Logo, company name

Description automatically generatedA close up of a logo

Description automatically generated

**Imagery Consent Form**

**Shoot no.**

**What am I being asked to do?**

You are being asked to give your permission to take your picture, audio and/or digital of you. We will retain your personal data for a total of 7 years or until you withdraw your consent, whichever occurs first.

**Why are you taking these pictures?**

Fáilte Ireland and Tourism Ireland will be using photographs and/or digital recordings including images of you both internally and externally to promote Ireland as a tourism destination.

**Here are some of the places that your picture and/or digital might be used**

|  |  |
| --- | --- |
| **Social and Digital Media** | X (formally known as Twitter), Facebook, YouTube, Instagram, User Generated Content, LinkedIn, Spotify, TikTok, Snapchat, our websites and any social/digital platforms. |
| **Media** | International, national, regional, local media (TV broadcast, online, print). |
| **Publications** | Annual reports, employee magazine or policy documents |
| **Ireland’s Content Pool** | The imagery will be shared with tourism related businesses, journalistic outlets both domestically and internationally and for the third-parties' own tourism related commercial purposes. |

Thus, the general public can copy, share and download this imagery. This means it has a global reach and so international data transfers are taking place.

**Do I have to allow you to take my photo, audio or digital recording?**

No.  Your participation is entirely voluntary and there is no obligation on you to consent to have your voice or image captured. No fee will be paid to you for taking part.

**Your rights**

1. You can ask Fáilte Ireland and Tourism Ireland to stop using your images at any time, in which case it will not be used in future publications. **Note:** this will not apply to material already published. We cannot control already published material or recall them.
2. You have the right to lodge a complaint against us regarding data protection issues with the Data Protection Commission (DPC) at <https://forms.dataprotection.ie/contact>

**Questions**

If you have any questions relating to data protection please contact Fáilte Ireland’s Data Protection Officer, Fiona Buckley: E-mail [dataprotection@failteireland.ie](mailto:dataprotection@failteireland.ie). If you are willing to have your photograph, audio or digital footage taken, please read the following agreement statement very carefully.  Then, please sign and date this form.

**Shoot no.**

**Agreement Statement**

By signing this Consent Form, I agree to have my photo, audio and or digital taken. I fully understand the proposed use of the photography, audio or digital by signing below.

I understand that images on websites and printed material can be viewed throughout the world and not just in Ireland and that some overseas countries may not provide the same level of protection to the rights of individuals as EU/Irish legislation provides.

I have read and understand the conditions and consent to my images being used as described.

**Your signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date:** \_\_/\_\_/\_\_\_\_

**Are you over 16?** **Yes** o **No** o

**If ‘No’ parent/legal guardian’s signature:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Date:** \_\_/\_\_/\_\_\_\_

**Contact Number:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**E-mail address:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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| --- |
| **For office use only**  **Name of the shoot organiser (staff member):**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Name of the agency (Tourism Ireland and/or Fáilte Ireland):**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Name of photographer/videographer (print):**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_    **Date of event:** \_\_/\_\_/\_\_\_\_    **Name of shoot:**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  **Location of shoot:**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |