

Overseas Visitors to Counties in 2011 and Associated Revenue - Preliminary Estimates

Important note: The effect of global economic turmoil is evident in overseas tourism performance in recent years. This volatility in the number of overseas visitors is reflected and magnified as the data is broken down to regional and county level and is particularly evident in the British Market. This should be borne in mind when using this data.

July 2012

Overseas Visitors to Counties in 2011 (p) and Associated Revenue

Overseas Visitors (000s) to Counties in 2011 (p)

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	3,712	1,285	1,532	654	241
Carlow	59	29	23	4	3
Kilkenny	214	38	98	71	7
Tipperary(South)	114	47	37	25	5
Waterford	205	54	75	60	16
Wexford	180	82	67	22	10
Cork	1,081	396	390	220	74
Kerry	814	156	314	268	75
Clare	444	115	143	157	29
Limerick	380	146	127	92	15
Tipperary(North)	52	27	15	6	3
Offaly (West)	10	5	3	1	1
Galway	933	129	463	273	69
Mayo	267	99	98	58	12
Roscommon	45	27	9	9	1
Cavan	93	51	15	20	7
Donegal	208	65	89	43	12
Leitrim	32	22	5	4	1
Monaghan	50	34	8	6	1
Sligo	170	58	74	27	11
Kildare	147	87	40	13	7
Laois	39	24	8	2	5
Longford	25	12	7	5	1
Louth	107	53	30	13	11
Meath	134	65	29	29	11
Wicklow	209	77	84	34	14
Offaly (East)	39	25	9	4	1
Westmeath	96	50	32	10	4

• * indicates less than 1,000.

• Total visits to region are less than the sum of visits to the counties because overseas visitors can visit more than one county.

• Data is based on three-year rolling averages.

Source: Fáilte Ireland Preliminary Estimates based on Survey of Overseas Travellers

July 2012

Overseas Visitors to Counties in 2011 (p) and Associated Revenue

Revenue (€mn) Generated by Overseas Visitors by County – 2011 (p)

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	1,220	248	551	228	192
Carlow	29	7	15	3	3
Kilkenny	29	8	9	10	1
Tipperary(South)	41	12	19	7	2
Waterford	41	15	12	11	3
Wexford	42	22	12	5	3
Cork	432	137	153	94	48
Kerry	186	55	53	55	24
Clare	99	35	27	33	4
Limerick	151	36	46	65	5
Tipperary(North)	17	9	6	2	1
Offaly (West)	3	1	1	1	*
Galway	345	38	177	112	18
Mayo	83	34	29	19	2
Roscommon	21	10	3	8	1
Cavan	24	14	3	6	2
Donegal	54	24	15	14	2
Leitrim	11	8	2	1	1
Monaghan	13	9	2	2	*
Sligo	51	18	26	6	1
Kildare	47	20	20	5	3
Laois	11	6	4	*	1
Longford	7	4	2	1	*
Louth	36	14	11	4	8
Meath	51	20	16	7	8
Wicklow	62	23	21	13	6
Offaly (East)	15	8	5	1	*
Westmeath	39	22	10	3	4

•* indicates less than €1mn.

•Data is based on three-year rolling averages.

Source: Fáilte Ireland Preliminary Estimates based on Survey of Overseas Travellers

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