

# LOCATION RELEASE FORM



## LOCATION RELEASE

**Project Name:**

**Description of Project:**

**Description of Premises:**

(including the interior and exterior)

**Filming Date(s):**

(DD/MM/YYYY)

For good and valuable consideration, receipt of which is hereby acknowledged, I hereby agree that representatives of Fáilte Ireland and Tourism Ireland and (hereinafter referred to as **FI and TI**) may enter upon and be in and around the Premises on the above Filming Date(s) for the purpose of photographing, filming and recording (by tape, film or otherwise) the Premises in connection with the Project. I agree that FI/TI may incorporate such recordings in whole or in part, (and any versions or edits thereof) for use for any purpose whatsoever.

FI/TI shall own solely and exclusively the copyright and all other rights in and to the results and proceeds of its photography and recording hereunder including all photography and recordings incorporating representations of the Premises with the right for the full period of copyright and thereafter in perpetuity throughout the universe to use and re-use all or any part thereof and to license others so to do in all media in and as part of and in connection with the Project and any other films, programmes, publications, advertising and other forms of exploitation whether now known or hereafter devised.

### Here are some of the places that the assets might be used

<b>Social and Digital Media</b>	X (formally Twitter), Facebook, YouTube, Instagram, User Generated Content, LinkedIn, Spotify, TikTok, Snapchat, our websites and any social/digital platforms.
<b>Media</b>	International, national, regional, local media (TV broadcast, online, social, print, out of home, video on demand), Media partnerships, Brand Partnerships or Sponsorships
<b>Publications</b>	Annual reports, employee magazine or policy documents
<b>Ireland's Content Pool</b>	The imagery will be shared with tourism related businesses, journalistic outlets both domestically and internationally and for the third-parties' own tourism related commercial activities.
<b>Government Agencies</b>	The imagery will be shared with other Government Agencies, including but not limited to Tourism Ireland, OPW, Coillte, Department of Foreign Affairs, etc. for the promotion and betterment of Ireland.

I acknowledge that the FI/TI has explained the nature and content of the filming in or about the Property and I confirm and agree that I consent to such filming on the Premises and that such filming does not constitute an infringement of my legal rights or defame me or the Premises in any manner.

FI/TI agrees to hold you harmless from and against any damage to the Premises caused directly by FI/TI (excepting reasonable wear and tear) and for injury to any person on the Premises caused directly by TI/FI while making recordings for the Project.

I confirm and warrant that I have the authority to enter into this agreement and to grant FI/TI the rights granted above. I do not object to FI/TI storing copies of the Contribution for as long as necessary to fulfil the Specified Purposes or to it storing my contact details on its database in case it needs to contact me.

I understand that I have the right to revoke my consent to this Release at any time by giving FI/TI written notice of my revocation and submitting it to the Data Protection team at [dataprotection@failteireland.ie](mailto:dataprotection@failteireland.ie).

I understand that revocation of this Release will not affect any action FI/TI took in reliance on this Release before receiving my revocation.

My rights under the GDPR and Data Protection Acts 1988 to 2018 remain unaffected. These can be viewed at:

[www.failteireland.ie/privacy.aspx](http://www.failteireland.ie/privacy.aspx).

[www.tourismireland.com/Privacy-Policy](http://www.tourismireland.com/Privacy-Policy)

**Agreed and Accepted:**

**Date:**