

Investment Grant-Aid Scheme for Private and Community SMEs

EU Just Transition Fund Regenerative Tourism and
Placemaking Scheme for Ireland's Midlands 2023-2026

Information webinar 25.04.24



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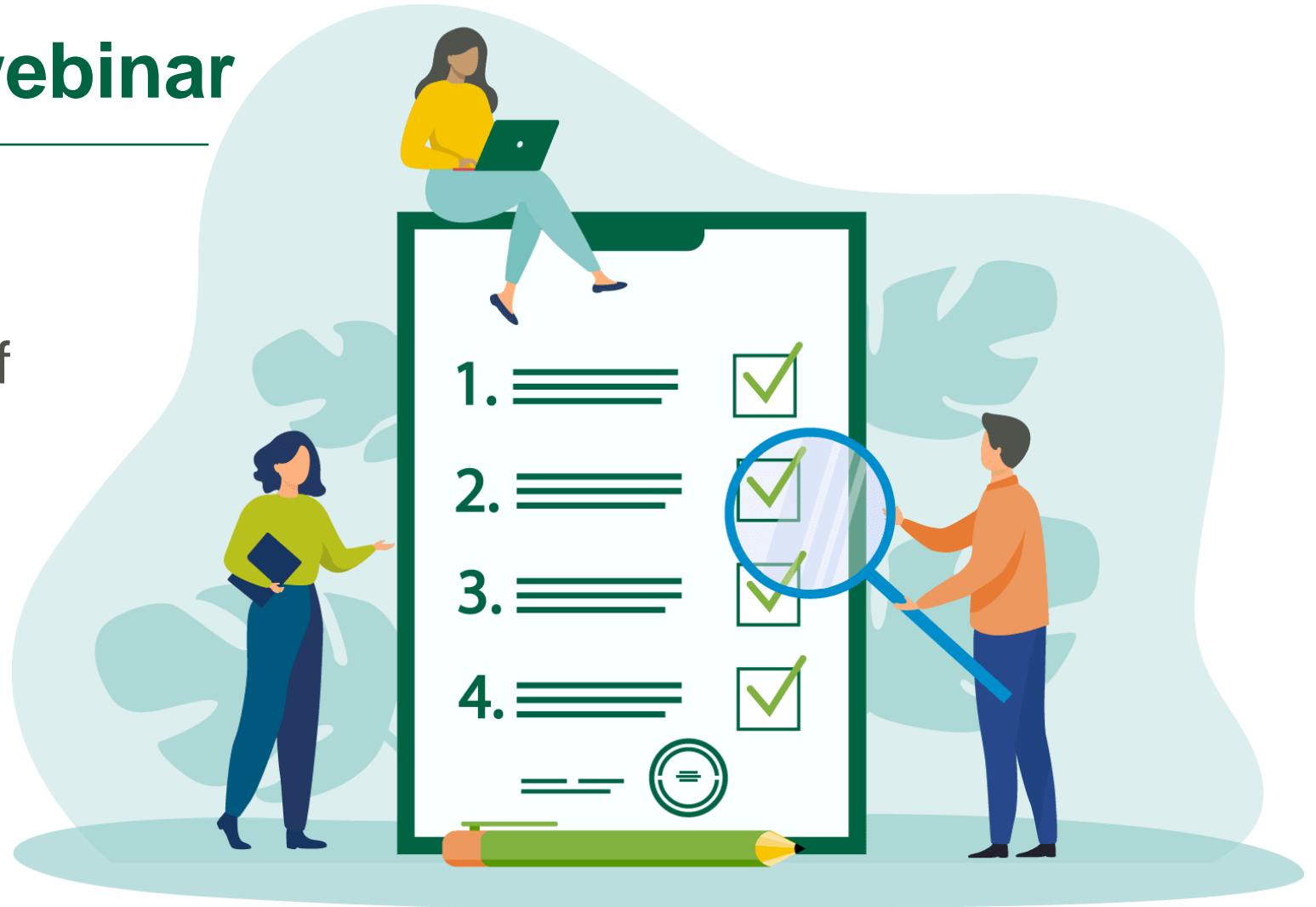
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Objectives of the webinar

- Outlining the elements of a strong application.
- Maximising available resources to enhance your project application



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Webinar Agenda

1

Scheme
overview

2

Application
process

3

What makes a
strong application



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1. Scheme Overview



Aim of the scheme



Who is eligible?



