



# Annual Visitor Attractions Survey

Analysis of 2023  
Performance and Attendances

# Method

## Background

Unlike previous years, the 2023 visitor attraction survey was conducted in one phase, with all attractions being initially contacted in March.

An email with an online questionnaire link was sent out to 362 visitor attractions, informing them of the survey and how to participate. This was followed by an email reminder and telephone calls to non-responders.

Those who were responsible for multiple sites were contacted separately with an excel template to complete in order to reduce the burden on them of responding to the survey.

There were additional targeted reminder contacts directly from Fáilte Ireland where contact could not be made with certain attractions.

OPW figures were collated separately and combined with the survey responses.

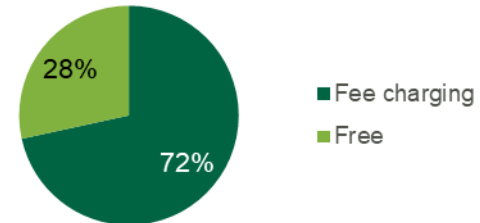
## Multiple response methods

Responses via the multiple survey channels are as follows:

- Online survey (165 attractions)
- Telephone survey (102 attractions)
- OPW (94 attractions)
- Spreadsheet (12 attractions)

A total of 373 attractions responded from a population of 512 (73% response rate). More than 7 in 10 attractions that responded were fee charging, with the remainder being free to visit.

Responding Attractions in 2023



# Analysis of 2023 Performance



# Sample Make-up by Attraction Type

## Attraction type split largely unchanged

Fáilte Ireland has categorised attractions into 8 types. Their categorisation may vary yearly due to changes in the attractions' offerings.

Historic sites remain the largest category in the responses, accounting for more than a third of all attractions surveyed (36%).

The survey response is generally consistent with the wider population of attractions.

## Regional variations

The variations by region in attraction types are near identical to 2022, with Ireland's Ancient East (45%) and Ireland's Hidden Heartlands (42%) having the higher proportions of historic sites compared to other regions.

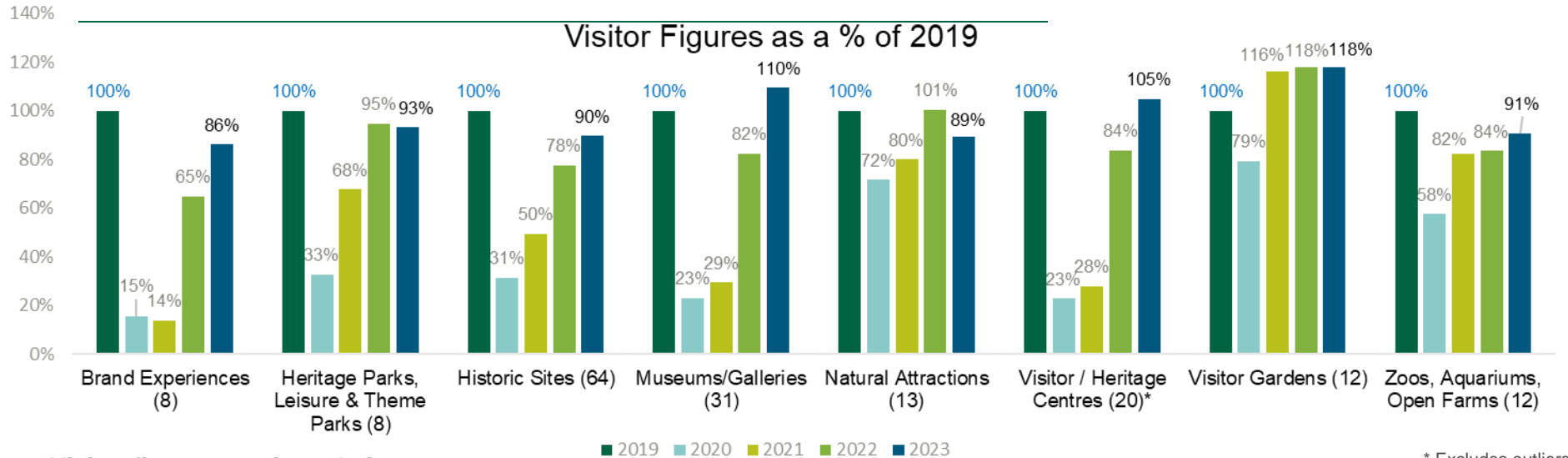
Dublin continues to have the largest proportion Museums/Galleries of any brand region (33% of attractions), but has the lowest proportion of visitor/heritage centres (13%)

Response by Attraction Type



Base: 373

# Year on Year by Attraction Type



## Visitor figures continue their recovery

When looking at businesses that provided their visitor figures every year since 2019, visitor levels in 2023 were 95% of 2019 overall, higher than in 2022 (85%)

Every attraction category improved on their 2022 levels, with the exceptions of natural attractions and heritage parks, leisure and theme parks.

Museums/galleries experienced more visitors for the first time since the pandemic in 2023 (110% of 2019 levels).

Visitor numbers recovered quickly for gardens, with figures having remained broadly consistent - and higher than pre-pandemic levels – since 2021 (118% of 2019 levels in 2023)

Brand experiences, while only a small cohort, saw the greatest impact on their visitor figures in 2020 and 2021, and have been the slowest to recover with visitor levels at 86% of 2019.

It should be noted that many of these results are based on small numbers of attractions and exclude one outlier.

\* Excludes outliers

# Months Open - 2023

## Strongest offering from April to September

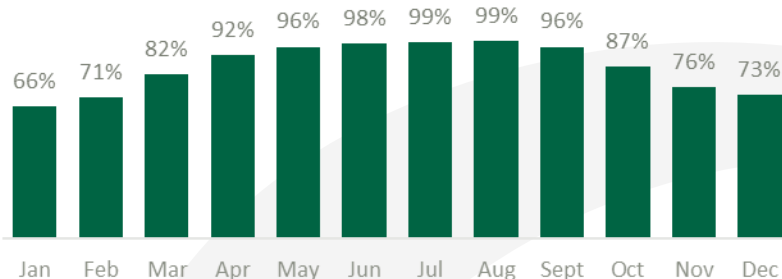
More than 9 in 10 attractions were open from April to September in 2023, but fewer were open over the winter season, particularly November to February.

