



Imagery Consent Form

Shoot no.

What am I being asked to do?

You are being asked to give your permission to take your picture, audio and/or digital of you. We will retain your personal data for a total of 7 years or until you withdraw your consent, whichever occurs first. Children aged 16 and under, we will retain your personal data for 5 years.

Why are you taking these pictures?

Fáilte Ireland and Tourism Ireland will be using photographs and/or digital recordings including images of you both internally and externally to promote Ireland as a tourism destination.

Here are some of the places that your picture and/or digital might be used

Social and Digital Media	X (formerly Twitter), Facebook, YouTube, Instagram, User Generated Content, LinkedIn, Spotify, TikTok, Snapchat, our websites and any social/digital platforms.
Media	International, national, regional, local media (TV broadcast, online, social, print, out of home, video on demand), Media partnerships, Brand Partnerships or Sponsorships
Publications	Annual reports, employee magazine or policy documents
Ireland's Content Pool	The imagery will be shared with tourism related businesses, journalistic outlets both domestically and internationally and for the third-parties' own tourism related commercial activities.
Government Agencies	The imagery will be shared with Government Departments and other Agencies, including but not limited to Tourism Ireland, OPW, Coillte, Department of Foreign Affairs, etc. for the promotion and betterment of Ireland.

Thus, the general public can copy, share and download this imagery. This means it has a global reach and so international data transfers are taking place.

Fáilte Ireland reserves the right to share assets with other government agencies, as set out in the table above.

Do I have to allow you to take my photo, audio or digital recording?

No. Your participation is entirely voluntary and there is no obligation on you to consent to have your voice or image captured. No fee will be paid to you for taking part.

Your rights

1. You can ask Fáilte Ireland and Tourism Ireland to stop using your images at any time, in which case it will not be used in future publications. **Note:** this will not apply to material already published. We cannot control already published material or recall them.
2. You have the right to lodge a complaint against us regarding data protection issues with the Data Protection Commission (DPC) at <https://forms.dataprotection.ie/contact>

Questions

If you have any questions relating to data protection, please contact Fáilte Ireland's Data Protection Officer, Fiona Buckley: E-mail dataprotection@failteireland.ie. If you are willing to have your photograph, audio or digital footage taken, please read the following agreement statement very carefully. Then, please sign and date this form.

Shoot no.

Agreement Statement

By signing this Consent Form, I agree to have my photo, audio and or digital taken. I fully understand the proposed use of the photography, audio or digital by signing below.

I understand that images on websites and printed material can be viewed throughout the world and not just in Ireland and that some overseas countries may not provide the same level of protection to the rights of individuals as EU/Irish legislation provides.

I have read and understand the conditions and consent to my images being used as described.

Your signature: _____

Date: __/__/____

Are you over 16? Yes ☐ No ☐

If 'No' parent/legal guardian's signature: _____

Date: __/__/____

Contact Number: _____

E-mail address: _____

For office use only

Name of the shoot organiser (staff member):

Name of the agency (Tourism Ireland and/or Fáilte Ireland):

Name of photographer/videographer (print):

Date of event: __/__/____

Name of shoot:

Location of shoot:
