

SWEAT THE MENU • REDUCE THE COSTS • SAVOUR THE PROFIT!



# WORKSHOP FOR CHEFS

*For Chef Patrons, Senior Chefs, Food & Beverage Managers,  
Restaurateurs & Hoteliers*

**Carlton Dublin Airport Hotel**

**on**

**24<sup>th</sup> March 2010**

## Workshop Programme

**FOOD COSTING**

**MENU ENGINEERING**

**CONTROLLING OVERHEADS**

**SMART PURCHASING**

**MARKETING MENUS FOR REVENUE & PROFIT**

### **For Bookings:**

Contact Ruth on 01 8847766 or e-mail [ruth.quinn@failteireland.ie](mailto:ruth.quinn@failteireland.ie)

**Places are limited, so don't delay, book today!**

**Price: €100** includes course materials, lunch, networking & free costing tools

SWEAT THE MENU • REDUCE THE COSTS • SAVOUR THE PROFIT!