

GET BREXIT READY – INFORMATION SESSION

Overview: The impact of Brexit will likely mean that companies will face many changes, opportunities and challenges over the next few years. This Fáilte Ireland Brexit Information Session will give you the most up to date information and supports and resources available to your business.

Context: Now that Britain has voted to leave the European Union, Irish tourism businesses must react to the new business environment and the inevitable changes this will bring. The focus of this session will be to:

- Understand the changes happening in the macro tourism environment and how this is impacting Ireland
- Get up to date research on impact on visitors numbers, tourism revenue and jobs
- Outline the Fáilte Ireland resources being mobilised and in response to Brexit
- Underline the importance of remaining competitive
- Provide an overview of the online ‘Brexit Readiness Check’ and the ‘Brexit Bytes’ online knowledge hub and the programme of supports planned the remainder of 2017 and into 2018

Objective: To advise business representatives who contribute on a practical level how to help their businesses mitigate the risks from Brexit and identify opportunities.

Location:

Dublin	28th September 2017
Cavan	3rd October 2017
Bundoran	4th October 2017
Cork	10th October 2017
Wexford	11th October 2017

Delivery: ½ day programme

Who should attend: Business representatives who wish to help their businesses mitigate the risks from Brexit and identify new opportunities should attend the workshop.

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