Short-Term Letting Supply from Booking Platforms - Feb 2022





Listings for short-term lettings on online booking sites include a range of properties such as self-catering, B&Bs, guesthouses, glamping sites and others.

There were **24,979** unique properties listed on booking platforms* in February 2022, **74%** of which were **self-catering** properties.

Glamping

Other 1,259

Self-catering includes: houses, townhouses, bungalows, apartments, chalets, villas, castles Other includes: uncategorised properties, boats, recreational vehicles

Source: Transparent Intelligence

Self-catering

18.371

* Unique properties across Airbnb, Booking.com, HomeAway and TripAdvisor booking platforms

Self-Catering Properties*

Three quarters of properties listed on booking platforms* in February 2022 were entire self-catering homes.

Shared room

63

0%

Self-catering Property Type Breakdown

Private room 4,348

24%

2.7 Avg No. Rooms in entire home 13,960 76%

Self-catering includes: houses, townhouses, bungalows, apartments, chalets, villas, castles Source: Transparent Intelligence









18,216 Rooms

38,062 Bedspaces



4,408 Hostswith multiple properties to let44% of which are entire homes





24,570 Rooms

52,726 Bedspaces

* Unique properties across Airbnb, Booking.com, HomeAway and TripAdvisor booking platforms