

# TOURISM BUSINESS ADVICE CLINIC

## Have an idea for a tourism business and want to explore whether it's viable?

Fáilte Ireland hosts regular information sessions for individuals and businesses interested in starting a tourism business, or with potential within their existing business to diversify into tourism. This is an opportunity to discuss your idea with a local Fáilte Ireland adviser.

The Advice Clinic is a free, one-to-one, 30-minute information session where you can share your business ideas with a Fáilte Ireland adviser who can help you identify appropriate supports and next steps to advance your tourism business idea.

## WHO IS THIS FOR?

This is for individuals and businesses considering or at the initial stages of starting a tourism business in Co. Donegal. You may be interested in starting a tourism business or there may be potential within your existing business to diversify into tourism. The objective is to assist you in assessing your idea, its viability and to signpost you towards available and relevant supports. These sessions are very informal - you can enjoy a cup of coffee, ask questions, and generally get a sense of the supports which are available to you.

## WHAT IS REQUIRED FROM ATTENDEES



**1 X 30 minute** in-person session to discuss your idea.

## BENEFITS OF THE CLINIC?

Ireland is famous for its incredible tourism experience, and the industry supports jobs and businesses in every region in the country. The tourism industry is unrivalled in passion and opportunities for those involved and provides a fantastic opportunity to grow your tourism business idea and to drive additional revenue.

To express your interest attending a Tourism Business Advice Clinic please email [David.Leonard@failteireland.ie](mailto:David.Leonard@failteireland.ie)

## THE CLINIC WILL PROVIDE YOU WITH:



An **increased understanding** of the business of tourism in Donegal



An **insider's knowledge** when assessing your idea and its viability



How to **get listed and stay up to date** with Fáilte Ireland



Marketing **insights and resources** to get you started



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