireacht Éireann.

Ní bheadh an méid seo indéanta gan tacaíocht agus infheistíocht Rialtais. Is mian liom aitheantas a thabhairt don tacaíocht leanúnach a fuairamar ón Rialtas ar feadh na bliana 2017, go háirithe ón Aire Shane Ross T.D. agus ón Aire Stáit Brendan Griffin T.D. Ba mhaith liom buíochas a ghlacadh freisin leis an iar-Aire Stáit, Patrick O'Donovan T.D. Beidh ar ár gcumas, leis an gcomhordú ceart idir an Rialtas, gníomhaireachtaí na hearnála poiblí, gnólachtaí príobháideacha agus pobail áitiúla leis an turasóireacht a fhás níos cothroime ar fud na réigiún agus ar feadh na bliana, torthaí níos fearr fós a bhaint amach sna blianta atá romhainn.



Paul Kelly | Príomhfheidhmeannach, Fáilte Ireland



“...is tionscal atá sa turasóireacht atá in áit uathúil le poist agus rathúnas a chruthú i ngach cearn den tír, agus tugann an tionscal mórtas cine is ceantair do phobail áitiúla.”

Ráiteas Corparáideach

Don bhliain dar críoch an 31 Nollaig 2017

Rialachas Corparáideach

Tacaíonn agus aontaíonn Fáilte Éireann leis na caighdeáin rialachais chorparáidigh is airde agus déanann an eagraíocht na prionsabail infheidhmithe agus na treoirlínte a mhínítear sa *Chód Cleachtais Leasaithe chun Comhlachtaí Stáit a Rialú 2016* agus gach reachtaíocht Rialtais lena n-áirítear an Cód Caiteachais Phoiblí a chomhlíonadh.

Comhionannas

Is fostóir comhdheiseanna í Fáilte Éireann. Déanann an eagraíocht an reachtaíocht iomchuí chomhionannais ar fad a chur i bhfeidhm.

Sábháilteacht, Sláinte agus Leas

Rinneadh leas fostaithe agus cuairteoirí chuig maoin na heagraíochta a chosaint trí na caighdeáin sábháilteachta agus sláinte a chomhlíonadh go beacht. Tá an tÚdarás sásta go gcomhlíonann an eagraíocht forálacha an Achta um Shábháilteacht Sláinte agus Leas ag an Obair, 2005.

Saoráil Faisnéise

Sa tréimhse atá faoi athbhreithniú, fuair Fáilte Éireann 42 iarratas faoi reachtaíocht um Shaoráil Faisnéise.

Gníomhaíocht Oiliúna 2017

Don bhliain dar críoch an 31 Nollaig 2017

	2017
Clár Tionscail-bhunaithe (Tacaíochtaí Gnó)	5,505
Ardoideachas & Breisoideachas	1,141
Iomlán	6,646

Comhaltaí an Údaráis 2017

Don bhliain dar críoch an 31 Nollaig 2017

Freastal na gComhaltaí ar Chruinnithe Údaráis sa bhliain 2017

COMHALTA	IOMLÁN	CUIREADH TÚS LEIS AN TRÉIMHSE OIFIGE/ THÁINIG DEIREADH LEIS AN TRÉIMHSE
Michael Cawley	5	
Gerard Barron	5	
Susan Bergin	5	
Sean Boland	2**	** Tús leis an Tréimhse Iúil 2017
Francis Brennan	3	
Paul Carty	2**	** Tús leis an Tréimhse Iúil 2017
Jim Deegan	2*	* Deireadh leis an Tréimhse Bealtaine 2017
Bridget Halligan-Neville	2*	* Deireadh leis an Tréimhse Bealtaine 2017
Noel Kavanagh	5	
Mary Kerins	5	
Gina Murphy	4	
Margaret Ryan	2*	* Deireadh leis an Tréimhse Bealtaine 2017
Frankie Sheahan	1*	* Deireadh leis an Tréimhse Márta 2017
Mary Rose Stafford	2*	* Deireadh leis an Tréimhse Bealtaine 2017

MICHAEL CAWLEY
Chairman



Tar éis dó dul ag obair le Ryanair i mí Feabhra 1997, bhí ról lárnach ag Michael i dtaca le tairiscint phoiblí thosaigh (IPO) na cuideachta i mBealtaine na bliana sin agus ghlac sé freagrachtaí breise chuige féin mar Stiúrthóir Tráchtála i Meán Fómhair 1997. Chomh maith leis sin, rinne Michael maoirseacht ar an obair a bhain le liostú a áirithiú ar Stocmhalartán Londain i Meitheamh 1998. I mí Feabhra 2003, ceapadh Michael mar Phríomhoifigeach Oibriúcháin agus mar Leas-Phríomhfheidhmeannach.

Imíán Mhárta 2014, d'éirigh Michael as mar Phríomhoifigeach Oibriúcháin agus mar Leas-Phríomhfheidhmeannach i Ryanair agus tháinig sé chun bheith ina chomhalta den Bhord i gcáil Neamhfheidhmeannach an 1 Bealtaine 2014. Chomh maith leis sin, ceapadh ina Stiúrthóir Neamhfheidhmeannach é i Paddy Power Plc i mí Iúil 2013.

Is Cuntasóir Cairte é agus, roimhe seo, d'oibrigh Michael i roinnt tionscal éagsúil lena n-áirítear dáileachán agus monaraíocht. Bhí sé i gceannas ar cheannach amach ag an lucht bainistíochta in Athlone Extrusions sa bhliain 1991 agus, sula ndeachaigh sé ag obair le Ryanair, bhí sé ina Stiúrthóir Airgeadais sa Gowan Group atá i measc na gcuideachtaí príobháideacha is mó dá bhfuil ann in Éirinn.

Is de bhunadh Chorcaí é, tá sé pósta agus tá ceathrar clainne air.

GERARD BARRON



Is Gerard cathaoirleach ar *Comeragh's Wild Festival*, chomh maith le bheith ina dhuine de bhunaitheoir na féile sin, agus bhí ról gníomhach aige i bhforbairt Ghlasbhealach Phort Láirge.

Faoi láthair, tá sé ag obair mar Chúntóir Parlaiminteach i Seanad Éireann. Roimhe seo, bhí sé ina ionadaí tofa de chuid Chomhairle Chontae Phort Láirge ar feadh 15 bliana agus d'fheidhmigh sé mar Mhéara Contae sa tréimhse 2005-2006.

SUSAN BERGIN



Tá Bcomm ag Susan ó UCD agus is Cuntasóir Cairte agus Comhairleoir Cánach Cairte í. Fuair sí oiliúint mar Iníúcháir le ceann de na ceithre ghnólacht cuntasáiochta is mó cáil atá ann i mBaile Átha Cliath.

Sa bhliain 2010, le linn dí a bheith ag obair ina Stiúrthóir Airgeadais i nGrúpa Maoine agus Aíochta, ceapadh í chuig Údarás Fáilte Éireann agus, ó shin i leith, tá sí ag freastal mar chomhalta den údarás agus mar chathaoirleach ar an gcoiste iniúchta.

Sa tréimhse 2013/2014, bhí sí fostaithe ina Ceann Airgeadais agus Comhlíontachta, agus í ceadaithe ón mBanc Ceannais, le haghaidh Cuideachta idirnáisiúnta ar líne Seirbhísí Airgeadais. Ina dhiaidh sin, chuaigh sí ar ais chuig an tionscal aíochta agus, faoi láthair, oibríonn sí d'ionad mór le rá Imeachtaí, Taispeántas agus Comhdhála.

SEAN BOLAND



Tá Sean ina Chomhúinéir ar Hertz Ireland agus ag obair san Earnáil Carranna ar Cíos le 35 bliain anuas, cuid thábhachtach atá anseo de Thionscal na Turasóireachta. Thosaigh Hertz Ireland amach mar chuideachta dúchasach, agus tá siad i mbun rialú ar oibríocht Hertz le 25 bliain anuas, agus sa lá atá inniu againn, tá brandaí carranna ar cíos Hertz, Dollar, Thrifty agus Firefly á reáchtáil acu ar oileán na hÉireann.

Tá eagraíocht Hertz ag cur treallús faoi athruithe sa tionscal taistil trí thaisteal forleathan ar fud na cruinne le gnó a sheachadadh agus cothabháil a dhéanamh ar fhás seasmhach. D'oibrigh Hertz le agus tá caidreamh dlúth acu le formhór na n-eagraíochtaí a thugann turasóirí chun na hÉireann.

FRANCIS BRENNAN



Rugadh Francis, as an Park Hotel, Neidín, i mBaile Átha Cliath agus fuair sé oideachas i Scoil na hOllscoile Caitlicí, Sráid Liosáin. Bhain sé Ard-Diplóma amach sa Bhainistíocht Óstáin agus Lónadóireachta i gColáiste Bhaile Átha Cliath agus bhain sé B.Sc (Bainistíocht) amach i gColáiste na Tríonóide, Baile Átha Cliath.

Tá sé bainteach le roinnt eagraíochtaí agus, is iar-uachtarán náisiúnta de chuid SKAL International é agus is iar-stiúrthóir de chuid *Shannon Castle Heritage & Banquets*, agus, sa tréimhse 1994-97 ba é cathaoirleach Small Luxury Hotels of the World é. Faoi láthair, is é Comhairleoir SKAL International i leith na hÉireann é agus is láithreoir é ar chlár teilifíse faoi chúrsaí aíochta dar teideal 'At Your Service' ar RTÉ agus, chomh maith leis sin, feidhmíonn sé mar shaineolaí raidió trí thráchtairíocht a dhéanamh ar gach ní a bhaineann le cúrsaí aíochta. Chomh maith leis sin, tá trí leabhar móréilimh scríofa aige.

PAUL CARTY



Is Stiúrthóir Bainistíochta é Paul Carty le Guinness Storehouse, atá ar Uimhir 1 i measc nithe is díol spéise ó thaobh na turasóireachta in Éirinn, a chuireann fáilte roimh os cionn 1.7 milliún cuairteoir in aghaidh na bliana.

Tar éis dó a chuid oideachais foirmiúil a thabhairt chun críche, cuireadh oiliúint mar chócaire ar Paul i scoil óstáin Rockwell agus as sin chuaigh sé chuig Coláiste Bainistithe Óstán na Sionainne áit ar bhain sé céim amach le hOnóracha. Is iarmhac léinn de chuid Cornell University Nua-Eabhrac é.

JIM DEEGAN



Is é Jim Deegan Stiúrthóir an Ionaid Náisiúnta do Staidéir ar Bheartas Turasóireachta (NCTPS), Ollscoil Luimnigh (UL) agus is é an tOllamh le Beartas Turasóireachta é. Oileadh mar eacnamaí é agus baineann na nithe a gcuireann sé spéis iontu, agus a chuid foilseachán, le gach gné den bheartas poiblí i leith na turasóireachta. Chuige sin, is comhúdar é i dtaca leis an téacs a gceaptar ina leith gurb é an téacs ceannródaíoch é i ndáil le turasóireacht na hÉireann, is é sin le rá: *"Tourism Policy and Performance-The Irish Experience"* (1997) agus bíonn ailt á bhfoilsíú de shíor aige sna príomhírisí turasóireachta agus beartais phoiblí.

Sa bhliain 2016, chríochnaigh Jim téarma fadaithe cúig bliana ina Cheann ar an Roinn Eacnamaíochta in UL. Ghníomhaigh sé ar bhord roinnt cuideachtaí eárnála príobháidí agus bhí sé ina Chathaoirleach ar Treaty Radio Limited (Live 95FM) a díoladh le UTV Plc sa bhliain 2002.

BRIDGET HALLIGAN-NEVILLE



Tá cónaí ar Bridget i Loch Garman agus tá sí ag obair i dTionscal na Turasóireachta agus na hAíochta le níos mó ná daichead bliain.

Mar thoradh ar an taithí atá ag Bridget ar athrú agus ar fhorbairt laistigh den tionscal i rith an ama sin - agus mar thoradh ar thuiscint an-mhaith ar thábhacht mhéadaitheach na hearnála turasóireachta sa gheilleagar - tá léargas suntasach aici a mbaineann sí leas as le linn gnóthaí an Údaráis a phlé.

NOEL KAVANAGH



Fuair Noel a chuid oideachais i Crescent College, Luimneach, agus fuair sé oiliúint mar bhainisteoir le Penneys/Primark.

Is é Úinéir/ Cathaoirleach an Kavanagh Group é - ón mbliain 1979 i leith - agus oibríonn sé 16 Shármhargadh Supervalu ar fud na hÉireann agus sa Ríocht Aontaithe. Chomh maith leis sin, is é Noel Úinéir/Oibritheoir Óstán Wyatt i gCathair na Mart, Co. Mhaigh Eo (ón mbliain 1995 i leith) agus is é Cathaoirleach Amharclann Halla na Cathrach i gCathair na Mart é.

MARY KERINS



Tá freagracht ar Mary maidir le forbairt beartas agus athbhreithniú, chomh maith le gníomhaíochtaí maoirseachta agus comhlíontachta a chur i gcrích, i réimsí na Sláinte, na Sábháilteachta agus an Chomhshaoil, d'Údarás Aerfort Bhaile Átha Cliath (DAA) - in aerfoirt Bhaile Átha Cliath agus Chorcaí.

Chomh maith lena bheith ina comhalta de Bhord Fháilte Éireann, bhí sí páirteach in obair Thascfhórsa Turasóireachta Grow Dublin. Roimhe seo, bhí Mary ina Cathaoirleach ar Choiste Eacnamaíochta ACI na hEorpa agus bhí sí ina comhalta de Choiste Eacnamaíochta ACI Domhanda agus de Choistí ICAO, AEP/ANSEP. Tá PhD ag Mary sa Cheimic ón gColáiste Ollscoile, Baile Átha Cliath, agus tá sí ag obair leis an DAA le naoi mbliana déag.

GINA MURPHY



Is í Gina Dílseánach agus Bainisteoir Ginearálta Bhialann Hugo i mBaile Átha Cliath agus, roimhe seo, bhí bialanna aici in Uíbh Fhailí agus i Maigh Eo agus, chomh maith leis sin, rinne sí bainistíocht ar na bialanna sin. Is ball de Chumann Bhialanna na hÉireann (RAI) í agus bhí sí ina hUachtarán agus ina Leas-Uachtarán ar an eagraíocht sin. Chomh maith leis sin, bhí sí ina comhalta de Choiste Bainistíochta agus Stiúrtha an RAI ar feadh tamall maith blianta.

Chomh maith leis sin, bhí Gina ina Ionadaí na bhFostóirí ar an gComhchoiste Oibreachais (JLC) um Lónadóireacht agus, freisin, ina Ionadaí na hÉireann in HOGTREC - an Grúpa Stocaireachta Eorpach do thionscal na nÓstán, na mBialann agus na gCaiféanna atá lonnaithe sa Bhruiséil. Chomh maith leis sin, is minic a labhraíonn Gina os comhair cumainn éagsúla tráchtála agus tionscail mar aoichainteoir - lena n-áirítear Fóram Turasoíreachta Pharlaimint na hEorpa i Liospóin sa bhliain 2009.

MARGARET RYAN



Tá Margaret gníomhach sa tionscal turasoíreachta ón tráth a chaith sí sa choláiste i Luimneach. Mar chuid de shocrúchán oibre ó Ollscoil Luimnigh (UL), bhí sí ag obair le Shannon Castle Tours, ar feadh sé mhí ar dtús, agus is mar sin a thosaigh an dúil atá aici i gcúrsaí turasoíreachta. Fuair sí oiliúint mar Threoraí Turais Náisiúnta rud a thug tuiscint níos fearr di ar na táirgí go léir atá ar fáil ar oileán na hÉireann. Chuaigh sí ag obair le Ryan Hotels mar Bhainisteoir Díolachán agus d'fheidhmigh sí i bpoist éagsúla sular tháinig sí chun bheith ina Stiúrthóir Díolachán agus Margáiochta le haghaidh óstáin an ghrúpa in Éirinn, sa Ríocht Aontaithe, san Ísiltír, sa Bheilg agus sa Ghearmáin.

Sa bhliain 2000, bhunaigh sí a gnó Margáiochta féin agus cliant aici i ngach earnáil - lena n-áirítear gníomhaireachtaí turasoíreachta sa Tuaisceart agus sa Deisceart, Fiontair Bheaga agus Mheánmhéide (SME'anna), Tionscnóirí Turais, óstáin 4 agus 5 réalta - agus oibríonn sí ar fhorbairt táirgí nua, ar staidéir fhéidearthachta agus ar fhorbairt brandaí.

FRANKIE SHEAHAN



Scoir Frankie de bheith ina imreoir gairmiúil rugbaí idirnáisiúnta ar fhoireann na hÉireann sa bhliain 2009. huir sé Front Row Speakers ar bun ansin agus is é an eagraíocht sin an biúró cainteoirí is mó fáis dá bhfuil ann anois in Éirinn agus sa Ríocht Aontaithe.

Déanann siad cainteoirí, i réimsí na ceannaireachta, na spreagthachta, na hardfheidhmíochta agus na siamsaíochta, a aimsiú do chuid de na cuideachtaí agus de na brandaí is mó dá bhfuil sa domhan. Sa bhliain 2013, bhí baint aige leis an Pendulum Summit a chur ar bun agus, le ceithre bliana anuas, tá sé ar an gcruinniú mullaigh is ceannasaí ar domhan sa réimse gnó agus féinchumhachtaithe agus is é an cruinniú mullaigh is mó de chuid na hÉireann é a mbíonn os cionn 8000 duine ag freastal air.

MARY ROSE STAFFORD

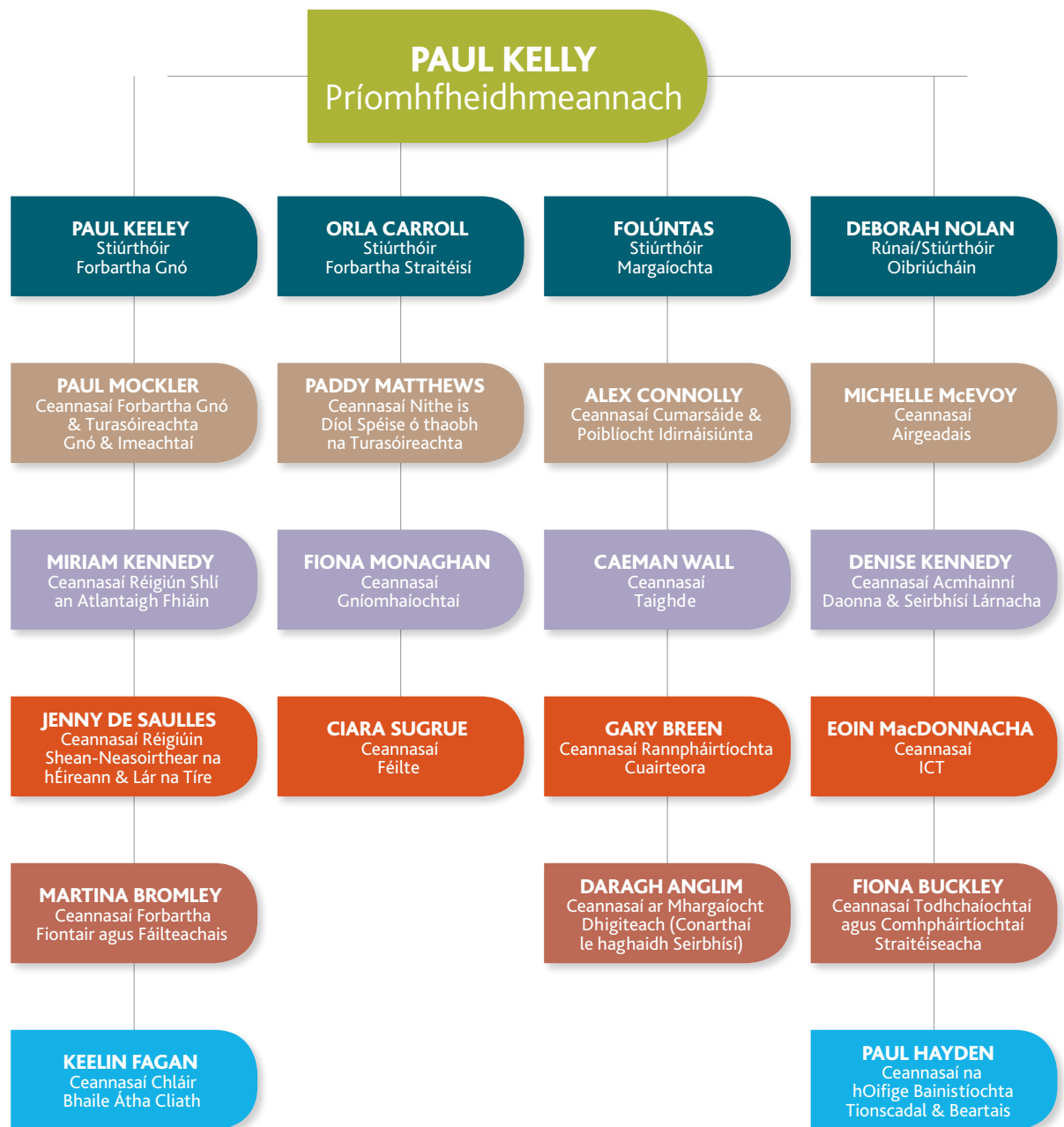


Is í Mary Rose Ceann na Roinne Óstáin, Ealaíon Cócaireachta agus Turasoíreachta in Institiúid Teicneolaíochta Thrá Lí agus, chomh maith leis sin, is í Bainisteoir Acadamh Aíochta & Turasoíreachta na hÉireann san Institiúid í.

