

Fáilte Ireland Accommodation Occupancy Statistics January to October 2013

Overall, occupancy rates in paid serviced accommodation improved over the January-October period compared to 2012. However, occupancy rates in hostels fell slightly and those in caravan/campsites remained unchanged.

Accommodation Occupancy (%)

Accommodation Type		January-October	
		2012	2013
Hotels	Rooms	63	64
Guesthouses	Rooms	50	53
B&Bs	Rooms	31	33
Hostels	Beds	47	46
Self-catering	Units	41	43
Caravan & Camping	Pitches	28	28

Source: Fáilte Ireland Hotel Survey and Other Accommodation Survey: 2012/2013

The number of hotel rooms available was unchanged, between January-October 2012 and 2013. At the same time, demand for hotel rooms grew by 2%. Overseas demand seems to be driving this growth with bednight demand from these markets growing by 7%.

Guesthouse room capacity contracted slightly (-2%) in the year to October compared to 2012 and demand grew by 4% year on year. As a result, room occupancy was three points up on last year.

Room capacity in the bed and breakfast sector continued to fall (-8%) for January-October 2013 compared to the first eight months of 2012. Demand was down slightly (-2%) – as a result room occupancy was up by two points compared to the previous year.

There was a small rise in the demand for hostel accommodation (+2%) in the January-October period compared to 2012. Capacity was up by 5%, leading to a fall in bed occupancy from 47% to 46% year on year.

Over the January-October period, demand for self-catering properties fell by 4%. Capacity contracted by 8% between 2012 and 2013 with the result that unit occupancy increased by two points.

While demand was unchanged for caravan and camping pitches in the year to date compared to 2012, the number of pitches fell by 1%, as a result overall pitch occupancy remained the same as last year.

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