

**CROWD PHOTOGRAPHY/DIGITAL RECORDING RELEASE NOTICE \***

**Please be aware that by entering this area, your photograph and/or digital recording will be used, without compensation, for the use in all media and you release Fáilte Ireland from liability whatsoever of any nature.**

Fáilte Ireland would like to photograph/film you, so that we can use your photo/footage in promotional material. The purpose of this promotional material is to provide information about our organisation and to promote our events, services and the Island of Ireland as a tourism destination.

**Here are some of the places that your photos and/or digital recordings might be used:**

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| **Social and Digital Media**   | X (formally Twitter), Facebook, YouTube, Instagram, User Generated Content, LinkedIn, Spotify, TikTok, Snapchat, our websites and any social/digital platforms.   |
| **Media**   | International, national, regional, local media (TV broadcast, online, print)   |
| **Publications**   | Annual reports, employee magazine or policy documents   |
| **Ireland’s Content Pool**   | The imagery will be shared with tourism related businesses and journalistic outlets both domestically and internationally and for the third-parties' own tourism related commercial purposes.   |

**If you have any queries about data protection, please contact**dataprotection@failteireland.ie