Tar éis di céim i mBainistíocht Óstáin a bhaint amach in Institiúid Teicneolaíochta Bhaile Átha Cliath, Sráid Chathail Brugha, fuair sí taithí chúig bhliana déag sa bhainistíocht óstáin aici, idir thaithí náisiúnta agus idirnáisiúnta, agus speisialtóireacht á déanamh aici i mbainistíocht acmhainní, le linn di a bheith ag obair i Nua-Eabhrac, i Londain, i mBaile Átha Cliath agus i gCiarraí. Ón mbliain 2003, tá sí ag obair sa réimse oideachais trú leibhéal in Institiúid Teicneolaíochta Thrá Lí áit ar bhain sí céim Mháistreachta amach freisin. Tá dhá leabhar agus cuid mhór páipéar acadúil scríofa aici

Struchtúr na Roinne

Don bhliain dar críoch 31 Nollaig 2017



Uimhreacha¹ Turasóireachta 2013-2017

UIMHREACHA (000s) (Ioncam €mn)	2013 ⁴	2014	2015	2016	2017	% athrú 17 vs. 16
An Bhreatain	2,870	3,007	3,346	3,632	3,445	-5
	890.9	926.7	1,017.9	1,109.8	1,046.5	-6
Mórhír na hEorpa	2,346	2,490	2,880	3,102	3,256	5
	1,228.2	1,301.2	1,555.3	1,657.5	1,763	6
Meiriceá Thuaidh	1,039	1,146	1,294	1,477	1,715	16
	829	940.3	1,199.7	1,337.4	1,525.5	14
An Chuid Eile den Domhan	431	462	516	531	607	14
	367.7	428.1	492.6	533.3	588.9	10
Iomlán Thar Lear	6,686	7,105	8,036	8,742	9,023	3
	3,315.7	3,596.4	4,265.3	4,638	4,923.9	6
Tuaisceart Éireann ^{1 5 6}	1,572	1,708	1,492	1,358	1,315	-3
	304.5	334.4	338.2	366.9	371.3	1
Fáltais Iompróra ⁷	976	1,166	1,322	1,479	1,611	9
Cuairteanna Lá Céanna Thar Lear	35	41	38	48	53	10
Iomlán Intíre Tuilleamh Airgeadra Eachtrach Iomlán	4,631.3	5,137.7	5,963.5	6,613.0	6,959.2	5
Turais Intíre ^{2 3}	8,413	8,991	9,125	9,359	9,626	3
	1,533	1,713.5	1,725.3	1,797.7	1,879.1	5
Ioncam Turasóireachta Iomlán	6,164.3	6,851.2	7,688.8	8,410.7	8,838.3	5
Ioncam Turasóireachta Gan Fáltais Iompróra San Áireamh	5,188.3	5,685.3	6,366.8	6,931.7	7,227.3	4

1. Sainmhínear turasóirí mar chuirteoirí a fhanann oíche mar chuid dá dturas. Áirítear thuas i bhfigiúirí turasóirí ó thar lear turasóirí a thagann isteach trí chalafoirt agus aerfoirt Phoblacht na hÉireann (foinse CSO) agus turasóirí a thagann ar talamh via Tuaisceart Éireann (foinse NISRA).

1. Athbhreithnithe ag NISRA Bealtaine 2015

2. Athbhreithníodh sonraí 2012-2015 na tíre seo mar gheall cur chuige nua modheolaíochta an CSO, Lúnasa 2016

3. Sonraí Intíre 2016 athbhreithnithe ag an CSO, Nollaig 2017

4. Athbhreithníodh Ioncam Márta 2014

5. NISRA GBP: Tá sonraí caiteachais chónaitheoirí Thuaisceart Éireann á chur ar fáil in STE. 0.81948 an ráta malartaithe Euro in 2016. Foinse: Banc Ceannais na hÉireann

6. 2013 Athbhreithnithe ag an NISRA Bealtaine 2015, 2015 Athbhreithnithe in 2016

7. 2013 agus 2014 athbhreithnithe Márta 2016



Bearna Dhúlocha, Co. Mhaigh Eo

Ráiteas Éifeachtúlachta Fuinnimh 2017

Forléargas ar úsáid Fuinnimh in 2017

Faoi dheireadh na bliana 2017, bhí foireann de 321 nó coibhéis lánaimseartha (FTE'nns) de 298.4 agus 43 fhoirgneamh ag Fáilte Ireland. Laistigh de phortfóilió maoiné éagsúil na heagraíochta, tá 8 n-oifig Riaracháin, 23 Oifig Eolais Turasóireachta atá oscailte ar feadh na bliana (TIO'nna); tá 2 cheann acu sin ina n-oifigí riaracháin freisin, 6 Oifig Eolais Turasóireachta Séasúracha (oscailte ar feadh 7-8 de mhíonna in aghaidh na bliana), 4 Mhúsaem agus 2 fhoirgneamh atá folamh. As na 43 fhoirgneamh – tá 7 gcinn acu os cionn 500m² agus tá 12 fhoirgneamh liostaithe le Fardal Náisiúnta na hOidhreachta Ailtireachta.

I mí Aibreáin 2018 thuairiscigh Fáilte Ireland, trí chóras Monatóireachta agus Tuairiscithe (M&R) Údarás Fuinnimh Inmharthana na hÉireann (SEAI), úsáid fuinnimh de 1,999,798 kWh a bhí comhdhéanta de:

- 1,689,133 kWh leictreachais
- 310,684 kWh breosla (iontaise) teirmeach;
 - 215,424 kWh gás
 - 95,260 kWh ola téite

Sa bhliain 2016 thuairiscigh Fáilte Ireland úsáid fuinnimh de 2,155,502 kWh. Léiríonn sé sin spáráil fuinnimh de 155,704 kWh. Sa bhliain 2017, bhaineamar úsáid as 31,936 kWh níos mó leictreachais nuair a chuirtear i gcomparáid leis an mbliain 2016 é, bhaineamar úsáid, áfach, as 187,641 kWh níos lú fuinneamh teirmeach/breosla iontaise; 147,108 kWh níos lú gás agus 40,533 kWh níos lú ola le haghaidh téamh.

In ainneoin an méid atá luaithe thuas, ionas go bhfreastalóidh an Rialtas ar na spriocanna a dtugtar breac-chuntas orthu sa Phlean Gníomhaíochta Náisiúnta um Éifeachtúlacht Fuinnimh 2009-2020; "Déanfaidh an Earnáil Phoiblí a héifeachtúlacht fuinnimh a fheabhsú faoi 33%"; agus déantar an spáráil de 33% a ríomh bunaithe ar Riachtanas Fuinnimh Príomha Iomláine (TPER) eagraíochta.

Bhain Fáilte Ireland úsáid as 3,933,798 kWh TPER don bhliain 2017. Is laghdú 4,083,032 kWh TPER é sin i gcomparáid leis an mbliain 2016. Léiríonn sé seo laghdú 3.7% nó laghdú 149,234 kWh bliain ar bhliain. Is ionann an 3.7% spárála fuinnimh seo agus:

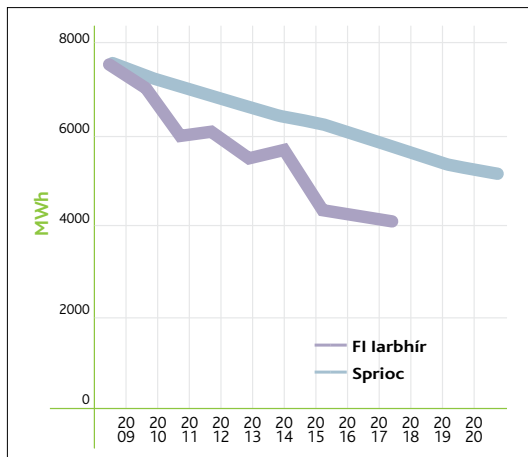
- 43,800 kWh níos mó leictreachais; is ionann an TPER leictreachais don bhliain 2017 agus 3,586,033 kWh suas ó 3,542,233 kWh ón mbliain 2016
- 193,034 kWh breoslaí iontaise. Is mar seo a leanas a bhí próifíl úsáide na mbreoslaí teirmeacha in 2017:
 - 151,842 kWh níos lú gás, laghdú ó 91,534 kWh in 2016 go 239,692 kWh in 2017
 - 41,192 kWh níos lú olaí téite, laghdú ó 149,266 kWh in 2016 go 108,074 kWh in 2017. Nuair a fhéachtar níos grinne air, léiríonn sé seo 18,601 kWh níos mó ceirísín agus 22,591 kWh níos lú ola gás

Cé gur tháinig íslíú 3.7% ar úsáid TPER Fáilte Ireland sa bhliain 2017, tháinig ardú ar cheannach an fhuinnimh sin. Sa bhliain 2017 bhí caiteachas de €322,582 (gan CBL san áireamh) ag an eagraíocht maidir lena riachtanais fuinnimh féin. Sa bhliain 2016 ba €315,084 (gan CBL san áireamh) an costas fuinnimh. Léiríonn sé seo ardú 2.38% i gcostais ón mbliain 2016 go 2017. Ag glacadh leis go raibh an t-ardú 2.38% i gcostais ar an laghdú 3.7% in úsáid fuinnimh – bheadh an tionchar airgeadais do Fáilte Ireland i bhfad níos airde dá mba rud é go bhfanadh an úsáid fuinnimh mar a chéile nó dá dtiocfadh ardú air. Is fiú a thabhairt ar aird freisin ó chuir Fáilte Ireland tús le tuairiscíú a dhéanamh ar úsáid fuinnimh ar bhonn bliantúil sa bhliain 2009; go bhfuil laghdú tagtha ar an gcaiteachas bliantúil ar Sholas/Teas/Cumhacht na heagraíochta ó €421,030 (gan CBL san áireamh) in 2009 go €322,582 in 2017. In imeacht naoi mbliana, d'éirigh linn íslíú beagnach €100,000 a

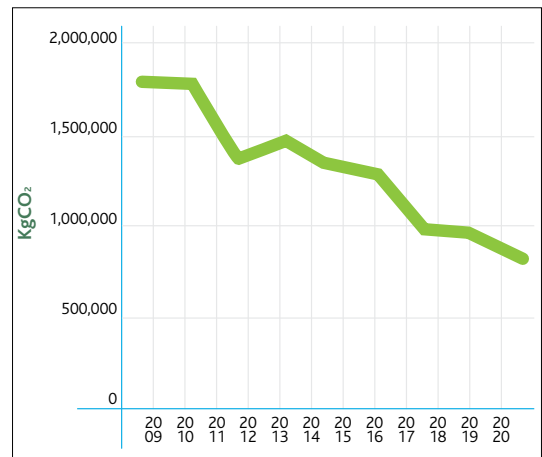
dhéanamh ar chostais fuinnimh na heagraíochta trí laghdú a dhéanamh ar úsáid fuinnimh na heagraíochta.

Ag glacadh leis gurbh iad na príomhróil atá ag Fáilte Ireland an t-ir a chur chun cinn mar cheann scribe turasóireachta, tá 'comhshaol glas' mar phríomhfhactóir ó thaobh Éire a chur chun cinn agus ó thaobh fás turasóireachta atá inbhuanaithe a chinntiú. Cuireann na hathruithe atá bainte amach go dtí seo maidir le húsáid fuinnimh Fáilte Ireland os cionn sprioc an Rialtais. Amhail deireadh na bliana 2017 tá laghdú 46.4% bainte amach againn ó thaobh úsáid fuinnimh ón mbliain 2009, an bhliain a úsáideadh mar bhonn-tomhas. Sa 2009 b'ionann an TPER agus 7,333,275 kWh, bhí sé 3,933,798 kWh sa bhliain 2017. Ciallaíonn sé sin 1,723,064 kgCO₂ in astuithe ceaptha teasa sa bhliain 2009. Faoi dheireadh na bliana 2017 bhí laghdú go 812,306 kgCO₂ déanta againn ar an lorg carbóin – íslíú 52.8%.

CEANGLAIS FUINNIMH PRÍOMHÚIL IOMLÁN FÁILTE IRELAND (TPER)



ASTUITHE CARBÓIN FÁILTE IRELAND - KGCO₂



NA GNÍOMHAÍOCHTA AR TUGADH FÚTHU SA BHLIAIN 2017

As an 46.4% spárála a bhaineadh amach go dtí seo ba sa bhliain 2017 a baineadh amach 3.7% de sin. Tá sé tugtha faoi deara againn gur féidir le hathruithe cothabhála/uasghrádaithe laethúla tionchar buan a bheith acu ar úsáid fuinnimh. Agus cothabháil ginearálta foirgnimh/uasghrádaithe ICT á mbreithniú tá Fáilte Ireland ar an eolas maidir leis an éifeachtúlacht fuinnimh a d'fhéadfaí a bhaint amach. Is féidir an spáráil 3.7% a baineadh amach sa bhliain 2017 a chur síos do na tionscnaimh seo a leanas:

- Rinneadh Soilse Éigeandála agus na Comharthaí Fear ag Rith ag Bealaí Amach Éigeandála sa cheanncheathrú i mBaile Átha Cliath a uasghrádú i Márta/Aibreán 2017 le spáráil fuinnimh measta de 2,114 kWh in aghaidh na bliana
 - Cuireadh comharthaí LED 1.5W in áit 12 comhartha Bealach Amach Éigeandála /Fear ag Rith comhartha 8W
 - Cuireadh soilse 10W LED in ionad na Soilse Éigeandála 10 x 28W ar na staighrí.
 - Cuireadh soilse 1.5W LED in ionad Soilse Éigeandála 18 x 18W
- Le linn an dara ráithe de 2017 rinneadh uasghrádú ar shoilse inár nOifig Eolais Turasóireachta sa Neidín. Bunaithe ar úsáid 1,200 uair an chloig sa bhliain (8 n-uair an chloig in aghaidh an lae, 5 lá

in aghaidh na seachtaine, 30 seachtain in aghaidh na bliana - oifig shéasúracha), meastar go ndéanfaidh an t-uasghrádú sin 1,426 kWh leictreachas a spáráil in aghaidh na bliana.

- Uasghrádaithe teasa – spáráil mheasta 14,028 kWh déanta ag athsholáthar a dhéanamh ar shean-aonaid 5kW i 2 Oifig Turasóireachta
 - I mí Aibreáin 2017, cuireadh 2 x 550W théitheoir painéil dhigiteacha leictreacha in ionad an aonaid 5kW AC san Oifig Eolais Turasóireachta i gCathair na Mart. Meastar go mbeidh spáráil leictreachais 6,552 kWh in aghaidh na bliana ann, bunaithe ar 1,680 uair an chloig úsáid in aghaidh na bliana (8 n-uair an chloig in aghaidh an lae, 6 lá in aghaidh na seachtaine, 35 seachtain ó Mheán Fómhair go hAibreán) i gceist leis sin

- I mí Aibreáin, cuireadh 1 x 550W théitheoir painéil dhigiteacha leictreacha in ionad an aonaid 5kW AC san Oifig Eolais Turasóireachta i gCorcaigh. Meastar go mbeidh spáráil leictreachais 6,552 KWh in aghaidh na bliana ann, bunaithe ar 1,680 uair an chloig úsáid in aghaidh na bliana (8 n-uair an chloig in aghaidh an lae, 6 lá in aghaidh na seachtaine, 35 seachtain ó Mheán Fómhair go hAibreán) i gceist leis sin
- **Athnuachan Crua-Earraí ICT**
- cuireadh freastalaí HP DL380p G8 in áit 1 x HP DL360 G5. Meastar go mbeidh spáráil fuinnimh leictreachais de 2,102 KWh in aghaidh na bliana i gceist leis seo
- Rinneadh athsholáthar ar 20 ríomhaire glúine; rinneadh 20 x HP Elitebook 820 ríomhaire glúine a chuir in áit 10 x Lenovo T510'nna (crua-earraí breise a bhí riachtanach don fhoireann bhreise). In ainneoin dúbailt ar bheith déanta ar na ríomhairí a ceannaidh i gcomparáid leis an méid ríomhairí a aistarraingíodh, meastar go mbeidh spáráil leictreachais 75 KWh fós i gceist in aghaidh na bliana - bunaithe ar úsáid bhliantúil 1,875 uair an chloig (7.5 uair in aghaidh an lae, 250 lá in aghaidh na bliana).

