

[INSERT CLIENT/BRAND LOGO]

For immediate release/ Embargoed until

[DATE]

>>*INSERT IMAGES - use a collage if possible*<<

[CONCISE HEADING - What is your news?]

[First paragraph: what is your news in brief?]

[Second paragraph: A little more detail on offering]

[Third paragraph: A quote from spokesperson]

[Fourth paragraph: details on delivery / booking / prices]

Keep up to date with the latest news by following [INSERT CLIENT NAME] on social at [INSERT CLIENT HANDLES].

-Ends

Notes to Editors

- **High-res images** available here. [INSERT LINK TO IMAGES FOLDER]
- **Media Kit** available here. [INSERT LINK TO PDF OF MEDIA KIT]

- **Media Enquiries to:** [INSERT CLIENT/BRAND LOGO]

About: [INSERT DETAILS}

