

TOURISM FACTS 2019: Dublin

OVERSEAS TOURISTS



6.6mn
Overseas Tourists
visited Dublin



Generating
€2.2bn
in Revenue



Spending on average,
€333
per capita in Dublin



Spending on average,
4.7
nights in Dublin

DOMESTIC TOURISTS



1.8mn
Domestic Tourists
visited Dublin



Generating
€296mn
in Revenue

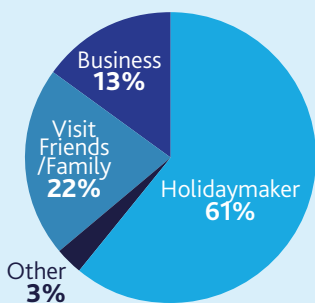


Spending on average,
€168
per capita in Dublin



Spending on average,
1.9
nights in Dublin

Purpose of Visit



Experience of Ireland

3 in 4

Overseas holidaymakers
visiting Dublin were
travelling to Ireland
for the first time



NORTHERN IRELAND TOURISTS



283,000
Northern Ireland Tourists
visited Dublin



Generating
€95mn
in Revenue



Spending on average,
€336
per capita in Dublin



Spending on average,
1.9
nights in Dublin

Accommodation Bednights (overseas holidaymakers)