NA GNÍOMHAÍOCHTAÍ ATÁ BEARTAITHE DON BHLIAIN 2018

Agus dul chun cinn thar na bearta déanta go dtí seo, tá an dúshlán ann i gcónaí ó thaobh laghdú 3% in aghaidh na bliana a dhéanamh ar úsáid fuinnimh na heagraíochta. Chun cabhrú leis an sprioc seo a bhaint amach, tá sé beartaithe ag Fáilte Ireland tabhairt faoin méid seo a leanas:

Athnuachan Crua-Earraí ICT

- Meastar go mbeidh spáráil de 8,325 kWh in aghaidh na bliana bunaithe ar úsáid bhliantúil de 1,875 uair an chloig (7.5 uair in aghaidh an lae, 250 lá in aghaidh na bliana) ar athnuachan na gcrua-earraí seo a leanas atá beartaithe don bhliain 2018.
 - Cuirfear ríomhairí glúine HP Elitebook 820 in áit 30 x Lenovo T510'nna
 - Cuirfear ríomhairí deisce HP Prodesk 400 G4 in áit 100 x Dell Optiplex 980'nna
 - Cuirfear 100 monatóir x HP VH22 in áit 60 monatóir Lenovo ThinkVision LT2223p agus in áit 40 monatóir x Dell 1911p
- Tá sé beartaithe ag an ICT athnuachan a dhéanamh ar 10 lasc-chlár POE sa bhliain 2018 – tá sé i gceist athnuachan a dhéanamh ar 10 Netgear GS748TP le 10 gcinn de lasc-chlár Cisco SG300 52. Meastar go mbeidh spáráil leictreachais 13,578 kWh in aghaidh na bliana ag gabháil leis an athnuachan seo (bunaithe ar lasc-chláir a bheidh ag feidhmiú 24/7)

Uasghrádú Soilse:

- Táthar ag súil na tionscadail uasghrádaithe soilse seo a leanas a thabhairt chun críche faoi dheireadh na dara ráithe de 2018 agus meastar go gcruthóidh siad sin spáráil leictreachais de 5,181 kWh
 - Oifig Eolais Turasóireacht Shráid Uí Chonaill, Baile Átha Cliath: cuirfear lampaí 5.5W LED in áit 40 x 50W spotsolas. Spáráil de 4,357 kWh bunaithe ar úsáid 2,448 uaire an chloig in aghaidh na bliana (8 n-uair an chloig in aghaidh an lae, 6 lá in aghaidh na seachtaine, 51 seachtain in aghaidh na bliana) i gceist leis in
 - An Cheanncheathrú i mBaile Átha Cliath: cuirfear soilse 7W LED in áit 8 x 60W solas sa seanchlós. Bhí an spáráil de 823 kWh bunaithe ar 1,942 uaire úsáide in aghaidh na bliana (3 huair x 365 lá + 5.5 uaire, 7 lá in aghaidh na seachtaine, Deireadh Fómhair go Feabhra)

Tá sé beartaithe ag Fáilte Ireland 2 Oifig Eolais Turasóireachta a aistriú sa bhliain 2018:

- Corcaigh: Faoi dheireadh Ráithe 2 den bhliain 2018 tá sé i gceist an oifig a aistriú ó Shráid an Chapail Bhúí go hOifig Eolais Turasóireachta nua i Sráid Phádraig; sráid ina bhfuil níos mó daoine, a chiallaíonn go bhfuil sé oiriúnach don fheidhm. Maidir leis an áitreabh ar Shráid an Chapail Bhúí, foirgneamh ina bhfuil achar de 1,566m², tá Rátáil Fuinnimh an Fhoirgnimh (BER) de E1 ag an fhoirgneamh sin. Roimh fheistiú an fhoirgnimh nua ba D2 a bhí sa BER ag a bhfuil achar de 67m². Meastar go mbeidh ardú suntasach ar an rátáil seo tar éis an fheistithe nua agus go mbeidh níos mó deise ann úsáid a bhaint as fearais /feistis atá níos éifeachtúla ó thaobh fuinnimh le rátáil E a bheidh méadaithe faoi thrí. Cé nach bhfuil a fhios fós cén spáráil go díreach a bheidh i gceist, sa bhliain 2017 baineadh úsáid as 38,054 kWh leictreachais san fhoirgneamh ar Shráid an Chapail Bhúí
- Cill Chainnigh: Tá sé i gceist faoi dheireadh na bliana 2018 áitreabh a aistriú ó Theach Shee Alms, le hachar de 169m², struchtúr de chuid na 16ú hAois go hOifig Eolais Turasóireachta nua Chill Chainnigh, atá inrochtana do dhaoine faoi mhíchumas de chuid an 19ú hAois atá níos oiriúnaí don fheidhm, le hachar 58m², agus tá an foirgneamh ar an tSráid Ard; cóngarach don Mhíle Meánaoiseach. Cé nach bhfuil a fhios fós cén spáráil go díreach a bheidh i gceist le haistriú den sórt sin, sa bhliain 2017 baineadh úsáid as 29,194 kWh leictreachais in Oifig Eolais Turasóireachta Chill Chainnigh.

Tá Fáilte Ireland dóchasach ó thaobh tuilleadh laghdaithe a dhéanamh ar úsáid fuinnimh trí fheasacht agus eolas níos fearr i measc na foirne maidir le caomhnú agus inbhuanaitheacht fuinnimh. Déanfar roinnt clár maidir le bosca uirlisí agus laethanta ar chaomhnú agus ar inbhuanaitheacht fuinnimh a leathadh amach sa bhliain 2018.

Ráitis Airgeadais

Don Bhliain Dar Chríoch
31 Nollaig 2017

An Trá Mhór Strand (An Caol), Acaill, Co. Mhaigh Eo

Ráiteas Rialachais agus Tuarascáil Chomhaltaí an Údaráis

Rialachas

Bunaíodh an tÚdarás Náisiúnta Forbartha Turasóireachta (an tÚdarás) nó Fáilte Ireland mar a thugtar air faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta, 2003 le héifeacht an 28 Bealtaine 2003. Tá córas rialachais corparáide glactha ag Fáilte Ireland de réir dea-chleachtais.

Is Údarás Reachtúil é a bunaíodh faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta, 2003. Leagtar amach bunú, feidhmeanna agus freagrachtaí an Údaráis i gCuid 2 den Acht.

An tAire Iompair, Turasóireachta agus Spóirt a cheapann Údarás agus Cathaoirleach an Údaráis Náisiúnta Forbartha Turasóireachta (NTDA), a dhéanann ionadaíocht ar an Stát mar scairshealbhóir de facto an NTDA.

Dualgais an Údaráis

- Rinne an tÚdarás freagraíochtaí oibre i dtaobh Fáilte Ireland a reáchtáil ó lá go lá a tharmligean ar an bPríomhfheidhmeannach agus ar an bhfoireann bainistíochta. Ní dhéantar an dualgas atá ar an Údarás maoirsiú a dhéanamh go bhfuil feidhmeanna tarmligthe á gcomhlíonadh a mhaitheamh don Údarás ar chumhacht an tarmligin a chleachtadh.
- Monatóireacht a dhéanamh ar fheidhmíocht - fuair an tÚdarás tuarascálacha rialta ó fhoireann bainistíochta an chomhlachta agus ó fhochoistí an Údaráis.
- Thug an tÚdarás comhairle agus tacaíocht don Chathaoirleach, don Phríomhoifigeach Feidhmiúcháin agus don bhainistíocht.
- Shásaigh an tÚdarás é fein go bhfuil córais rialuithe airgeadais agus córais bainistíochta riosca dian agus inchosanta i bhfeidhm.
- Tá freagracht ar an Údarás as a chinntiú go ndéanfar córais éifeachtacha rialaithe inmheánaigh a chothabháil agus a fheidhmiú. Iarrtar ar an Údarás a dheimhniú don Aire cuí gach bliain go bhfuil córas oiriúnach rialaithe inmheánaigh (agus airgeadais) i bhfeidhm ag an gcomhlacht Stáit.
- Bhunaigh an tÚdarás, tríd an gCoiste Iniúchóireachta, Riosca agus Clárúcháin, nósanna imeachtaí chun an caidreamh cuí a choinneáil leis na hiniúcháirí seachtracha. Cé gur féidir le hÚdarás Comhlachta Stáit Coiste Iniúchóireachta agus Riosca a bhunú chun cuidiú le saincheisteanna a bhaineann le hiniúchóireacht, rialachas agus bainistíochta riosca a bhreithniú, is ar Údarás an Chomhlachta Stáit atá an fhreagracht maidir leis na cinntí deiridh sna réimsí seo agus as cinntí deiridh sna réimsí sin a dhéanamh.
- Choinnigh an tÚdarás é fein ar an eolas go hiomlán maidir le saincheisteanna straitéiseacha agus athruithe a mbeadh tionchar acu ar an gcomhlacht Stáit agus an timpeallacht ina bhfeidhmíonn sé.
- Chinntigh an tÚdarás go bhfuair comhaltaí neamhfheidhmiúcháin, arna gceapadh chuig an Údarás, litir fhoirmeálta ceapacháin ina leagtar amach go soiléir a bhfuiltear ag súil uathu i dtaobh a gcuid ama, tiomantais, seirbhís do choiste agus rannpháirteacht lasmuigh de chruinnithe Údaráis.
- Féadfaidh an tÚdarás, ó am go ham, coistí Údaráis den chineál sin a bhunú de réir mar is gá chun cuidiú leis a chuid dualgas a chur i bhfeidhm.

Freagrachtaí an Údaráis

Ceanglaítear ar an Údarás faoi Alt 27 den Acht um Údarás Náisiúnta Forbartha Turasóireachta, 2003 ráitis airgeadais a ullmhú sa bhfoirm atá ceadaithe ag an Aire Iompair, Turasóireachta agus Spóirt le cead ón Aire Caiteachais Phoiblí agus Athchóirithe.

Agus na ráitis airgeadais sin á n-ullmhú, éilítear ar an Údarás:

- beartais chuntasaíochta oiriúnacha a roghnú agus iad a fheidhmiú ar bhonn seasmhach;
- breithiúnais agus meastacháin a dhéanamh a bhíonn réasúnach agus ciallmhar;
- na ráitis airgeadais a ullmhú ar bhonn an ghnóthais leantaigh, sin mura mbíonn sé mí-oiriúnach glacadh leis go leanfaidh Fáilte Ireland ag feidhmiú;
- aon imeachtaí ábhartha ó chaighdeáin chuntasaíochta infheidhmithe a nochtadh agus a mhíniú.
- Tá an tÚdarás freagrach as taifid leordhóthanacha chuntais a choinneáil a léiríonn le cruinneas réasúnach ag aon tráth staid airgeadais an Údaráis agus a chuireann ar a chumas a chinntiú go gcomhlíonann na Ráitis Airgeadais Alt 27 den Acht. Tá an tÚdarás freagrach chomh maith as sócmhainní Fáilte Ireland a chosaint agus as céimeanna réasúnacha a ghlacadh le cosc a chur ar chalaos agus ar neamhrialtachtaí agus iad a aimsiú.

Struchtúr an Údaráis

Tá an tÚdarás comhdhéanta de Chathaoirleach agus dá ghnáthchomhalta déag atá neamhspleách ar chomhaltaí neamhfheidhmiúcháin an Údaráis. An tAire a cheapann iad. Ní bhíonn comhaltaí in oifig ar feadh tréimhse nach faide ná cúig bliana agus is féidir iad a athcheapadh téarma amháin eile ar a mhéad.

	DATE RESIGNED	DATE APPOINTED
Michael Cawley (Chair)		19/05/2014
Francis Brennan		04/07/2014
Gerard Barron		04/07/2014
Mary Kerins		Athcheaptha le héifeacht ón 04/07/2014
Susan Bergin		Athcheaptha le héifeacht ón 04/07/2014
Noel Kavanagh		Athcheaptha le héifeacht ón 30/06/2015
Gina Murphy		Athcheaptha le héifeacht ón 30/06/2015
Frankie Sheahan	31/03/2017	18/07/2011
Margaret Ryan	27/05/2017	09/10/2013
Bridget Halligan Neville	27/05/2017	03/07/2013
Séan Boland		04/07/2017
Paul Carty		04/07/2017
Jim Deegan	27/05/2017	03/07/2013
Mary Rose Stafford	27/05/2017	03/07/2013

Tá na fochoistí seo a leanas bunaithe ag an Údarás:

- An Coiste Iniúcháireachta, Riosca & Clárúcháin atá comhdéanta de Chathaoirleach agus ar a laghad beirt chomhaltaí eile, ar chomhaltaí neamhfheidhmiúcháin iad ar fad; tá an misean sonrath, comhdhéanamh, údaráis agus freagrachtaí an Choiste tugtha sna Téarmaí Tagartha, atá ceadaithe ag an Údarás.
- An Coiste Luach Saothair atá comhdéanta de Chathaoirleach agus ar a laghad beirt chomhaltaí eile, ar chomhaltaí neamhfheidhmiúcháin iad ar fad; tá sonraí ar chomhdhéanamh, údaráis agus ar fhreagrachtaí an Choiste leagtha amach i dTéarmaí Tagartha an Choiste, atá ceadaithe ag an Údarás.

- An Coiste Féilte agus Imeachtaí Cultúir, atá faoi láthair comhdéanta de Chathaoirleach agus ar a laghad beirt chomhaltaí eile, ar comhaltaí neamhfheidhmiúcháin iad ar fad; tá sonraí ar chomhdhéanamh, údaráis agus ar fhreagrachtaí an Choiste leagtha amach i dTearmaí Tagartha an Choiste, atá ceadaithe ag an Údarás.
- An Coiste Infheistíochta atá comhdéanta de Chathaoirleach agus ar a laghad beirt chomhaltaí eile, ar comhaltaí neamhfheidhmiúcháin iad ar fad; tá sonraí ar chomhdhéanamh, údaráis agus ar fhreagrachtaí an Choiste leagtha amach i dTearmaí Tagartha an Choiste, atá ceadaithe ag an Údarás.

	INIÚCHADH, RIOSCA & CLÁRÚCHÁIN	AN COISTE LUACH SAOHAIR	FÉILTE AGUS IMEACHTAÍ CULTÚIR	AN COISTE INFHEISTÍOCHTA	ÚDARÁS
	2017	2017	2017	2017	2017
Michael Cawley (Cathaoirleach)				6	5
Francis Brennan					3
Gerard Barron	4				5
Mary Kerins	4		1	5	5
Susan Bergin	5				5
Noel Kavanagh	4			6	5
Gina Murphy		2	1		4
Frankie Sheahan					1
Margaret Ryan			1		2
Bridget Halligan Neville			1		2
Séan Boland					2
Paul Carty					2
Jim Deegan		2			2
Mary Rose Stafford		1			2

Táillí a hiocadh le Comhaltaí an Údaráis don tréimh (féach nóta 11 de na Ráitis Airgeadais)

Athruithe ar Phríomhphearsana

An tÚdarás atá freagrach as a chinntiú gur chomhlíon Fáilte Ireland ceanglais an Chóid Cleachtais chun Comhlachtaí Stáit a Rialú 2016, arna fhoilsiú ag an Roinn Caiteachais Phoiblí agus Athchóirithe i mí Lúnasa 2016.

Ceapadh Príomhfheidhmeannach nua i mí Feabhra 2017. Tá na sonraí le fáil i nóta 8 a ghabhann leis na ráitis airgeadais.

Faisnéis a éilítear a nochtadh de réir an Chóid Cleachtais chun Comhlachtaí Stáit a Rialú (2016)

An tÚdarás atá freagrach as a chinntiú gur chomhlíon Fáilte Ireland ceanglais an Chóid Cleachtais chun Comhlachtaí Stáit a Rialú 2016, arna fhoilsiú ag an Roinn Caiteachais Phoiblí agus Athchóirithe i mí Lúnasa 2016.

Miondealú ar Shochair Gheartéarmacha Fostaithe (féach nóta 8 a ghabhann leis na Ráitis Airgeadais)

Costais Chomhairleoireachta (féach nóta 10 a ghabhann leis na Ráitis Airgeadais)

Costais agus Socrúcháin Dlí

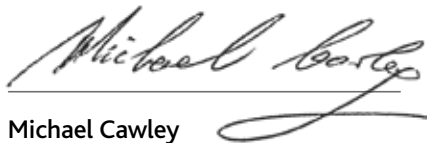
Níor tabhaíodh aon chaiteachas sa tréimhse tuairiscithe ar chostais dlí, ar nósanna imeachta socrúcháin ná eadráin ná idir-réitigh a bhain le conarthaí le tríú páirtithe. Déantar caiteachas a tabhaíodh i leith comhairle ghinearálta a fuair Fáilte Ireland a nochtadh mar chuid de chostais chomhairleoireachta (féach nóta 10 a ghabhann leis na ráitis airgeadais).

Caiteachas ar Thaisteal agus ar Chothabháil (féach nóta 9 a ghabhann leis na Ráitis Airgeadais)

Caiteachas ar Fháilteachas (féach nóta 9 a ghabhann leis na Ráitis Airgeadais)

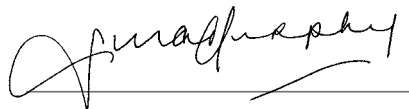
Ráiteas maidir le Comhlíonadh

Tá an Cód Cleachtas chun Comhlachtaí Stáit a Rialú (2016) glactha ag an Údarás agus tá nósanna imeachta curtha i bhfeidhm chun comhlíontacht leis an gCód a chinntiú. Chloígh Fáilte Ireland go hiomlán leis an gCód Cleachtas chun Comhlachtaí Stáit a Rialú ón bhliain 2017.



Michael Cawley
Cathaoirleach

27th June 2018



Gina Murphy
Comhalta Údaráis

27th June 2018

An tArd-Reachtair Cuntas agus Ciste Tuarascáil le cur faoi bhráid Thithe an Oireachtais

An tÚdarás Náisiúnta Forbartha Turasóireachta

Tuairim cháilithe ar na ráitis airgeadais

Rinne mé iniúchadh ar ráitis airgeadais chomhdhlúite an Údaráis Náisiúnta Forbartha Turasóireachta don bhliain dar críoch 31 Nollaig 2017 faoi réir fhorálacha alt 27 den Acht um Údarás Náisiúnta Forbartha Turasóireachta 2003. Ullmhaíodh na ráitis airgeadais de réir Chaighdeán Tuairiscithe Airgeadais (FRS) 102 - An Caighdeán um Thuairisciú Airgeadais a bhfuil feidhm leis sa RA agus in Éirinn agus atá comhdhéanta de

- ráiteas an ghrúpa ar ioncam agus ar chaiteachas agus ar chúlchistí coinnithe ioncaim
- ráiteas an ghrúpa ar ioncam cuimsitheach
- ráiteas an ghrúpa ar an staid airgeadais
- ráiteas an Údaráis ar an staid airgeadais
- ráiteas an ghrúpa ar athruithe ar ghnáthscaireanna
- ráiteas an ghrúpa ar shreabhadh airgid agus
- na nótaí gaolmhara, lena n-áirítear achoimre ar na beartais chuntasáiochta shuntasacha.

Is é mo thuairim, ach amháin i gcás neamhchomhlíonadh leis na ceanglais FRS 102 maidir le haitheantas a thabhairt do shócmhainn maoinithe sochair scoir iarchurtha maidir le péire dá scéimeanna pinsin dá dtagraítear thíos, go dtugann na ráitis airgeadais léargas fíor agus cothrom ar shócmhainní, ar dhliteanais agus ar staid airgeadais an Údaráis Náisiúnta Forbartha Turasóireachta amhail an 31 Nollaig 2017 agus ar ioncam agus chaiteachas don bhliain 2017 de réir FRS 102.

Bunús leis an tuairim cháilithe ar na ráitis airgeadais

Nochtar i ráitis airgeadais an ghrúpa oibleagáidí sochair scoir iomlána amhail an 31 Nollaig 2017 €279 milliún (2016: €275 milliún).

Mar a mhínear níos iomláine sna beartais chuntasaíochta, feidhmíonn an tÚdarás ceithre scéim pinsin. Tá ráthaíochtaí reachtúla i bhfeidhm maidir le péire de na scéimeanna maidir le híocaíochtaí pinsin a mhaoiniú amach anseo. Mar thoradh air sin, aithnítear sócmhainn maoinithe sochair scoir iarchurtha €113 milliún sna ráitis airgeadais i leith na scéimeanna sin.

Ní aithnítear sna ráitis airgeadais sócmhainn maoinithe sochair scoir iarchurtha maidir le scéim Aonair Pinsin Seirbhíse Poiblí nó scéim aoisliúntais an Údarás Náisiúnta Forbartha Turasóireachta (NTDA). Ghlac an tÚdarás an cur chuige seo ar an mbonn go bhfuiltear ag meas nár tugadh ráthaíocht reachtúil ná eile dó i ndáil le maoiniú na scéimeanna sin amach anseo. Is é mo thuairim gur cheart sócmhainn maoinithe sochair scoir iarchurtha a aithint i ndáil leis na scéimeanna pinsin sin de réir chleachtas chuntasaíochta a nglactar go ginearálta leis in Éirinn.

Foráiltear le hAlt 44 den Acht um Pinsin na Seirbhíse Poiblí (Scéim Aonair agus Forálacha eile) íocaíochtaí pinsin mar a bheidh siad dlite a mhaoiniú i bhfoirm íocaíochtaí ó Phríomh-Chiste an Stáitchiste nó ó chistí a chuireann an tOireachtas ar fáil chun na críche sin.

