

[INSERT BRAND LOGO]

## Photography Brief

**Date & Time:** [INSERT DATE & TIME e.g. April 27th, 3pm]

**Venue:** [INSERT VENUE]

**What:** [INSERT SHOOT DETAILS]

**Photographer:** [INSERT NAME, EMAIL, PHONE NUMBER]

**On-Site Contact:** [INSERT NAME, EMAIL, PHONE NUMBER]

### **Key Messages:**

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### **Shot Details:**

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### ***Important Note:***

Shots to be saved as descriptors of the actual photos (not 0056.jpg) - ask on-site if unsure of what each dish is.

### ***Note:***

All [food/product shots] to be taken in both landscape and portrait.

### **Caption:**

Pictured at...

### **Photo Distribution:**

Photographs to be filed to Google Drive folder here [INSERT FOLDER LINK] OR emailed to [INSERT EMAIL ADDRESS]

### **Invoice:**

Invoice for €[INSERT AMOUNT] to be emailed to [INSERT NAME & EMAIL].

***By accepting this brief you allow [INSERT NAME] the use of imagery for social media purposes in promoting [INSERT NAME].***