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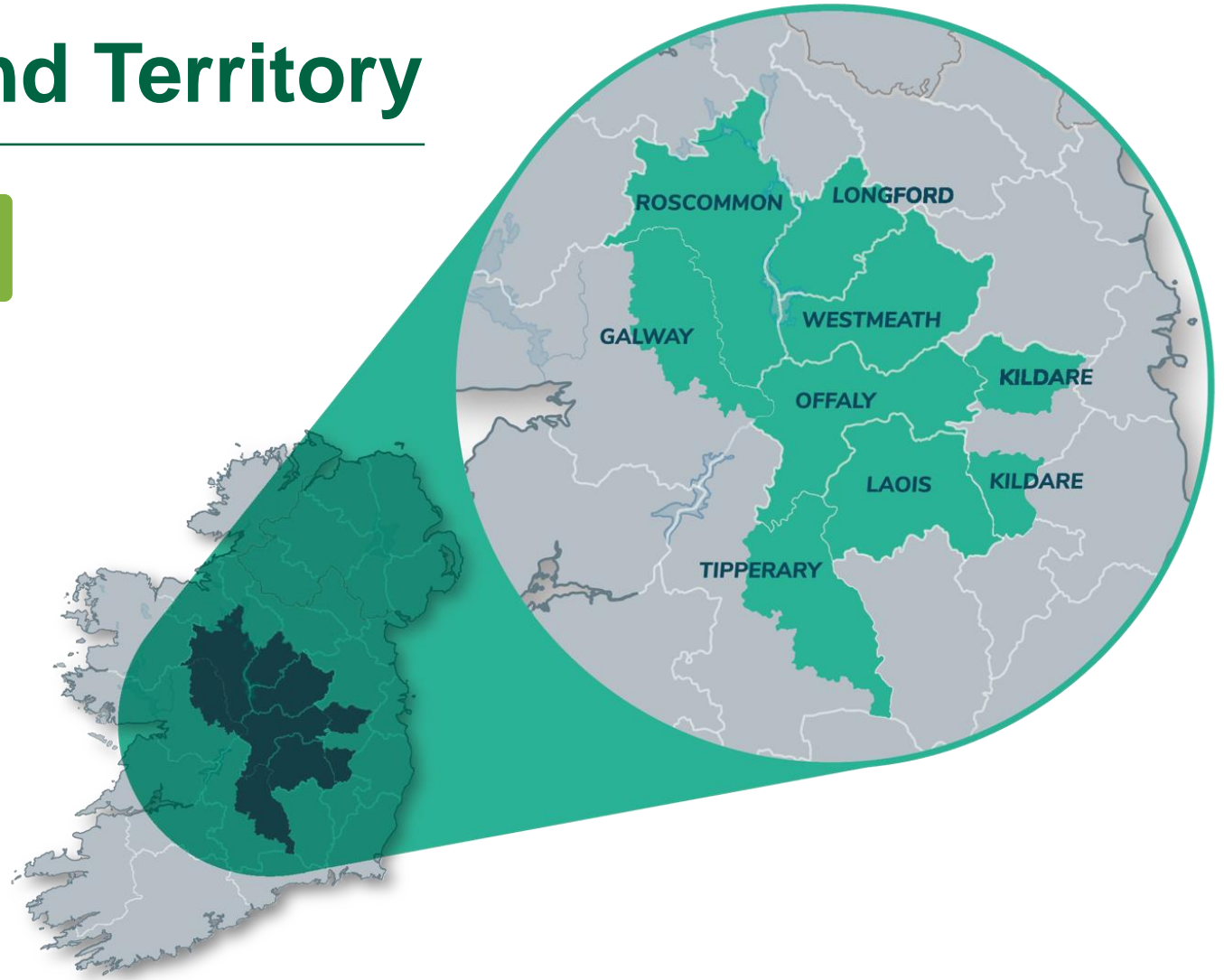


EU Just Transition Fund Territory

County

Municipal District Covered

Laois	All
Westmeath	All
Offaly	All
Longford	All
Roscommon	All
Galway	G2 Ballinasloe
Tipperary	T2 Carrick on Suir Thurles
Kildare	K1 Athy K4 Clane – Maynooth



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2. Application process



Application form



Complete on the Trade Portal



Evaluation



Communication



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Document Requirements



Mandatory for all

- Evidence of company size
- Annual returns
- VAT Status
- Business Plan
- Proof of address
- Project Programme
- Project costs
- Match funding proof
- Evidence that the applicant is not an undertaking in difficulty
- Right to undertake



May be required

- Interpretation plan/strategy
- Planning permission
- Other statutory approvals
- Visitor experience plan
- Constitution-memo and articles of association and certificate of incorporation
- Design drawing or photos



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3. What makes a strong application?



Preparation
and planning



A robust
well articulated
project proposal



A completed and
accurate form



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Available resources

[Fáilteireland.ie/justtransition](https://failteireland.ie/justtransition)

- [Guidelines for Applicants](#)
- [FAQs](#)
- [Regenerative Tourism Toolkit](#)
- [Accessibility Toolkit](#)
- [Link to Expression of Interest - Webinar](#)
- [Fáilte Ireland EU State Aid Handbook](#)



Closing date:

Application submission by noon on 31/12/2024



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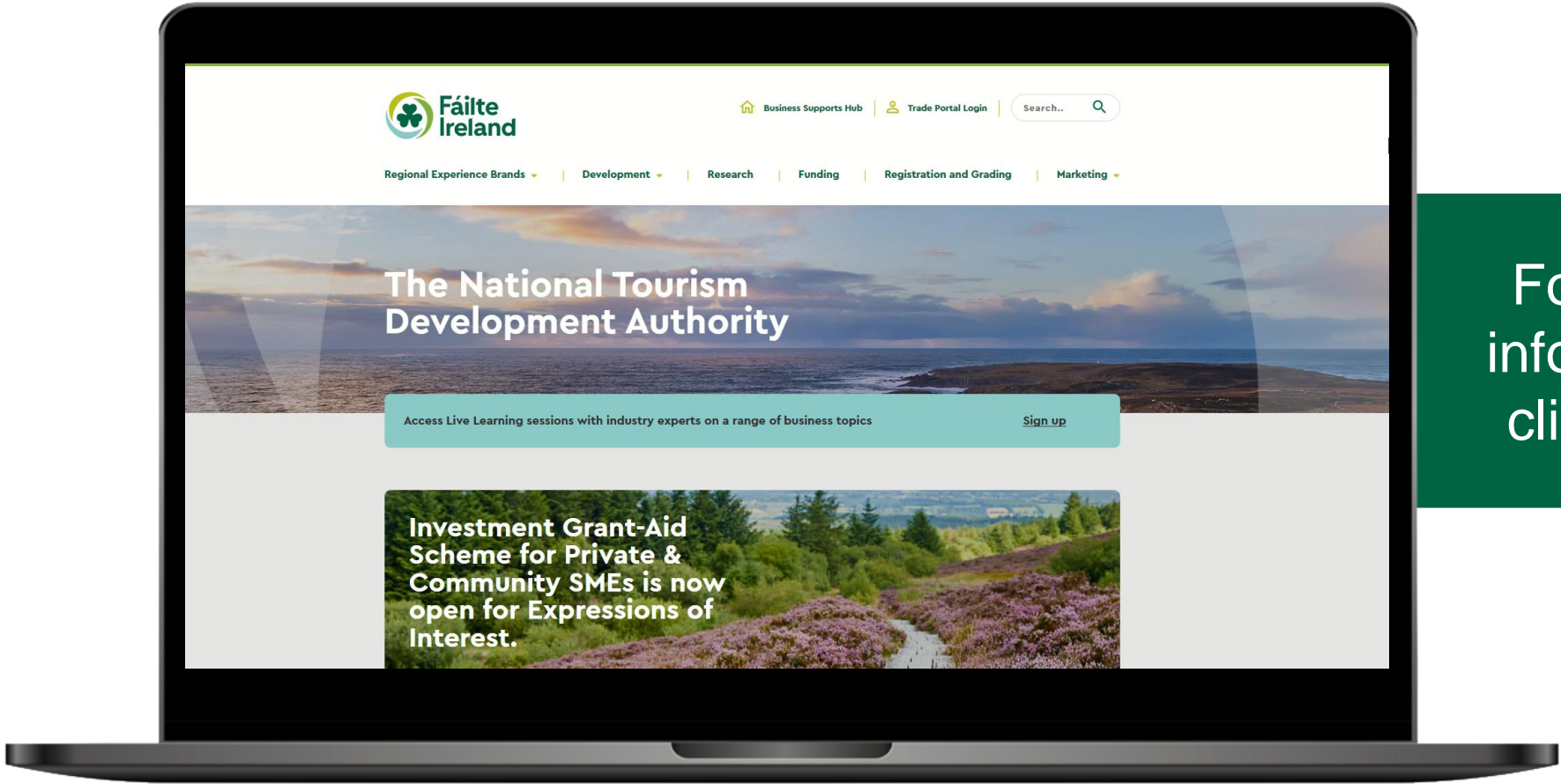
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Guidelines