Is íomchúí go n-aithnítear sócmhainn maoinithe sochair scoir iarchurtha maidir le scéim aoisliúntais an NTDA bunaithe ar

- an bhforáil reachtúil do scéim a bhunú
- cleachtas agus beartas seanbhunaithe i ndáil le hoibleagáidí sochair scoir na seirbhíse poiblí a mhaoiniú ar bhonn íoc-mar-a-úsáidtear
- mar gheall go n-éilíonn an scéim ranníoca ó fhostaithe, agus
- nádúr an phróisis maidir le meastacháin bhliantúla faoina socraítear maoiniú Stáit don Údarás.

Dá mbeadh sócmhainn maoinithe sochair scoir iarchurtha aitheanta ag an Údarás i ndáil leis an scéim aoisliúntais NTDA, nochtadh ráiteas an ghrúpa ar an staid airgeadais glansócmhainní €38.3 milliún amhail an 31 Nollaig 2017 (2016: €41 milliún), nochtadh ráiteas an Údarás ar an staid airgeadais glansócmhainní €36.4 milliún (2016: €39 milliún) agus nochtadh cuntas ioncaim agus caiteachais an ghrúpa 2017 barrachas €100,000 milliún don bhliain (2016: easnamh €1.3 milliún).

Thug mé faoin iniúchadh ar ráitis airgeadais de réir Chaighdeán Idirnáisiúnta Iniúcháireachta (ISAnna) faoi mar atá fógartha ag Eagraíocht Idirnáisiúnta na nInstitiúidí Náisiúnta Iniúcháireachta. Déantar cur síos ar na freagrachtaí atá orm faoi na Caighdeáin sin i bhfoscúibhinn na tuarascála seo. Táim neamhspleách ar an Údarás Náisiúnta Forbartha Turasóireachta agus tá na freagrachtaí eiteiciúla comhlíonta agam de réir na gcaighdeán sin.

Measaim go bhfuil an fhianaise iniúcháireachta atá aimsithe agam leordhóthanach agus ábhartha chun bonn a chur faoi mo thuairim.

Tuairisc ar nithe eile seachas na ráitis airgeadais agus ar nithe eile

Tá faisnéis áirithe eile chomh maith leis na ráitis airgeadais curtha i láthair ag an Údarás Náisiúnta Forbartha Turasóireachta. Cuimsítear leis sin an tuarascáil bhliantúil, an ráiteas rialachais agus tuarascáil chomhaltaí an Údarás agus an ráiteas maidir le rialú inmheánach. Déantar cur síos ar na freagrachtaí atá orm le tuairisc a thabhairt maidir leis an eolas sin, agus ar ábhair áirithe eile lena dtuairiscím trí eisceacht, i bhfoscúibhinn na tuarascála seo.

Níl aon ní le tuairisciú agam ina leith sin.

Seamus McCarthy

An tArd-Reachtaire Cuntas agus Ciste

29 Meitheamh 2018

Ráiteas ar Rialú Inmheánach

Scóip na Freagrachta

Admhaím, thar ceann an Údaráis Náisiúnta Forbartha Turasóireachta an fhreagracht atá ar an Údarás a chinntiú go ndéanfar córas éifeachtach rialaithe inmheánaigh a chothabháil agus a fheidhmiú. Glactar san áireamh san fhreagracht sin ceanglais an Chóid Cleachtais chun Comhlachtaí Stáit a Rialú (2016).

Cuspóir an Chórais um Rialú Inmheánach Airgeadais

Tá an córas um rialú inmheánach leagtha amach chun riosca go leibhéal infhulaingthe a bhainistiú seachas é a chur as an áireamh ar fad. Dá bhrí sin, ní féidir leis an gcóras ach deimhniú réasúnta seachas deimhnithe cinnte a thabhairt go bhfuil sócmhainní cosanta, idirbhearta údaráithe agus taifeadta go cuí agus go seachnaítear botúin nó neamhrialtachtaí nó go dtabharfaí faoi deara iad go tráthúil.

Bhí an córas um rialú inmheánach, atá de réir na treorach a d'eisigh an Roinn Caiteachais Phoiblí agus Athchóirithe, i bhfeidhm san Údarás Náisiúnta Forbartha Turasóireachta don bhliain dar críoch an 31 Nollaig 2017 agus suas go dtí an dáta ar ceadaíodh na ráitis airgeadais.

An Acmhainn Déileáil le Riosca

Tá Coiste Iniúchóireachta agus Riosca (ARC) ag an Údarás atá comhdhéanta de cheathrar comhaltaí Údaráis a bhfuil saineolas airgeadais agus iniúchóireachta acu agus ar duine acu Cathaoirleach an Choiste. Tháinig an ARC le chéile ceithre huairte le linn na bliana 2017.

Tá feidhm iniúchóireachta inmheánaí bunaithe ag an Údarás Náisiúnta Forbartha Turasóireachta freisin a bhfuil acmhainní leordhóthanacha aige agus a thugann faoi chlár oibre a chomhaontaítear leis an ARC.

Tá beartas bainistíochta riosca forbartha ag an ARC ina leagtar amach inghlacthacht riosca, na próisis bainistíochta riosca atá i bhfeidhm agus na ról agus freagrachtaí atá ar bhaill foirne maidir le riosca. Tá an beartas seo eisithe ar an bhfoireann ar fad a bhfuiltear ag súil a bheidh ag obair laistigh de bheartais bhainistíochta riosca an Údaráis Náisiúnta Forbartha Turasóireachta, chun an bhainistíocht a chur ar an eolas maidir le rioscaí agus laig rialaithe a bheadh ag teacht chun cinn agus chun freagracht a ghlacadh do rioscaí agus rialuithe laistigh dá réimse oibre féin.

Creat Riosca agus Rialaithe

Tá córas bainistíochta riosca curtha i bhfeidhm ag an Údarás Náisiúnta Forbartha Turasóireachta a aithníonn agus a thuairiscíonn na príomhrioscaí agus na gníomhartha bainistíochta atá á nglacadh chun dul i ngleic leis na rioscaí sin agus iad a mhaolú a mhéid is féidir.

Tá clár rioscaí i bhfeidhm a aithníonn na príomhrioscaí atá le sárú ag an Údarás Náisiúnta Forbartha Turasóireachta agus tá siad sin aitheanta, measúnaithe agus grádáil déanta orthu de réir tábhachta. Déanann an ARC an clár a athbheithniú agus a thabhairt cothrom le dáta ar bhonn ráithe. Baintear leas as torthaí na measúnachtaí sin chun acmhainní a phleanáil agus a leithroinnt chun a chinntiú go ndéantar rioscaí a bhainistiú chuig leibhéal inghlactha.

Sonraítear sa chlár rioscaí na rialuithe agus na gníomhartha atá de dhíth chun rioscaí a mhaolú agus déantar freagracht i ndáil le feidhmiú rialuithe a shannadh ar bhaill foirne sonracha.

Dearbhaímse go bhfuil timpeallacht rialaithe i bhfeidhm a bhfuil na nithe seo a leanas mar chuid de:

- tá fianaise ann ar gach príomhphróiseas gnó,
- tá freagrachtaí airgeadais sannta ag leibhéal bainistíochta agus cuntasacht dá réir i gceist,
- tá córas buiséadaithe iomchuí ann agus buiséad bliantúil a bhíonn faoi athbhreithniú ag bainistíocht shinsearach,
- tá córais ann atá dírithe ar shlándaíl na gcóras faisnéise agus teicneolaíochta cumarsáide a chinntiú,
- tá córais i bhfeidhm chun sócmhainní a chosaint, agus
- cinntíonn nósanna imeachta rialaithe a bhaineann le maoiniú deontas do ghníomhaireachtaí lasmuigh go bhfuil rialú agus monatóireacht leordhóthanach á dhéanamh ar cheadú deontas agus athbhreithniú á dhéanamh ar dheontaithe lena chinntiú go ndéantar maoiniú deontas a chur i bhfeidhm chun na críche dá bhfuil sé beartaithe.

Monatóireacht agus Athbhreithniú Leanúnach

Tá nósanna imeachta foirmeálta bunaithe chun monatóireacht a dhéanamh ar phróisis rialaithe agus déantar easnaimh rialaithe a chur in iúl dóibhsean atá freagrach as beart ceartaitheach a ghlacadh chomh maith leis an mbainistíocht agus an tÚdarás in am trátha.

Deimhním go bhfuil na córais mhonatóireachta leanúnaí seo a leanas i bhfeidhm:

- tá príomhrioscaí agus na rialuithe bainteacha aitheanta agus tá próisis curtha i bhfeidhm chun monatóireacht a dhéanamh ar fheidhmiú na bpríomhrialuithe seo agus aon easnaimh a aithnítear a thuairisciú,
- tá socruithe tuairiscithe bunaithe ag gach leibhéal ina bhfuil freagracht i leith bainistíocht airgeadais sannta agus,
- déanann an lucht bainistíochta athbhreithniú go rialta ar thuarascálacha feidhmíochta tréimhsiúla agus bliantúla agus airgeadais a thugann léiriú ar fheidhmíocht in aghaidh buiséad/réamhaisnéisí.

Soláthar

“Deimhním go bhfuil nósanna imeachta i bhfeidhm ag an Údarás Náisiúnta Forbartha Turasóireachta chun comhlíontacht leis na rialacha agus treoirlínte soláthair a chinntiú agus gur chloí an tÚdarás Náisiúnta Forbartha Turasóireachta leis na nósanna imeachta sin sa bhliain 2017 seachas i gcás caiteachas €117,600 ar thrí chonradh

- Bhain conradh amháin (€58,300) le hionad a roghnú d’imeacht sa bhliain 2017 agus nach raibh próiseas iomaíochta i gceist. Tá tairiscint ar bun don imeacht seo sa bhliain 2018.
- Ba thionscadal píolótach conradh amháin (€30,000) a bhain le hanailísíocht sonraí. Déanfaidh an t-údarás an tionscadal píolótach a mheas agus cuirfead próiseas tairisceana iomaíoch ar bun má leantar leis an tionscadal.
- Íocadh €29,400 le soláthróir a d’fhorbair láithreán gréasáin ar ann dó le blianta go leor. Leanann an soláthróir ag tacú le hóstáil an láithreáin ghréasáin fad atá láithreán nua á fhorbairt.

Athbhreithniú ar Éifeachtacht

Deimhním go bhfuil nósanna imeachta i bhfeidhm ag an Údarás Náisiúnta Forbartha Turasoíreachta chun monatóireacht a dhéanamh ar éifeachtacht a nósanna imeachta bainistíochta riosca agus rialuithe. Cuireann obair na n-iniúcháirí seachtracha agus inmheánacha, an ARC a dhéanann maoirsiú ar a gcuid oibre agus an bhainistíocht shinsearach san Údarás Náisiúnta Forbartha Turasoíreachta atá freagrach as creat rialaithe inmheánaigh airgeadais a fhorbairt agus a choinneáil obair mhonatóireachta agus athbhreithnithe an Údaráis Náisiúnta Forbartha Turasoíreachta ar éifeachtacht an chórais rialaithe inmheánaigh ar an eolas.

Deimhním gur thug an tÚdarás faoi athbhreithniú bliantúil ar éifeachtacht na rialuithe inmheánacha don bhliain 2017 an 7ú Feabhra 2018.

Saincheisteanna Rialaithe Inmheánaigh

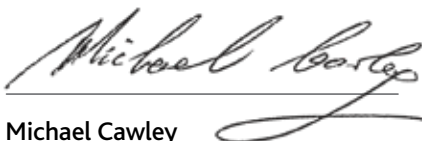
Le linn 2016 agus 2017, d'aithin an Bhainistíocht earráidí luach €79k ar an iomlán maidir le seachfhoinsíú fheidhm phárolla an Údaráis.

Bhain na hearráidí a tharla thar roinnt blianta le:

- A) Saoire Mháithreachais – nár áiríodh sa ríomh PRD
- B) Saoire Uchtála – nár áiríodh sa ríomh PRD
- C) mar a caitheadh le hasbhaintí leanúnachais ioncaim chun críocha PRSI agus USC.

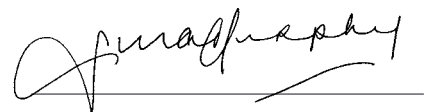
Cuireadh na baill foirne lenar bhain na hearráidí ar an eolas agus tá pleananna aisíocaíochta anois curtha i bhfeidhm.

Tá athbhreithniú iomlán ar shaolré an phróisis párolla déanta agus tá beart ceartaitheach glactha chun a chinntiú go mbeidh an próiseas, ag dul chun cinn, ag comhlíonadh gach oibleagáid cánach agus dlí.



Michael Cawley
Cathaoirleach

27th June 2018



Gina Murphy
Comhalta Údaráis

27th June 2018

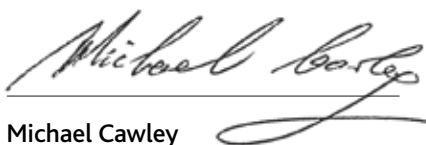
Ráiteas an Ghrúpa ar Ioncam agus ar Chaiteachas agus ar Chúlchistí Coinnithe Ioncaim

don an Bhliain dar Críoch an 31 Nollaig 2017

	Nótaí	2017 €'000	2016 €'000 Athrangaithe
IONCAM:			
Deontais Oireachtais	2	120,753	119,551
Ioncam Eile	3	5,168	6,599
KGCL Property Holdings Ltd - Ioncam ó Chíos	16	17	17
Glan-Mhaoiniú larchurtha do shochair scoir sa bhliain	26 D	1,733	2,336
		127,671	128,503
AISTRÍÚ Ó/(CHUIG) C(H)ÚLCISTÍ CAIPITIL	20	2,718	(1,191)
Ioncam Iomlán		130,389	127,312
CAITEACHAS:			
Speansais Oibríochta Ghinearálta:			
Cláir Aitheantais (Slí an Atlantaigh Fhiáin, BÁC, Sean-Oirthear na hÉireann)	4	22,235	23,727
Cláir Eile (Turasóireacht Gnó, Margaíocht Baile)	5	8,539	9,504
Ag tacú le Gníomhaíochtaí agus Cumasóirí	6	16,511	15,868
Forbairt Oibríochtaí	7	12,141	11,350
Pá	8	19,407	19,047
KGCL Property Holdings Ltd - Costais Riaracháin	16	69	60
Íocaíochtaí Deontais Turasóireacht Éireann Teoranta	2	41,857	39,536
Costais Sochair Scoir	26 A	10,330	10,116
Caiteachas Iomlán		131,089	129,208
(Easnamh) roimh Chánachas	(700)	(700)	(1,896)
Cánachas	-	-	-
(Easnamh) tar éis Cánachais	(700)	(700)	(1,896)
Leas mionlaigh - KGCL Property Holdings Ltd	13	13	11
(Easnamh) tar éis leas neamh-urlámhais	(687)	(687)	(1,885)

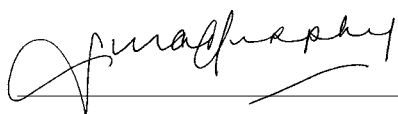
Tá athrangú déanta ar mhéideanna áirithe airgid a bhí ann blianta roimhe seo d'fhonn is go mbeidh siad ag teacht leis an gcur i láthair ar an tréimhse reatha. Níl aon tionchar ag an athrangú sin ar na torthaí atá tuairiscithe.

Is cuid lárnach de na ráitis airgeadais seo iad an Ráiteas maidir le Sreabhadh Airgid agus na nótaí ó 1 go 28.



Michael Cawley
Cathaoirleach

27th June 2018



Gina Murphy
Comhalta Údaráis

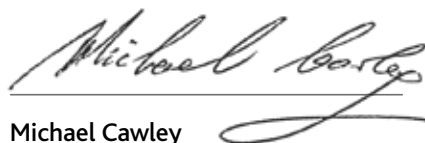
27th June 2018

Ráiteas an Ghrúpa ar Ioncam Cuimsitheach

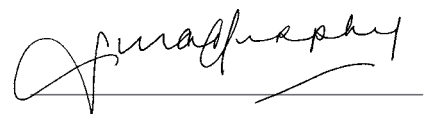
don an Bhliain dar Críoch an 31 Nollaig 2017

	Nótaí	2017 €'000	2016 €'000
(Easnamh) don Bhliain		(687)	(1,885)
GNÓTHACHAIN ACHTÚIREACHTA AR SCÉIMEANNA PINSIN			
Gnóthachan/(cailteanas) ó thaithí ar dhliteanais phinsin na scéime	26 B	899	(571)
(Cailteanas) de bharr athruithe ar bhoinn tuisceana	26 B	(2,213)	(27,094)
(CAILLTEANAS) ACHTÚIREACH		(1,314)	(27,665)
COIGEARTÚ AR GHLAN-MHAOINIÚ IARCHURTHA DO SHOCHAIR SCOIR	26 B	(66)	10,024
Coigeartú maidir le hlarchur Pinsin Ghlan		(1,380)	(17,641)
Cailteanas Aitheanta Iomlán i leith na Bliana		(2,067)	(19,526)

Is cuid lárnach de na ráitis airgeadais seo iad an Ráiteas maidir le Sreabhadh Airgid agus na nótaí ó 1 go 28.



Michael Cawley
Cathaoirleach
27th June 2018



Gina Murphy
Comhalta Údaráis
27th June 2018

Ráiteas an Ghrúpa ar an Staid Airgeadais

amhail an 31 Nollaig 2017

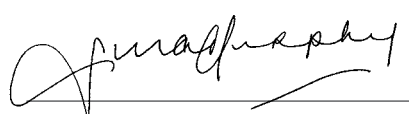
	Notaí	2017 €'000	2016 €'000
SÓCMHAINNÍ SEASTA			
Maoin, Fearas agus Trealamh	12	24,849	27,638
Sócmhainní Inláimhsithe	13	2,486	2,457
Sócmhainní Airgeadais	15	60	60
Réadmhaoin Infheistíochta	14	176	176
		27,571	30,331
SÓCMHAINNÍ REATHA			
Fardail		45	35
Infháltais	17	1,148	709
Iarmhéideanna Bainc agus Airgid	18	50,720	47,186
		51,913	47,930
NITHE INÍOCTHA : MÉIDEANNA DLITE LAISTIGH DE BHLIAIN AMHÁIN	19	41,144	37,324
GLANSÓCMHAINNÍ REATHA		10,769	10,606
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA ROIMH PHINSIN		38,340	40,937
Coigeartú ar Ghlan-Mhaoiniú Iarchurtha do Shochair Scoir	26 D	113,423	111,757
Oibleagáidí Sochair Scoir	26 C	(278,681)	(274,814)
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA TAR ÉIS PINSEAN		(126,918)	(122,120)
ARNA CHUR I LÁTHAIR			
Cúlchistí Coinnithe Ioncaim		(153,060)	(150,993)
Cuntas Caipitiúil	20	25,664	28,382
		(127,396)	(122,611)
LEAS MIONLAIGH		478	491
		(126,918)	(122,120)

Is cuid lárnach de na ráitis airgeadais seo iad an Ráiteas maidir le Sreabhadh Airgid agus na nótaí ó 1 go 28.