## Free vs. Fee Charging

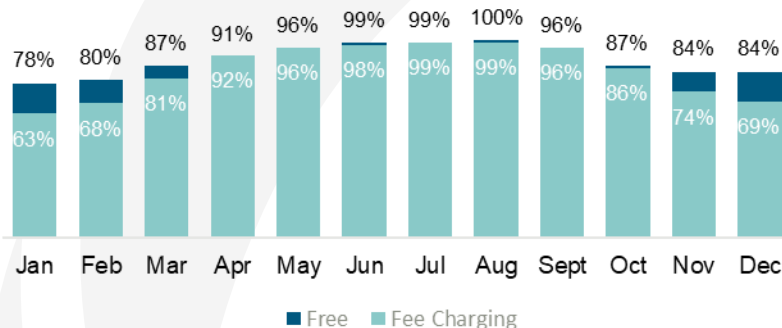
Free attractions tended to be less seasonal than fee charging attractions, with almost four fifths of free attractions open in January (78%), compared to around three fifths of fee charging (63%).

While results were broadly in line with 2022, more fee charging attractions were open in April this year than free attractions for the first time (92% vs 91%). For comparison, 87% of fee charging attractions were open in April in 2022.

% of attractions open each month in 2023



Base: 313



# Visitor Origin

## International visitor share continues to grow

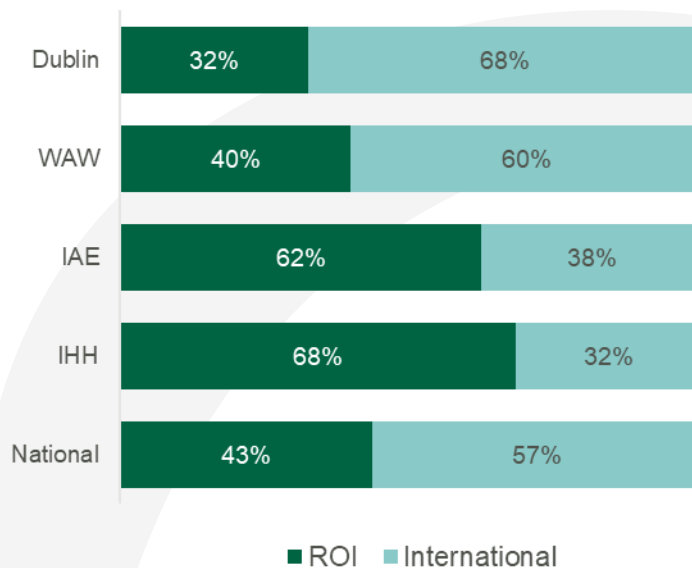
The share of international visitors in 2023 (57%) has continued to increase, after having surpassed ROI visitors for the first time since the pandemic in 2022 (53%).

This shift is most notable in IHH, which went from 21% international visitors in 2022 to 32% in 2023. Increases in international visitor share were smaller in both Dublin and IAE, while visitor shares in WAW remained consistent with 2022.

Despite the changes in IHH, the relative position of brand regions remains unchanged, with Dublin continuing to host the greatest share of international visitors of all regions (68%), whilst Ireland's Hidden Heartlands hosts the smallest (32%).

International visitor share remains below pre-pandemic levels (61%).

### 2023 Make-up of Visitors by Origin



# Recording Visitor Numbers

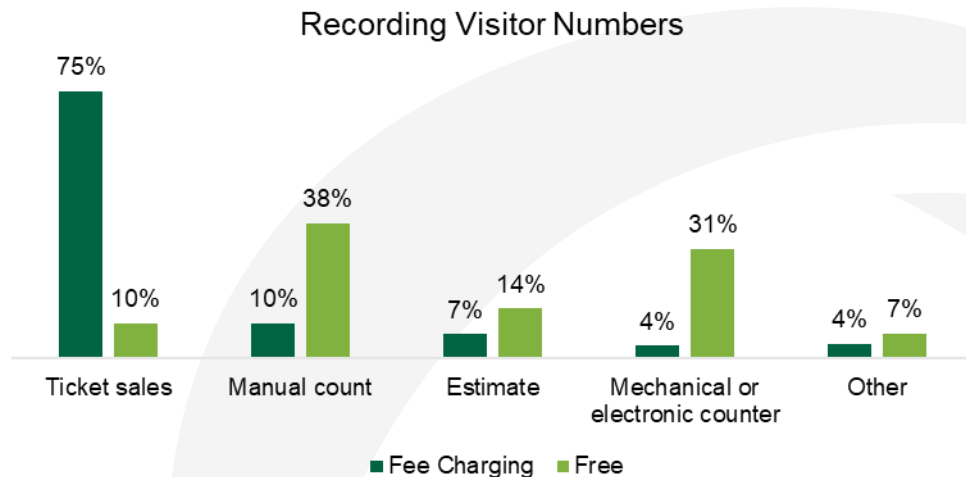
## Three fifths recorded visitor numbers through ticket sales overall

Due to the greater proportion of fee charging attractions compared to free, 61% record their visitor numbers through ticket sales when analysed at an overall level.

However, there are notable differences in recording method between free and fee charging attractions. Three quarters (75%) of fee charging attractions record their visitor numbers via ticket sales, compared to 1 in 10 (10%) free attractions.

Manual counting was the most common method used by free attractions (38%), with a similar proportion recording via mechanical or electronic counters.

Levels of estimation have continued to fall since 2021 among fee charging attractions but remains constant among free.



