

Overseas Visitors to Counties in 2011 and Associated Revenue

Important note: The effect of global economic turmoil is evident in overseas tourism performance in recent years. This volatility in the number of overseas visitors is reflected and magnified as the data is broken down to regional and county level and is particularly evident in the British Market. This should be borne in mind when using this data.

December 2012

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Overseas Visitors (000s) to Counties in 2011

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	3,805	1,328	1,567	663	247
Carlow	60	29	23	4	3
Kilkenny	219	38	100	74	7
Tipperary(South)	116	47	38	26	5
Waterford	210	54	76	62	17
Wexford	183	83	68	22	10
Cork	1,123	414	399	232	78
Kerry	846	163	321	282	80
Clare	450	114	146	161	29
Limerick	383	143	130	95	16
Tipperary(North)	52	27	16	6	3
Offaly (West)	10	5	3	1	1
Galway	959	131	472	281	76
Mayo	273	101	100	59	13
Roscommon	46	28	9	9	1
Cavan	90	48	15	20	7
Donegal	205	60	90	43	12
Leitrim	31	21	5	4	1
Monaghan	48	32	8	6	1
Sligo	167	54	75	27	11
Kildare	145	85	40	13	7
Laois	38	24	8	2	5
Longford	25	11	7	5	1
Louth	106	52	30	13	11
Meath	132	63	29	29	11
Wicklow	207	75	85	34	14
Offaly (East)	39	24	9	4	1
Westmeath	95	49	33	9	4

• * indicates less than 1,000.

• Total visits to region are less than the sum of visits to the counties because overseas visitors can visit more than one county.

• Data is based on three-year rolling averages.

Source: Fáilte Ireland

December 2012

Overseas Visitors to Counties in 2011 and Associated Revenue

Revenue (€mn) Generated by Overseas Visitors by County – 2011

County	Total	Britain	Mainland Europe	North America	Other Areas
Dublin	1,125	256	505	221	144
Carlow	26	7	14	3	2
Kilkenny	27	8	8	10	1
Tipperary(South)	38	12	17	7	2
Waterford	39	15	11	10	3
Wexford	40	22	11	5	2
Cork	416	144	136	91	44
Kerry	180	57	47	54	22
Clare	94	35	24	32	4
Limerick	143	36	41	62	4
Tipperary(North)	16	9	6	2	1
Offaly (West)	3	1	1	1	*
Galway	323	39	160	108	16
Mayo	80	34	27	18	1
Roscommon	21	10	2	8	1
Cavan	23	13	2	5	2
Donegal	51	23	13	13	2
Leitrim	11	7	2	1	1
Monaghan	13	9	2	2	*
Sligo	47	17	23	6	1
Kildare	45	20	18	5	2
Laois	11	6	4	*	1
Longford	7	4	2	1	*
Louth	33	14	10	4	6
Meath	47	20	15	7	6
Wicklow	59	23	19	12	4
Offaly (East)	14	8	5	1	*
Westmeath	37	22	9	3	3

• * indicates less than €1mn.

• Data is based on three-year rolling averages.

Source: Fáilte Ireland

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