

THE STORY'S BIG THEMES

There are words and phrases from the Story that bring each theme to life in addition to some extra vocabulary.

The 6 big themes from the story	Words & phrases from the story that paint the picture for this theme	Extra vocabulary you may want to use that extends this theme
Simple, fresh	A natural, honest approach Some of the best raw ingredients in the world Served simply, and fresh as can be Wild food, foraged	Natural luxury Seasonal, wholesome, earthy Quality ingredients, simply served Without fuss, unfussy, down to earth Wildest, freshest fish
Strong sense of place	The beauty of its landscapes and seascapes Mild climate, clean seas, fertile soil And the rain too As if you can really taste the place Atlantic swells Mountain mists Turf fires Small green fields This great natural larder	Food with a sense of place Fish smoked over Irish turf Bog myrtle, samphire, seasalt Dark porter, Black pudding, Soda bread and scones Seasalt ice-cream The Kerry cow, the Irish pub (iconic, authentic)
Local rules	On this small island, local <i>rules</i> Straight off the boat Within a few miles ... that same day Ireland believes in small, it believes in local Generations of farmers and fishermen Artisan producers	Small traditional communities Small farms in the same family for generations Field to fork Always know the source

<p>Warm people</p>	<p>The warmth of its people An easy-going, warm style Rooted in tradition Expertly prepared, then served simply Good food is just the start You'll shake the hand that feeds you Join in the chat <i>"Céad míle fáilte"</i> From the heart Ireland believes in personal Warm & welcoming hosts</p>	<p>A farming nation A history of hospitality Love of people, chat, simple pleasures – always time to talk A casual and informal style Relaxed, cosy, comforting, <i>kick back</i> (B&A Research) Heart & soul food Hand <i>"Lámh"</i> - Handmade, handshaped, handcrafted, handbaked, handpicked, harvested by hand, bottled by hand, hand-on-heart, "at least a cup in your hand"</p>
<p>New news</p>	<p>Now visitors are coming for its food and drink too Very 21st century New wave of inspired chefs</p>	<p>Craft beers matched with food Michelin-starred "terroir" restaurant (JP) Foodie towns</p>
<p>Experiences that make memories</p>	<p>You can taste the place Shake the hand that feeds you Visit producers Follow food trails Take part in food festivals Learn traditional skills, to forage, to fish Join in the chat Experiences you will always remember</p>	<p>Food with a view Sea-view picnics A day without a plan</p>