Base: 319



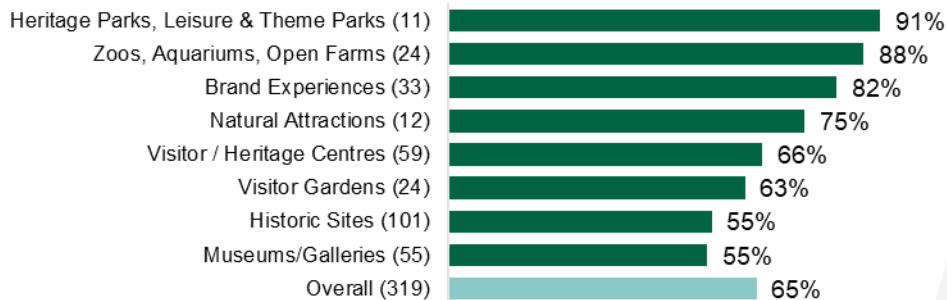
# Booking Online

## Adoption of online booking is levelling off

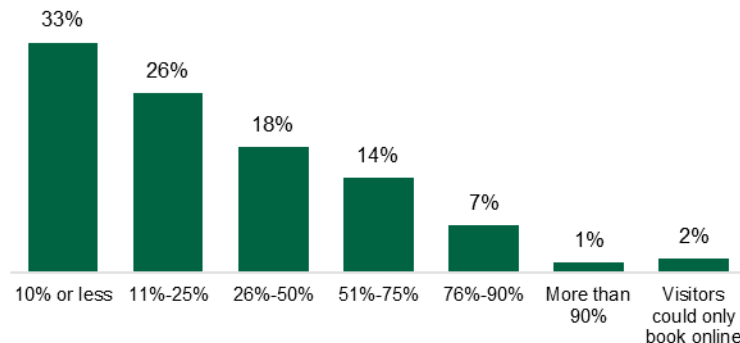
Around two-thirds (65%) of attractions had online booking in 2023, near identical to 2022 (64%) and indicating a slowdown in the rapid online booking adoption that occurred over the pandemic.

Heritage parks, leisure and theme parks were most likely to offer online booking in 2023 (91%), while both museums/galleries and historic sites were the least likely (55%).

% of attractions offering online booking



% of bookings made online  
(of attractions with online booking)



Base: 207

As was the case in 2022, the prevalence of online booking has reduced since the pandemic.

Less than a quarter (24%) of attractions had over half of their bookings made online in 2023. This compared to 46% in 2021.

A third (33%) of those with online booking reported that 10% or less of their bookings were made online in 2023.

# Visitor Type

## Walk ups dominate

While online booking capabilities have increased over the years, walk ups were the most common kind of visitor for all attraction types in 2023 (65% on average).

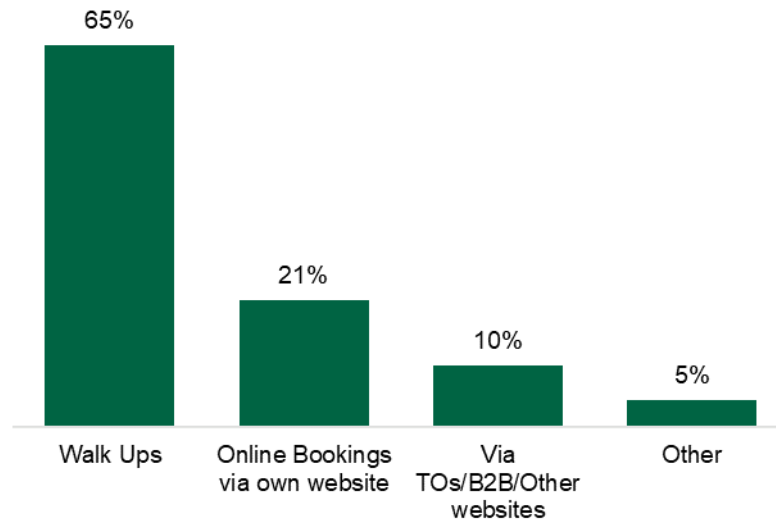
There were some variations by attraction type, with walk up visitors being least common among:

- Zoos, aquariums and open farms (46% of 22)
- Brand experiences (40% of 32).

Walk ups were more common among free attractions (83%) compared to fee charging (60%).

'Other' types of visitors most frequently included school trips, with small numbers and proportions of phone/email bookings.

Please estimate what proportion (%) of your visitors were...



# 2023 Attendances by County

## Introduction

The following pages provide a record of Attendances at Visitor Attractions in 2023. Please note, participation in the survey is voluntary and therefore this is not a complete record of all Visitor Attractions open in Ireland in 2023. The following information is categorised alphabetically by county and can also be accessed through the [Visitor Numbers to Attractions Dashboard](#)

### CARLOW

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Altamont Gardens	122,522	Free	Visitor Gardens	n/a
Duckett's Grove & Walled Garden	64,563	Free	Visitor Gardens	12
Huntington Castle Grounds	15,000	Fee charging	Historic Sites	11
Tullow Museum	240	Free	Museums/Galleries	12

### CAVAN

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Belturbet Heritage Railway Station	1,000	Fee charging	Heritage Parks, Leisure & Theme Parks	10
Cavan County Museum	12,496	Fee charging	Museums/Galleries	12
Corravahan House & Gardens	54	Fee charging	Visitor Gardens	9
Saint Kilians Heritage Centre/Áras Cillian	3,800	Fee charging	Visitor / Heritage Centres	12

# 2023 Attendances by County

## CLARE

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Aillwee Burren Experience	83,315	Fee charging	Natural Attractions	12
Bunratty Castle & Folk Park	316,221	Fee charging	Heritage Parks, Leisure & Theme Parks	12
Burren Farm Experience	550	Fee charging	Zoos, Aquariums, Open Farms	12
Caher Bridge Gardens	900	Fee charging	Visitor Gardens	6
Caherconnell Fort & Sheepdog Demonstrations	44,000	Fee charging	Historic Sites	9
Clare Museum	22,062	Free	Museums/Galleries	12
Cliffs of Moher Visitor Experience	1,300,000	Fee charging	Natural Attractions	12
Doolin Cave	105,000	Fee charging	Natural Attractions	12
Ennis Friary	15,181	Fee charging	Historic Sites	9
McKernan Woollen Mills Ltd	1,500	Free	Brand Experiences	12
Michael Cusack Centre	2,761	Fee charging	Visitor / Heritage Centres	12
Scattery Island	4,713	Free	Historic Sites	5
The Burren Centre	27,000	Free	Visitor / Heritage Centres	12
The Burren Perfumery	50,000	Free	Brand Experiences	12
The Flying Alpaca	2,000	Free	Zoos, Aquariums, Open Farms	12
Vandeleur Walled Gardens	12,000	Fee charging	Visitor Gardens	12

# 2023 Attendances by County

## CORK

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Allihies Copper Mine Museum	26,500	Fee charging	Museums/Galleries	12
Annesgrove Gardens	6,114	Fee charging	Visitor Gardens	6
Bantry House & Garden	21,580	Fee charging	Historic Sites	7
Blarney Castle & Gardens	470,000	Fee charging	Historic Sites	12
Charles Fort	96,253	Fee charging	Historic Sites	12
Clonakilty Distillery	6,018	Fee charging	Brand Experiences	12
Cobh Heritage Centre	61,235	Fee charging	Visitor / Heritage Centres	12
Cork Butter Museum	18,986	Fee charging	Visitor / Heritage Centres	12
Cork City Gaol & Radio Museum Experience	73,000	Fee charging	Historic Sites	12
Cork Public Museum	54,450	Free	Museums/Galleries	12
Crawford Art Gallery	236,693	Free	Museums/Galleries	12
Doneraile Court	8,661	Fee charging	Historic Sites	7
Doneraile Park	523,800	Free	Natural Attractions	n/a
Dún na Sead Castle	5,000	Fee charging	Historic Sites	5
Fota Arboretum & Gardens	142,872	Free	Visitor Gardens	n/a
Fota Wildlife Park	430,024	Fee charging	Zoos, Aquariums, Open Farms	12
Garnish Island	67,630	Fee charging	Visitor Gardens	7
Glengarriff Bamboo Park	2,698	Fee charging	Visitor Gardens	7
Kilmurry Independence Museum	1,923	Fee charging	Museums/Galleries	12
Kinsale Mead Co.	3,600	Fee charging	Brand Experiences	7

# 2023 Attendances by County

## CORK

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Leahy's Open Farm	109,000	Fee charging	Zoos, Aquariums, Open Farms	12
Michael Collins Centre Castlevew	3,177	Fee charging	Visitor / Heritage Centres	12
Michael Collins House Museum	20,000	Fee charging	Visitor / Heritage Centres	12
Midleton Distillery Experience	111,305	Fee charging	Brand Experiences	12
Mizen Head Visitor Centre	77,178	Fee charging	Historic Sites	10
Nano Nagle Place	6,099	Fee charging	Historic Sites	12
Old Head of Kinsale Signal Tower	13,248	Fee charging	Museums/Galleries	7
Prince August Toy Soldier Factory & Visitor Centre	6,700	Free	Brand Experiences	12
Shandon Tower	30,000	Fee charging	Historic Sites	12
Skibbereen Heritage Centre	14,860	Fee charging	Visitor / Heritage Centres	12
Spike Island	68,500	Fee charging	Visitor / Heritage Centres	8
St Fin Barre's Cathedral	30,000	Fee charging	Historic Sites	12
The Donkey Sanctuary <sup>1</sup>	42,500	Free	Zoos, Aquariums, Open Farms	12
The Glucksman Gallery	74,093	Free	Museums/Galleries	12
Titanic Experience Cobh	94,000	Fee charging	Historic Sites	12
West Cork Heritage Centre	500	Fee charging	Visitor / Heritage Centres	7
Youghal Heritage Centre	25,518	Free	Visitor / Heritage Centres	12

1. Based on weekly estimates.

# 2023 Attendances by County



## DONEGAL

Attraction	2023	Type of Admission	Category	No. of months open in 2023
An Mhuc Dhubh Fintown Heritage Railway	2,000	Fee charging	Heritage Parks, Leisure & Theme Parks	3
Ardara Heritage Centre	3,500	Free	Visitor / Heritage Centres	12
Cuddly Cow Campview Farm	504	Fee charging	Zoos, Aquariums, Open Farms	12
Doagh Famine Village	35,000	Fee charging	Visitor / Heritage Centres	7
Doe Castle	37,120	Free	Historic Sites	n/a
Donegal Castle	63,072	Fee charging	Historic Sites	12
Donegal County Museum	6,017	Free	Museums/Galleries	12
Donegal Railway Heritage Centre	7,000	Fee charging	Museums/Galleries	12
Fort Dunree Military Museum	14,500	Fee charging	Historic Sites	12
Glebe House and Gallery	44,364	Fee charging	Museums/Galleries	n/a
Glencolumbkille Folk Village Museum & Heritage Ctr.	61,902	Fee charging	Heritage Parks, Leisure & Theme Parks	7
Grianan of Aileach	17,919	Free	Historic Sites	n/a
Inishowen Maritime Museum and New Full Dome Planetarium	7,000	Fee charging	Visitor / Heritage Centres	12
Lifford Old Courthouse	3,360	Fee charging	Visitor / Heritage Centres	12
Lurgybrack Open Farm	40,000	Fee charging	Zoos, Aquariums, Open Farms	6
Newmills Corn and Flax Mill	2,494	Free	Historic Sites	n/a
Oakfield Park	49,247	Fee charging	Visitor Gardens	7
Salthill Gardens	480	Fee charging	Visitor Gardens	5
The Water Wheels	1,200	Free	Visitor / Heritage Centres	6
Tropical World	45,000	Fee charging	Zoos, Aquariums, Open Farms	6

# 2023 Attendances by County

## DUBLIN

Attraction	2023	Type of Admission	Category	No. of months open in 2023
14 Henrietta Street	38,365	Fee charging	Historic Sites	12
Airfield Estate	120,000	Fee charging	Zoos, Aquariums, Open Farms	12
Áras an Uachtaráin	3,816	Free	Historic Sites	n/a
Arbour Hill Cemetery	67,845	Fee charging	Historic Sites	n/a
Ardgillan Castle	2,600	Fee charging	Historic Sites	12
Book of Kells	968,654	Fee charging	Museums/Galleries	12
Casino Marino	10,882	Fee charging	Historic Sites	8
Casino Model Railway Museum	23,192	Fee charging	Visitor / Heritage Centres	12
Chester Beatty Library	490,282	Free	Museums/Galleries	12
Christ Church Cathedral	228,736	Fee charging	Historic Sites	12
Custom House	15,872	Fee charging	Visitor / Heritage Centres	12
Dalkey Castle & Heritage Centre	15,299	Fee charging	Historic Sites	12
Drimnagh Castle	8,000	Fee charging	Historic Sites	10
Dublin Castle	622,346	Fee charging	Historic Sites	12
Dublin City Gallery The Hugh Lane	223,010	Free	Museums/Galleries	12
Dublin City Hall	25,963	Free	Historic Sites	12
Dublin Liberties Distillery	6,500	Fee charging	Brand Experiences	12
Dublin Zoo	1,161,937	Fee charging	Zoos, Aquariums, Open Farms	12
Dublinia	188,259	Fee charging	Visitor / Heritage Centres	12
EPIC The Irish Emigration Museum	357,474	Fee charging	Visitor / Heritage Centres	12



# 2023 Attendances by County

## DUBLIN

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Farmleigh Estate	359,433	Fee charging	Natural Attractions	n/a
Farmleigh House	57,169	Fee charging	Historic Sites	n/a
Freemasons' Hall Museum	4,000	Fee charging	Museums/Galleries	12
Gallery of Photography	58,266	Free	Museums/Galleries	12
Glasnevin Museum	44,500	Fee charging	Visitor / Heritage Centres	12
GPO IEC Witness History	63,685	Fee charging	Historic Sites	12
Grangegorman Military Cemetery	20,499	Fee charging	Historic Sites	n/a
Guinness Storehouse	1,469,536	Fee charging	Brand Experiences	12
Irish Architectural Archive	7,184	Free	Museums/Galleries	12
Irish Jewish Museum	3,293	Fee charging	Museums/Galleries	12
Irish Museum of Modern Art	626,629	Free	Museums/Galleries	12
Irish Whiskey Museum	93,335	Fee charging	Visitor / Heritage Centres	12
James Joyce Cultural Centre	13,277	Fee charging	Visitor / Heritage Centres	12
Jameson Distillery Bow St.	318,099	Fee charging	Brand Experiences	12
Jeanie Johnston Tall Ship/Famine Museum	52,066	Fee charging	Heritage Parks, Leisure & Theme Parks	12
Kilmainham Gaol	258,154	Fee charging	Historic Sites	12
Malahide Castle & Gardens	166,081	Fee charging	Historic Sites	12
Marsh's Library	42,500	Fee charging	Museums/Galleries	12
MoLi Museum of Literature Ireland	45,000	Fee charging	Museums/Galleries	12

# 2023 Attendances by County



## DUBLIN

Attraction	2023	Type of Admission	Category	No. of months open in 2023
National Botanic Gardens	663,631	Free	Zoos, Aquariums, Open Farms	n/a
National Gallery of Ireland	1,014,976	Free	Museums/Galleries	12
National Museum of Ireland - Archaeology	510,236	Free	Museums/Galleries	12
National Museum of Ireland - Decorative Arts & History	467,331	Free	Museums/Galleries	12
National Museum of Ireland - Natural History	423,246	Free	Museums/Galleries	12
National Print Museum	47,651	Free	Museums/Galleries	12
Newbridge House & Farm	130,963	Fee charging	Historic Sites	12
Pearse Lyons Whiskey Distillery	35,176	Fee charging	Brand Experiences	12
Pearse Museum	28,250	Free	Museums/Galleries	12
Phoenix Park Visitor Centre	1,965,555	Free	Visitor / Heritage Centres	n/a
Rascals	13,000	Free	Brand Experiences	12
Rathfarnham Castle	10,032	Fee charging	Historic Sites	12
Roe & Co Whiskey Distillery	33,500	Fee charging	Brand Experiences	12
Skerries Mills	124,000	Fee charging	Historic Sites	12
St Patrick's Cathedral	576,647	Fee charging	Historic Sites	12
St. Audoen's Church	42,199	Free	Historic Sites	n/a
Teeling Whiskey Distillery	127,571	Fee charging	Brand Experiences	n/a
The GAA Museum & Croke Park Stadium Tour	90,000	Fee charging	Museums/Galleries	12
The Little Museum of Dublin	104,757	Fee charging	Museums/Galleries	12
The National Leprechaun Museum	10,130	Fee charging	Museums/Galleries	3
The National Wax Museum Plus	76,000	Fee charging	Museums/Galleries	12

# 2023 Attendances by County

## GALWAY

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Aran Islands Goats Cheese	6,000	Free	Brand Experiences	9
Athenry Castle	15,154	Fee charging	Historic Sites	9
Aughnanure Castle	38,973	Fee charging	Historic Sites	10
Battle of Aughrim Interpretative Centre	633	Fee charging	Visitor / Heritage Centres	5
Brigit's Garden	20,000	Fee charging	Visitor Gardens	7
Connemara Celtic Crystal	63,275	Free	Brand Experiences	11
Connemara Heritage & History Centre (Dan O'Hara's)	60,000	Fee charging	Visitor / Heritage Centres	12
Connemara National Park	259,230	Free	Natural Attractions	12
Connemara Oyster Farm	3,000	Fee charging	Zoos, Aquariums, Open Farms	9
Connemara Sheep & Wool Centre	85,000	Fee charging	Visitor / Heritage Centres	8
Connemara Smokehouse	4,000	Free	Brand Experiences	12
Dún Aonghasa	144,153	Fee charging	Historic Sites	n/a
Galway Atlantaquaria	118,500	Fee charging	Zoos, Aquariums, Open Farms	12
Galway City Museum	99,334	Free	Museums/Galleries	12
Hall of the Red Earl	26,000	Free	Historic Sites	12
Irish Workhouse Centre	6,891	Fee charging	Historic Sites	9
Killary Sheep Farm	12,500	Fee charging	Zoos, Aquariums, Open Farms	8
Kylemore Abbey & Garden	328,272	Fee charging	Historic Sites	12
Micil Distillery Experience	5,598	Free	Brand Experiences	12
Patrick Pearse's Cottage	17,399	Fee charging	Historic Sites	n/a
Portumna Castle	35,000	Fee charging	Historic Sites	8
Rathbaun Farm	18,000	Fee charging	Zoos, Aquariums, Open Farms	12
The Emigrants Commemorative Centre Carna	8,000	Fee charging	Visitor / Heritage Centres	12
Turoe Pet Farm and Leisure Park	104,000	Fee charging	Zoos, Aquariums, Open Farms	12

# 2023 Attendances by County

## KERRY

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Ardfert Cathedral	12,398	Fee charging	Historic Sites	n/a
Blasket Island	5,905	Free	Natural Attractions	n/a
Blasket Visitor Centre	68,605	Fee charging	Visitor / Heritage Centres	9
Blennerville Windmill	8,000	Fee charging	Historic Sites	7
Crag Cave	82,711	Fee charging	Natural Attractions	12
Derreen Gardens	10,000	Fee charging	Visitor Gardens	12
Derrynane House	20,990	Fee charging	Historic Sites	10
Derrynane Parklands	324,065	Free	Natural Attractions	n/a
Dingle Oceanworld Mara Beo	117,784	Fee charging	Zoos, Aquariums, Open Farms	12
Eighth Wonder	18,261	Fee charging	Brand Experiences	12
Gallarus Castle and Oratory	49,800	Free	Historic Sites	n/a
Glanleam Gardens	500	Free	Visitor Gardens	3
Kells Bay Gardens	23,000	Fee charging	Visitor Gardens	11
Kennedy's Open Farm	25,000	Fee charging	Zoos, Aquariums, Open Farms	8
Kerry County Museum	28,000	Fee charging	Museums/Galleries	12
Kerry Writers Museum	6,000	Fee charging	Museums/Galleries	12
Kilgarvan Motor Museum	3,200	Fee charging	Visitor / Heritage Centres	7
Killarney Brewing Company	5,400	Fee charging	Brand Experiences	11
Killarney House	46,711	Free	Historic Sites	12

# 2023 Attendances by County

## KERRY

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Lartigue Monorail & Museum	4,449	Fee charging	Visitor / Heritage Centres	5
Listowel Castle	12,468	Free	Historic Sites	n/a
Muckross House and Traditional Farms	200,065	Fee charging	Historic Sites	12
Músaem Chorca Dhuibhne	2,000	Fee charging	Museums/Galleries	4
Portmagee Whiskey and The Spirit of the Sea Experience <sup>1</sup>	2,000	Fee charging	Brand Experiences	12
Ross Castle	116,587	Fee charging	Historic Sites	8
Scanlon's Pet Farm	1,500	Free	Zoos, Aquariums, Open Farms	3
Siamsa Tíre, The National Folk Theatre & Arts Centre	42,811	Fee charging	Museums/Galleries	12
Skellig Michael	15,916	Free	Historic Sites	n/a
Skellig Six18 Distillery	3,500	Fee charging	Brand Experiences	12
Tarbert Bridewell Visitor Centre	1,911	Fee charging	Visitor / Heritage Centres	11
Tarbert House	800	Fee charging	Historic Sites	n/a
The Skellig Experience	23,000	Fee charging	Visitor / Heritage Centres	9
Tralee Bay Wetlands Centre	289,000	Free	Natural Attractions	9
Valentia Island Lighthouse	18,200	Fee charging	Historic Sites	7

1. Implemented new counting system in 2023

# 2023 Attendances by County

## KILDARE

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Castletown House	21,102	Fee charging	Historic Sites	8
Castletown House Parklands	698,229	Free	Natural Attractions	n/a
Irish National Stud & Japanese Gardens	152,885	Fee charging	Visitor Gardens	11
Kildare Town Heritage Centre	9,800	Free	Visitor / Heritage Centres	12
Lullymore Heritage and Discovery Park	55,000	Fee charging	Heritage Parks, Leisure & Theme Parks	11
Maynooth Castle	23,486	Free	Historic Sites	n/a
Newbridge Silverware Visitor Centre	210,000	Free	Brand Experiences	12

# 2023 Attendances by County

## KILKENNY

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Ballykeefe Distillery	1,000	Fee charging	Brand Experiences	6
Castlecomer Discovery Park and Visitor Centre	190,000	Fee charging	Natural Attractions	9
Dunmore Cave	3,019	Fee charging	Natural Attractions	n/a
Jerpoint Abbey	31,786	Fee charging	Historic Sites	9
Jerpoint Park	7,500	Fee charging	Visitor Gardens	8
Kells Priory	31,450	Free	Historic Sites	3
Kilkenny Castle	452,383	Fee charging	Historic Sites	12
Kilkenny Castle Parklands	869,953	Free	Natural Attractions	n/a
Medieval Mile Museum	19,371	Fee charging	Museums/Galleries	12
Rothe House & Garden	15,000	Fee charging	Historic Sites	12
St. Canice's Cathedral	53,779	Fee charging	Historic Sites	12
St. Mary's Church, Gowran	1,973	Free	Historic Sites	4
The National Design and Craft Gallery	34,955	Free	Museums/Galleries	12
The National Reptile Zoo	41,000	Fee charging	Zoos, Aquariums, Open Farms	12
The Smithwicks Experience at St Francis Abbey Brewery	15,000	Fee charging	Brand Experiences	6

# 2023 Attendances by County

## LAOIS

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Abbeyleix Heritage House	1,000	Fee charging	Historic Sites	2
Ballykilcavan Farm and Brewery	2,126	Fee charging	Brand Experiences	12
Donaghmore Famine Workhouse Museum	2,486	Fee charging	Historic Sites	12
Emo Court House	337	Fee charging	Historic Sites	n/a
Emo Court Parklands	238,039	Free	Natural Attractions	n/a
Rock of Dunamase	48,832	Free	Historic Sites	n/a
Timahoe Round Tower & Heritage Centre	15,000	Fee charging	Visitor / Heritage Centres	6