Michael Cawley
Cathaoirleach

27th June 2018



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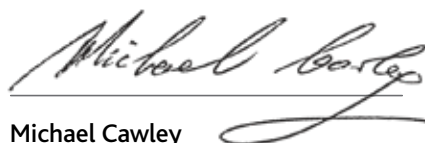
27th June 2018

Ráiteas an Ghrúpa ar an Staid Airgeadais

amhail an 31 Nollaig 2017

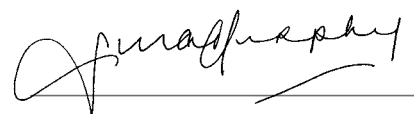
	Notáí	2017 €'000	2016 €'000
SÓCMHAINNÍ SEASTA			
Maoin, Fearas agus Trealamh	12	22,944	25,691
Sócmhainní Inláimhsithe	13	2,486	2,457
Sócmhainní Airgeadais	15	58	58
Réadmhaoin Infheistíochta	14	176	176
		25,664	28,382
SÓCMHAINNÍ REATHA			
Fardail		45	35
Infháltais	17	1,147	709
Iarmhéideanna Bainc agus Airgid	18	50,708	47,174
		51,900	47,918
NITHE INÍOCTHA : MÉIDEANNA DLITE LAISTIGH DE BHLIAIN AMHÁIN	19	41,128	37,318
GLANSÓCMHAINNÍ REATHA		10,772	10,600
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA ROIMH PHINSIN		36,436	38,982
Coigeartú ar Ghlan-Mhaoiniú Iarchurtha Do Shochair Scoir	26 D	113,423	111,757
Oibleagáidí Sochair Scoir	26 C	(278,681)	(274,814)
SÓCMHAINNÍ IOMLÁNA LÚIDE DLITEANAIS REATHA TAR ÉIS PINSEAN		(128,822)	(124,075)
ARNA CHUR I LÁTHAIR			
Retained Revenue Reserves		(154,486)	(152,457)
Capital Account	20	25,664	28,382
		(128,822)	(124,075)

Is cuid lárnach de na ráitis airgeadais seo iad an Ráiteas maidir le Sreabhadh Airgid agus na nótaí ó 1 go 28.



Michael Cawley
Cathaoirleach

27th June 2018



Gina Murphy
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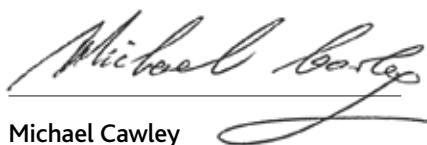
27th June 2018

Ráiteas an Ghrúpa ar Athruithe ar Ghnáthscaireanna

don bhliain dar críoch an 31 Nollaig 2017

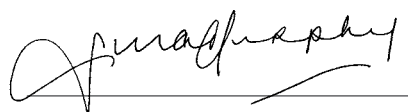
	Cuntas Ioncaim agus Caiteachais €'000	Caipiteal €'000	NCI €'000	IOMLÁN €'000
Amhail an 1 Eanáir 2016	(131,467)	27,191	502	(103,774)
(Easnamh)/Barrachas Coinnithe do 2016	(1,896)	-	(11)	(1,907)
(Easnamh)/Barrachas Coinnithe KGCL do 2016	11	-	-	11
Ioncam a Úsáideadh chun Sócmhainní Seasta a Cheannach nó Íocaíochtaí Caipitil a Mhaoiniú	-	4,270	-	4,270
Amúchadh ag teacht le dímheas sócmhainní	-	(2,975)	-	(2,975)
Diúscairt Sócmhainní	-	(4)	-	(4)
Maoin Infheistíochta a díoladh	-	(100)	-	(100)
Ioncam Cuimsitheach Eile - pinsean	(17,641)	-	-	(17,641)
Amhail an 31 Nollaig 2016	(150,993)	28,382	491	(122,120)
(Easnamh)/Barrachas Coinnithe do 2017	(700)	-	-	(700)
(Easnamh)/Barrachas Coinnithe KGCL do 2017	13	-	(13)	-
Ioncam a úsáideadh chun sócmhainní seasta a cheannach nó íocaíochtaí caipitil a mhaoiniú	-	2,648	-	2,648
Amúchadh ag teacht le dímheas sócmhainní nó muirear airgeadais	-	(3,401)	-	(3,401)
Diúscairt Sócmhainní	-	(1,965)	-	(1,965)
Ioncam cuimsitheach eile - pinsean	(1,380)	-	-	(1,380)
Amhail an 31 Nollaig 2017	(153,060)	25,664	478	(126,918)

Is cuid lárnach de na ráitis airgeadais seo iad an Ráiteas maidir le Sreabhadh Airgid agus na nótaí ó 1 go 28.



Michael Cawley
Cathaoirleach

27th June 2018



Gina Murphy
Comhalta Údaráis

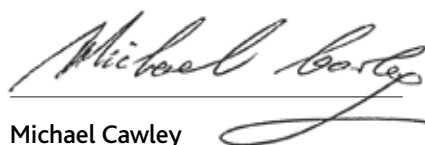
27th June 2018

Ráiteas an Ghrúpa ar Shreabhadh Airgid

don bhliain dar críoch an 31 Nollaig 2017

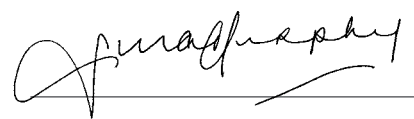
	Notáí	2017	2016
		€'000	€'000
Glan-Sreabhadh Airgid ó Ghníomhaíochtaí Oibríocháin			
(Easnamh) tar éis Leas Neamh-Urlámhais		(687)	(1,885)
Leas Mionlaigh		(13)	(11)
Glan-Mhaoiniú larchurtha do Shochair Scoir		820	625
Dímheas Maoine, Innealra agus Trealaimh		1,611	1,670
Dímheas ar Shócmhainní Seasta Inláimhsithe		1,832	1,347
Díscríobh ar Mhaoin, ar Innealra agus ar Threalamh		26	4
Aistriú chuig/(ó) Cuntas Caipitiúil	20	(2,718)	1,191
Ús Bainc Faighte		2	7
Caillteanais ar Mhaoin, Innealra agus Trealamh a Dhíol		1,939	-
(Ardú)/ Laghdú ar Infháltais	17	(439)	24
Ardú/ (Laghdú) ar Infháltais	19	3,820	1,143
(Ardú) / Laghdú ar Fhardail		(9)	(14)
Glan-Insreabhadh/Sreabhadh Airgid ó Ghníomhachtaí Oibríochta		6,184	4,101
Sreabhadh Airgid ó Ghníomhaíochtaí Infheistíochta			
Íocaíochtaí chun Maoin, Innealra agus Trealamh a Fháil		(787)	(1,286)
Íocaíochtaí chun Sócmhainní Seasta Inláimhsithe a fháil		(1,861)	(2,984)
Fáltais ó Mhaoin Infheistíochta a Dhíol		-	100
Fáltais ó Dhíolacháin Mhaoine, Innealra agus Trealaimh		-	-
Glan-Insreabhadh/Eis-Sreabhadh Airgid ó Ghníomhachtaí Oibríochta		(2,648)	(4,170)
Sreabhadh Airgid ó Ghníomhaíochtaí Airgeadais			
Ús Bainc Faighte		(2)	(7)
Glan-insreabhadh/(eis-sreabhadh) airgid ó ghníomhachtaí oibríochta		(2)	(7)
Glanmhéadú/(laghdú) in airgead tirim agus comhluach in airgead tirim		3,534	(76)
Airgead tirim agus Coibhéisí airgid thirim ag tús na bliana		47,186	47,262
Airgead tirim agus Coibhéisí airgid thirim ag deireadh na bliana		50,720	47,186

Is cuid lárnach de na ráitis airgeadais seo iad an Ráiteas maidir le Sreabhadh Airgid agus na nótaí ó 1 go 28.



Michael Cawley
Cathaoirleach

27th June 2018



Gina Murphy
Comhalta Údaráis

27th June 2018

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

1. BEARTAIS CHUNTASAÍOCHTA

Is iad seo a leanas na beartais chuntasaíochta shuntasacha a glacadh sna ráitis airgeadais:-

EOLAS GINEARÁLTA AGUS COINBHINSIÚ CUNTASAÍOCHTA

Bunaíodh Fáilte Ireland faoin Acht um Údarás Náisiúnta Forbartha Turasoíreachta, 2003. Is iad príomhfheidhmeanna Fáilte Ireland, arna sonrú sa reachtaíocht:

Turasóireacht sa stát a spreagadh agus tacú léi agus le fiontair agus le tionscadail chuige sin.

Earcaíocht, oiliúint, oideachas agus forbairt daoine óga a spreagadh agus tacú leo chun críocha fostaíochta i dtionscal na turasoíreachta.

Taighde agus pleanáil a chur chun cinn agus dul ina mbun.

Cláir áiseanna lóistín a bhunú agus a choinneáil.

Is Eintiteas Leasa Phoiblí é Fáilte Ireland.

RÁITEAS MAIDIR LE COMHLÍONADH

Tá ráitis airgeadais Fáilte Ireland don bhliain dar críoch an 31 Nollaig 2017 ullmhaithe de réir FRS 102, an caighdeán airgeadais a chuirtear i bhfeidhm sa Ríocht Aontaithe agus in Éirinn, arna eisiúint ag an gComhairle Tuairiscithe Airgeadais (FRC), faoi mar atá fógartha ag Cuntasóirí Cairte na hÉireann. Ullmháiodh na ráitis airgeadais faoin gCód Cleachtais chun Comhlachtaí Stáit a Rialú 2016.

BUNÚS AN ULLMHAITHE

Ullmháiodh na ráitis airgeadais de réir an choinbhinsiúin costais stairiúil, ach amháin i gcás sócmhainní agus dliteanas áirithe a thomhaistear de réir luachanna cothroma arna míniú sna beartais chuntasaíochta thíos. Tá na ráitis airgeadais sa chruth atá ceadaithe ag an Aire Iompair, Turasoíreachta agus Spóirt agus aontaithe ag an Aire Caiteachais Phoiblí agus Athchóirithe faoin Acht um Údarás Náisiúnta Forbartha Turasoíreachta, "2003. Tá na beartais chuntasaíochta seo a leanas curtha i bhfeidhm go comhsheasmhach chun déileáil le míreanna a cheaptar a bheith bainteach le "ráitis airgeadais Fáilte Ireland Déantar figiúirí 2016 athrangaithe nuair is gá de réir na gceanglas a leagtar amach sa gCód Cleachtais chun Comhlachtaí Stáit a Rialú 2016.

DEONTAIS OIREACHTAIS

Is léiriú iad na deontais sa Chuntas Ioncaim agus Caiteachais ar na suimeanna a fuarthas i leith na tréimhse sin. Déantar gach Deontas Oireachtais do Thurasóireacht Éireann Teoranta a mhaoiniú trí Fáilte Ireland. Eascraíonn ioncam ó dheontais iarchurtha nuair nach dtabhaítear caiteachas a bhí beartaithe i ndáil leis na deontais a fuarthas faoi dheireadh na bliana.

DEONTAIS INÍOCHTA

Aithnítear caiteachas deontais sa tréimhse ina ndéanann an faighteoir an ghníomhaíocht deontais a chruthaíonn teidlíocht ar an deontas. Eascraíonn ioncam réamhíochta nuair a fhaigheann Fáilte Ireland ioncam ó tháillí roimh an tréimhse lena mbaimeann sé.

IONCAM EILE

Aithnítear an t-ioncam uile, seachas ioncam cíosa, nuair is dócha gur chun leas an Ghrúpa a rachaidh an tairbhe eacnamaíochta a bhaineann leis an idirbheart agus nuair is féidir an t-ioncam a thomhas go cruinn. Aithnítear ioncam cíosa ar bhonn líne díri le linn an léasa ábhartha.

AIRGEADRA COIGRÍCHE

Meastar an euro a bheith ar an airgeadra ionadaíoch agus láithritheach atá ag an ngrúpa agus ag an máthairchuideachta toisc gurb é sin airgeadra na príomhthimpeallachta eacnamaíochta ina bhfeidhmíonn sé.

Déantar idirbhearta a ainmnítear in airgeadra coigríche a iompú ina euro ag ráta caighdeánach comhaontaithe don bhliain. Déantar gnóthachain agus cailteanais mhalartaithe réadaithe ar idirbhearta a socraíodh i rith na bliana a chur san áireamh sa Chuntas Ioncaim agus Caiteachais agus Cúlchistí Ioncaim Choinnithe don bhliain.

Déantar sócmhainní agus dliteanais airgid a ainmnítear in airgeadra coigríche a aistriú go euro de réir rátaí malartaithe dháta an tuairiscithe agus déantar gnóthachain agus cailteanais a eascraíonn as an méid sin a chur san áireamh sa Ráiteas Ioncaim agus Caiteachais agus Cúlchistí Ioncaim Choinnithe don bhliain.

MAOIN, INNEALRA AGUS TREALAMH AGUS DÍMHEAS

Tugtar Maoin, Innealra agus Trealamh faoin tsamhail costais mar chostas staire lúide dímhéas carntha agus aon chailteanais laige charntha. Tá san áireamh le costas stairiúil caiteachas a bhaineann go díreach leis an tsócmhainn a thabhairt go dtí an láthair agus í a bheith sa bhail a theastaíonn chun go mbeadh ar a cumas feidhmiú sa tslí a bhí i gceist ag an lucht bainistíochta.

Cuireann an chuideachta le méid iompair míre sócmhainní seasta an costas a bhaineann le rud a chur in áit cuid den mhír sin nuair a thabhaítear an costas sin, má cheaptar go mbainfidh an chuideachta tairbhe as an bpáirt ionaid de réir a chéile san aimsir amach anseo. Déantar deisiúcháin agus cothabháil a chur in aghaidh an Ráitis maidir le hIoncam agus Caiteachas agus Cúlchistí Ioncaim Coinnithe sa tréimhse ina n-eascraíonn siad.

Gearrtar dímhéas le costas na sócmhainní lúide luach iarmharach an dímhéasa a leithdháileadh thar an tréimhse a cheaptar a mbeidh feidhm leo, ag baint úsáide as an modh líne díri ar na rátaí bliantúla atá leagtha amach thíos.

Talamh	0%
Trealamh Ríomhaireachta	33 ¹ / ₃ % Líne dhíreach
Troscán agus Feistis	20% Líne dhíreach
Trealamh Ginearálta	20% Líne dhíreach
Áitribh	2% LNíos isle ná an méid cothrom nó más airde an chuid atá fágtha den Léas

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

Déantar athbhreithniú ar luachanna iarmharacha na sócmhainní, ar an tréimhse a mbeidh feidhm leo agus ar na modhanna dímheasa, agus déantar athrú orthu más cuí, nó má tá an chuma air go mbeidh athrú mór ann ón dáta deiridh tuairiscithe.

SÓCMHAINNÍ SEASTA INLÁIMHSITHE

Luaitear Sócmhainní Seasta Inláimhsithe faoin tsamhail costais mar chostas staire lúide dímheas carntha agus aon chaillteanais laige charntha, áit a bhfuil an tsócmhainn ar fáil don úsáid atá ceaptha di. Tá san áireamh le costas stairiúil caiteachas a bhaineann go díreach leis an tsócmhainn a bheith sa bhail a theastaíonn chun go mbeadh ar a cumas feidhmiú sa tslí a bhí i gceist. Sa chás go mbaineann costais le sócmhainn nach bhfuil ar fáil don úsáid atá ceaptha di, coinnítear an costas ag an gcostas stairiúil agus ní dhéanfar í a dhímheas go dtí go mbeidh sí ar fáil don úsáid atá ceaptha di.

Gearrtar dímheas le costas na sócmhainní lúide luach iarmharach an dímheasa a leithdháileadh thar an tréimhse a cheaptar a mbeidh feidhm leo, ag baint úsáide as an modh líne díri ar an ráta bliantúil $33^{1/3}\%$.

Déantar athbhreithniú ar luachanna iarmharacha na sócmhainní, ar an tréimhse a mbeidh feidhm leo agus ar mhodhanna dímheasa, agus déantar athrú orthu más cuí, nó má tá an chuma air go mbeidh athrú mór ann ón dáta deiridh tuairiscithe.

Tá sócmhainní inláimhsithe an Údaráis comhdhéanta de na costais inchurtha dhíreacha ar fad is gá chun an tsócmhainn a chruthú, a tháirgeadh agus a chur sa bhail a theastaíonn chun go mbeadh ar a cumas feidhmiú sa tslí a bhí i gceist ag an lucht bainistíochta. Áirítear sna sócmhainní sin costais i ndáil le forbairt ar an láithreán gréasáin, grianghraif/físeáin, ábhar cruthaitheach agus ábhar.

SÓCMHAINNÍ INFHEISTÍOCHTA

Bíonn sócmhainní infheistíochta comhdhéanta de thalamh agus d'fhoirgnimh le luach taitneamhach amháin agus luaitear.

Déantar maoin infheistíochta ar féidir luach cothrom a thomhais go cruinn lena n-aghaidh gan costas nó iarracht mhíchuí ar bhonn leanúnach, a thomhas ar luach cothrom gach bliain agus aithnítear aon athrú atá tagtha ar an Ráiteas Ioncaim agus Caiteachais. Déantar sócmhainní infheistíochta atá ar díol a athluacháil ag an bpraghas a cheaptar a dhíolfar iad.

SÓCMHAINNÍ AIRGEADAIS

Ar na sócmhainní airgeadais tá leasanna cothromais in eintitis áirithe faoi mar a shonraítear i Nóta 15. Taispeántar na sócmhainní seo de réir luachala óir níl luacháil praiticiúil de bharr chineál na n-infheistíochtaí agus de bharr

- nach bhfuil aon phraghsanna tugtha do shócmhainní den chineál céanna ar mhargadh gníomhach,
- nach bhfuil aon phraghsanna d'idirbhearta a rinneadh le déanaí ar shócmhainní den chineál céanna agus (c) nach bhfuil aon bhealach le praghas idirbhirt a chinneadh bunaithe ar mhalartú ar neamhthuilleamaí a bhaineann

le gnáth-thosca gnó. Lena chois sin, rachadh an costas a bhaineann leis na sócmhainní a luacháil thar an tairbhe a bhainfí as agus níl sé ar intinn ag aon duine na hinfheistíochtaí seo a chur de dhroim seoil san aimsir amach anseo.

CUNTAS CAIPITIL

Is ionann an Cuntas Caipitil agus an luach ioncaim neamhamúchta a úsáidtear chun críocha caipitil. Déantar aistriú idir cúlchistí ioncaim agus cúlchistí caipitil gach bliain chun maoiniú caipitil na heagraíochta a chothromú, lena n-áirítear léasanna airgeadais, chuig glanluach leabhair a sócmhainní seasta.

EARRAÍ INFHAIGHTE

Níl mír mhór airgeadais ag baint le hearraí infhaighte agus tomhaistear iad de réir a bpraghsais idirbhirt nuair a aithnítear ar dtús iad. Déantar earraí infhaighte a athbhreithniú le haghaidh táscairí laguithe agus díscríobhtar drochfhiacha sa tréimhse ina dtarlaíonn siad.

FARDAIL

Déantar fardail a luacháil ag an gcostas bunaidh agus ag an nglanluach inréadaithe.

Déantar athbhreithniú ar shuim ghlanluacha na bhfardal le haghaidh táscairí lagaithe ar gach dáta tuairiscithe. Má tá fianaise oibiachtúil ann ar lagú, aithnítear cailiúint lagaithe sa Ráiteas maidir le hioncam agus caiteachas agus cúlchistí ioncaim coinnithe.

LÉASANNA OIBRÍOCHTA

Cuirtear cíos a híocadh faoi léasanna oibríochta chun dochair an Ráitis maidir le hioncam agus caiteachas agus cúlchistí ioncaim coinnithe ar bhonn méid chothroim le linn thréimhse an léasa.

SOCHAIR D'FHOSTAITHE

(A) Sochair Scoir

Tá ceithre scéim shainmhínithe sochair ag Fáilte Ireland.

Maoinítear trí cinn acu gach bliain ar bhunús íoc-mar-a-úsáidtear ó airgead a sholáthraíonn an Roinn Iompair, Turasóireachta agus Spóirt agus ó ranniocaíochtaí a baineadh ó thuarastail ball foirne. Is í an Scéim Shochair Scoir Seirbhíse Poiblí Aonair an ceathrú scéim agus déantar na ranniocaí ar fad a bhailítear a chur ar ais chuig an Roinn Caiteachais Phoiblí agus Athchóirithe ar bhonn míosúil.

