

Dublin Food Story "Big Themes"

Below are the words and phrases that epitomise each of the six "big themes" from the Dublin food story. These words help you to breathe life into your content and really capture the imagination of your reader.

Dublin Food Story Theme	The key words and phrases that create a vivid picture
Simple, fresh	A natural, honest approach Some of the best raw ingredients in the world, Served simply, and fresh as can be
Strong sense of place	The buzz of its cities As if you can really taste the place This great natural larder
Local rules	On this small island, local <i>rules</i> Within a few miles ...that same day Ireland believes in small, it believes in local Artisan producers Seafood straight off the boat
Warm People	The warmth of its people An easy-going, warm style Rooted in tradition Expertly prepared, then served simply Good food is just the start You'll shake the hand that feeds you Join in the chat <i>"C�ad mile f�ilte"</i> From the heart Ireland believes in personal Warm and welcoming hosts
New News	Now visitors are coming for its food and drink too Very 21 st century New wave of inspired chefs
Experiences that make memories	You can taste the place Follow food trails Take part in food festivals At microbreweries and markets, city bistros and Michelin-starred restaurants Experiences you will always remember