2017 PERFORMANCE: Border Region

0.7 million overseas tourists spent €271 million
0.4 million overseas holidaymakers spent €129 million

A tourist is an overseas visitor who spends at least one night and less than a year in the country. A holidaymaker is a tourist whose main reason for visiting Ireland is a holiday.

All estimates are based on information from the CSO’s Country of Residence Survey (CRS), Passenger Card Inquiry (PCI) Survey and Household Travel Survey (HTS), NISRA’s Northern Ireland Passenger Survey (NIPS), NISRA’s Continuous Household Survey (CHS), Fáilte Ireland’s Survey of Overseas Travellers (SOT).

For more information go to research page of www.failteireland.ie