Aithníonn Fáilte Ireland sócmhainn atá comhionann leis an dlíeanas iarchurtha pinsin i ndáil le dhá scéim, áit a bhfuil gealltanais dlíthiúil go gcuirfidh an tOireachtas cistí ar fáil chun pinsin a mhaoiniú ar bhonn leanúnach. Sa chás nach bhfuil gealltanais dlíthiúil ann airgead a sholáthar chun íocaíochtaí pinsin a mhaoiniú amach anseo, ní aithníonn Fáilte Ireland sócmhainn aiscurtha pinsin. Tá na sonraí leagtha amach thíos.

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Scéim pinsin neamh-mhaoinithe (iar-CERT) agus plean pinsin ranníoca agus sochair bháis agus Scéim neamh-mhaoinithe na nEagraíochtaí Réigiúnacha.

Aithnítear sócmhainn chun forálacha an Achta um Bearta Airgeadais (Forálacha Ilghnéitheacha), 2009, a léiriú. Faoi Acht, sa chás nach bhfuil comhiomlán comhaltá agus ranníocaíochtaí Fáilte Ireland chuig an scéim leordhóthanach chun freastal ar oibleagáidí Fáilte Ireland a n-oibleagáidí a íoc de réir na scéime, slánóidh an tAire Airgeadais aon easnamh a eascraíonn as cistí arna soláthar ag an Oireachtas.

Scéim Aoisliúntais Neamh-mhaoinithe an Údaráis Náisiúnta Forbartha Turasóireachta

In 2014, lorg an tÚdarás dearbhú ón Roinn Iompair, Turasóireachta agus Spóirt agus ón Roinn Caiteachais Phoiblí agus Athchóirithe go mbeadh forálacha comhchosúla leo sin san Acht um Bearta Airgeadais (Forálacha Ilghnéitheacha) 2009 ag feidhmiú maidir le Scéim Aoisliúntais an Údaráis Náisiúnta Forbartha Turasóireachta.

Fuair an tÚdarás dearbhú cé nach bhfuil ráthaocht léir ann go mbeidh maoiniú ar fáil i gcónaí, go nglacann an tAire Caiteachais Phoiblí agus Athchóirithe leis gur féidir a thuiscint go réasúnach go leanfaidh maoiniú Státhiste ar aghaidh do chomhlachtaí iomchuí a fhaigheann maoiniú ón Státhiste a bhfuil cuntais fhabhraithe agus scéimeanna íoc-mar-a-úsáidtear le déanamh acu. Toisc nach dtugann sé sin dearbhú don Údarás go gcuirfidh an tOireachtas aon easnamh sa chiste, dá réir sin amhail an 31 Nollaig 2013 tá a bheartas cuntasaoíochta leasaithe ag an Údarás agus ní aithnítear a thuilleadh sócmhainn i leith an dliteanais iarchurtha neamh-mhaoinithe do Scéim Aoisliúntais an Údaráis Náisiúnta Forbartha Turasóireachta.

An Scéim Shochair Scoir Seirbhíse Poiblí Aonair (An Scéim Aonair)

Feidhmíonn Fáilte Ireland an Scéim Shochair Scoir Seirbhíse Poiblí Aonair (An Scéim Aonair) atá ina scéim shochair sháinnithe do sheirbhísigh poiblí inphinsin a ceapadh ar an 1ú Eanáir 2013 nó ina dhiaidh. Déantar ranníocaí chomhaltá na scéime aonair a íoc anonn ag an Roinn Caiteachais Phoiblí agus Athchóirithe.

Léiríonn costais phinsin sochair pinsin arna ngnóthú ag fostaithe sa tréimhse. Léirítear na costais mar ghlanmhéid ranníocaíochtaí pinsin na gcomhaltá a choinníonn an tÚdarás agus a úsáidtear in urscaoileadh an dliteanais pinsean foriomláin don bhliain.

Aithnítear méid atá comhfhreagrach leis an muirear pinsin mar ioncam sa mhéid is gur féidir é a aisghabháil. Léirítear gnóthachain nó cailteanais a eascraíonn as dliteanais agus sócmhainní scéime sa Ráiteas ar Ghnóthachain agus Cailteanais Aitheanta Iomlán agus aithnítear coigeartú comhfhreagrach don phlean pinsin ranníocach (iar-CERT) agus sochar báis Neamh-mhaoinithe agus do scéim pinsin Neamh-mhaoinithe na nEagraíochtaí Turasóireachta Réigiúnacha sa mhéid in-aisghabhála ón Státhiste chun forálacha an Achta um Bearta Airgeadais

(Forálacha Ilghnéitheacha) 2009 a léiriú. Ní aithnítear aon sócmhainn chomhfhreagrach ó Scéim Aoisliúntais Neamh-mhaoinithe an Údaráis Náisiúnta Forbartha Turasóireachta toisc nach luaitear an scéim sa reachtaíocht thuasluaite. Is ionann dliteanais phinsin agus luach reatha íocaíochtaí pinsin sa todhchaí a thuilleann an fhoireann go dáta.

Tá luacháil déanta ag achtúire neamhspleách ar dhliteanais na scéime amhail an 31 Nollaig 2017 ag baint úsáide as an modh aonaid theilgthe.

(B) Sochair Ghearrthéarmacha

Aithnítear sochair ghearrthéarmacha amhail pá saoire mar chostas sa bhliain, agus tá sochair a fhabhraítear ag deireadh na bliana san áireamh san fhiúir Níthe Iníochta sa Ráiteas ar an Staid Airgeadais.

BREITHIÚNAIS AGUS MEASTACHÁIN CHRITICIÚLA CHUNTASAÍOCHTA

Agus na ráitis airgeadais á n-ullmhú acu, is gá don lucht bainistíochta breithiúnais, meastacháin agus boinn tuisceana a dhéanamh a mbíonn tionchar acu ar an méid a thuairiscítear le haghaidh sócmhainní agus dliteanas amhail an dáta tuairiscithe agus an méid a thuairiscítear le haghaidh ioncain agus costas i rith na bliana.

Fágann cineál an mheastacháin sin, áfach, go bhféadfadh nár mhar a chéile torthaí agus meastacháin. Is ag na breithiúnais seo a leanas is mó atá an tionchar is mó ar mhéideanna a aithnítear sna ráitis airgeadais.

Lagú Maoine, Innealra agus Trealaimh agus Sócmhainní Inláimhsithe agus Dímhéasa

Déantar athbhreithniú ar shócmhainní atá faoi réir ag amúchadh maidir le lagú nuair a thugtar le tuiscint de bharr imeachtaí nó athruithe go mb'fhéidir nach bhféadfar an méid iompair a fháil ar ais. Aithnítear cailteanas lagaithe as an méid ar mó méid iompair na sócmhainne an méid in-aisghabhála. Is é an méid in-aisghabhála ná an méid is airde de luach cothrom sócmhainne lúide an costas díolta agus an luach úsáide. Chun críocha lagú a mheas, roinntear sócmhainní ar na leibhéil is ísle a bhfuil sreabhadh airgid ar leithligh, inaitheanta dóibh (aonaid sreafa airgid).

Déantar athbhreithniú ar gach sócmhainn neamh-airgeadais ar bhain lagú di ar dháta na tuairiscithe féachaint an lagú a aisiompú.

Dímhéas agus Luachanna Iarmharacha

Tá athbhreithniú déanta ag an lucht bainistíochta ar ré feidhme na sócmhainne agus ar luach iarmharach gaolmhar na n-aicmí sócmhainne seasta ar fad agus is é a dtuairim gur cuí iad ré feidhme na sócmhainní agus na luachanna iarmharacha.

Oibleagáid Sochair Scoir

Déantar na boinn tuisceana atá taobh thiar de na luachálacha achtúireacha as a gcinntear na méideanna atá aitheanta sna ráitis airgeadais (lena n-áirítear rátaí lascaine, rátaí méadaithe leibhéil cúitimh amach anseo, rátaí báis agus

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rátaí treochta costais cúraim sláinte) a thabhairt cothrom le dáta gach bliain bunaithe ar chúinsí reatha eacnamaíochta, agus de réir aon athruithe ábhartha ar théarmaí agus ar choinníollacha an phinsin agus pleananna iarscoir.

Is féidir na rudáí seo a leanas cur isteach ar na boinn tuisceana

- an ráta lascaire, athruithe ar an ráta toraidh ar bhannaí corparáide ardchaighdeán
- leibhéal chúitimh a bheidh ann amach anseo, cúinsí an mhargaidh saothair amach anseo
- rátaí treochta costais cúraim sláinte, an ráta boilscithe costais leighis sna réigiúin ábhartha.

Deontais Chaipitil

Faoi mar a leagtar amach sa pholasáí cuntasáíochta i ndáil le deontais iniúchta, aithnítear caiteachas sa tréimhse ina ndéanann an faighteoir an ghníomhaíocht deontais a chruthaíonn teidliocht ar an tacaíocht deontais agus a chomhlíonann coinníollacha sonrathu an deontais. Soláthraíonn an tÚdarás deontais chaipitil d'údarás áitiúla i ndáil le tionscadail turasóireachta. Is féidir le moill mhór a bheith ar na héilimh a leagtar faoi bhráid an Údarais ar íachaíocht. Aithnítear sna ráitis airgeadais fabhrú i ndáil le caiteachas a thabhaigh údarás áitiúla ach nár éilíodh fód é (Nóta 19). Maidir le tionscadail chaipitil, tá cuid mhór den fhabhrú seo bunaithe ar mheastacháin a chuir údarás áitiúla ar fáil ar bhonn caiteachais a tabhaíodh ar thionscadail chaipitil.

2. DEONTAIS OIREACHTAIS FAIGHTE DON TRÉIMHSE

	2017			2016		
	Fáilte Éire €'000	Turasóireacht Éire €'000	2017 Iomlán €'000	Fáilte Éire €'000	Turasóireacht Éire €'000	2016 Iomlán €'000
E3 Deontas Fáilte Ireland						
Speansais Oibríochta Ghinearálta	58,401	-	58,401	56,547	-	56,547
Forbairt Chaipitil	800	-	800	800	-	800
E5 Ciste Margaíochta Turasóireachta	9,147	27,256	36,403	9,947	25,106	35,053
E4 Tourism Ireland Ltd. Riarachán agus Costais	-	14,601	14,601	-	14,430	14,430
E6 Forbairt Earraí Turasóireachta	10,548	-	10,548	12,721	-	12,721
	78,896	41,857	120,753	80,015	39,536	119,551

Faightear Deontais Oireachtas ón Roinn Iompair, Turasóireachta agus Spóirt (Vóta 31) faoi na fotheidil E3, E4, E5 agus E6 mar atá sonrathu thuas. Déantar an Ciste Margaíochta Turasóireachta, a gcaitear vóta air, a leithdháileadh go bliantúil idir Fáilte Ireland agus Turasóireacht Éireann Teoranta faoi teorainn na Roinne Iompair, Turasóireachta agus Spóirt. Úsáideadh na Deontais a Fuarthas chun na gcríoch dár leithdháileadh iad.

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3. IONCAM EILE

	2017 €'000	2016 €'000
Caighdeán agus Táillí Clárúcháin	1,888	1,882
Oifigí Eolais agus Áiteanna a Mheallann Turasóirí	225	285
Seónna Trádála agus Deiseanna Díolachán	2,753	2,037
Comóradh Céad Bliain 1916 na Roinne Ealaíon, Cultúir agus Gaeltachta.	101	1,668
Ioncaim ó Chíos, Ús Bainc agus eile	201	727
	5,168	6,599

4. CLÁIR AITHEANTAIS (SLÍ AN ATLANTAIGH FHIÁIN, BÁC, SEAN-OIRTHEAR NA HÉIREANN)

	2017 €'000	2016 €'000
		Athrangaithe
Caiteachas Clár	9,371	9,079
Féilte agus Caiteachas ar Imeachtaí	4,177	4,781
Caiteachas caipitil	8,687	9,867
	22,235	23,727

5. CLÁIR EILE

	2017 €'000	2016 €'000
		Athrangaithe
Turasóireacht Gnó	5,840	5,419
Margaíocht Baile	2,699	4,085
	8,539	9,504

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6. AG TACÚ LE GNÍOMHAÍOCHTAÍ AGUS CUMASÓIRÍ

	2017 €'000	2016 €'000
		Athrangaithe
Forbairt Gnó	2,112	1,723
Gnó Digiteach agus R-Ghnó	2,894	2,412
Eispéireas Branda	499	404
Taighde	1,062	1,015
Rannpháirteachas le Cuairteoirí agus Trádáil	2,114	2,137
Oideachas Turasóireachta	3,036	3,412
Cáilíocht agus Caighdeán	1,138	1,319
Todhchaíochtaí agus Bunpháirtnéireachtaí	4	399
Trádáil Idirnáisiúnta	1,330	1,379
Faisnéis Ghnó (Comhlíontacht le CRM agus GDPR)	1,428	-
Tacaíocht d'Fhiontar*	793	-
Tionscadal Chomóradh Céad Bliain 1916	101	1,668
	16,511	15,868

* Scaradh Tacaíocht d'Fhiontar ó réimse an Chláir Gnó sa bliain 2017

7. FORBAIRT OIBRÍOCHTAÍ

	2017 €'000	2016 €'000
		Athrangaithe
Táille Iniúchta	55	51
Seirbhísí Oifige & Seilbhe	3,923	4,442
Táillí Chomhaltáí an Údaráis	115	150
Caiteachas Chomhaltáí an Údaráis	9	11
Costais Riaracháin Eile	2,673	3,717
Muirear dímhéasa don bhliain	3,401	2,975
An costas a bhain le sócmhainní seasta a Dhiúscairt (díscriobh NBV Grand Parade €1.939K, eile €26K)	1,965	4
	12,141	11,350

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8. PÁ

	2017	2016
	€'000	€'000
Tuarastail	17,538	17,267
ÁSPC Fostóirí	1,807	1,772
Iomarcaíocht Dheonach	62	8
	19,407	19,047

Tá Tobhach Pinsin €766,880.78 asbhainte sa tréimhse agus íoctha anonn chuig an Roinn Iompair, Turasóireachta agus Spóirt.

Bhí pacáiste luach saothair Príomhfheidhmeannaigh sa bhliain 2017 comhdhéanta de bhuntuarastal €143,141 (€2,885 don Phríomhfheidhmeannach roimhe sin, €140,256 don Phríomhfheidhmeannach nua a ceapadh an 1 Feabhra) - an dá Phríomhfheidhmeannach san áireamh áit a raibh an Príomhfheidhmeannach roimhe seo sa phost go dtí an 6 Eanáir 2017 (2016: €150,010). Níor íocadh BIK le ceachtar Príomhfheidhmeannach.

Is ball de Scéim Sochar Scoir na Seirbhíse Poiblí Aonair (An Scéim Aonair) an Príomhfheidhmeannach.

Ba é an méid iomlán a íocadh le Príomhphearsanra Bainistíochta in 2017, gan an Príomhoifigeach Feidhmiúcháin san áireamh, ná €502,638. (2016: €503,614).

Is iad atá i bPríomhphearsanra Bainistíochta ná comhaltaí den Choiste Comhairleach Bainistíochta; is iad sin, an Stiúrthóir Forbartha Gnó, an Stiúrthóir Margaíochta, an Stiúrthóir Forbartha Straitéisí, agus an Stiúrthóir Oibríochtaí/Rúnaí an Údaráis.

Ba é an meánlíon foirne don bhliain ná 312 comhionann lánaimseartha (2016: 323 comhionann lánaimseartha).

Oibríonn Fáilte Ireland scéim sochair fadseirbhíse d'fhostaithe. Bhain 8 leas as an scéim sin in 2017.

B'ionann costas iomlán na scéime sin in 2017 agus €2,850. Fuarthas cead ón Roinn Iompair, Turasóireachta agus Spóirt trí íocaíocht iomarcaíochta deonaí a dhéanamh in 2017.

Líon na bhfostaithe ar mó a dtuarastal ná €60,000										
€000's	60-70	70-80	80-90	90-100	100-110	110-120	120-130	130-140	140-150	150-160
2016	64	16	19	5	2	2	1	0	1	1
2017	68	9	27	3	5	0	0	2	1	1

9. TAISTEAL, COTHABHÁIL AGUS FÁILTEACHAS (AN FHOIREANN AMHÁIN)

	2017	2016
	€'000	€'000
Taisteal agus Cothabháil sa Bhaile	899	880
Taisteal agus Cothabháil Thar Lear	342	266
Costais Fáilteachais	50	32
	1,291	1,178

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10. COSTAIS CHOMHAIRLEOIREACHTA

	2017	2016
	€'000	€'000
Dlí	853	389
Comhairle Cánach agus Airgeadais	484	541
Caidreamh poiblí/margaíocht	3	-
Pinsin agus acmhainní daonna	13	26
Eile	658	413
	2,011	1,369

11. TÁILLÍ & SPEANSAIS CHOMHALTAÍ AN ÚDARÁIS

An tAire Iompair, Turasoíreachta agus Spóirt a shocraíonn táillí Chomhaltai an Údaráis Bíonn speansais a éilíonn Comhaltai an Údaráis ag teacht le rátaí na Státseirbhíse.

SPEANSAIS AGUS TÁILLÍ CHUIG COMHALTAÍ AN ÚDARÁIS DON TRÉIMHSE:

	2017	2016	2017	2016
	€'000	€'000	€'000	€'000
	Speansais		Táillí	
Michael Cawley (Cathaoirleach)	-	-	21	21
Francis Brennan	-	3	12	12
Gerrard Barron	2	3	12	12
Mary Kerins	-	-	-	-
Susan Bergin	-	-	12	12
Noel Kavanagh	-	-	12	12
Gina Murphy	-	-	12	12
Ciaran O'Gaora	-	-	-	9
Frankie Sheahan	3	-	3	12
Margaret Ryan	-	-	5	12
Bridget Halligan Neville	1	2	5	12
Séan Boland	-	-	6	-
Paul Carty	-	-	5	-
Jim Deegan (iocadh táille le hOllscoil Luimnigh)	2	3	5	12
Mary Rose Stafford (iocadh táille leis an Institiúid Teicneolaíochta, Trá Lí)	1	1	5	12
Iomlán	9	12	115	150

B'ionann líon na gComhaltai Údaráis ar an 31 Nollaig 2017 agus 9 (2016: 12).

Fuair an tÚdarás cead ón Roinn Iompair, Turasoíreachta agus Spóirt agus ón Roinn Caiteachais Phoiblí agus Athchóirithe, táillí Jim Deegan agus Mary Rose Stafford a íoc le hOllscoil Luimnigh agus le hInstitiúid Teicneolaíochta, Trá Lí faoi seach chun costais a n-ionadaithe a chlúdach nuair a bhí siad as láthair as na hinstiúidí tríú leibhéal ar ghnó an Údaráis. Tá seo ag teacht leis an bprionsabal aon tuarastal amháin d'aon duine amháin.