For more information click here



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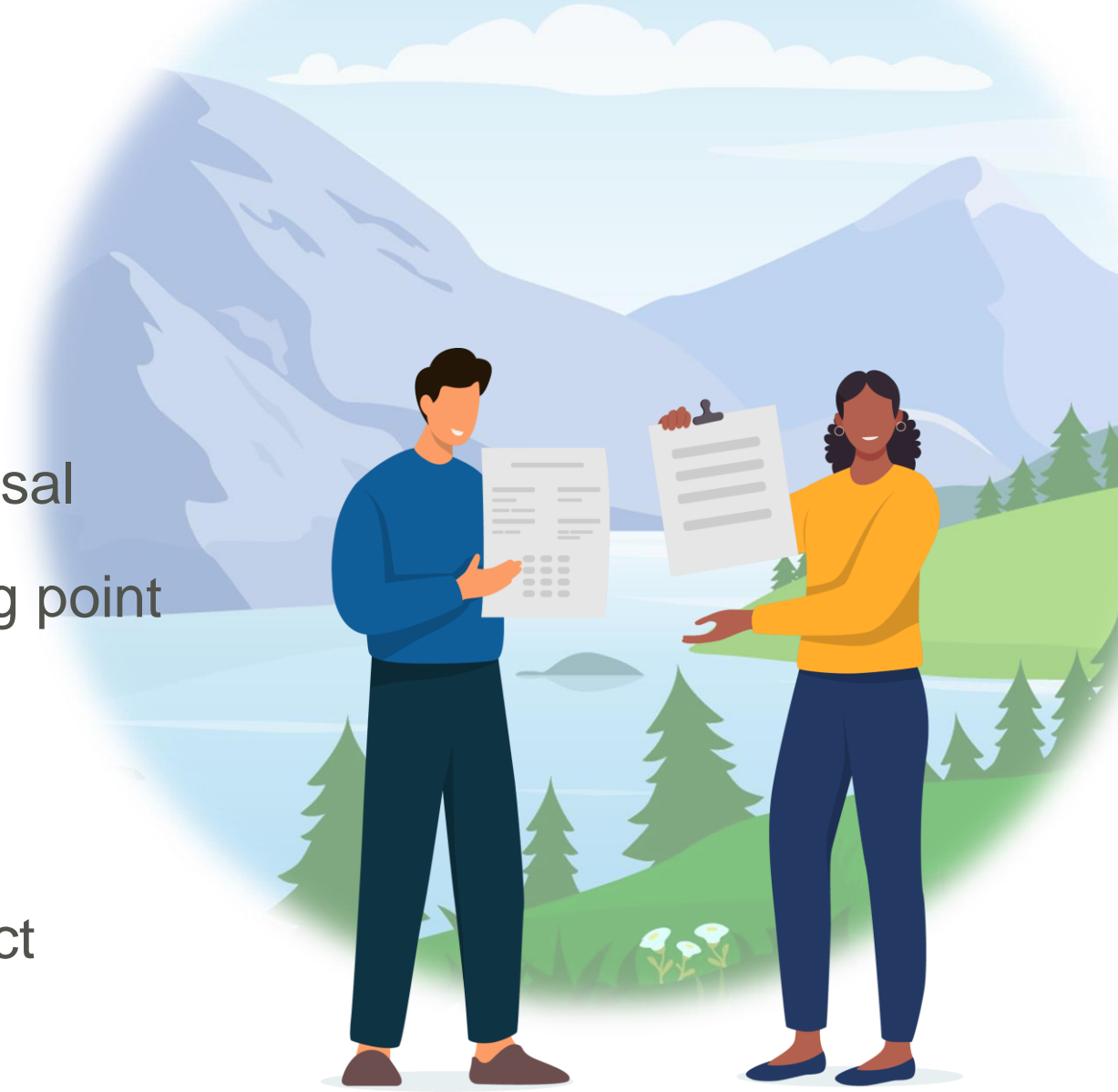


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Key takeaways

- ✔ Prepare and plan
- ✔ Provide a well-developed project proposal
- ✔ Have a clearly articulated unique selling point
- ✔ Focus on the visitor
- ✔ Know the market
- ✔ Provide evidence to support your project proposal



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Questions



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Thank you



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