

Overseas Visitors to Counties in 2010 and Associated Revenue

Important note: The effect of global economic turmoil is evident in overseas tourism performance in recent years. This volatility in the number of overseas visitors is reflected and magnified as the data is broken down to regional and county level and is particularly evident in the British Market. This should be borne in mind when using this data.

December 2012

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Overseas Visitors (000s) to Counties in 2010

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	3,413	1,202	1,362	610	238
Carlow	57	29	20	3	6
Kilkenny	205	55	75	60	14
Tipperary(South)	101	49	25	19	8
Waterford	201	68	55	53	24
Wexford	174	94	47	20	13
Cork	955	345	347	201	62
Kerry	747	167	287	231	62
Clare	412	103	133	147	29
Limerick	333	115	119	80	18
Tipperary(North)	44	21	15	5	4
Offaly (West)	9	2	4	2	1
Galway	860	192	383	219	66
Mayo	315	163	86	55	11
Roscommon	54	38	8	7	1
Cavan	98	68	16	10	4
Donegal	194	77	71	38	8
Leitrim	41	32	5	4	1
Monaghan	50	37	7	4	2
Sligo	178	90	62	19	7
Kildare	150	85	46	13	6
Laois	37	24	9	3	1
Longford	27	15	8	3	1
Louth	92	49	29	8	5
Meath	130	63	37	24	6
Wicklow	209	84	85	32	9
Offaly (East)	41	25	10	5	1
Westmeath	92	45	36	8	3

• * indicates less than 1,000.

• Total visits to region are less than the sum of visits to the counties because overseas visitors can visit more than one county.

• Data is based on three-year rolling averages.

Overseas Visitors to Counties in 2010 and Associated Revenue

Revenue (€mn) Generated by Overseas Visitors by County – 2010

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	1,153	235	487	258	173
Carlow	24	9	10	1	5
Kilkenny	32	14	7	9	2
Tipperary(South)	38	14	14	6	3
Waterford	43	21	11	8	4
Wexford	46	27	10	5	4
Cork	390	109	166	97	18
Kerry	170	56	53	53	8
Clare	90	30	26	30	4
Limerick	134	24	58	47	5
Tipperary(North)	21	6	10	2	4
Offaly (West)	3	1	1	1	*
Galway	269	55	103	95	16
Mayo	93	51	19	21	2
Roscommon	21	13	2	6	1
Cavan	29	18	8	2	2
Donegal	46	23	13	9	1
Leitrim	15	12	2	1	*
Monaghan	15	10	4	1	*
Sligo	56	26	25	5	1
Kildare	67	26	23	11	7
Laois	15	6	7	1	1
Longford	9	6	2	1	*
Louth	36	15	10	3	9
Meath	57	23	20	6	8
Wicklow	76	32	25	13	7
Offaly (East)	15	7	4	1	2
Westmeath	37	12	17	3	5

* indicates less than €1mn.

Data is based on three-year rolling averages.

Source: Fáilte Ireland Survey of Overseas Travellers/CSO