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

12. MAOIN, INNEALRA AGUS TREALAMH - GRÚPA

	Talamh agus Áitribh €'000	Troscán & Feistis €'000	Ginearálta Trealamh €'000	Ríomhaire Trealamh €'000	Iomlán €'000
Costas					
Amhail an 1 Eanáir 2017	46,156	1,672	413	2,006	50,247
Breiseanna ag costas	91	306	95	295	787
Diúscairtí ag costas	(4,854)	(127)	-	-	(4,981)
Amhail an 31 Nollaig 2017	41,393	1,851	508	2,301	46,053
Dímheas					
Amhail an 1 Eanáir 2017	19,075	1,553	357	1,624	22,609
Gearrtha i rith na bliana	1,117	148	40	306	1,611
Diúscairtí	(2,889)	(127)	-	-	(3,016)
Amhail an 31 Nollaig 2017	17,303	1,574	397	1,930	21,204
Leabharluach Glan:					
Amhail an 31 Nollaig 2017	24,090	277	111	371	24,849
Amhail an 31 Nollaig 2016	27,081	119	56	382	27,638

MAOIN, INNEALRA AGUS TREALAMH - ÚDARÁS

	Talamh agus Áitribh €'000	Troscán & Feistis €'000	Ginearálta Trealamh €'000	Ríomhaire Trealamh €'000	Total €'000
Costas					
Amhail an 1 Eanáir 2017	43,216	1,672	413	2,006	47,307
Breiseanna ag costas	91	306	95	295	787
Diúscairtí ag costas	(4,854)	(127)	-	-	(4,981)
Amhail an 31 Nollaig 2017	38,453	1,851	508	2,301	43,113
Dímheas					
Amhail an 1 Eanáir 2017	18,082	1,553	357	1,624	21,616
Gearrtha i rith na bliana	1,075	148	40	306	1,569
Diúscairtí	(2,889)	(127)	-	-	(3,016)
Amhail an 31 Nollaig 2017	16,268	1,574	397	1,930	20,169
Leabharluach Glan:					
Amhail an 31 Nollaig 2017	22,185	277	111	371	22,944
Amhail an 31 Nollaig 2016	25,134	119	56	382	25,691

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

13. SÓCMHAINNÍ INLÁIMHSITHE - GRÚPA

	Sócmhainní Inláimhsithe €'000	Inláimhsithe Arna Dtógáil €'000	Iomlán €'000
Costas			
Amhail an 1 Eanáir 2017	3,830	753	4,583
Gluaiseacht ó Acmhainn á Tógáil	753	(753)	
Breiseanna ag costas	1,861	-	1,861
Diúscairtí ag costas	-	-	-
Amhail an 31 Nollaig 2017	6,444	-	6,444
Dímheas			
Amhail an 1 Eanáir 2017	2,126	-	2,126
Gearrtha i rith na bliana	1,832	-	1,832
Diúscairtí	-	-	-
Amhail an 31 Nollaig 2017	3,958	-	3,958
Leabharluach Glan:			
Amhail an 31 Nollaig 2017	2,486	-	2,486
Amhail an 31 Nollaig 2016	1,704	753	2,457

SÓCMHAINNÍ INLÁIMHSITHE - ÚDARÁS

	Sócmhainní Inláimhsithe €'000	Inláimhsithe Arna Dtógáil €'000	Iomlán €'000
Costas			
Amhail an 1 Eanáir 2017	3,830	753	4,583
Gluaiseacht ó Acmhainn á Tógáil	753	(753)	-
Breiseanna ag costas	1,861	-	1,861
Diúscairtí ag costas	-	-	-
Amhail an 31 Nollaig 2017	6,444	-	6,444
Dímheas			
Amhail an 1 Eanáir 2017	2,126	-	2,126
Gearrtha i rith na bliana	1,832	-	1,832
Diúscairtí	-	-	-
Amhail an 31 Nollaig 2017	3,958	-	3,958
Leabharluach Glan:			
Amhail an 31 Nollaig 2017	2,486	-	2,486
Amhail an 31 Nollaig 2016	1,704	753	2,457

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

14. MAOIN INFHEISTÍOCHTA - GRÚPA AGUS ÚDARÁS

	2017 €'000	2016 €'000
Tá an Mhaoin Infheistíochta comhdhéanta de		
Chlub Seoltóireachta Glenans - Dún na Séad, Co. Chorcaí.	65	65
Club Gailf Chill Airne - féach nóta 14 thíos	111	111
	176	176

Bhí an talamh agus na foirgnimh i nDún na Séad i gCorcaigh á n-áitiú ag Club Seoltóireachta Glenans faoi léas ón a raibh club seoltóireachta á reáchtáil ag an gclub.

Scor Glenans dá chuid oibríochtaí agus géilleadh an mhaoin ar ais chuig Fáilte Ireland. De réir Chiorclán 11/2015 - Prótacail maidir le Maoin Stáit a Aistriú agus a Roinnt, cuireadh an mhaoin ar Chlár Maoine an Stáit in 2016 mar mhaoin a bhí sa bharráocht ar riachtanas agus léiríodh suim ann mar thoradh air sin. Tá cead á lorg anois ón Roinn Iompair, Turasóireachta agus Spóirt chun dul ar aghaidh go dtí an chéad chéim eile.

Club Gailf Chill Airne

Tá talamh ag Fáilte Ireland ag Club Gailf Chill Airne. Tá na tailte sin ar léas le KGCL Property Holdings Ltd agus iad mar chuid de na cúrsaí gailf a bhíonn á bhfeidmiú ag Club Gailf agus Iascaireachta Chill Airne. Tá an luach ar an gClár Comhardaithe luaite ag costas stairiúil.

15. SÓCMHAINNÍ AIRGEADAIS - GRÚPA

	2017 €'000	2016 €'000
Tá na Sócmhainní Airgeadais comhdhéanta de		
Aerfort Réigiúnach Phort Láirge plc - 1,562 Gnáthscair €2.54	4	4
Iarthar Chonamara plc - 5,500 gnáthscair @ €1.27 an ceann	7	7
Saoirí Louisburgh plc - 25,000 'B' Gnáthscair @ €1.27 an ceann	31	31
Club Gailf Chonamara - 500 gnáthscair @ €1.27 an ceann	1	1
Galf Chorca Dhuibhne - 386 scair agus 90 scair bhreise i gcomhair na talún	3	3
KGCL Property Holdings Ltd. Scair d'Aerfort Réigiúnach Chiarraí Teo.	14	14
	60	60

Tá luach scaireanna €250 freisin ag Fáilte Ireland in Aerfort Chontae Chiarraí Teoranta. Is scairsealbhóireacht ainmniúil é sin.

Tá 100% de na scaireanna in Teffub Teoranta ag Fáilte Ireland agus a bhfuil gníomhaíocht de chuideachta shealbháochta maoin. Tá luach €3 ar na scaireanna sin. Taispeántar gach scair thuas ag a luachanna iasachta i ráitis airgeadais iniúchta na nÚdarás Turasóireachta Réigiúnacha ábhartha an 30ú Meitheamh 2006, díreach roimh chomhtháthú le Fáilte Ireland.

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

15. SÓCMHAINNÍ AIRGEADAIS - GRÚPA

Tá leas urlámhais ag Fáilte Ireland sna cuideachtaí teoranta seo a leanas faoi theorainn rátháiochta. Ní raibh sócmhainní, dliteanais, comhaltai foirne ná gníomhaíocht trádála ag na cuideachtaí sa 12 mhí dar críoch an 31 Nollaig 2017 ná an 31 Nollaig 2016. Tá iarratas déanta chuig Cláraitheoir na gCuideachtaí chun na cuideachtaí, seachas An Tionól 2013, a bhaint den Chlár go deonach.

Údarás Turasóireachta Réigiúnach an Iardheiscirt
Údarás Turasóireachta Réigiúnach an Iarthuaiscirt
Údarás Turasóireachta Réigiúnach an Iarthair
Údarás Turasóireachta Réigiúnach Lár Tíre Thoir
Eagraíocht Turasóireachta Réigiúnach Bhaile Átha Cliath
Údarás Turasóireachta Réigiúnach Bhaile Átha Cliath
Tóstal Éireann 2013

Tá infheistíocht ag KGCL Property Holdings Ltd in Aerfort Chiarraí Teo a bhfuil luach €14,297 uirthi.

SÓCMHAINNÍ AIRGEADAIS - ÚDARAS

	2017 €'000	2016 €'000
Tá na Sócmhainní Airgeadais comhdhéanta de		
Aerfort Réigiúnach Phort Láirge plc - 1,562 gnáthscair @ €2.54	4	4
Iarthar Chonamara plc - 5,500 gnáthscair @ €1.27 an ceann	7	7
Saoirí Louisburgh plc - 25,000 'B' Gnáthscair @ €1.27 an ceann	31	31
Club Gailf Chonamara - 500 gnáthscair @ €1.27 an ceann	1	1
Galf Chorca Dhuibhne - 386 scair agus 90 scair bhreise i gcomhair na talún	3	3
75% Scairsealbhóireacht ag KGCL Property Holdings Ltd.	12	12
	58	58

Tá luach scaireanna €250 freisin ag Fáilte Ireland in Aerfort Chontae Chiarraí Teoranta. Is scairsealbhóireacht ainmniúil é sin.

Tá 100% de na scaireanna in Teffub Teoranta ag Fáilte Ireland agus a bhfuil gníomhaíocht de chuideachta shealbháiochta maoinne. Luach €3 atá ar na scaireanna seo.

Tá luach €3 ar na scaireanna sin. Taispeántar gach scair thuas ag a luachanna iasachta i ráitis airgeadais iniúchta na nÚdarás Turasóireachta Réigiúnacha ábhartha an 30ú Meitheamh 2006, díreach roimh chomhtháthú le Fáilte Ireland.

Tá leas urlámhais ag Fáilte Ireland sna cuideachtaí teoranta seo a leanas faoi theorainn rátháiochta. Ní raibh sócmhainní, dliteanais, gníomhaíocht trádála ag na cuideachtaí sa 12 mhí dar críoch an 31 Nollaig 2017 ná an 31 Nollaig 2016. Tá iarratas déanta chuig Cláraitheoir na gCuideachtaí chun na cuideachtaí, seachas An Tionól 2013, a bhaint den Chlár go deonach.

Údarás Turasóireachta Réigiúnach an Iardheiscirt
Údarás Turasóireachta Réigiúnach an Iarthuaiscirt
Údarás Turasóireachta Réigiúnach an Iarthair
Údarás Turasóireachta Réigiúnach Lár Tíre Thoir
Eagraíocht Turasóireachta Réigiúnach Bhaile Átha Cliath
Údarás Turasóireachta Réigiúnach Bhaile Átha Cliath
Tóstal Éireann 2013

Tá an chuideachta faoi theorainn rátháiochta agus níl scairchaipiteal aici. Luach €12,000 atá orthu seo sna ráitis airgeadais.

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

16. KGCL PROPERTY HOLDINGS LIMITED

Is fochuideachta 75% de Fáilte Ireland é KGCL Property Holdings Limited. Is cuideachta sealúchais maoiné é KGCL Property Holdings Limited. Cuireadh torthaí KGCL Property Holdings Limited san áireamh i gcountais chomhdhlúite Fáilte Ireland den chéad uair in 2014. Níor iocadh aon chomaoin ar na scaireanna in KGCL Property Holdings Limited. In 2013, d'astrigh KGCL Property Holdings Limited feidhmiú na ngalfchúrsaí i gCill Airne chuig a chomhaltaí. Is é KGCL Property Holdings Ltd úinéir na talún i gcónaí. Íocann na comhaltaí cíos bliantúil €3,000 le KGCL Property Holdings Limited. Tá léas ag KGCL Property Holdings Limited ar ghalfchúrsa na Leacan Báine le cíos bliantúil €12,000. Íocann na comhaltaí cíos bliantúil €12,000 le KGCL Property Holdings Limited ar an talamh seo freisin.

Tá leas bainte ag KGCL Property Holdings Limited as an díolúine atá in FRS 102 chun ráiteas sreabhadh airgid a ullmhú bunaithe ar thorthaí na gcuideachtaí atá san áireamh i ráitis airgeadais chomhdhlúite Fáilte Ireland.

KGCL PROPERTY HOLDINGS LIMITED

RÁITEAS AR IONCAM CUIMSITHEACH DON BHLIAIN DAR CRÍOCH AN 31 NOLLAIG 2017	2017 €'000	2016 €'000
IONCAM:		
Cíos	15	15
Árachas a Aisiocadh	2	2
Ollbhrabús	17	17
CAITEACHAS:		
Dímheas	42	42
Muirir Chíos	15	15
Ranníoc i leith Bóthar Rochtana	10	-
Táillí Gairmiúla & Árachais	2	3
Costais Iomlána Riaracháin	69	60
Ús infhaighte agus ioncam dá shamhail		
Barrachas/(Easnamh) roimh Chánachas	(52)	(43)
Cánachas	-	
Barrachas/(Easnamh) tar éis Cánachais	(52)	(43)

GLAN-SÓCMHAINNÍ AMHAIL AN 31 NOLLAIG 2017	2017 €'000	2016 €'000
SÓCMHAINNÍ SEASTA:		
Maoin, Fearas agus Trealamh	1,905	1,947
Sócmhainní Airgeadais	14	14
	1,919	1,961
Sócmhainní Reatha	13	12
Dliteanais Reatha	(16)	(6)
GLAN-SÓCMHAINNÍ IOMLÁNA:	1,916	1,967

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

17. INFHÁLTAIS - GRÚPA

	2017	2016
	€'000	€'000
Trádáil	204	277
Réamhíocaíochtaí	875	364
Ioncam fabhraithe	68	68
KGCL Property Holdings Ltd - Féichiúnaithe	1	-
	1,148	709

INFHÁLTAIS - ÚDARÁS

	2017	2016
	€'000	€'000
Trádáil	204	277
Réamhíocaíochtaí	875	364
Ioncam fabhraithe	68	68
	1,147	709

18. AIRGEAD TIRIM AGUS COMHIONANN AIRGID THIRIM - GRÚPA

	2017	2016
	€'000	€'000
Cuntais Taisce	23,213	39,651
Cuntais Reatha	27,495	7,523
Airgead tirim ar láimh	-	-
KGCL Property Holdings Ltd - Cuntais bhainc	12	12
	50,720	47,186

AIRGEAD TIRIM AGUS COMHIONANN AIRGID THIRIM - ÚDARÁS

	2017	2016
	€'000	€'000
Cuntais Taisce	23,213	39,651
Cuntais Reatha	27,495	7,523
Airgead tirim ar láimh	-	-
	50,708	47,174

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

19. NITHE INÍOCTHA - GRÚPA

	2017	2016
	€'000	€'000
Méideanna dlite laistigh de bhliain amháin		
Creidiúnaithe Trádála	2,001	3,371
Turasóireacht Éireann	25	37
Ioncam Iarchurtha	9,522	6,839
Fabhruithe - Caipiteal	19,567	18,534
Fabhruithe - Pá	641	548
Fabhruithe - Neamhphá	6,210	5,041
Creidiúnaithe Eile	953	834
Ioncam Réamhíoctha	2,209	2,114
KGCL Property Holdings Ltd - Creidiúnaithe & Fabhruithe	16	6
	41,144	37,324

19. NITHE INÍOCTHA - ÚDARÁS

	2017	2016
	€'000	€'000
Méideanna dlite laistigh de bhliain amháin		
Creidiúnaithe Trádála	2,001	3,371
Turasóireacht Éireann	25	37
Ioncam Iarchurtha	9,522	6,839
Fabhruithe - Caipiteal	19,567	18,534
Fabhruithe - Pá	641	548
Fabhruithe - Neamhphá	6,210	5,041
Creidiúnaithe Eile	953	834
Ioncam Réamhíoctha	2,209	2,114
	41,128	37,318

Áirítear san ioncam iarchurtha torthaí leas ruilse agus leas léasaithe a dhiúscairt (féach Nóta 22)

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

20. CUNTAS CAIPITIL - GRÚPA

	2017	2016
	€'000	€'000
Amhail an 1 Eanáir	28,382	27,191
Ioncam a úsáideadh chun críocha caipitil		
Breisithe le Maoín, Innealra agus Trealamh a Ceannaíodh sa bhliain	787	1,286
Breisithe le Sócmhainní Inláimhsithe le linn na bliana	1,861	2,984
Maoín Infheistíochta a díoladh	-	(100)
Amúchadh ag teacht le Dímhéas Sócmhainní	(3,401)	(2,975)
Méid scaoilte ar Mhaoín, ar Threalamh agus ar Innealra a dhiúscairt	(1,965)	(4)
Aistriú ó/(chuig) Chuntas Ioncaim agus Caiteachais	(2,718)	1,191
Amhail an 31 Nollaig	25,664	28,382

Comhfhreagraíonn an t-iarmhéid sa Chuntas Caipitil do na suimeanna seo a leanas:	Notaí	2017	2016
		€'000	€'000
SÓCMHAINNÍ SEASTA			
Maoín, Fearas agus Trealamh	12	24,849	27,638
Sócmhainní Inláimhsithe	13	2,486	2,457
Réadmhaoín Infheistíochta	14	176	176
Sócmhainní Airgeadais	15	60	60
Lúide Sócmhainní Iomlána KGCL Property Holdings Ltd.	16	(1,919)	(1,961)
Infheistíocht san Fhochuideachta KGCL Property Holdings Ltd.	15	12	12
		25,664	28,382

CUNTAS CAIPITIL - ÚDARÁS

	2017	2016
	€'000	€'000
Amhail an 1 Eanáir	28,382	27,191
Ioncam a úsáideadh chun críocha caipitil		
Breisithe le Maoín, Innealra agus Trealamh a Ceannaíodh sa bhliain	787	1,286
Breisithe le Sócmhainní Inláimhsithe le linn na bliana	1,861	2,984
Maoín Infheistíochta a díoladh	-	(100)
Amúchadh ag teacht le Dímhéas Sócmhainní	(3,401)	(2,975)
Méid scaoilte ar Mhaoín, ar Threalamh agus ar Innealra a dhiúscairt	(1,965)	(4)
Aistriú ó/(chuig) Chuntas Ioncaim agus Caiteachais	(2,718)	1,191
Amhail an 31 Nollaig	25,664	28,382

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

20. CUNTAS CAIPITIL - ÚDARÁS

Comhfhreagraíonn an t-iarhméid sa Chuntas Caipitil do na suimeanna seo a leanas:	Notáí	2017	2016
SÓCMHAINNÍ SEASTA		€'000	€'000
Sócmhainní Maoine, Innealra agus Trealaimh	12	22,944	25,691
Sócmhainní Inláimhsithe	13	2,486	2,457
Réadmhaoin Infheistíochta	14	176	176
Sócmhainní Airgeadais	15	58	58
		25,664	28,382

21. TIOMANTAIS LÉASA OIBRÍOCHTA MAIDIR LE TALAMH AGUS FOIRGNIMH

Amhail an 31 Nollaig 2017, bhí na tiomantais seo a leanas amach anseo ag an Údarás faoi léasanna oibríochta:

	2017	2016
	€'000	€'000
Íosmhéid íocaíochtaí léasa amach anseo		
Laistigh de bhliain amháin	625	757
idir dhá bhliain agus cúig bliana	2,163	2,178
tar éis cúig bliana	681	1,136
	3,469	4,071

Ba ionann an méid iomlán a gearradh i leith na léasanna oibríochta sa Chuntas Ioncain agus Caiteachais don bhliain 2017 agus €721,428.83 (2016: €1,114,437.09)

22. TORTHÁÍ DÍOLACHÁN

In 2017 rinne an tÚdarás iad seo a leanas a dhiúscairt: Leas ruilse in áitreabh ar €789,087 (glan)

In 2016 rinne an tÚdarás iad seo a leanas a dhiúscairt: Leas ruilse i dtalamh agus i maoin infheistíochta ar €49,822 (glan)

In 2015 rinne an tÚdarás iad seo a leanas a dhiúscairt: Leas ruilse in áitreabh ar €70,697 (glan)

In 2014 rinne an tÚdarás iad seo a leanas a dhiúscairt: Leas léasa in áitreabh ar €3,911,000 (glan)

: Leas ruilse in áitreabh ar €137,000 (glan)

Tá cead faighte ag an Údarás ón Roinn Iompair, Turasóireachta agus Spóirt chun cistí dar luach iomlán €4,957,606 a choimeád, a d'eascair ó bhrabús as talamh, áitreabh agus maoin infheistíochta a dhíol sa tréimhse 2014-2017. Tugadh an cead sin ar an gcoinníoll go gcaithfí an t-airgead ar thosaíochtaí ó thaobh forbairt caipitil turasóireachta. Tá coinneáil an airgid sin le cur san áireamh agus an leithdháileadh deontais amach anseo á chinneadh.

Nótaí leis na Ráitis Airgeadais

an bhliain dar críoch an 31 Nollaig 2017

23. MANTAIS ÍOCAÍOCHTA DEONTAIS

Measadh tiomantais d'íocaíochtaí deontais caipitil amhail an 31 Nollaig 2017 a bheith ag €30.2 milliún (2016: €18.9 milliún).

24. NOCHTUITHE ÁBHARHA PÁIRTÍ

Glacann an tÚdarás le nósanna imeachta de réir na dtreoirilínte a eisiúint an Roinn Airgeadais i ndáil le nochtadh leasanna Chomhaltaí an Údaráis agus chloigh Comhaltaí an Údaráis agus an tÚdarás leis na nósanna imeachta sin le linn na bliana.

Chloigh Comhaltaí an Údaráis agus Fáilte Ireland le treoirilínte na Roinne Fiontar Poiblí agus Athchóirithe a chlúdaíonn cásanna leasa pearsanta le linn gnáthghnó. Féadfaidh Fáilte Ireland tacaíocht/deontais airgeadais a cheadú agus dul i mbun socrúithe conarthacha le gnóthais a bhfuil Comhaltaí Údarás Fáilte Ireland fostaithe leo nó a bhfuil leas eile acu iontu.

I gcásanna a bhféadfadh coinbhleacht leasa a bheith ag baint leo, ní bhfuair Comhaltaí an Údaráis aon cháipéisíocht Údaráis ar na hidirbhearta beartaithe ná ní raibh na comhaltaí páirteach ná i láthair ag aon chainteanna maidir leis na cásanna sin.

Níor tuairiscíodh aon choinbhleacht le linn 2017.

25. DEONTAIS A AISGHABHÁIL

Tá seiceálacha fíoraithe déanta ag Fáilte Ireland ar chaiteachas a éilíodh i sampla tionscadal a fuair tacaíocht faoin gClár Oibríochta Turasóireachta 1994-1999 agus déanann sé iarmhonatóireacht ar dheontais íoctha freisin. Mar thoradh ar na nósanna imeachta sin, bhí cistí ar luach €653,592.39 (2016: €776,453.40) a aisghabhadh ó dheontaithe, ar láimh agus cuireadh san áireamh iad i Nithe Iníoctha ag deireadh na bliana. Níl aon chóras ann chun cistí den chineál sin a aisíoc leis an AE. Tá i gceist ag Fáilte Ireland méideanna atá dlíte dó ón AE i ndáil le tionscadail mhonatóireachta a fhritháireamh, in aghaidh an chreidiúnaí seo.

26. PINSIN

Tá cur síos déanta ar scéimeanna pinsin an Údaráis thíos.

SCÉIM AOISLIÚNTAIS NEAMH-MHAOINITHE AN ÚDARÁIS NÁISIÚNTA FORBARTHA TURASÓIREACHTA

Feidhmíonn an tÚdarás scéim aoisliúntais sochair sainmhínithe neamh-mhaoinithe d'fhoireann bhuan incháilithe faoin Acht um Údarás Náisiúnta Forbartha Turasóireachta, 2003 agus d'fhoireann bhuan incháilithe den iar-Bhord Fáilte faoi Alt 15 den Acht um Thrácht Cuartaíochta 1952 agus Alt 9 den Acht um Thrácht Cuartaíochta 1983.

Is socrú pinsin ar an tuarastal deiridh shochair shainithe í an scéim pinsin le sochair agus ranníocaíochtaí atá sainmhínithe trí thagairt do "mhúnla" reatha rialúcháin scéimeanna na hearnála poiblí. Soláthraíonn an scéim pinsean (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtóid in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí. Is í an Ghnáthaois Scoir ná breithlá 65 bliain; roimh 2004 tá comhaltaí i dteideal dul ar scor gan asbhaint achtúireach ó aois a 60 bliain. Go hiondúil ardaíonn pinsin atá le íoc (agus iarchurtha) de réir bhoilsciú tuarastail ghinearálta na hearnála poiblí.

PINSEAN RANNÍOCACH NEAMH-MHAOINITHE AGUS PLEAN SOCHAR BÁIS (iar-CERT) (DÚNTA D'IONTRÁLAI THE NUA)

Feidhmíonn an tÚdarás scéim pinsin sochar shainithe d'fhoireann incháilithe iar-CERT Ltd.

Sainmhínítear sochair agus ranníocaíochtaí trí ghníomhais agus leabhráin na scéimeanna pinsin. Soláthraíonn an scéim pinsin (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtóid in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí atá faoi réir ag rialail má bhíonn 20 bliain de sheirbhís tugtha ag comhalta ag aois a 65 bliain, bronntar 40 bliain seirbhís orthu. Is í an Ghnáthaois Scoir ná breithlá 65 bliain comhalta.

De bharr go bhfuil an scéim seo dúnta; faoin modh aonad fortheilgthe, ardóidh costas na seirbhíse reatha de réir mar a bheidh comhaltaí na scéime ag teannadh le scor.

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26. PINSIN

SCÉIM PINSIN EAGRAÍOCHTAÍ TURASÓIREACHTA RÉIGIÚNACHA NEAMH-MHAOINITHE (DÚNTA D'IONTRÁLAITHE NUA)

Oibrítear scéim pinsin sochar shainithe d'fhoireann incháilithe de na sé iar-Údaráis Turasóireachta réigiúnacha le sochair maoinithe ag ranníocaí ó fhostaithe. Sainmhínítear sochair agus ranníocaíochtaí trí ghníomhais agus leabhráin na scéimeanna pinsin. Soláthraíonn an scéim pinsin (ochtóduithe in aghaidh na bliana seirbhíse), aisce nó cnapshuim (trí ochtóid in aghaidh na bliana seirbhíse) agus pinsin do chéile agus leanaí. Is í an Ghnáthaois Scoir ná breithlá 65 bliain comhalta; Tá comhaltaí roimh 2004 i dteideal dul ar scor gan asbhaint achtúireach ó aois a 60 bliain. Go hiondúil ardaíonn pinsin atá le ioc (agus iarchurtha) de réir bhoilsciú tuarastail ghinearálta na hearnála poiblí. De bharr go bhfuil an scéim seo dúnta; faoin modh aonad fortheilgthe, ardóidh costas na seirbhíse reatha de réir mar a bheidh comhaltaí na scéime ag teannadh le scor.

SCÉIM RANNÍOCA SAINMHÍNITHE

Bhí scéimeanna pinsin ranníoca sainmhínithe ar fáil d'fhoireann nach raibh cáilithe don scéim aoisliúntais neamh-mhaoinithe. Sealbhaíodh sócmhainní na scéimeanna sin astu féin ó shócmhainní Fáilte Ireland a bhí i gcistí a riaradh go neamhspleách. Ó mhí na Samhna 2013 níl aon chomhalta foirne ina chomhalta den scéim sin.

(A) Anailís ar Chostais Phinsin Iomlána gearrtha ar Chaiteachas	2017	2016
	€'000	€'000
Costas seirbhíse reatha	6,148	5,252
Ús ar dhliteanais na scéime pinsin	4,875	5,529
Ranníocaíochtaí fostaithe	(744)	(692)
Costais Iomlána na Scéime Sochar Sainithe	10,279	10,089
Eile*	51	27
Iomlán	10,330	10,116

*Ar na costais eile atá ann, tá: (1) Íocaíochtaí Prémhe Leanúnachas loncaim €122,625 (2) agus €32,570, an difríocht idir teidlíocht na scéime pinsin CERT mar a bhí air roimhe seo agus an íocaíocht bhlianachta a ceannaíodh ag an am, arna laghdú ag (3) aisiompú fabhrúithe (€94,123) (4) ranníocaí pinsin a aisíocadh/ nó atá dlite lena n-aisíoc (€9,302).

(B) Anailís ar an méid a aithníodh in Ioncam Cuimsitheach	2017	2016
	€'000	€'000
Taithí Gnóthachain/(Cailteanais)	899	(571)
Athruithe ar Bhoinn Tuisceana	(2,213)	(27,094)
Gnóthachain/(Cailteanas) Achtúireach	(1,314)	(27,665)
Gnóthachain/(Cailteanas) Achtúireach aitheanta ag maoiniú comhfhreagrach	(66)	10,024
Iomlán	(1,380)	(17,641)

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26. PINSIN

(C) Oibleagáidí maidir le Glan-Sochair Scoir le linn na bliana

	2017	2016
	€'000	€'000
Glan-dlíteanas Pinsin amhail an 1 Eanáir	(274,814)	(244,188)
Sochair íoctha	8,499	(7,820)
Íocaíochtaí aistrithe	(29)	-
Costas seirbhíse reatha	(6,148)	(5,252)
Ús ar dhlíteanais na scéime pinsin	(4,875)	(5,529)
Gnóthachain/(Cailteanas) Achtúireach	(1,314)	(27,665)
Glan-dlíteanas Pinsin amhail an 31 Nollaig	(278,681)	(274,814)

(D) Glan-Mhaoiniú Iarchurtha do Shochair Scoir

Aithníonn an tÚdarás sócmhainn ag comhfhreagairt don dlíteanas iarchurtha neamh-mhaoinithe maidir le Scéim Pinsin Neamh-mhaoinithe na nEagraíochtaí Réigiúnacha Turasóireachta agus le scéim pinsin neamh-mhaoinithe (iar-CERT) mar atá leagtha amach sa mBeartas Cuntasaíochta maidir le pinsin.

	2017	2016
	€'000	€'000
Scéim pinsin neamh-mhaoinithe (iar-CERT) agus Scéim na nEagraíochtaí Réigiúnacha Turasóireachta Neamh-mhaoinithe (Bunaithe ar Fhorálacha an Achta um Bearta Airgeadais 2009).	113,423	11,757
Iomlán	113,423	111,757

Is mar seo a leanas a bhí an Glan-Mhaoiniú Iarchurtha do Phinsin a aithníodh sa Chuntas Ioncaim agus Caiteachais:

	2017	2016
	€'000	€'000
Maoiniú in-aisghabhála maidir le costais phinsin na bliana reatha - Scéim pinsin neamh-mhaoinithe (iar-CERT) agus Scéim Neamh-mhaoinithe na nEagraíochtaí Réigiúnacha Turasóireachta	4,779	4,793
Deontas Stáit i bhfeidhm chun pinsinéirí a íoc	(2,738)	(2,157)
Ranníocaí foirne i bhfeidhm chun pinsinéirí a íoc	(308)	(300)
	1,733	2,336

Tá cainníochtú an dlíteanais bunaithe ar na boinn tuisceana airgeadais atá leagtha amach i nóta (E) thíos. Tugtar na boinn tuisceana, atá bunaithe ar chomhairle achtúireach gairmiúil, ar aird na Roinne Iompair, Turasóireachta agus Spóirt.

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26. PINSIN

(E) An Scéim agus na Boinn Tuisceana Achtúireacha

Tá luacháil dhliteanais na scéimeanna ar baineadh úsáid astu chun críocha nochtuithe faoi Alt 28 de FRS 102 bunaithe ar luacháil achtúireach iomlán amhail an 31 Nollaig 2017 ag achtúire neamhspleách cáilithe. Tomhaiseadh dliteanais na scéime pinsin ag baint úsáide as an modh aonaid theilgte.

Príomhbhoinn tuisceana a úsáideadh chun dliteanais na scéime a ríomh:	31/12/2017	31/12/2016
	%	%
Ráta lascaine	1.80	1.8
Ráta an ardaithe i dtuarastail	3.30	3.25
Arduithe pinsean stáit sa todhchaí	3.30	3.25
Arduithe pinsean sa todhchaí	2.8%*	2.75
Ráta Boilscithe	1.80	1.75
Athluacháil maidir le hiarchur	2.8%**	2.75**

Boinn Tuisceana Dhéimeagrafacha	31/12/2017	31/12/2016
Básmhaireacht Réamhscoir	Fir 62% de PNML00 Mná 70% de PNML00	Fir 62% de PNFL00 Mná 70% de PNFL00
Básmhaireacht Iarscoir	Fir 58% de PNML00 Mná 62% de PNML00	Fir 58% de PNML00 Mná 62% de PNML00
Liúntais d'fheabhsuithe maidir le básmhaireacht sa todhchaí	Tá	Tá
Aois Scoir	Iontrálaithe nua 65, fostaithe eile 62***	New entrants 65, other employees 62***
% pósta aimsir scoir	90%	90%
Éagsúlacht aoise idir na céilí	Meastar an fear a bheith 3 bliana níos sine a chéile	Meastar an fear a bheith 3 bliana níos sine a chéile

*I gcás na scéime CERT, meastar arduithe pinsean 3% sa bhliain a bheith ann amach anseo

**I gcás na scéime CERT, baineann athluacháil reachtúil le sochair iarchurtha. Mar thoradh air sin, meastar athluacháil 1.75% ar an ráta iarchurtha sa bhliain (2016 1.75%). I gcás scéimeanna pinsean eile de chuid Fáilte Ireland, meastar athluacháil a theacht ar shochair iarchurtha sa tsli is go dtiocfaidh siad le harduithe paireachta pá 2.8% in aghaidh na bliana (2016 2.75%).

***Is í an aois scoir do scéim pinsin CERT ná 65 bliain le haghaidh gach comhalta.

Ceadaíonn an bunús básmhaireachta thuas d'fheabhsuithe san ionchas saoil le himeacht ama, i dtreo is go mbeidh ionchas saoil ag brath ar an mbliain ina sroicheadh comhalta aois scoir. Taispeánann an tábla thíos an t-ionchas saoil do chomhaltaí a bhaineann amach aois 65 in 2017 agus in 2037.

Bliain a mbaintear amach aois 65	2017	2037
Ionchas saoil - Fir	21.2 bliain	23.7 bliain
Ionchas saoil - Mná	23.7 bliain	25.8 bliain

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26. PINSIN

(F) Stair oibleagáidí sochair shainithe, sócmhainní agus tairbhí gnóthachain agus cailteanais

	2017	2016	2015	2014	2013	2012
	€'000	€'000	€'000	€'000	€'000	€'000
Oibleagáidí sochair shainithe	278,681	274,814	244,188	242,135	221,485	231,888
Gnóthachan/(easnamh) ó tairbhí eanais scéime	899	(571)	473	4,751	8,540	1,632
• Méid (€'000)	0.32%	0.21%	0.19%	2.0%	3.9%	0.7%
• Céatadán de luach reatha dhliteanais na scéime						

27. GNÓTHAS LEANTACH

Ullmhaíodh na Ráitis Airgeadais de réir bhonn an ghnóthais leantaigh. Ag tráth sínithe na Ráiteas Airgeadais 2017 tá éiginnteacht ann maidir le maoiniú fadtéarmach Scéime Aoisliúntais an Údarás Náisiúnta Forbartha Turasoireachta á leanúint ar aghaidh ag an Oireachtas toisc nach luaitear an scéim san Acht um Bearta Airgeadais (Forálacha Ilghnéitheacha) 2009 a thugann tacaíocht reachtúil do thrí scéim pinsin eile an Ghrúpa.

Tá dearbhú á lorg ag an Údarás ón Roinn Iompair, Turasoireachta agus Spóirt agus ón Roinn Caiteachais Phoiblí agus Athchóirithe maidir le maoiniú leanúnach na scéime sin agus go dtí seo níl an dearbhú sin faighte. Dá réir sin, tá cinneadh déanta ag an Údarás gan foráil a dhéanamh do shócmhainn iarchurtha sna Ráitis Airgeadais ar fiú €165m é san iomlán, ar luach dliteanais iarchurtha na scéime.

Agus measúnú á dhéanamh ar sheasamh gnóthais leantaigh an Ghrúpa tá an méid seo i leanas measta ag an Údarás

1. Cuireann an tOireachtas maoiniú ar fáil i gcónaí ar bhunús íoc-mar-a-úsáidtear do Scéim Aoisliúntais an Údarás Náisiúnta Forbartha Turasoireachta tríd an bpróiseas Meastacháin bliantúil.
2. Is comhlacht stáit í an eagraíocht a bunaíodh leis an Acht um Údarás Náisiúnta Forbartha Turasoireachta 2003 agus 95% maoinithe ag an Oireachtas.
3. Níl i gceist an eagraíocht a thuaslagadh i láthair na huair.
4. Is saincheist leanúnach í maoiniú na scéime pinsin agus níl seasamh cinntitheach déanta ag an Údarás fós maidir le cé acu an leanfar le maoiniú nó nach leanfar leis.
5. Cuimseoidh criostalú an dliteanais a d'fhéadfadh a bheith ann tréimhse 32 bliain amach sa todhchaí.

Bunaithe ar na breithnithe thuas tá comhaltáí an Údarás sásta go bhfuil dóthain acmhainní ag an nGrúpa chun leanúint ar aghaidh ar feadh 12 mí ar a laghad ó dháta ceadaithe na Ráiteas Airgeadais seo agus is iomchuí glacadh le bhonn an ghnóthais leantaigh agus na Ráitis Airgeadais seo á n-ullmhú.

Chinn comhaltáí an Údarás chomh maith nach ionann an éiginnteacht maidir le Scéim Aoisliúntais an Údarás Náisiúnta Forbartha Turasoireachta agus éiginnteacht ábhartha a fhágann go bhfuil amhras suntasach ann maidir le cumas an Ghrúpa leanúint ar aghaidh mar ghnóthasleantach agus ar an mbonn sin leanfaidh an tÚdarás ag glacadh le bonn an ghnóthais leantaigh agus na Ráitis Airgeadais á n-ullmhú aige.

28. ACEADÚ NA RÁITEAS AIRGEADAIS

Cheadaigh an tÚdarás na ráitis airgeadais seo an 17 Bealtaine 2018.

Íocaíochtaí Prasa ag Comhlachtaí na hEarnála Poiblí

Teimpléad Tuairiscithe de bhun Chinneadh Rialtais S29296 den 2 agus an 8 Márta 2011 agus an 28 Márta 2017 ag: Feidhmeannacht na Seirbhíse Sláinte, Údarás Áitiúla, Gníomhaireachtaí Stáit agus gach Comhlacht eile de chuid na hEarnála, Poiblí (gan Comhlachtaí Tráchtála Leathstáit san áireamh).

Máthair-Roinn Rialtais: An Roinn Iompar, Turasóireachta & Spóirt
 Comhlacht Earnála Poiblí: An tÚdarás Náisiúnta Forbartha Turasóireachta (Fáilte Ireland)
 An Tréimhse Rathúil atá Clúdaithe: 1 Eanáir 2017 go 31 Nollaig 2017

MIONSONRAÍ	LÍON	LUACH €	CÉATADÁN (%) DEN LÍON IOMLÁN ÍOCAÍOCHTAÍ A RINNEADH
Iomlán na n-íocaíochtaí a rinneadh i mbliain	12037	€57,033,649.46	100%
Íocaíochtaí a rinneadh laistigh de 15 lá	11110	€48,019,949.92	92.30%
Íocaíochtaí a rinneadh laistigh de 16 lá go 30 lá	731	€7,074,084.99	6.07%
Íocaíochtaí a rinneadh a bhí níos mó ná 30 lá agus a bhí faoi réir ag agus LPI agus ag costais cúitimh	155	€1,597,638.62	1.29%
Íocaíochtaí a rinneadh a bhí níos mó ná 30 lá agus nach raibh faoi réir ag agus LPI ná costais cúitimh	41	€341,975.93	0.37%
An méid úis a íocadh ar íocaíocht mall (LPI) i mbliain	N/A	€3717.80	N/A
An méid costais cúitimh a íocadh i mbliain	N/A	€8150.00	N/A



Ráirc Foraoise Dún A Rí, Co. an Chabháin