## LEITRIM

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Glenview Folk Museum	1,500	Fee charging	Museums/Galleries	6
Parke's Castle	17,281	Fee charging	Historic Sites	9
Rainbow Ballroom of Romance	1,500	Fee charging	Visitor / Heritage Centres	12
St. George's Heritage Centre	2,191	Fee charging	Visitor / Heritage Centres	12
The Shed Distillery, Drumshanbo	50,000	Fee charging	Brand Experiences	12



# 2023 Attendances by County

## LIMERICK

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Adare Heritage Centre	70,000	Free	Visitor / Heritage Centres	12
Desmond Castle, Adare	2,643	Fee charging	Historic Sites	n/a
Desmond Hall	26,131	Free	Historic Sites	n/a
Foynes Flying Boat & Maritime Museum	27,640	Fee charging	Museums/Galleries	6
King John's Castle	105,000	Fee charging	Historic Sites	12
Limerick City Museum	37,000	Free	Museums/Galleries	12
Lough Gur Lakeshore Park & Visitor Centre	100,000	Fee charging	Historic Sites	12
Old Irish Ways Museum	300	Fee charging	Museums/Galleries	12
Saint Mary's Cathedral	14,602	Fee charging	Historic Sites	9
The Hunt Museum	100,000	Fee charging	Museums/Galleries	12
Treaty City Brewery	3,344	Fee charging	Brand Experiences	12

## LONGFORD

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Corlea Trackway Visitor Centre	14,487	Free	Historic Sites	n/a
Knights and Conquests Heritage Centre	8,988	Fee charging	Visitor / Heritage Centres	12
Maria Edgeworth Centre	1,830	Fee charging	Visitor / Heritage Centres	12

# 2023 Attendances by County

## LOUTH

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Carlingford Heritage Centre	4,124	Fee charging	Visitor / Heritage Centres	12
County Museum Dundalk	10,700	Free	Museums/Galleries	12
Drogheda Tholsel	3,012	Free	Historic Sites	12
Mellifont Abbey	28,356	Fee charging	Historic Sites	n/a

## MAYO

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Achill Experience	32,000	Fee charging	Zoos, Aquariums, Open Farms	12
Ballinglen Museum of Art	7,080	Free	Museums/Galleries	12
Ballintubber Abbey	15,800	Fee charging	Historic Sites	12
Ballycroy Visitor Centre	28,353	Free	Natural Attractions	9
Céide Fields	30,907	Fee charging	Historic Sites	8
Clew Bay Heritage Centre	2,000	Fee charging	Visitor / Heritage Centres	12
Connacht Whiskey Distillery	1,200	Fee charging	Brand Experiences	10
Granuaile Centre and Great Famine Exhibition	1,700	Fee charging	Visitor / Heritage Centres	12
Jackie Clarke Collection	34,696	Free	Museums/Galleries	12
Knock Museum	34,000	Free	Museums/Galleries	12
Mescan Brewery	900	Fee charging	Brand Experiences	n/a
Michael Davitt Museum	4,251	Fee charging	Museums/Galleries	12
National Museum of Ireland - Country Life, Turlough Park	87,143	Free	Museums/Galleries	12
Old Irish Goat Centre	3,500	Free	Visitor / Heritage Centres	10
Westport House	148,737	Fee charging	Historic Sites	10

# 2023 Attendances by County

## MEATH

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Battle of the Boyne Visitor Centre	69,012	Fee charging	Visitor / Heritage Centres	12
Battle of the Boyne/Oldbridge Estate	358,247	Free	Historic Sites	n/a
Bru na Boinne (incl. Newgrange & Knowth)	114,934	Fee charging	Historic Sites	12
Bru na Boinne Dowth	21,440	Free	Historic Sites	n/a
Emerald Park	700,000	Fee charging	Heritage Parks, Leisure & Theme Parks	10
Francis Ledwidge Cottage Museum	539	Fee charging	Historic Sites	10
Hill of Tara Grounds	183,048	Free	Historic Sites	n/a
Hill of Tara Visitor Centre	24,331	Fee charging	Historic Sites	n/a
Kells Courthouse Tourism and Culture Centre	4,746	Free	Visitor / Heritage Centres	12
Loughcrew Cairns	14,730	Free	Historic Sites	n/a
Trim Castle	113,591	Fee charging	Historic Sites	n/a

## MONAGHAN

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Carrickmacross Workhouse	1,583	Fee charging	Historic Sites	12
Patrick Kavanagh Centre	5,329	Fee charging	Visitor / Heritage Centres	12

# 2023 Attendances by County

## OFFALY

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Birr Castle Gardens and Science Centre	97,678	Fee charging	Historic Sites	12
Clara Bog Visitor Centre	48,698	Free	Visitor / Heritage Centres	12
Clonmacnoise	122,718	Fee charging	Historic Sites	12
Durrow Abbey	1,130	Fee charging	Historic Sites	n/a
Tullamore D.E.W. Distillery Experience	14,666	Fee charging	Brand Experiences	12

## ROSCOMMON

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Arigna Mining Experience	21,122	Fee charging	Visitor / Heritage Centres	12
Boyle Abbey	7,862	Fee charging	Historic Sites	7
Derryglad Folk and Heritage Museum	1,606	Fee charging	Visitor / Heritage Centres	5
Drum Heritage Centre	600	Free	Visitor / Heritage Centres	12
Elphin Windmill	5,000	Fee charging	Historic Sites	12
Glendeeer Pet Farm	29,000	Fee charging	Zoos, Aquariums, Open Farms	7
King House	16,000	Fee charging	Historic Sites	5
Lough Key Forest and Activity Park	45,975	Fee charging	Natural Attractions	12
Rathcroghan Visitor Centre	23,949	Fee charging	Historic Sites	12
Roscommon County Museum	2,126	Free	Museums/Galleries	9
Shannonbridge Fort	20,000	Free	Historic Sites	6
Strokestown Park House & Famine Museum & Walled Garden	28,939	Fee charging	Historic Sites	12

# 2023 Attendances by County

## SLIGO

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Atlantic Sheepdogs	10,977	Fee charging	Zoos, Aquariums, Open Farms	10
Carrowmore	35,338	Fee charging	Historic Sites	8
Coleman Irish Music Centre	48,905	Free	Brand Experiences	12
Sligo Abbey	39,145	Fee charging	Historic Sites	9
Sligo Folk Park	6,227	Fee charging	Heritage Parks, Leisure & Theme Parks	12
Sligo Museum & Library	9,600	Free	Visitor / Heritage Centres	12
Spanish Armada visitor centre	647	Fee charging	Visitor / Heritage Centres	7
The Model, Home of the Niland Collection	55,015	Free	Museums/Galleries	12
Yeats Society Sligo - Yeats Building	1,600	Fee charging	Museums/Galleries	12

## TIPPERARY

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Cahir Castle	85,014	Fee charging	Historic Sites	12
Famine Warehouse 1848	1,500	Free	Historic Sites	n/a
Fethard Horse Country Experience	280	Fee charging	Visitor / Heritage Centres	12
Hore Abbey	63,738	Free	Historic Sites	n/a
Mitchelstown Cave	11,000	Fee charging	Natural Attractions	12
Nenagh Castle	21,655	Free	Historic Sites	12
Ormond Castle	5,124	Fee charging	Historic Sites	8
Rock of Cashel	357,273	Fee charging	Historic Sites	12
Roscrea Heritage Centre Grounds	7,596	Fee charging	Historic Sites	n/a
Slieveardagh Heritage Centre	550	Free	Visitor / Heritage Centres	12
Swiss Cottage	30,126	Fee charging	Historic Sites	8
The Main Guard	9,161	Free	Historic Sites	7

# 2023 Attendances by County

## WATERFORD

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Bishop's Palace (Waterford Treasures Museums)	16,933	Fee charging	Museums/Galleries	12
Cappoquin House & Garden	617	Fee charging	Historic Sites	12
Curraghmore House & Gardens and Shell House	2,431	Fee charging	Historic Sites	5
Dungarvan Castle	9,651	Free	Historic Sites	n/a
House of Waterford	154,000	Fee charging	Brand Experiences	12
Irish Silver Museum (Waterford Treasures Museums)	6,658	Fee charging	Visitor / Heritage Centres	12
King of Vikings VR Adventure (Waterford Treasures Museums)	1,941	Fee charging	Visitor / Heritage Centres	8
Lafcadio Hearn Japanese Gardens	40,000	Fee charging	Visitor Gardens	12
Lismore Heritage Centre	20,000	Fee charging	Visitor / Heritage Centres	12
Medieval Museum (Waterford Treasures Museums)	49,748	Fee charging	Museums/Galleries	12
Mount Congreve Gardens	70,115	Fee charging	Visitor Gardens	10
National Museum of Time (Waterford Treasures Museums)	12,736	Fee charging	Visitor / Heritage Centres	12
Reginald's Tower	34,493	Fee charging	Historic Sites	12
Reginald's Tower - French Church	2,634	Free	Historic Sites	n/a
Tourin House	1,000	Fee charging	Visitor Gardens	6
Waterford and Suir Valley Railway	28,747	Fee charging	Heritage Parks, Leisure & Theme Parks	10
Waterford County Museum	4,700	Free	Museums/Galleries	12

# 2023 Attendances by County

## WESTMEATH

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Athlone Castle & Visitor Centre	34,879	Fee charging	Historic Sites	12
Belvedere House Gardens and Park	161,010	Fee charging	Historic Sites	12
Dún na Si Amenity and Heritage Park Moate	10,529	Fee charging	Heritage Parks, Leisure & Theme Parks	6
Kilbeggan Distillery Experience	33,250	Fee charging	Brand Experiences	12
The Hill of Uisneach	10,000	Fee charging	Historic Sites	12
Tullyally Castle & Gardens	9,000	Fee charging	Visitor Gardens	6

## WEXFORD

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Blackwater Open Farm	4,000	Fee charging	Zoos, Aquariums, Open Farms	4
Colclough Walled Garden	14,867	Fee charging	Visitor Gardens	12
Dunbrody Abbey and Visitor Centre	15,000	Fee charging	Historic Sites	4
Duncannon Fort Visitor Centre	1,256	Fee charging	Historic Sites	3
Ferns Castle	5,149	Free	Historic Sites	5
Hook Lighthouse & Visitor Centre	37,563	Fee charging	Historic Sites	12
Irish National Heritage Park	59,096	Fee charging	Heritage Parks, Leisure & Theme Parks	12
Johnstown Castle Estate, Museum & Gardens	178,000	Fee charging	Historic Sites	12
Kia Ora Mini Farm	50,000	Fee charging	Zoos, Aquariums, Open Farms	2
Kilmokea Gardens	15,500	Fee charging	Visitor Gardens	6
The JFK Memorial Park and Arboretum	119,612	Fee charging	Visitor Gardens	12
Tintern Abbey	17,757	Fee charging	Historic Sites	8
Wells House & Gardens	55,905	Fee charging	Visitor Gardens	12
Wexford Lavender Farm	12,000	Fee charging	Natural Attractions	6

# 2023 Attendances by County

## WICKLOW

Attraction	2023	Type of Admission	Category	No. of months open in 2023
Beyond the Trees Avondale	354,045	Fee charging	Natural Attractions	12
Glendalough Monument & Site	362,721	Free	Historic Sites	n/a
Glendalough Visitor Centre	54,843	Fee charging	Visitor / Heritage Centres	12
Kilmacurragh Gardens	147,634	Free	Visitor Gardens	n/a
Mount Usher Gardens	25,000	Fee charging	Visitor Gardens	12
Powerscourt Distillery	19,000	Fee charging	Brand Experiences	12
Powerscourt House, Gardens & Waterfall	453,068	Fee charging	Historic Sites	12
Russborough House & Parklands	200,000	Fee charging	Historic Sites	11
Wicklow's Historic Gaol	25,105	Fee charging	Historic Sites	12